

First get access to the **Demo Google Analytics 4 Property** by using the **link below** and then **use the data** within the **Demo property** to find the answers below

<https://analytics.google.com/analytics/web/demoAccount?appstate=/p213025502>

Step 1 – Opening the link to access the Demo Account

The screenshot shows the Google Analytics Help page for the Demo Account. The page is titled "Analytics account." and contains the following information:

- If you don't have a Google Analytics account, we will create one for you in association with your Google account, and then add the demo account to your new Analytics account.
- The demo account is available from the [account selector](#) in Analytics where you select organization and account links.
- The demo account counts against the maximum number of Analytics accounts you're permitted to create under a single Google account. The current maximum for Google Analytics is 2000 Analytics accounts per Google account.
- Access the demo account, which contains three properties, by clicking one of the following links based on the property you would like to access first. You can change to the other properties at any time by using the [account selector](#).
- [Google Analytics 4 property: Google Merchandise Store \(web data\)](#)
- [Google Analytics 4 property: Flood-It! \(app and web data\)](#)

You can [remove the demo account](#) at any time.

Where the data comes from

The data in the Google Analytics demo account is from the [Google Merchandise Store](#) and [Flood-It!](#).

The Google Merchandise Store is an ecommerce site that sells Google-branded merchandise. These two properties contain data in the account that is typical of what you would see for an ecommerce site, and include the following kinds of information:

- Traffic source data.** Information about where website users originate. This includes direct organic traffic, paid search traffic, and display traffic.

The right sidebar shows a "Help" section with links to "Introduction to Analytics", "Set up Analytics", "Access your Analytics account", "Guides and videos", "Troubleshooting", "Demo account", "Join the Analytics community", and "Glossary". A "Help guide" chat window is also visible, with a "Let's chat" button.

Step 2 – By clicking on the GA 4 Property: Google Merchandise Store (web data) able to access the Demo Account with data

The screenshot shows the Google Analytics Realtime overview page for the Demo Account. The page displays a table of properties and a map of the world showing user locations.

Property	GA4 ID	Organization
Demo Account GA4 - Google Merch Shop	213025502	Organization Unknown (-FW7aJrTwYZY0VUASyJqQ)
LEARN_SKILLXUP_BLOG_SHOP learn_skillxup_blog_shop	454958665	No organization
skillxup skillxup	415559431	No organization
skillxup skillxup_lp	412365044	No organization

The map shows user locations with blue dots. A "View user snapshot" button is visible. The bottom of the page shows a "Library" section with "Active users by First user source", "Active users by Audience", and "Views by Page title and screen name".