

First get access to the **Demo Google Analytics 4 Property** by using the **link below** and then **use the data** within the **Demo property** to find the answers below

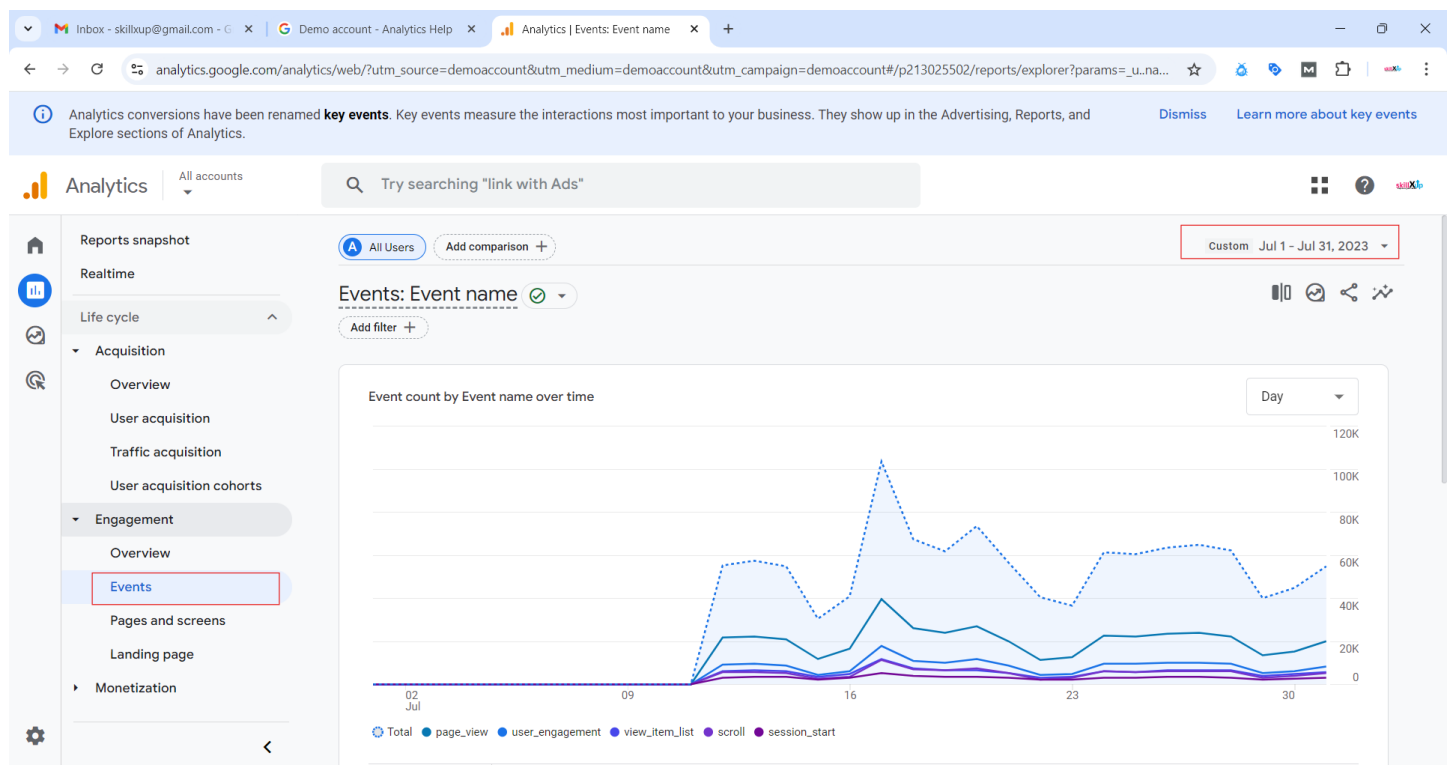
<https://analytics.google.com/analytics/web/demoAccount?appstate=/p213025502>

Event Tracking and Custom Dimensions

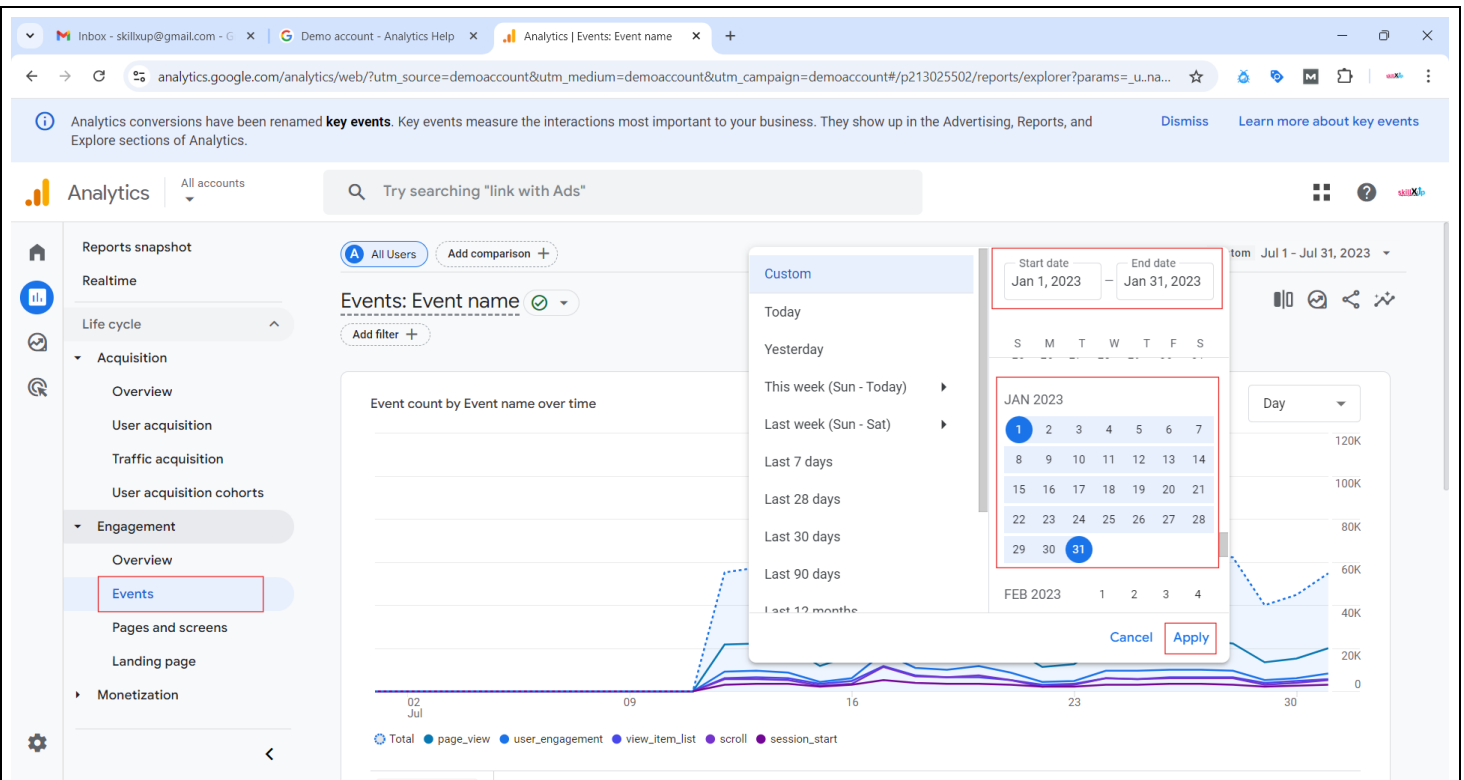
- How many times did the “view_promotion” event get recorded in January 2023?
- What was the most common event triggered by users in the month of March 2023?
- How many users completed a “purchase” event in the second quarter of 2023?
- How many users viewed the cart in August 2023?

How many times did the “view_promotion” event get recorded in January 2023?

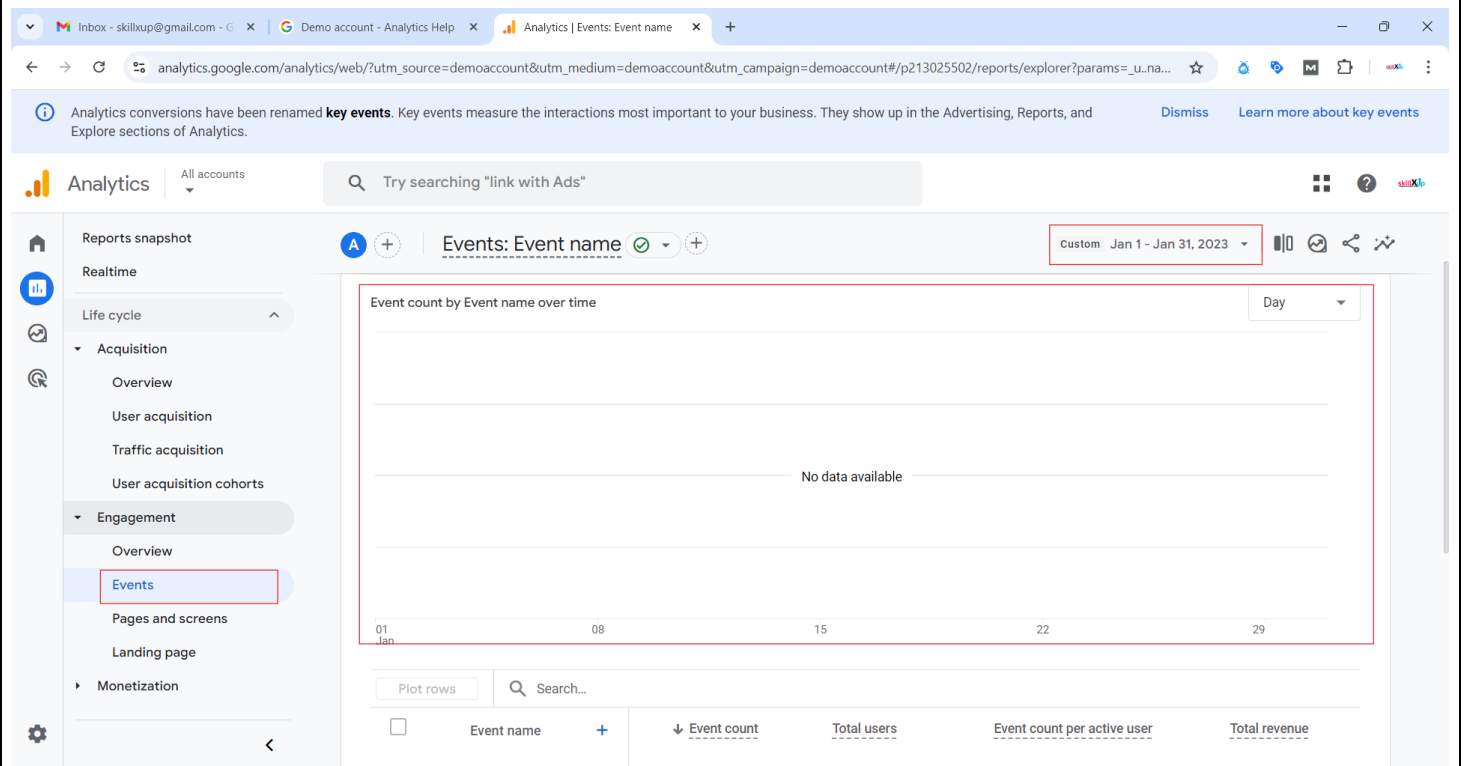
Step 1 – Selecting Events (highlighted in red, left-hand side)



Step 2 – Selecting the Date Range (Jan 1, 2023 – Jan 31, 2023)



Step 3 – After selection of Events & Date Range – No Data Available (according to question)



Step 4 – Trying to show even the Table but its totally Empty (No data available)

Analytics conversions have been renamed **key events**. Key events measure the interactions most important to your business. They show up in the Advertising, Reports, and Explore sections of Analytics. [Dismiss](#) [Learn more about key events](#)

Analytics | All accounts | Try searching "link with Ads"

Reports snapshot | Realtime | Life cycle | Acquisition | Overview | User acquisition | Traffic acquisition | User acquisition cohorts | Engagement | Overview | **Events** | Pages and screens | Landing page | Monetization

Events: Event name | Custom Jan 1 - Jan 31, 2023

01 Jan	08	15	22	29	
Plot rows Search...					
<input type="checkbox"/>	Event name	↓ Event count	Total users	Event count per active user	Total revenue
<input type="checkbox"/>	Total	0	0	0.00	\$0.00

No data available

Step 5 – Even selecting especially the ‘view_promotion’ in the search box, to show the data or results., but no data available.,

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Analytics | All accounts | Try searching "link with Ads"

Reports snapshot | Realtime | Life cycle | Acquisition | Overview | User acquisition | Traffic acquisition | User acquisition cohorts | Engagement | Overview | **Events** | Pages and screens | Landing page | Monetization

Events: Event name | Custom Jan 1 - Jan 31, 2023

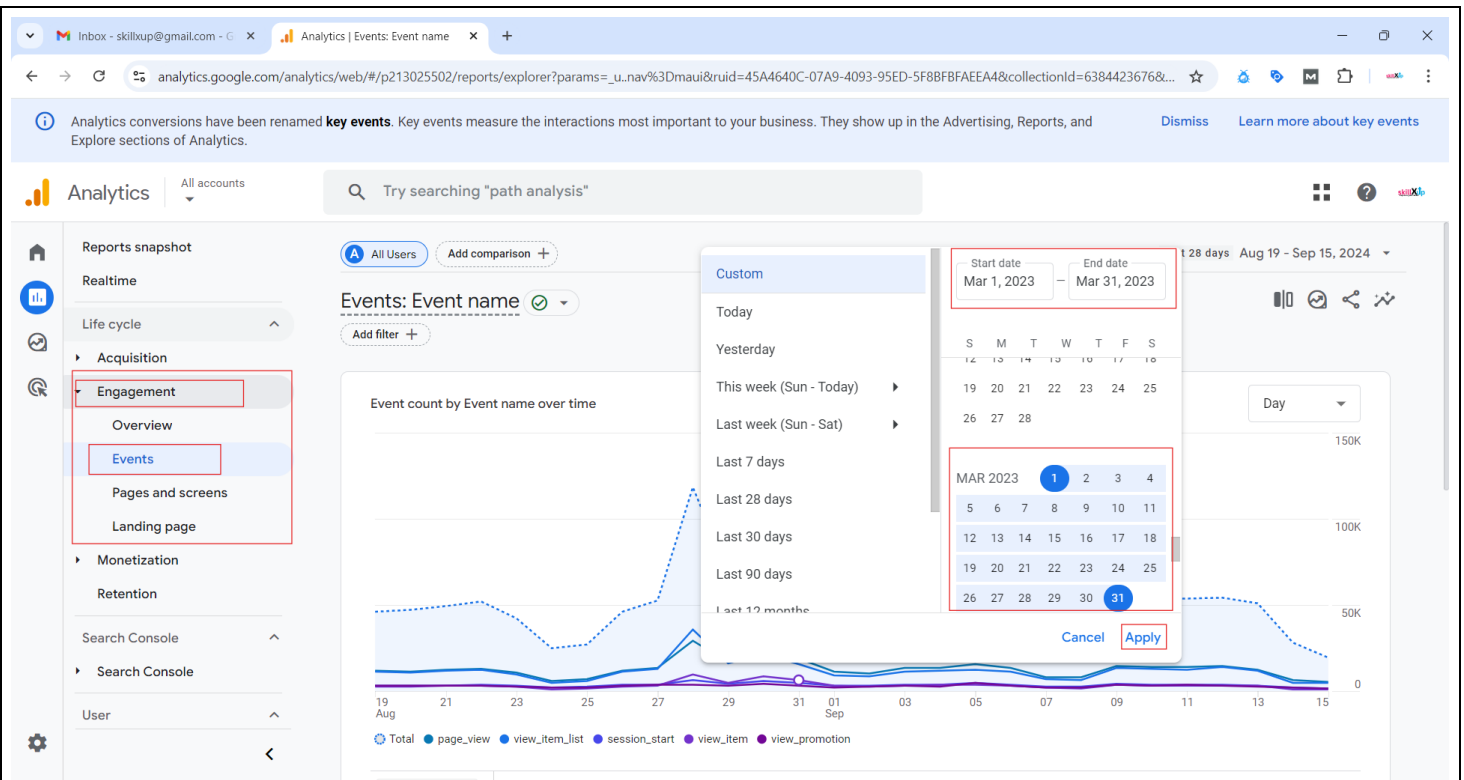
view_promotion

01 Jan	08	15	22	29	
Plot rows Search...					
<input type="checkbox"/>	Event name	↓ Event count	Total users	Event count per active user	Total revenue
<input type="checkbox"/>	Total	0	0	0.00	\$0.00

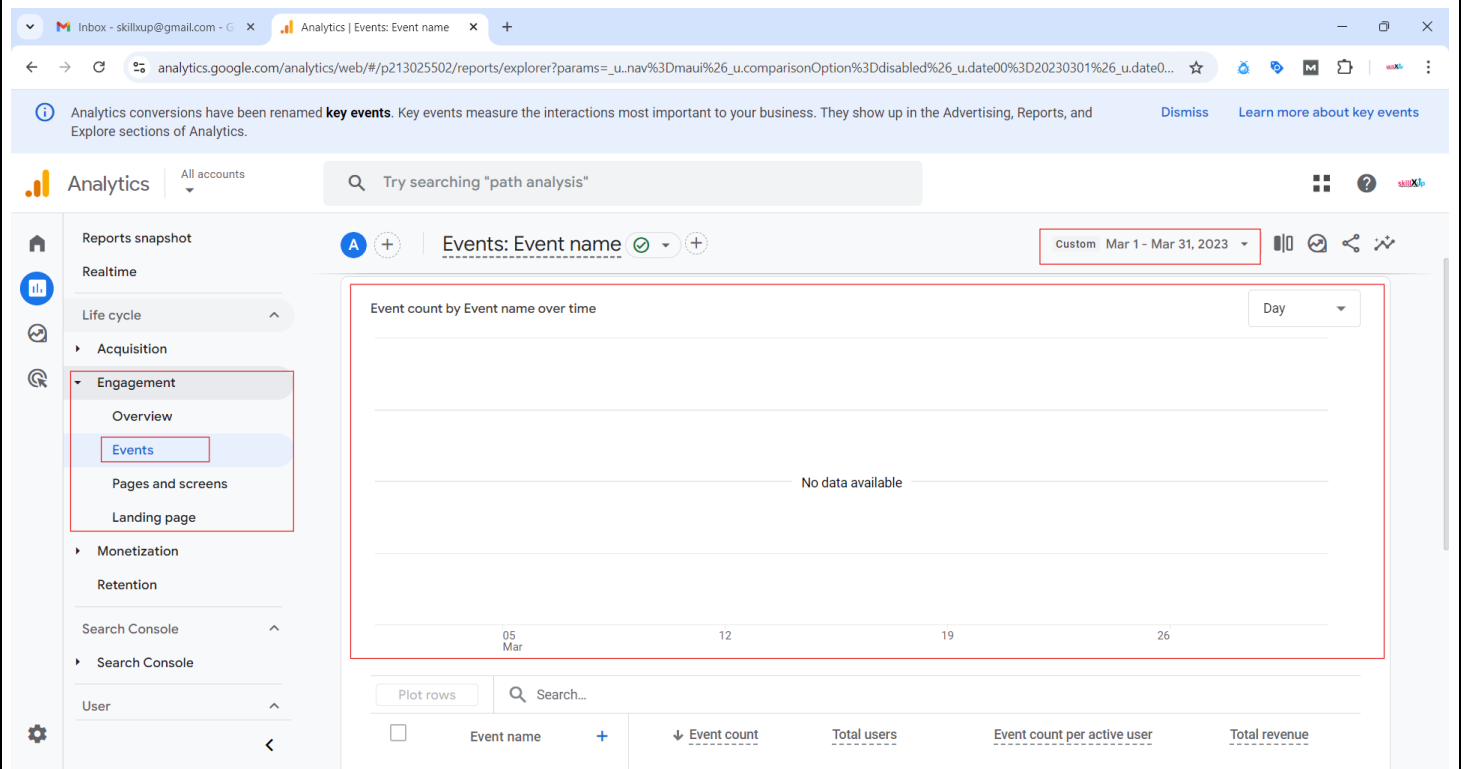
No data available

What was the most common event triggered by users in the month of March 2023?

Step 1 – Selecting the Events under Engagement, Selecting the Date Range (Mar 1, 2023 – Mar 31, 2023)



Step 2 – According to the Question & Selection – No Data Available, Showing in Graph place



Step 3 – According to the Question & Selection – No Data Available, Showing in Table Format

Analytics | Events: Event name

analytics.google.com/analytics/web/#/p213025502/reports/explorer?params=_u.nav%3Dmaui%26_u.comparisonOption%3Ddisabled%26_u.date00%3D20230301%26_u.date0...

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Analytics All accounts Try searching "path analysis"

Reports snapshot

Realtime

Life cycle

Acquisition

Engagement

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Pages and screens

Landing page

Monetization

Retention

Search Console

Search Console

User

Events: Event name

Custom Mar 1 - Mar 31, 2023

Event name	Event count	Total users	Event count per active user	Total revenue
Total	0	0	0.00	\$0.00

No data available

How many users completed a “purchase” event in the second quarter of 2023?

Step 1 – Selecting the ‘Events’ under ‘Engagement’

Analytics | Events: Event name

analytics.google.com/analytics/web/#/p213025502/reports/explorer?params=_u.nav%3Dmaui&collectionId=6384423676&ruId=45A4640C-07A9-4093-95ED-5F8BFBAEEA4&...

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Analytics All accounts Try searching "how to do BigQuery export"

Reports snapshot

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Search Console

Search Console

User

Events: Event name

All Users Add comparison +

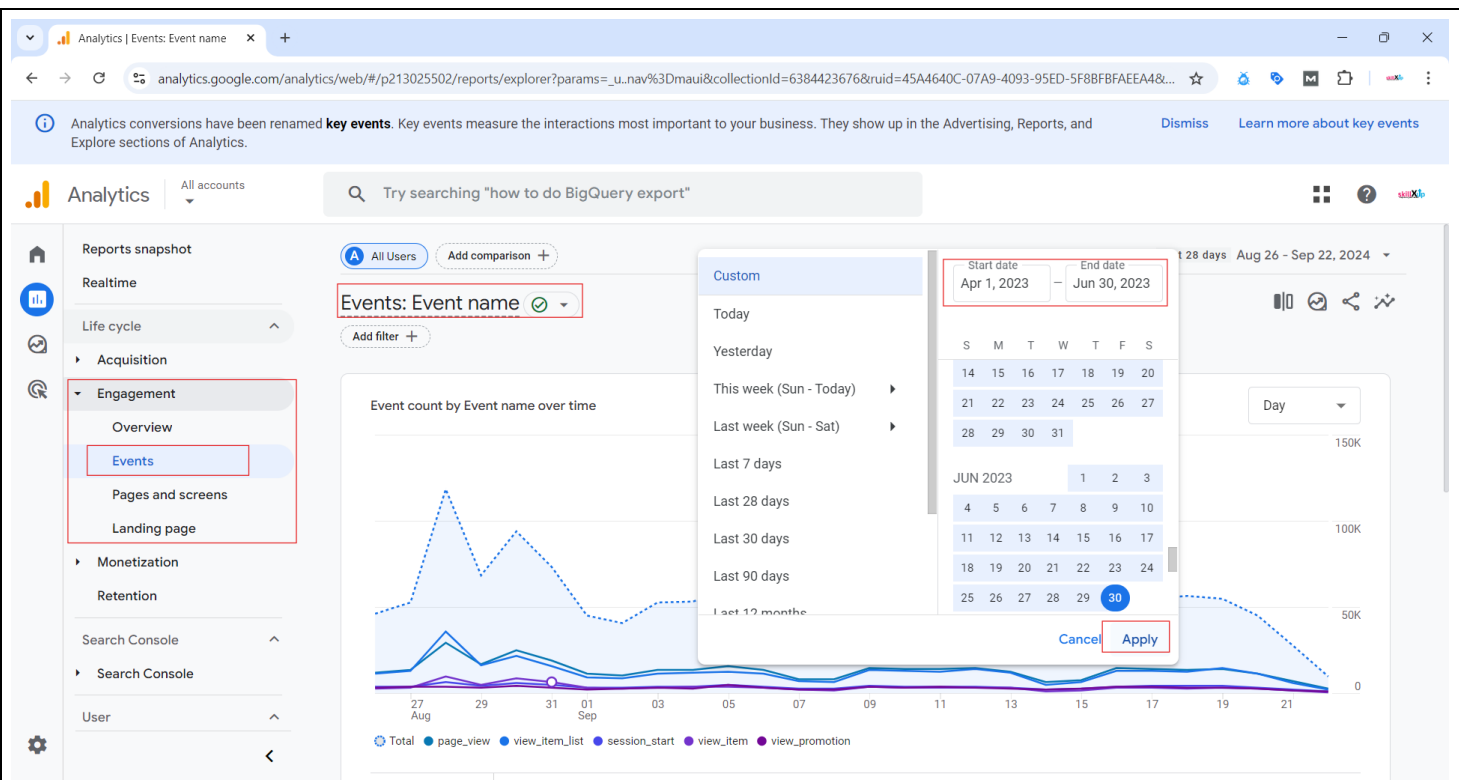
Last 28 days Aug 26 - Sep 22, 2024

Event count by Event name over time

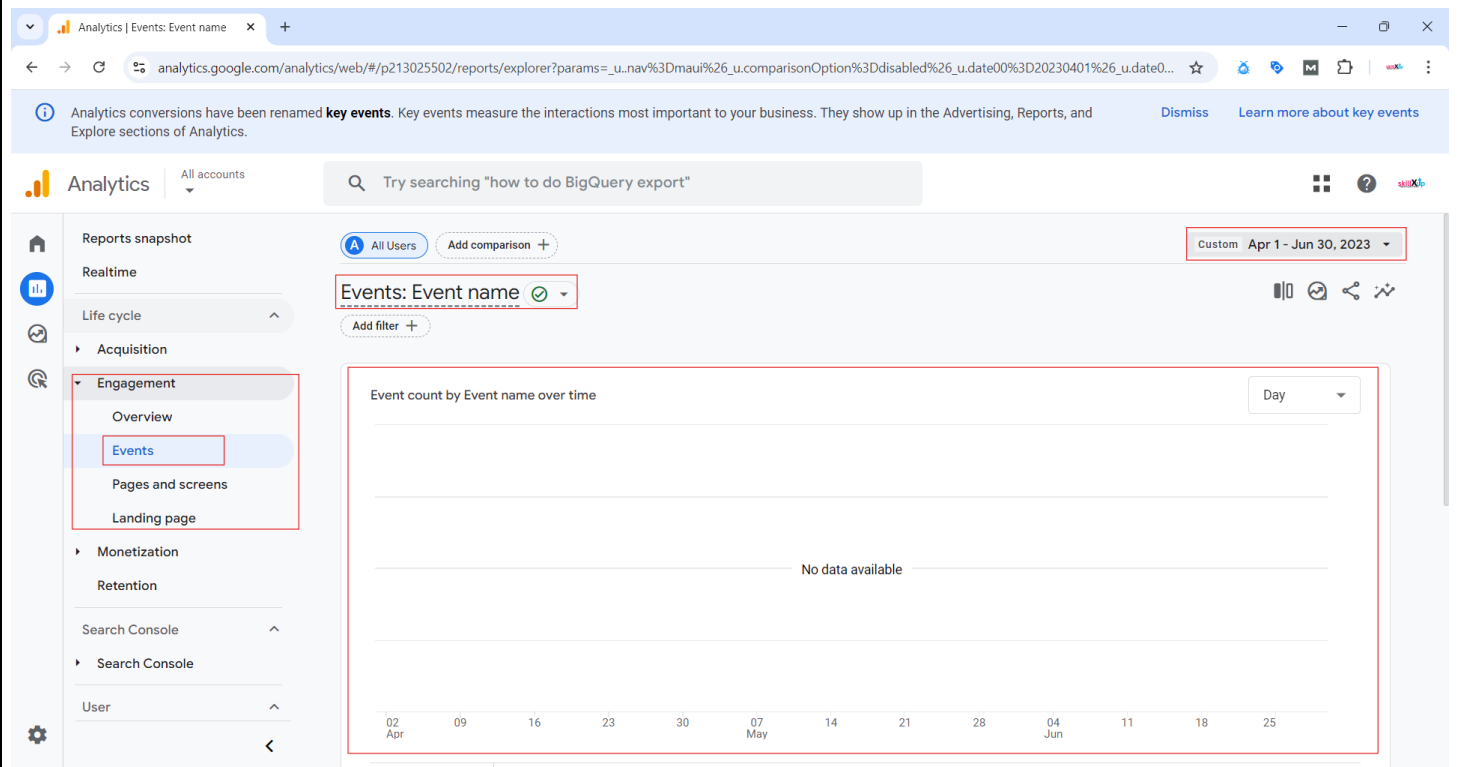
Day

Total page_view view_item_list session_start view_item view_promotion

Step 2 – Changing / Selecting the Date Range as 2nd Quarter of 2023 (Apr 1, 2023 – Jun 30, 2023)



Step 3 – According to the Question after Selecting the ‘Events’ under ‘Engagement’ and Date Range Selection (2nd Quarter of 2023) ie., Apr 1, 2023 – Jun 30, 2023 – Result is: NO DATA AVAILABLE – Showing or Highlighting the Graph



Step 4 – According to the Question after Selecting the ‘Events’ under ‘Engagement’ and Date Range Selection (2nd Quarter of 2023) ie., Apr 1, 2023 – Jun 30, 2023 – Result is : NO DATA AVAILABLE – Showing or Highlighting the Table with Empty

Analytics | Events: Event name

analytics.google.com/analytics/web/#/p213025502/reports/explorer?params=_u.nav%3Dmaui%26_u.comparisonOption%3Ddisabled%26_u.date00%3D20230401%26_u.date0...

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Analytics All accounts Try searching "how to do BigQuery export"

Reports snapshot

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Search Console

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Events: Event name

Custom Apr 1 - Jun 30, 2023

<input type="checkbox"/>	Event name	+	↓ Event count	Total users	Event count per active user	Total revenue
<input type="checkbox"/>	Total		0	0	0.00	\$0.00

No data available

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Step 5 – According to the Question after Selecting the ‘Events’ under ‘Engagement’ and Date Range Selection (2nd Quarter of 2023) ie., Apr 1, 2023 – Jun 30, 2023 – Result is : NO DATA AVAILABLE – Showing or Highlighting the Table, Even Searching for ‘purchase’ in Search box

Analytics | Events: Event name

analytics.google.com/analytics/web/#/p213025502/reports/explorer?params=_u.nav%3Dmaui%26_u.comparisonOption%3Ddisabled%26_u.date00%3D20230401%26_u.date0...

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Analytics All accounts Try searching "how to do BigQuery export"

Reports snapshot

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Search Console

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Events: Event name

Custom Apr 1 - Jun 30, 2023

Plot rows

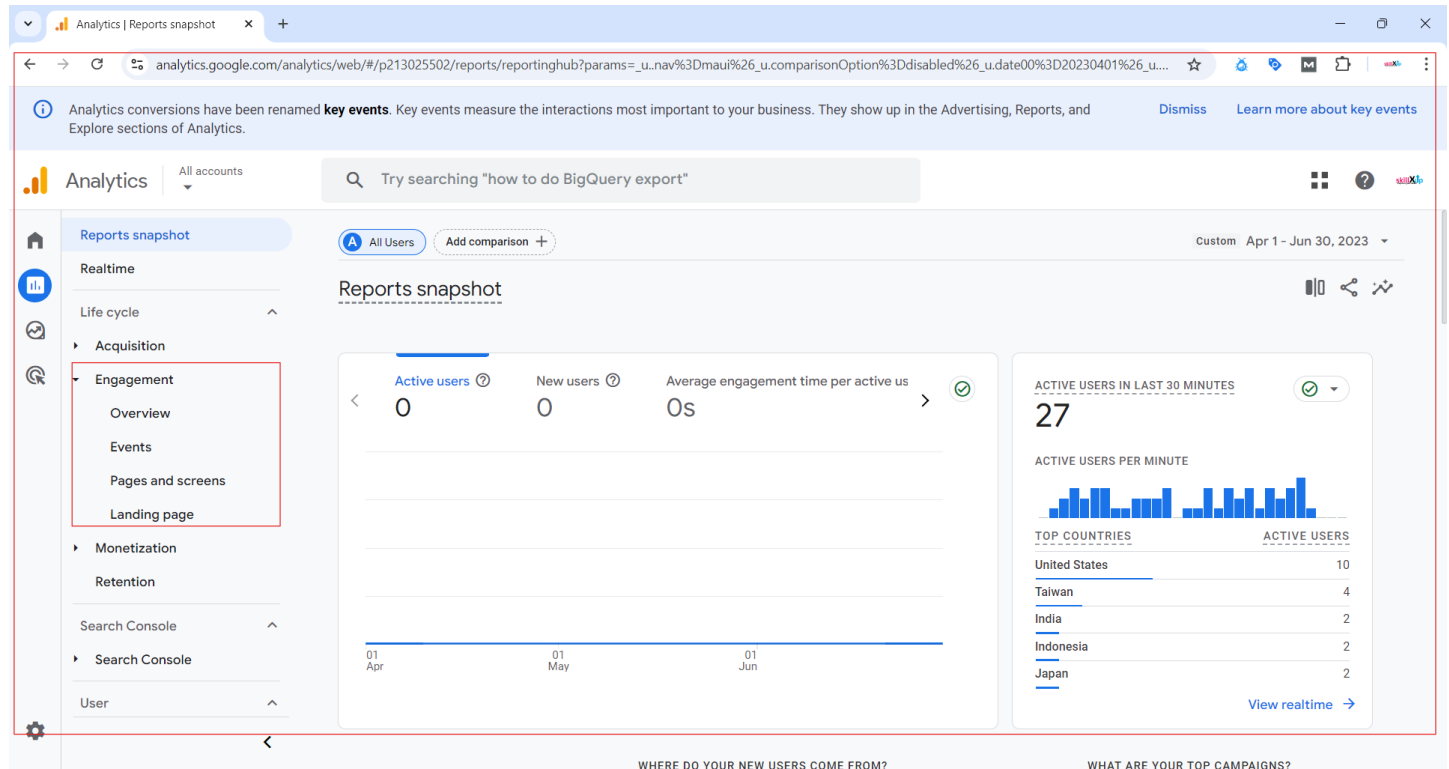
purchase

<input type="checkbox"/>	Event name	+	↓ Event count	Total users	Event count per active user	Total revenue
<input type="checkbox"/>	Total		0	0	0.00	\$0.00

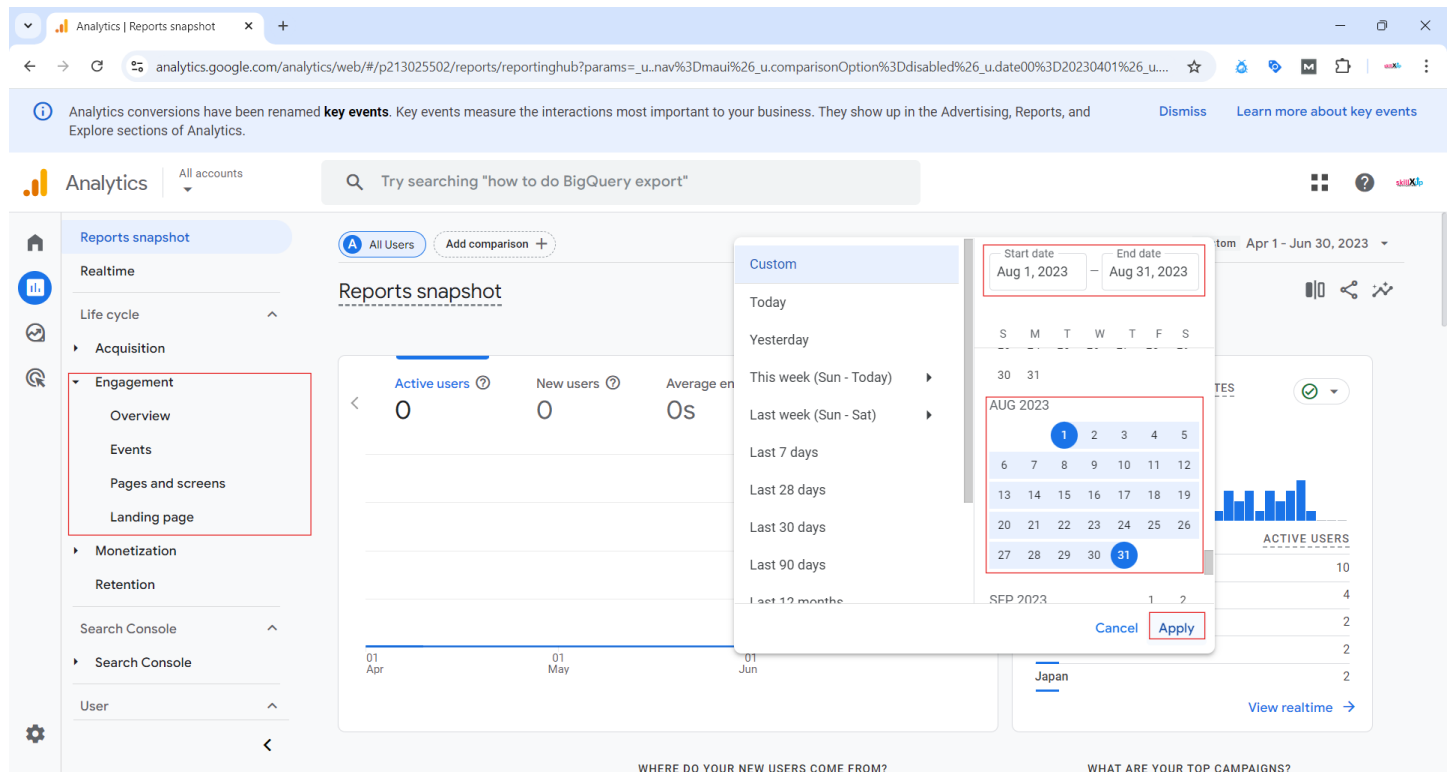
No data available

How many users viewed the cart in August 2023?

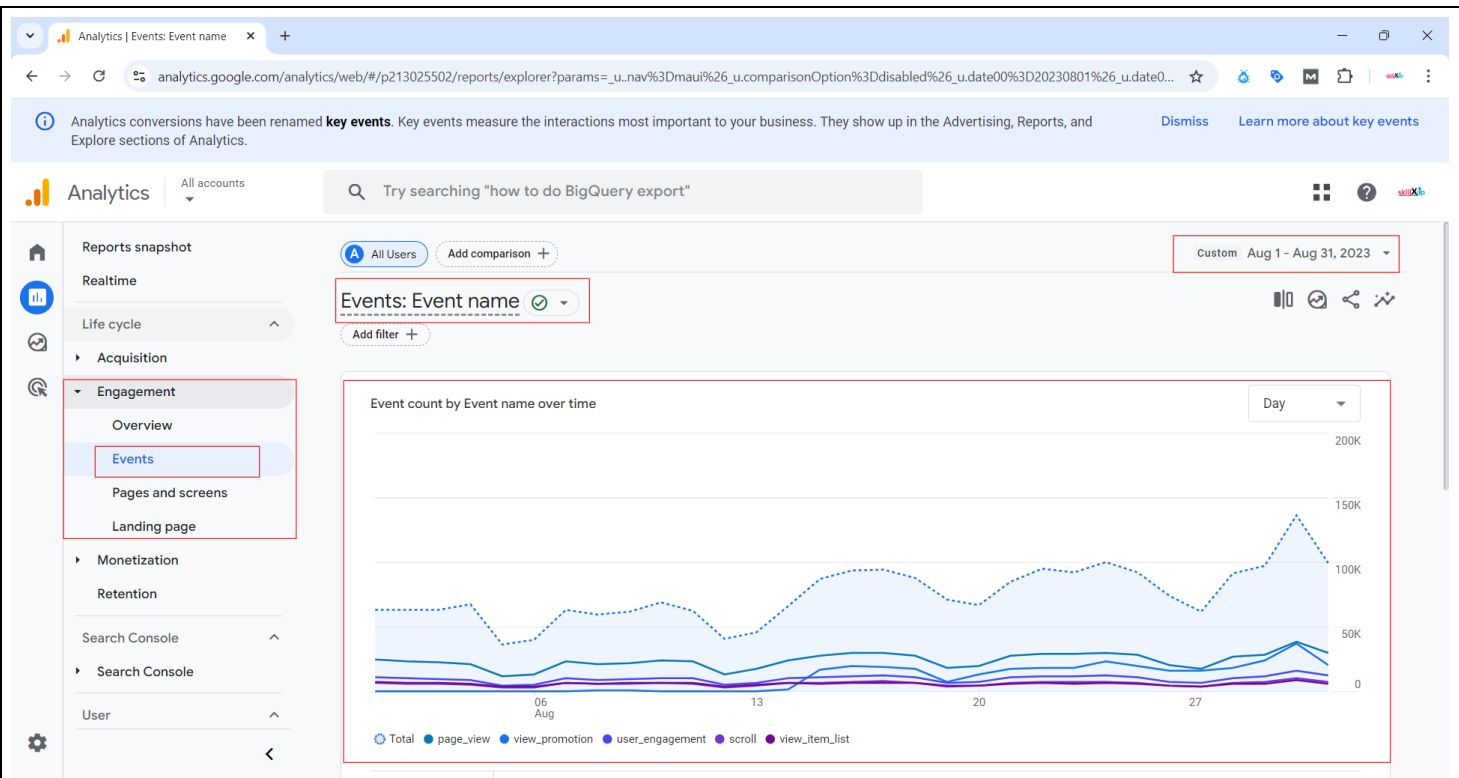
Step 1 – Just Refreshing the Demo Account / URL and Expanding the ‘Engagement’



Step 2 – Selecting the Date Range Aug 2023 (Aug 1, 2023 – Aug 31, 2023)



Step 3 – Selecting the ‘Events’ under ‘Engagement’ with Date Range of Aug 2023 (Aug 1, 2023 – Aug 31, 2023) and Just Highlighting the Graph (but this this is NOT the Result)



Step 4 – Selecting the ‘Events’ under ‘Engagement’ with Date Range of Aug 2023 (Aug 1, 2023 – Aug 31, 2023) and Just Highlighting the Table (but this this is NOT the Result)

Analytics | Events: Event name

analytics.google.com/analytics/web/#/p213025502/reports/explorer?params=_u.nav%3Dmaui%26_u.comparisonOption%3Ddisabled%26_u.date00%3D20230801%26_u.date0...

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Dismiss Learn more about key events

Analytics

All accounts

Try searching "how to do BigQuery export"

Custom Aug 1 - Aug 31, 2023

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Events: Event name

Custom Aug 1 - Aug 31, 2023

Plot rows

Search...

Rows per page: 10

Go to: 1

1-10 of 29

	Event name	Event count	Total users	Event count per active user	Total revenue
<input checked="" type="checkbox"/>	Total	2,322,441 100% of total	94,863 100% of total	27.78 Avg 0%	\$143,962.00 100% of total
<input checked="" type="checkbox"/>	1 page_view	739,334	83,528	8.85	\$0.00
<input checked="" type="checkbox"/>	2 view_promotion	323,633	24,528	13.20	\$0.00
<input checked="" type="checkbox"/>	3 user_engagement	299,595	54,188	5.56	\$0.00
<input checked="" type="checkbox"/>	4 scroll	185,044	48,344	3.83	\$0.00
<input checked="" type="checkbox"/>	5 view_item_list	177,658	55,888	3.18	\$0.00
<input type="checkbox"/>	6 session_start	109,870	81,808	1.34	\$0.00
<input type="checkbox"/>	7 view_item	81,891	26,605	3.08	\$0.00
<input type="checkbox"/>	8 predicted_top_spenders	79,595	45,302	39.72	\$0.00
<input type="checkbox"/>	9 top_spenders	79,595	45,302	39.72	\$0.00

Step 5 – Selecting the ‘Events’ under ‘Engagement’ with Date Range of Aug 2023 (Aug 1, 2023 – Aug 31, 2023) and Just Highlighting the Table by Searching the ‘view_cart’, Finally Highlighted the Column of ‘Event Count’ and a Row of ‘Total’ with an Answer: 22,681

Analytics | Events: Event name

analytics.google.com/analytics/web/#/p213025502/reports/explorer?params=_u.nav%3Dmaui%26_u.comparisonOption%3Ddisabled%26_u.date00%3D20230801%26_u.date0...

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DismissLearn more about key events

AnalyticsAll accounts

Try searching "how to do BigQuery export"

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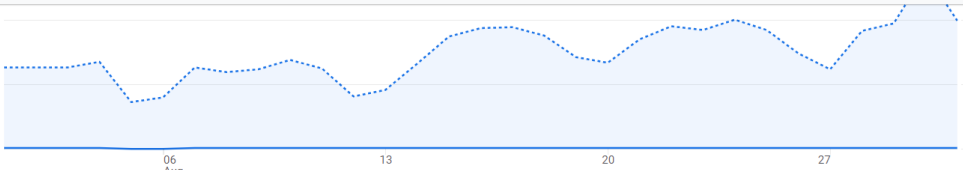
Search Console

Search Console

User

Events: Event name

CustomAug 1 - Aug 31, 2023



Totalview_cart

Event name	Event count	Total users	Event count per active user	Total revenue
Total	22,681 8.98% of total	6,572 6.93% of total	3.45 Avg -87.57%	\$0.00 0% of total
1view_cart	22,681	6,572	3.45	\$0.00

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