

Setting Up a new Google Analytics 4 Account

- Create a **new google email** and **sign up** for a **new Google Analytics account** and **create a new property** named **“Assignment Property”** and inside the property **create a new Data Stream** called **“Assignment data Stream”**

- Create **Custom event** with the following parameters

Event name: contact_pageview

With the below conditions

Event Name equals page_view

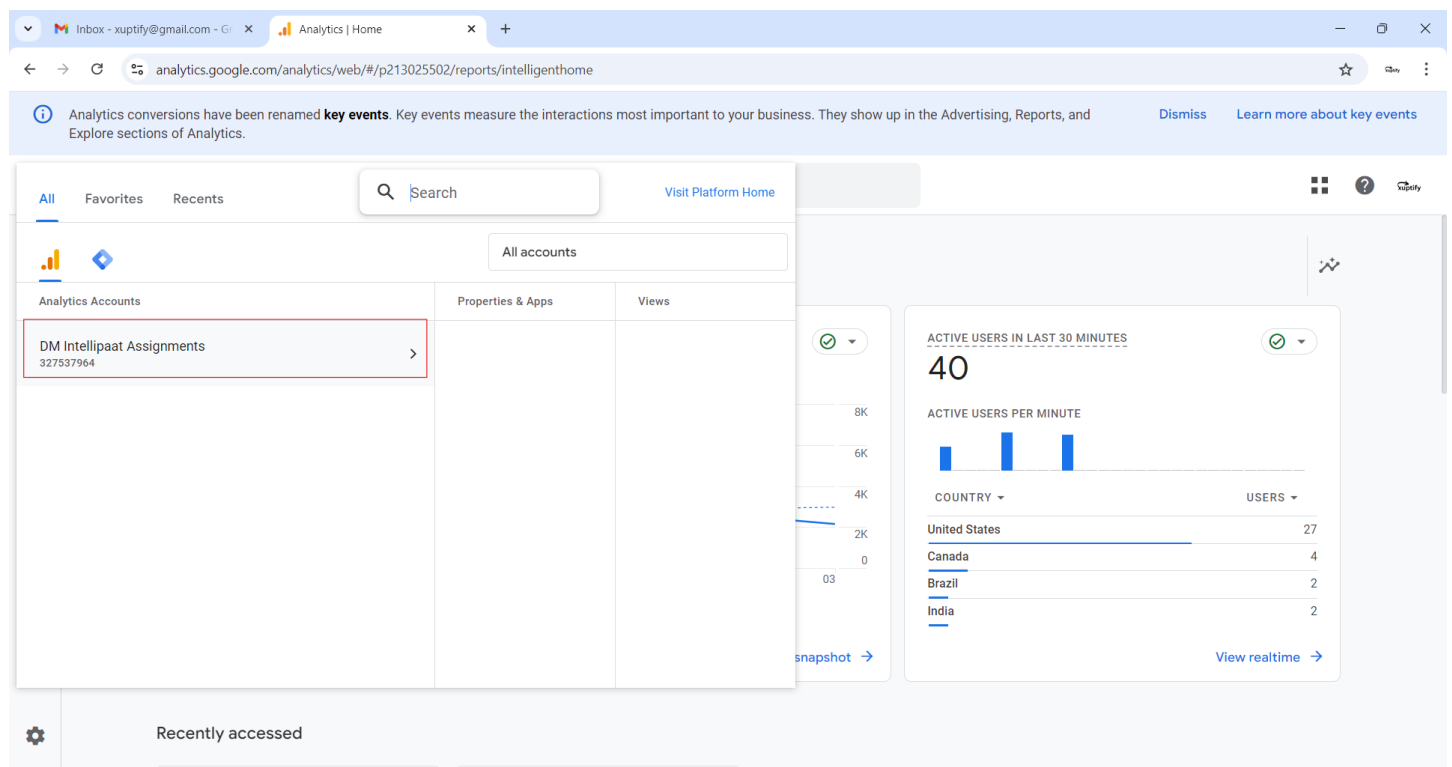
Page Location contains “/contact/

- Create a **new conversion** using the **custom event created** in the above point

- Share access for the newly created **Google Analytics account** with intellipaataugust@gmail.com

Step by Step Process for the above Question / Assignment

step-1-account-creation



step-2-property-creation

Analytics conversions have been renamed **key events**. Key events measure the interactions most important to your business. They show up in the Advertising, Reports, and Explore sections of Analytics. [Dismiss](#) [Learn more about key events](#)

All Favorites Recents Search Visit Platform Home

All accounts

Analytics Accounts	Properties & Apps	Views
DM IntelliPaat As... 327537964	Assignment Property 456877297 Open ☆	

Recently accessed

<https://analytics.google.com/analytics/web/#/p456877297/reports/intelligenthome>

step-3-property-details

Analytics conversions have been renamed **key events**. Key events measure the interactions most important to your business. They show up in the Advertising, Reports, and Explore sections of Analytics. [Dismiss](#) [Learn more about key events](#)

Analytics Assignment Property Try searching "measurement ID"

[+ Create](#)

Admin

My preferences

Setup Assistant

Account settings

- Account
- Property settings
- Property**
 - Property details**
 - Property access managem...
 - Property change history
 - Scheduled emails
 - Analytics Intelligence sear...

Property details

PROPERTY ID: 456877297

Property name
Assignment Property

Industry category
Jobs & Education


Reporting time zone
India (GMT+05:30) India Time

Currency displayed as
Indian Rupee (₹)

[Save](#) [Cancel](#)


[Move property](#) [Move to Trash Can](#)


step-4-data-stream-creation


 Analytics


[Inbox - xuptify@gmail.com](#) - [Google Analytics](#)


[analytics.google.com/analytics/web/#/a327537964p456877297/admin/streams/table/](#)


 Analytics conversions have been renamed **key events**. Key events measure the interactions most important to your business. They show up in the Advertising, Reports, and Explore sections of Analytics. [Dismiss](#) [Learn more about key events](#)


 Analytics [All accounts > DM Intellipaat Assignm...](#)


 [+ Create](#)


 Admin


 My preferences


 Setup Assistant

 Account settings ^

 Account

 Property settings ^

 Property


 Data collection and modifica... ^

[Data streams](#)

[Data collection](#)


[Data import](#)

[Data retention](#)



Data streams

[All](#) [iOS](#) [Android](#) [Web](#) [Add stream](#)

	Assignment Data Stream https://www.intellipaat.com	8630299919	No data received in past 48 hours.	>
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step-6-custom-event-with-conditions

Web stream details

Enhanced measurement

Automatically measure interactions and content on your sites in addition to data from on-page elements such as links and embedded videos may be identifiable information will be sent to Google. [Learn more](#)

Measuring: Page views Scrolls Outbound

Modify events

Create custom events

Measurement Protocol API secrets

Redact data

Google tag

Configure tag settings

Manage connected site tags

View tag instructions

Create events

Assignment Data Stream
G-VYKM7YEG55

Custom events

Search

Create

Custom event name

Matching conditions

contact_pageview

event_name equals page_view

page_location contains /contact/

step-7-new-conversion-creation-with-custom-event

Analytics

All accounts > DM Intelliptat Assignm...

Assignment Property

Try searching "how to set up Analytics"

Account settings

Account

Property settings

Property

Data collection and modifica...

Data streams

Data collection

Data import

Data retention

Data filters

Data deletion requests

Data display

Events

Last 28 days Aug 7 - Sep 3, 2024

Compare: Jul 10 - Aug 6, 2024

Key events ✔

Analytics conversions have been renamed **key events**. Key events measure the interactions most important to your business. They show up in the Advertising, Reports, and Explore sections of Analytics.

Dismiss Learn more about key events

Key events

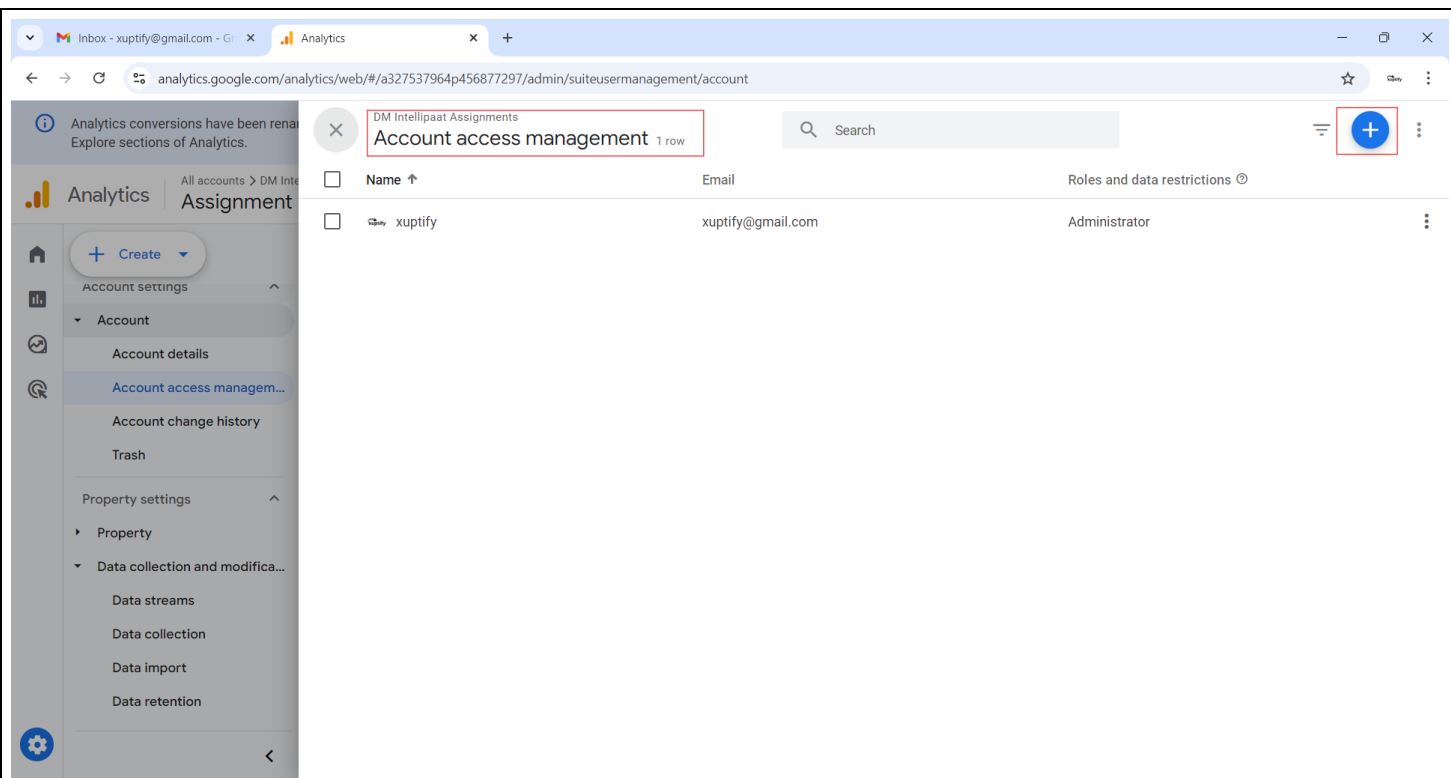
Network Settings

New key event

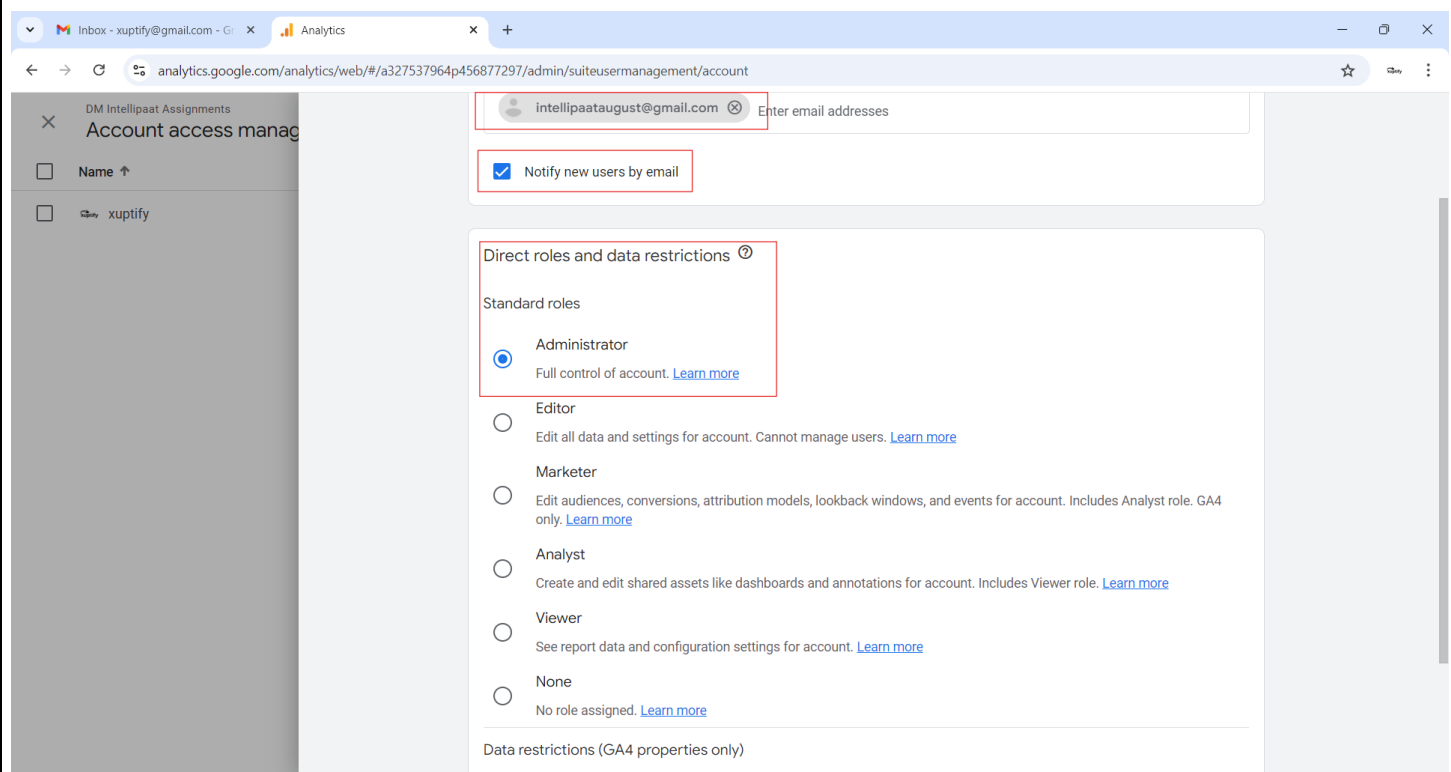
Key event name ↑	Count (% change)	Value (% change)	Mark as key event ?	
contact_pageview	0 0%	0 0%	<input checked="" type="checkbox"/>	⋮
purchase	0 0%	0 0%	<input type="checkbox"/>	⋮

Items per page: 10 1 - 2 of 2

step-8-new-users-adding



step-9-giving-an-access-to-email



step-10-email-account-limit-reached-error

Inbox - xuptify@gmail.com - Gr

Analytics

analytics.google.com/analytics/web/#/a327537964p456877297/admin/suiteusermanagement/account

DM IntelliPaat Assignments

Account access manag

Name ↑

xuptify

DM IntelliPaat Assignments

Add roles and data restrictions

Add

Email addresses

intelliPaataugust@gmail.com

Enter email addresses

☒ Notify new users by email

Direct roles and data restrictions ⓘ

Standard roles

☒ Administrator

Full control of account. [Learn more](#)

☐ Editor

Edit all data and settings for account. Cannot manage users. [Learn more](#)

☐ Marketer

Edit audiences, conversions, attribution models, lookback windows, and events for account. Includes Analyst role. GA4 only. [Learn more](#)

Error: A user you tried to add is already at the accounts-per-user limit, and cannot be added to more accounts.

CLOSE

lower role. [Learn more](#)