

Business problem

In Asia, growth is increasingly being driven by successful cities or regions within countries. Two of Asia's three fastest-growing cities are Bangalore and Hyderabad in southern India. According to Oxford Economics, Bangalore should achieve average annual real GDP growth of 9.9% over 2020-2024 – far above aggregate growth for India of 6.8% and average growth for Asian cities of 3.9% over the same period. The third fastest-growing Asian city is Hyderabad with average GDP growth of 7.8%.

This dynamic nature of cities attracts the visitors from all across the world. Due to its dynamic changes, the venues in the cities also change dynamically. This makes it difficult to obtain information about venues in cities for visitors based on their interests.

Hence, to give a clear picture about the cities for visitors, we created maps & applied data analytics on cities data. This makes it easy for visitors to choose the best city for their exploration based on their interests. We are considering only two cities (Bangalore & Hyderabad) for this study.