## WORK EXPERIENCE

## **PR SERVICE OF THE FACULTY OF POLITICAL SCIENCE**

Internship | Belgrade | November 2022 — May 2025.

- · Monitored and photographed events
- · Wrote announcements for the facultu website
- · Collected press clippings
- · Assisted in organising the PR DAYS seminar:

Fundraising | Writing cooperation requests |

Communicating with companies and the main sponsor

#### TARABA PORTAL

Internship | Belgrade | July 2023 — October 2023.

- · Created and scheduled social media posts
- · Engaged with the online community
- · Designed a strategy for further promotion
- · Monitored social media trends
- · Promoted the TARABA STORIES podcast on social media through short-form vertical videos (9:16 format)

## **EDUCATION**

#### **UNIVERSITY OF BELGRADE**

Facultu of Political Science B.A. in Journalism and Communication October 2022 — todau

### **ACADEMIAA 2023**

IAA Serbia Chapter

Advertising program with modules: Business, Creative, Digital, Media and Research and Analytics.

# **CERTIFICATIONS**

## Digital Marketing & E-commerce Google

Seven-course program featuring hands-on, practicebased assessments, designed to prepare me with the skills required for entry-level roles in the field.

# **Design Thinking Workshop**

**Smart Collective** 

Introduction to design thinking and social entrepreneurship; empathy, ideation and prototyping.

### 21st PRO PR Conference

**Apriori World** 

The leading public relations conference in Southeast Europe.

## **Summer Journalism School 2022**

Local Press and DW Academie

Basic concepts of journalism and the importance of media literacy.

English: 2013 — 2017 Speak Up Plus | Nis, RS



# **Amor** Ramadani

New people, whose company I always enjoy the most, usually have the same first impression of me. They say that I have a friendly nature, that I'm curious, often the leader in group communication, and that I am very brave in taking on new challenges.

Also, in constant search of new opportunities to improve my skills and expand my knowledge. I personally see myself as a problem-solving-oriented person with a strong sense of self-awareness, ambitious, dedicated, and a true team player.

# **COMPUTER SKILLS**

- · Microsoft Office: Word, PowerPoint, Excel, Outlook
- · Canva, CapCut
- · Wordpress
- · YouTube Studio, Meta Business Suite
- · Notion, Slack
- · Basic proficiency in Adobe Creative Suite (Photoshop, Illustrator, Premiere Pro)

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