

Rachel Magley

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[Portfolio](#) [GitHub](#) [LinkedIn](#)

SUMMARY OF QUALIFICATIONS

Full stack developer applying a curious, strategic, and analytical mindset. Prioritizes ongoing professional and personal growth and development, with efficiency as a key driver. Ability to easily transition between big picture and small details in order to communicate effectively and deliver comprehensive results. 13+ years of previous corporate retail merchant experience with extensive cross-functional partnership and global strategic development.

SKILLS

Languages & Frameworks:

HTML | CSS3 | Sass | JavaScript | React | Node | Express | AJAX | Python | Django

Databases, Management & Deployment:

SQL | PostgreSQL | MongoDB | API's | Git/Github | Terminal

Highlights:

Data Analysis | Problem Solving | Cross-functional Collaboration | Talent Management & Development | Process Efficiency
C-Suite Presenting Skills | Global Strategic Development

PROJECTS

Divers Discovery | [Github Link Front End](#) | [Github Link Back End](#) | [Deployed Pages Link](#)

Full stack tool coded in React using JavaScript and CSS, supported by a backend coded in PostgreSQL, Python and Django.

Color Theory | [Github Link](#) | [Deployed Pages Link](#)

Utilizes front end software languages CSS & JavaScript created in React. Interactive design producing curated color schemes.

The Game of Memory | [Github Link](#) | [Deployed Pages Link](#)

Utilizes front end software languages HTML, CSS, JavaScript and responsive designing to implement game logic.

Flex Five | [Github Link](#) | [Deployed Pages Link](#)

Group collaboration utilizing the full stack including MongoDB, Mongoose, Express, React and Node.js.

PROFESSIONAL EXPERIENCE

STUDENT

November 2021 - February 2022

General Assembly

New York, NY

- Completed 12 week, 500 hour remote Software Engineer Immersive Program utilizing critical programming skills to design, build and deploy a multitude of projects in both solo and collaborative environments.

GLOBAL MERCHANDISE MANAGER, BEAUTY, LIQUOR, TOBACCO, SUNDRIES

March 2018 - June 2021

Starboard Cruise Services, LVMH Moët Hennessy Louis Vuitton

Miami, FL

Global Travel Retail Strategy:

- Lead a team of 6 across consumables category within #1 travel retail cruise industry company. Ownership of 25% to total company business, with comparable growth year over year. Created and implemented global merchandise strategies to ensure beat to budget and previous year figures.
- Accountable for Beauty Department P&L, responsible for negotiating and executing profit initiatives with brands.

Talent Management & Development:

- Leadership of 6 employees with 2 employee promotions under management within 18 months.

BUYER**March 2015 - October 2016****Ulta Beauty****Chicago, IL**

- Managed merchandise strategy and relationship for 5 key brands within Prestige Cosmetics department, equal to over \$500M in annual sales, with positive annual growth and performance to budget in every brand. Managed high profile brand relationships for the company. Recognized as a subject matter expert of the industry.
- Launched 2 exclusive to Ulta Beauty brands in 12 months. Assessed sales potential, created 360 launch plans with cross-functional teams, drove visual merchandise strategy, monitored performance and provided feedback to course correct.

BUYER**July 2014 - February 2015****Amazon Corporate LLC****Seattle, WA****Buying & Merchandise Strategy:**

- Managed beginning to end on-boarding process for 70+ luxury beauty brands including introduction to Amazon.com vendor platform, assortment creation, item set up, pricing, opening order projections, supply chain flow, and marketing/merchandising strategy and execution.
- Intensive reporting and analysis of competitive pricing metrics, various profit factors and sales by brand on a weekly basis to identify strengths, opportunities and risks. Implemented strategies accordingly.

Process Improvement:

- Scaled existing process for launching 1-3 brands per month to accommodate 15+ brands per month. Identified ways to automate processes to meet high-touch needs of brands.

ASSISTANT BUYER**April 2011 - July 2014****Sephora, LVMH Moët Hennessy Louis Vuitton S.A.****San Francisco, CA**

- Partnered closely with product development teams, international and domestic vendors to create strategy to achieve long-term brand vision of #1 sales brand. Simultaneously acted as the merchant and the brand.
- Analyzed and reported sales of key categories to achieve sales and GM targets.
- 2 years of Third-Party Brand Management with Sephora inside JCPenney department. Devised multi-million-dollar annual sales plan strategy with key brand representatives and both Sephora and JCPenney teams.

DISTRIBUTION ANALYST**February 2010 - April 2011****Sephora, LVMH Moët Hennessy Louis Vuitton S.A.****San Francisco, CA**

- Promoted to Assistant Buyer after one year.
- Created, managed, and maintained balanced SKU inventory levels at store and warehouse locations.
- Developed stocking strategies for fast-turning merchandise.

MERCHANDISE PLANNING ASSISTANT**November 2008 - February 2010****Sephora, LVMH Moët Hennessy Louis Vuitton S.A.****San Francisco, CA**

- Supported supply chain and planning teams through reporting, SKU creation and maintenance, PO creation and tracking.
- Streamlined role from two positions into one position. On-boarded my replacement.

EDUCATION**General Assembly**, Software Engineering Immersive, Full Stack Web Development**BA—Michigan State University**, East Lansing, Michigan. College of Communication Arts & Sciences, Advertising