

RACHEL MAGLEY

FULLSTACK SOFTWARE ENGINEER

rachelmagley@gmail.com | 415.640.9665

[LinkedIn](#) [GitHub](#)

SKILLS

- HTML5, CSS3
- JavaScript, TypeScript
- React
- Node.js
- Python
- Django
- SQL/PostgreSQL
- MongoDB/Mongoose
- Express
- Data Analysis
- C-Suite Presenting
- Strategic Development

PROJECTS

Divers Discovery

Solo, capstone project of a fullstack application coded in React using JavaScript and CSS, backend coded in PostgreSQL, Python and Django. Includes full user authentication and CRUD functionality. Mobile responsive design.

Flex Five

Front-end SCRUM lead for group collaboration utilizing MongoDB, Mongoose, Express, React and Node.js. Managed React component planning, state/context flow management, and user navigation to ensure a seamless experience.

Color Theory

Solo project using React, coded in JavaScript. Interactive design producing curated color schemes. Mobile responsive design.

The Game of Memory

Utilizes HTML, CSS, JavaScript and responsive design to implement game logic. Mobile responsive design and includes 2 interfaces: Emoji and Superhero.

EXPERIENCE

11/2021 –
02/2022

Graduate

General Assembly Software Engineering Immersive

- 12 week, 500 hour program focused on computer science fundamentals and skills to design, build and deploy a multitude of projects in both solo and collaborative environments.

06/2021–
11/2021

Divemaster

Coral Garden Diving Center, Aqaba Jordan

- Lead dive tours and teach courses for certified and non-certified divers.

03/2018–
06/2021

Global Merchandise Manager

Starboard Cruise Services, LVMH

- Managed a team of 5 across consumables category within #1 travel retail cruise industry company. Ownership of 25% to total company business, with growth year over year. Devised and implemented global merchandise strategies to ensure beat to budget.
- Accountable for Beauty Department P&L, responsible for negotiating and executing profit initiatives with brands.

11/2008–
03/2018

Merchandise Buying, Inventory, & Brand Management Experience

Office Depot, March 2017– March 2018

Ulta Beauty, March 2015 – October 2016

Amazon Corporate LLC, July 2014 – February 2015

Sephora, LVMH November 2008 – July 2014

Highlights:

- Developed Ulta merchandise strategy for 5 key brands, over \$500M in annual sales, with positive performance to budget. Managed high profile brand relationships for the company. Recognized as a subject matter expert of the industry.
- Managed Amazon beginning to end on-boarding process for 70+ luxury beauty brands.
- 3 promotions at Sephora across Inventory to Merchandising.
- Scaled existing processes at all companies. Identified ways to automate processes to meet high-touch needs of internal and external partners.

EDUCATION

Certificate - Fullstack Software Engineering Immersive

General Assembly

Bachelor of Arts in Communication

Michigan State University