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“Everything begins with an Idea”

- Earl Nightingale

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Spinning ideas to weave solutions

In today's environment, the challenge is to reach beyond the advertising produced, to empower and extend brands with creative solutions. Thus, forging an amicable relationship with the customer and addressing their target audience with appealing and workable solutions.

fhmv is a seasoned and holistic advertising agency providing solutions rather than services alone to its customers, holding their best interests, levels of importance, and goals on priority.

ABOUT US

Prowess and Acumen at Play

fhmv has a full- fledged team operating in a state- of -the -art environment and looks at every assignment in a wholesome manner. To say briefly, we deal subjects:

What's the opportunity about, its nature - a SWOT •

Describe the target customer - characteristics •

Describe the Marketing Segments •

Competition Analysis - differences & similarities with others •

The Plan to Sell •

Establishment of the Brand / Product / Service proposition •

Positioning in the Market •

Media Planning - Selection of Media - the mix •

Tools to sell / market the brand / product / service •

Advertising - Print / TV / Outdoor / Digital Outreach -

Promotion - Mailers / Point-of Sale material / BTL / Events / PR Activity –

SERVICES

Our Dispensation

Branding Solutions

Logo, Corporate Ad, Corporate Brochure, Annual Report, and Office Stationery

Advertising Solutions

Print & Television Advertising, Creative, Identity Tools, Image Building Tools, Packaging, Interactive Tools, Product Brochures, Direct Mailers, PoP/PoS Materials, Online, Outdoor, Events, Packaging, and giveaways...

PORTFOLIO

Corporate Brochure

Logo

Advt. Creative

Folder

Poster

Product Flyer

PoP/PoS

Annual Report

Stationery

CONTACT

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