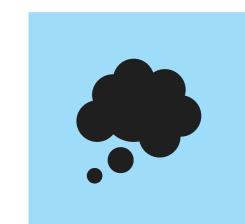


## Says

What have we heard them say? What can we imagine them saying?

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Provides specialized courses

Improve problemsolving abilities

Prepare you for successful training and placement

easily teached for students \*It helps for Improve understanding of content \*Developing skills necessary for future success

\*Coding language are

Learning a language are easier for students

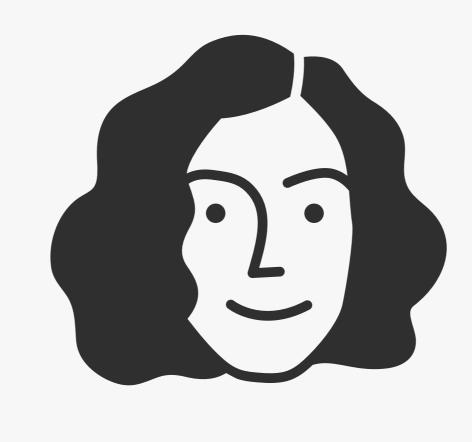
**Thinks** 

Resources to sharpen your technical process

Personalised learning we prefer

Remove hesitate of speaking

Advice from older students assumes in person learning experience



Persona's name

Short summary of the persona

\*Paper-based processes \*Online Registration \*Admission & Enrollment

\*Classroom Management Strategy \*Student Monitoring \*Revenue Management

\*Course Management \*Appointment the teacher \*Communication & Collaboration

\*Improve understanding of content \*Developing skills necessary for future success

\*Learning a language is easier for students \*Coding language are easily teached for students

Advice from older students assumes in person learning experiences

Does

What behavior have we observed? What can we imagine them doing?



See an example

**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

