Zen website Plan



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**Overview**

**Site Purpose**

The main purpose my website will be to create a digital presence to take advantage of news technologies and opportunities on the Internet. The main purpose of the website will be:

Attract new photography customers of the new generations, since they are used to surf on Internet and at the same time they are the main market, creating a large percentage of our sales. With a modern design, we want to compete in the photography market.

**Target Audience**

The audience for our website are young people who are going to have a amazing moment with families and friends and trogouth the photogapy can be remembered for ever.

### Wireframe

A screenshot of a cell phone

Description automatically generated