

Results LA Hospitality Analysis

From 03/01/24 to 17/01/24

Source: Restaurants in LA

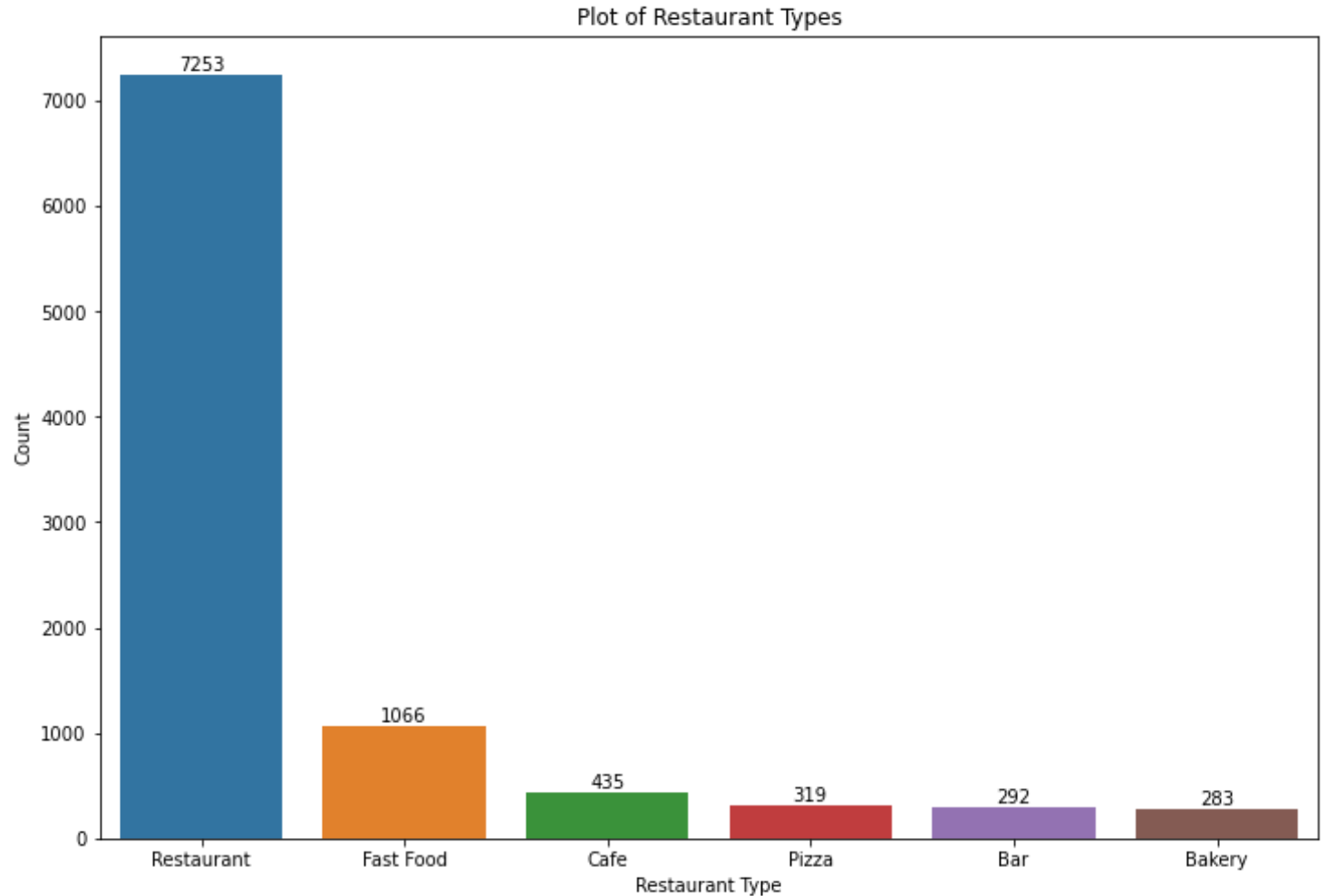
Analysis

- 75% of all hospitality in LA are conventional restaurants.
- The busiest street of LA is W Sunset Boulevard.
- The highest seat offer, Willshire Boulevard has average of 62 seats per restaurant.
- Restaurants are the highest share in chain business.

Types of Restaurants in LA

- 75% of all hospitality are restaurants.
- 25% are all other types of business

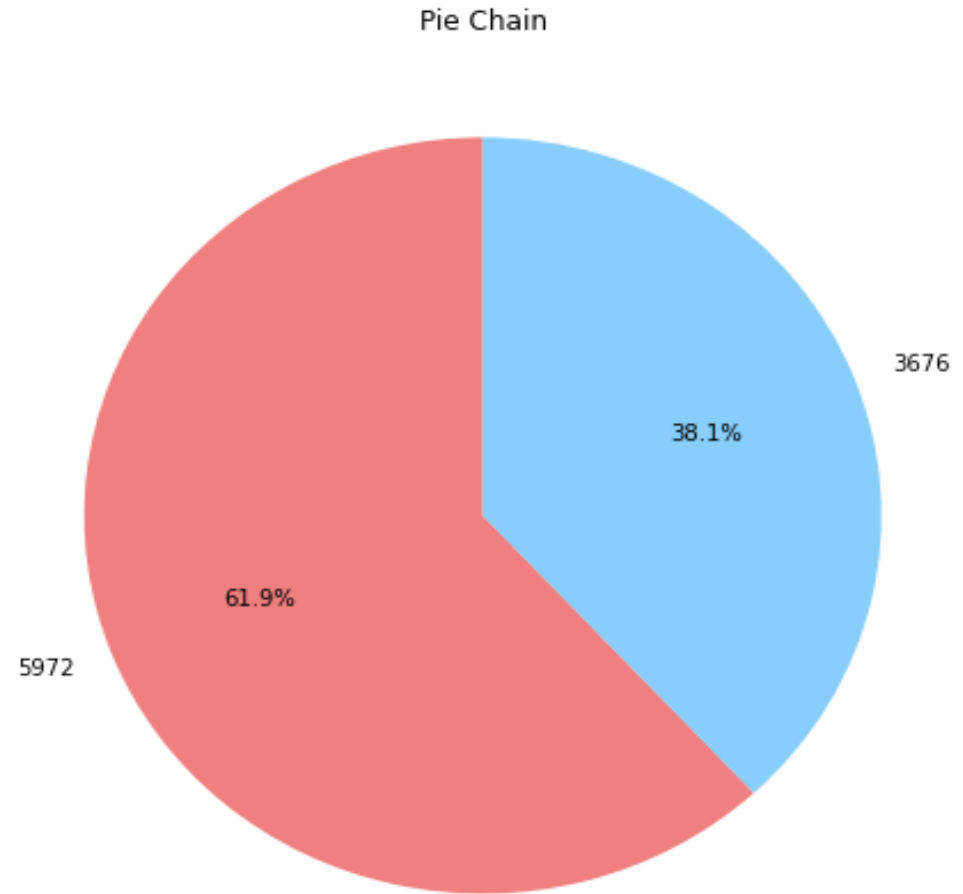
Source: Restaurants in LA



Mostly Restaurants in LA are Chained

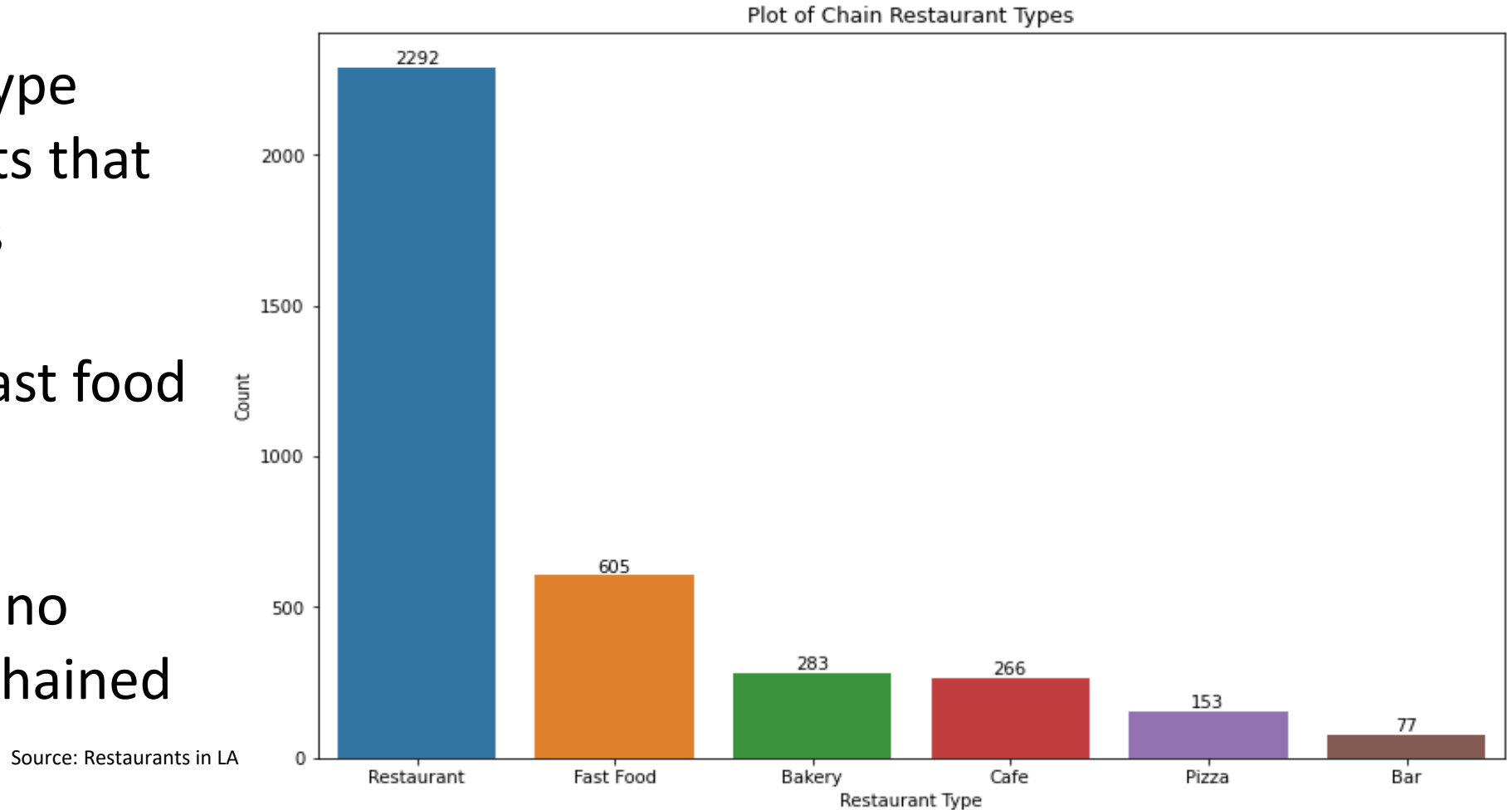
- 61.9% of the restaurants are not food chain
- 38.1% are food chains

Source: Restaurants in LA



Restaurant's Type Make Most of Chains

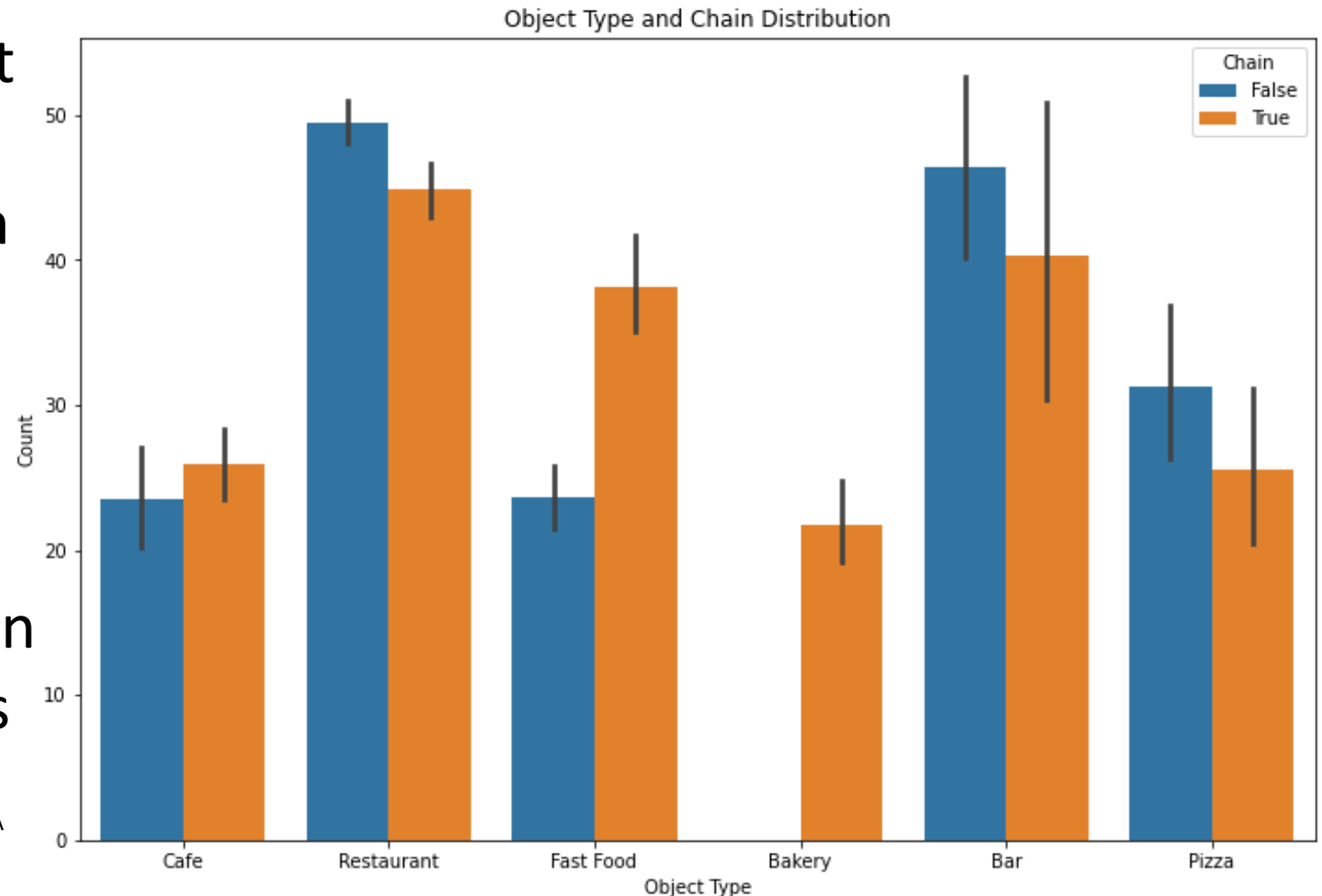
- 62% are type restaurants that are chains
- 16% are fast food chains
- There are no bakeries chained



Restaurant's Type Make Most of Chains

- 73% of the bars are not in chains
- 61% of the cafes are in chain
- 56% of the fast-food restaurants are chain
- 52% of the pizza restaurants are not chain
- 68% of the restaurants are not chain

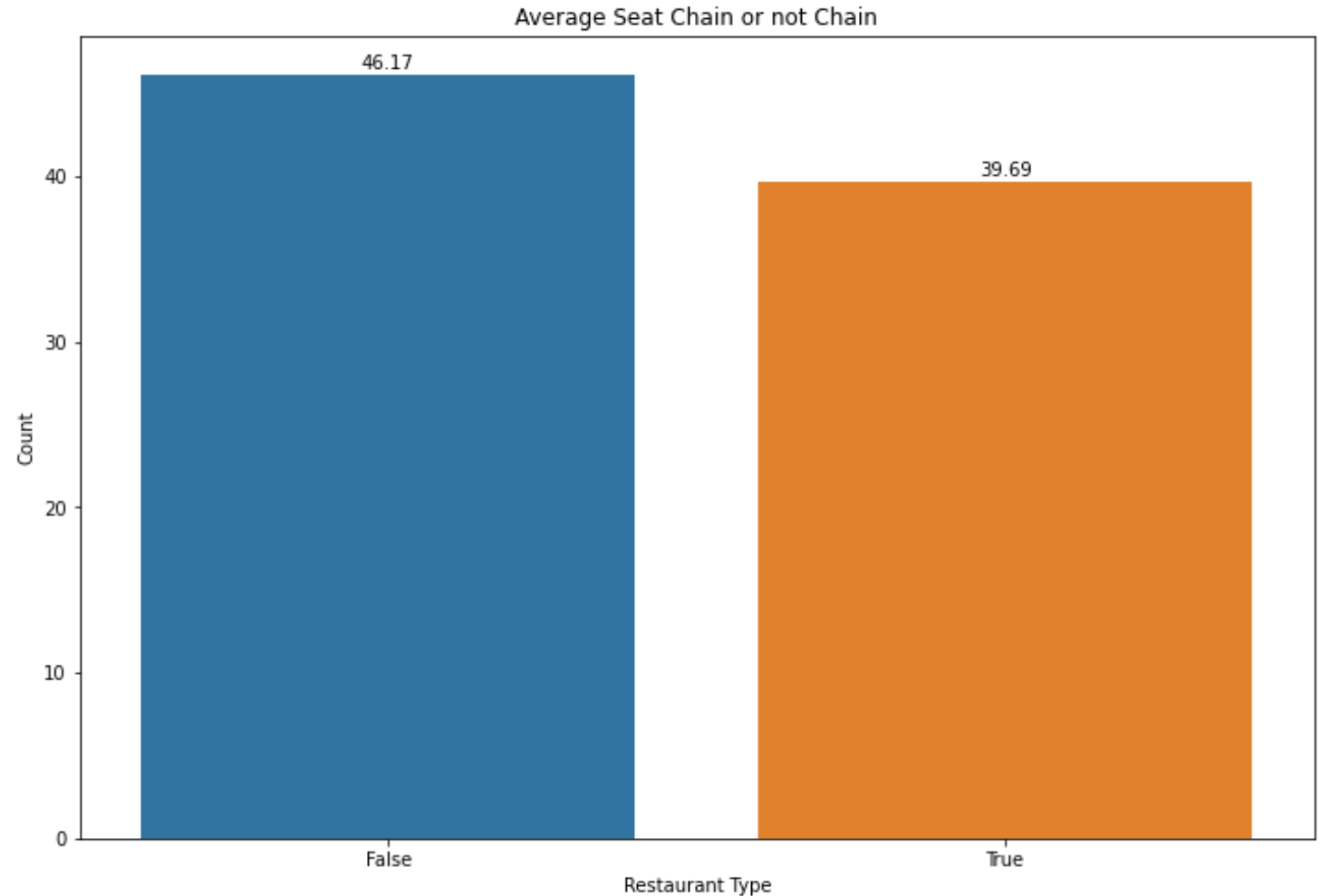
Source: Restaurants in LA



Non-Chain Restaurants Have Avg More Seats

- Restaurants that are non-chains have an average of 6.48 more seats than restaurants that are chains

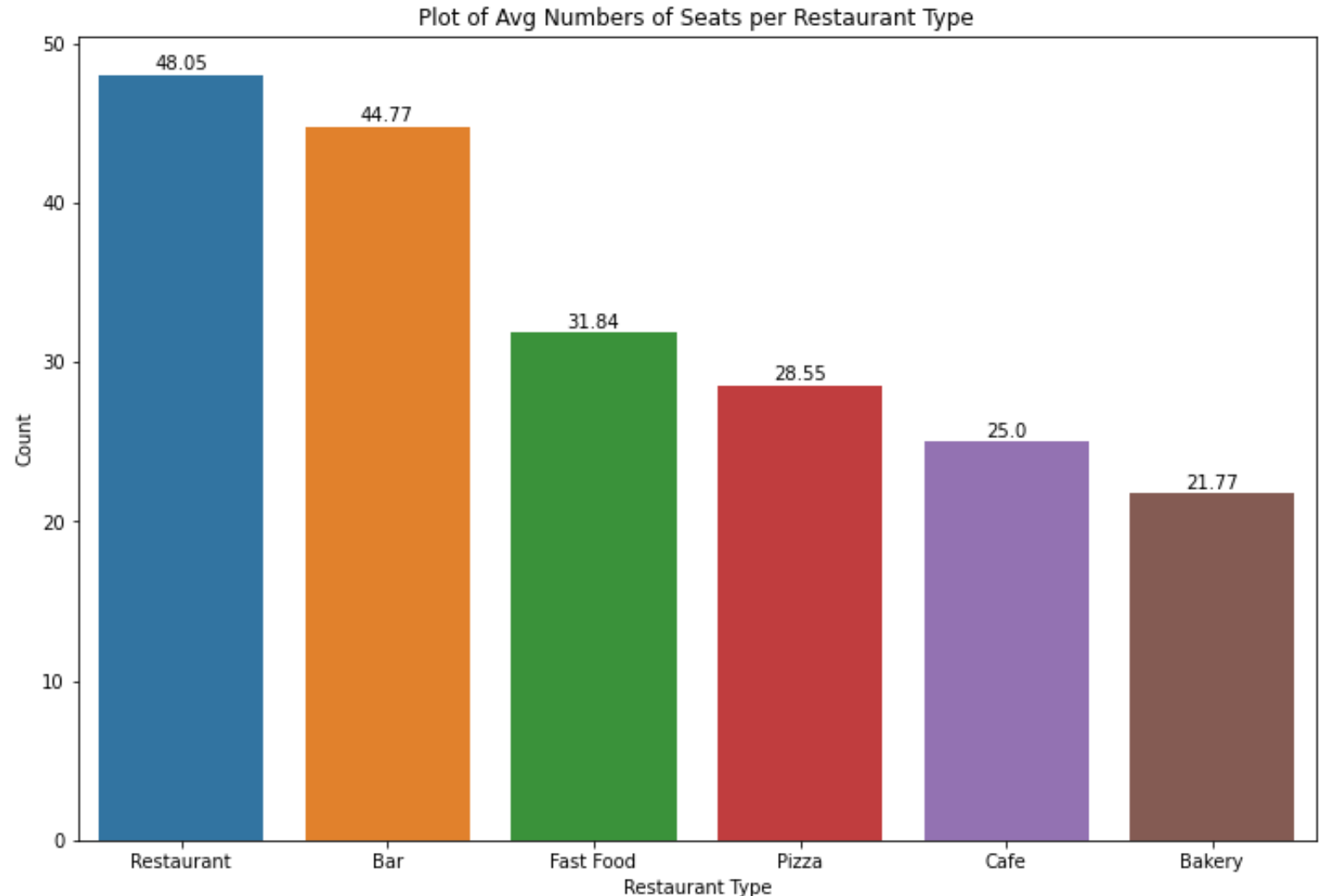
Source: Restaurants in LA



Restaurants Have Highest Average Seats

- Restaurants have average of 48 seats
- Bars with average of 44 seats
- Bakeries have the small average at 21 seats.

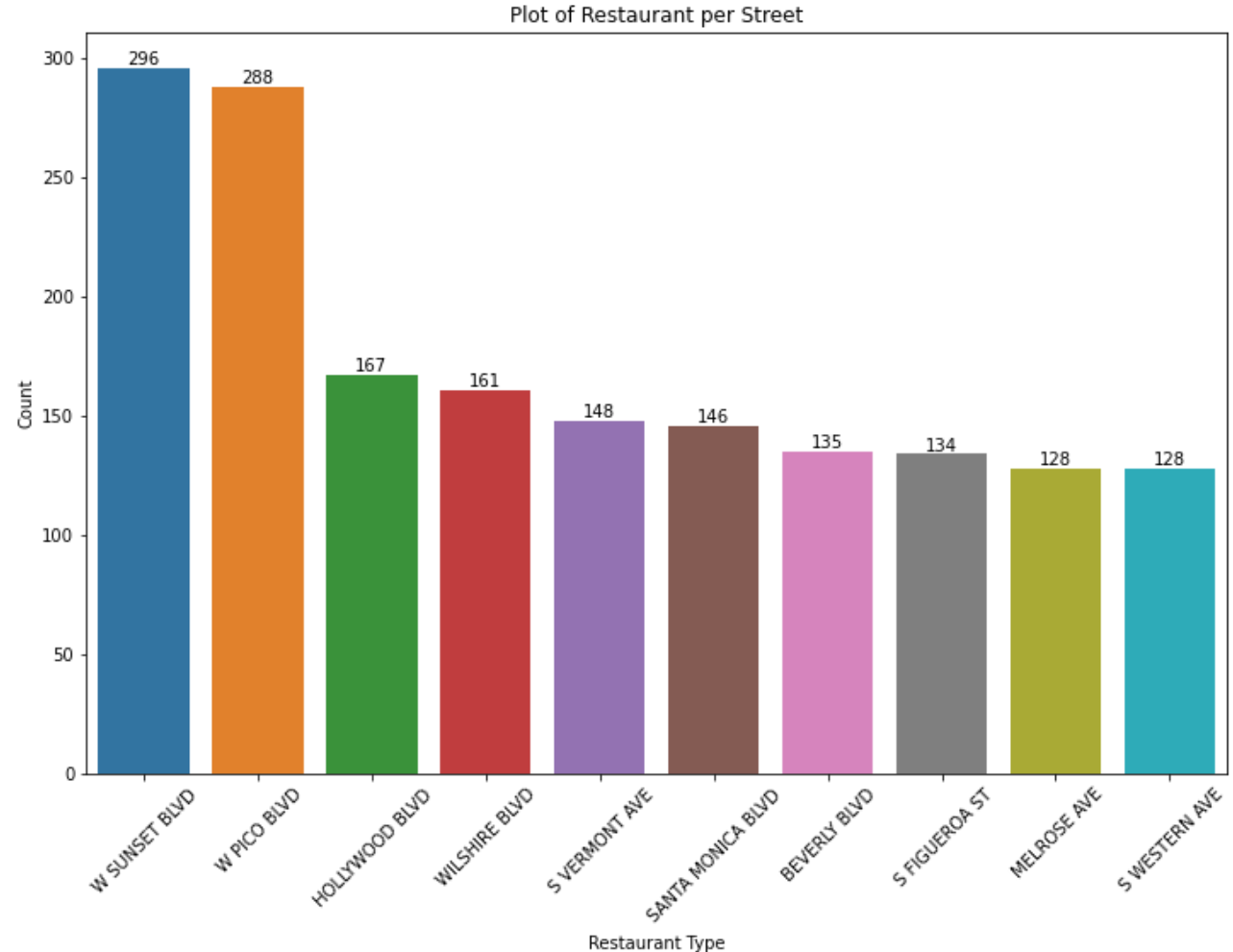
Source: Restaurants in LA



W Sunset Blvd is The Busiest Street

- 17% of business is found in W SUNSET BLVD
- 16% W PICO BLVD
- All others from top 10 share are between 9% and 7%

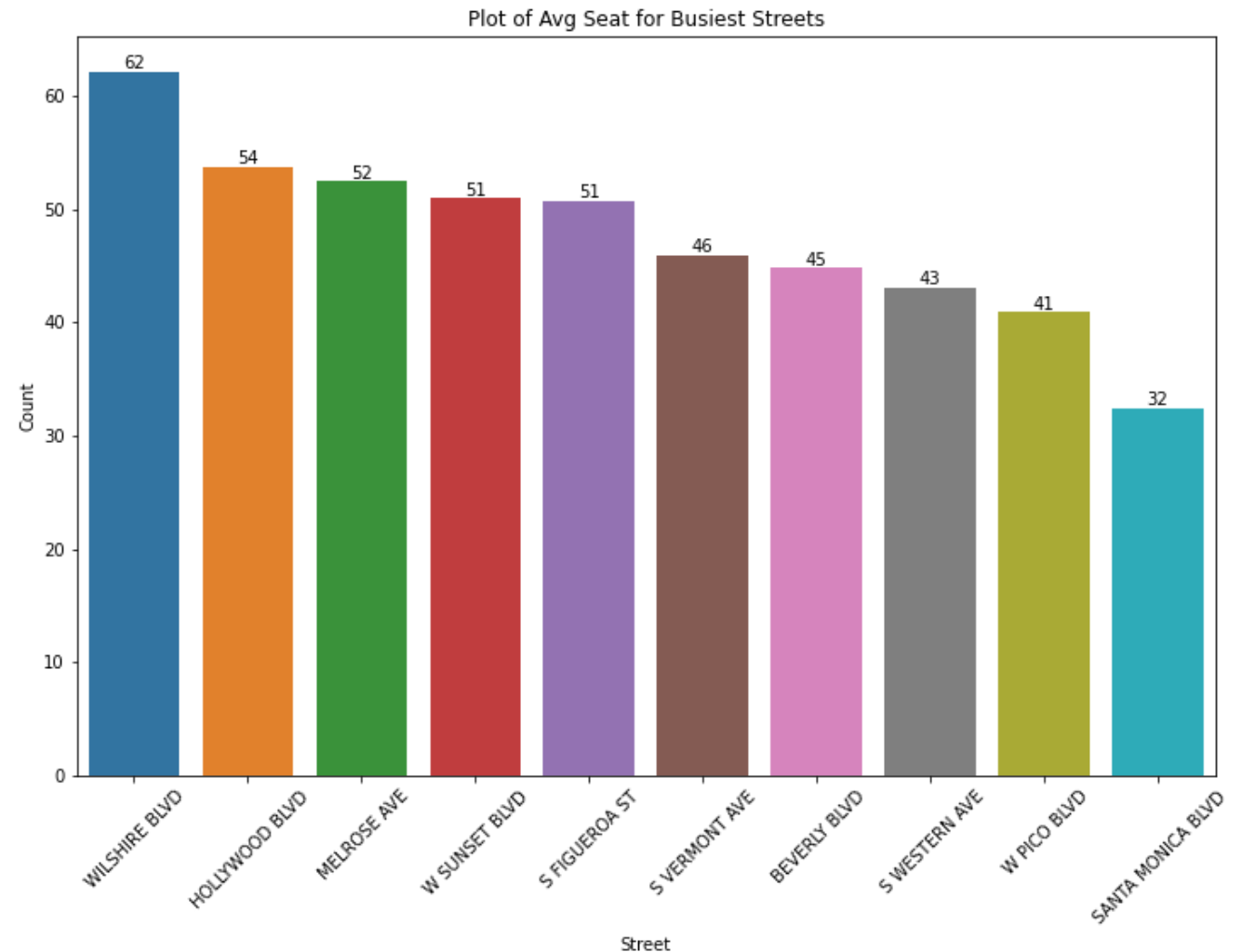
Source: Restaurants in LA



Willshire Blvd Has Most Seat Availability

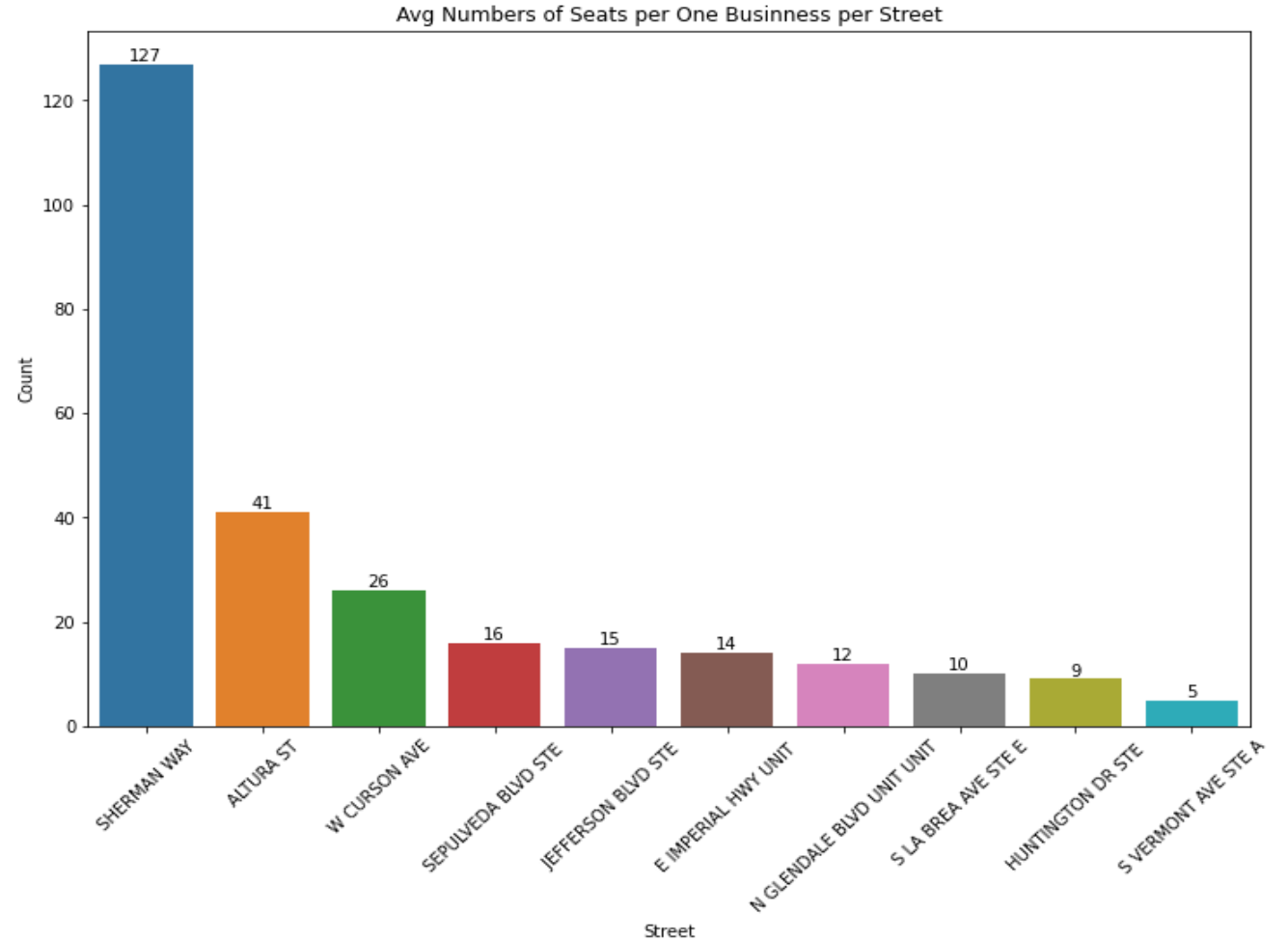
- Willshire Blvd is only the 4th St with most restaurants but has the highest seat availability

Source: Restaurants in LA



Sherman Way Single Rest Most Seat Availability

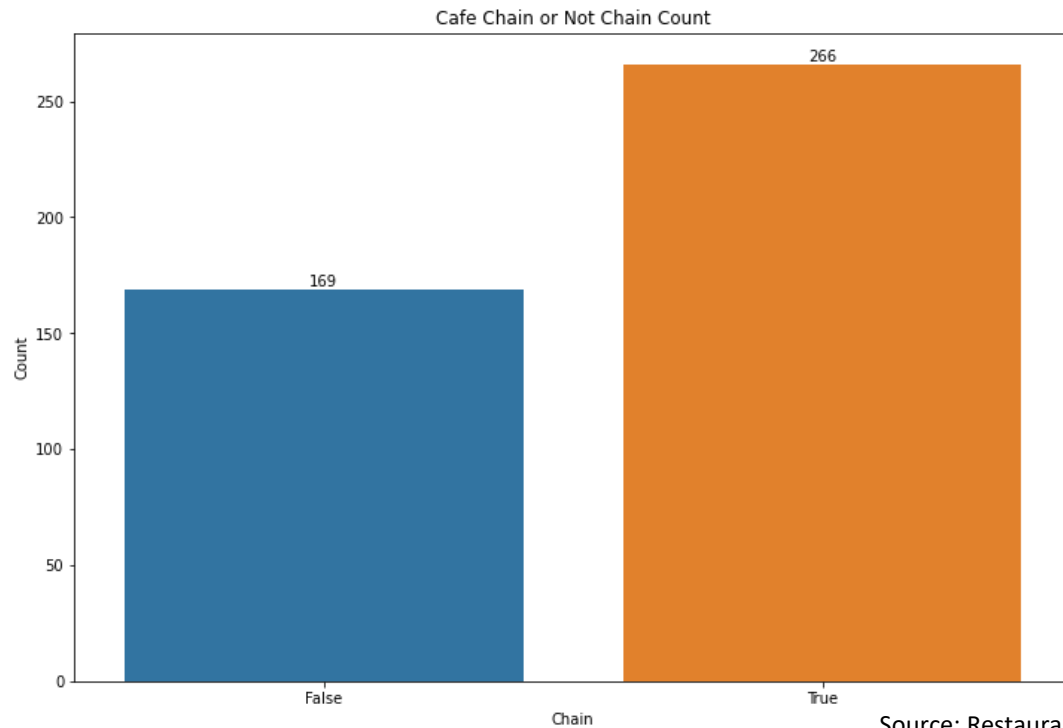
- Sherman Way one restaurant with 127 seats



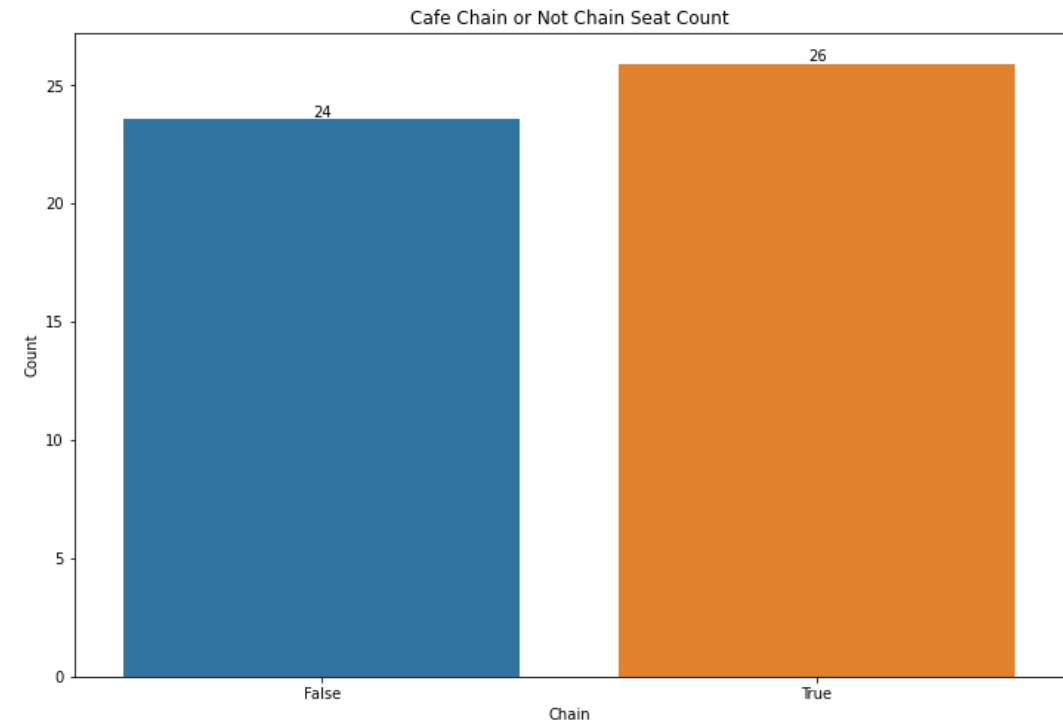
Source: Restaurants in LA

Most Cafes are Part of Chain

- 61% of all the cafes in LA are part of chain



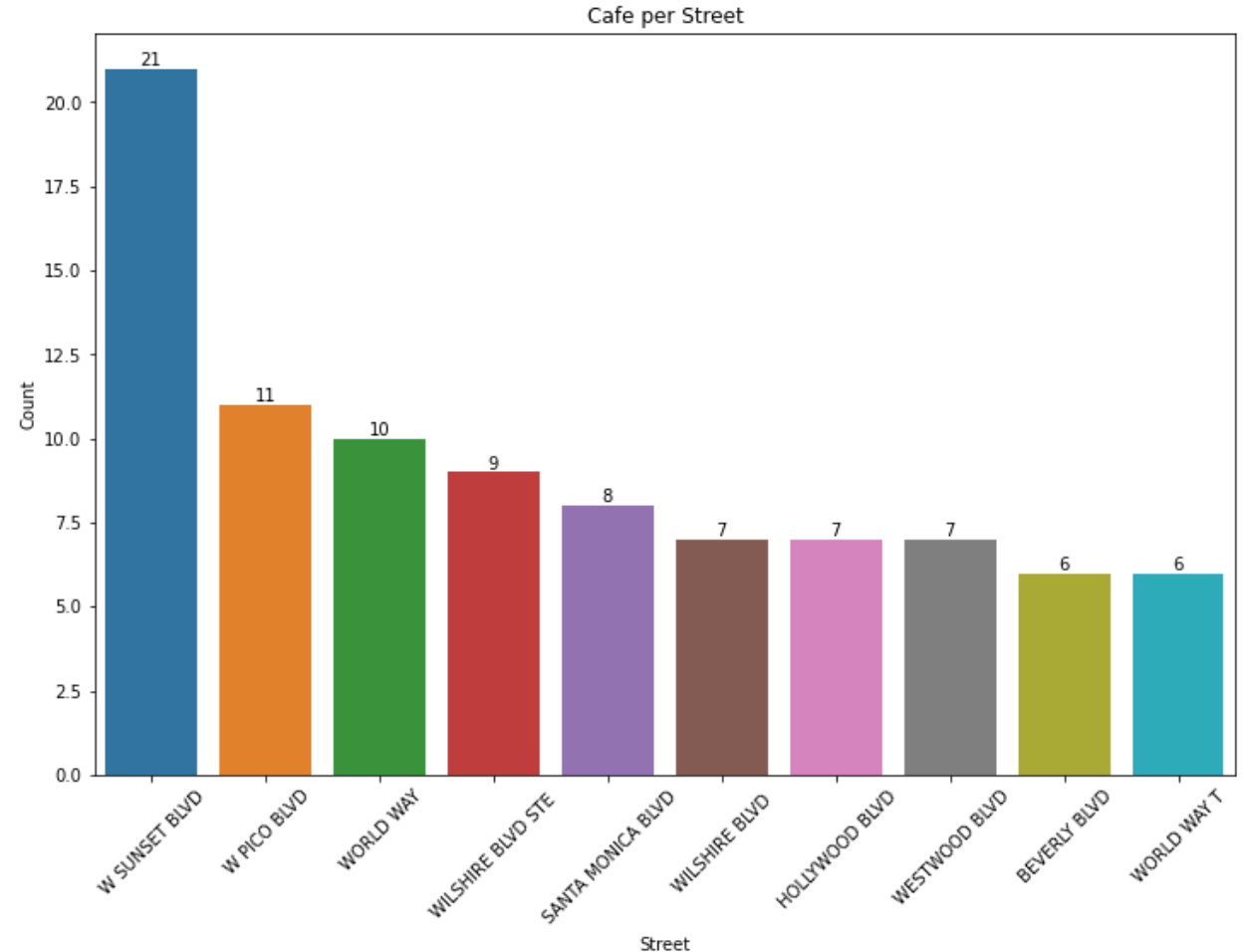
- Either chain or not they have similar seat availability



W Sunset Blvd Has The Most Cafes in LA

- Following the previous analysis, W Sunset Blvd has almost the double of the next Street with more cafes

Source: Restaurants in LA



Conclusion

- We can conclude that W Sunset has a high foot flow having the most restaurants but not the highest seat offer.
- Willshire Boulevard has the highest seat availability which indicates high foot flow.
- Sherman Way has one restaurant with 127 seats, and it could be indicating demand in a Street with only one restaurant.
- Restaurants and bars have more seat availability due to time customers will spend in there. Bakery has the least availability.
- There are no bakeries part of chains.

Recommendations

- An opportunity of less competition in Sherman Way.
- A fast-food chain restaurant in the busiest W Sunset Boulevard.
- An authentic non-chain large restaurant in Willshire Blvd.