

# Insights

Week_no.2	Prvs_week_revenue	Crnt_week_revenue	WOW_revenue
53	933134	1201601	28.8%
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%
46	1094927	1078915	-1.5%
45	1063063	1094927	3.0%
44	934631	1063063	13.7%
43	1080205	934631	-13.5%
42	982974	1080205	9.9%
41	994114	982974	-1.1%
40	994184	994114	-0.0%
39	1117628	994184	-11.8%
Total	933134	1201601	28.8%

Week_no.2	Prvs_week_trans_amt	Crnt_week_trans_amt	WOW_trans_amt
53	748677	1011008	35.04%
52	865275	748677	-13.48%
51	824791	865275	4.91%
50	791352	824791	4.23%
49	808623	791352	-2.14%
48	847375	808623	-4.57%
47	865727	847375	-2.12%
46	883695	865727	-2.03%
45	848559	883695	4.14%
44	748600	848559	13.35%
Total	748677	1011008	35.04%

Week_no.2	Prvs_week_trans_count	Crnt_week_trans_count	WOW_trans_count
53	11203	11583	3.39%
52	12587	11203	-11.00%
51	12376	12587	1.70%
50	12215	12376	1.32%
49	12470	12215	-2.04%
48	12775	12470	-2.39%
47	12533	12775	1.93%
46	12900	12533	-2.84%
45	12768	12900	1.03%
44	12472	12768	2.37%
Total	11203	11583	3.39%