

Project Insights

WoW Change :

- Revenue increased by 28.8%,
- Total transaction amount & count increased by 35.04% & 3.39% ,

YTD Overview :

- Overall Revenue is 57 Million ,
- Total Interest is 8 Million ,
- Total Transaction Amount is 46 Million ,
- Male customers are contributing more in Revenue by 31 Million & female at 26 Million ,
- Blue & Silver card are contributing to 93% of overall transactions ,
- TX , NY , & CA is contributing 68% in Total Revenue