

Affinity Partnerships Platforms Price List

Refinance.com Lead Cost: Effective Date December 1, 2012

Lead Source	Exclusive Lead	Semi-Exclusive Lead	Non-Exclusive Lead
Web Lead	\$75	\$45	\$30
"No Offer" Response Lead	\$30	N/A	N/A
Live Transfer Leads	\$85	N/A	N/A
Short Form Lead	N/A	N/A	\$30
Mortech charges an access fee which will be passed through to lenders using Mortech plus admin fee for collection and billing			

Credit Sesame: Effective Date September 1, 2013

(Billable from Credit Sesame)

Lead Source	Exclusive Lead	Semi-Exclusive Lead	Non-Exclusive Lead
Web Lead	\$85	\$55	\$45
"No Offer" Response Lead	\$45	N/A	N/A
Live Transfer Leads	\$95	N/A	N/A
Mortech charges an access fee which will be passed through to lenders using Mortech plus admin fee for collection and billing			

VA Loan Ranger: Effective Date November 18, 2013

Lead Source	Exclusive Lead	Semi-Exclusive Lead	Non-Exclusive Lead
Web Lead	\$75	\$45	\$35
"No Offer" Response Lead	\$35	N/A	N/A
Short form Lead	NA	NA	\$30
Mortech charges an access fee which will be passed through to lenders using Mortech plus admin fee for collection and billing			

Rates on the Fly: Effective Date November 18, 2013

Lead Source	Exclusive Lead	Semi-Exclusive Lead	Non-Exclusive Lead
Web Lead	\$75	\$45	\$30
"No Offer" Response Lead	\$30	N/A	N/A
Live Transfer Leads	\$85	N/A	N/A
Mortech charges an access fee which will be passed through to lenders using Mortech plus admin fee for collection and billing			

6-Mar-14

The information and pricing contained in this document is considered confidential and acceptance of this document is your acknowledgement that you will not disclosed any portion of the information contained in this document to anyone without written authorization from Affinity Partnerships.

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