

ANSWER....

1. COLOR, POSITION
2. LINE
3. RECTANGLE, ELLIPSE & TRIANGLE
4. SOLID LINE DOTTED LINE & DASHED LINE
5. SYMBOL
6. SIGNBOARD
7. Organic **shapes** are those that often **represent** things found in nature. These **shapes** are more free-flowing and less symmetrical. Organic **shapes** often **represent** things such as leaves, rocks, clouds and even elements such as an ink blot.
8. Texture and pattern are terms that describe various decorative elements, such as upholstery fabrics, curtains, walls and even types of tile. A pattern is a visual element that repeats, such as plaid or stripes, whereas texture can be felt, such as the surface of a brick or a piece of burlap.
9. Tint is a shade or variety of a color. Tint is a mixture of a color with white, which reduces darkness.
10. In colorimetry and color theory, lightness, also known as value or tone, is a representation of variation in the perception of a color or color space's brightness. It is one of the color appearance parameters of any color appearance model.
11. Shape form and value
12. The principles of art and design are balance, contrast, emphasis, movement, pattern, rhythm, and unity/variety.
13. Visual weight and direction
14. Visual perception and the principles of gestalt.
15. Negative space, in art, is the space around and between the subjects of an image, negative space may be more evident when the space around a subject, not the subject itself, forms an interesting or artistically relevant shape, and such space occasionally is used to artistic effect as the "real" subject of an image.