1. EXAMPLE OF PROPAGANDA COMMUNICATION



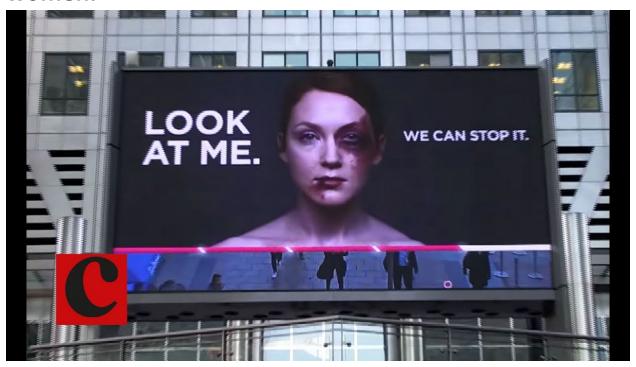
2. Example of a communication using the two steps flow strategy



3. Example of communication targeting young men.



4. Example of communication targeting young women.



5. Example of public service communication.

