

Google Ads

New campaign

Search for a page or campaign

Appearance

Help

Notifications

Performance Max

Bidding

Bidding

Customer acquisition

Campaign settings

Asset generation

Asset group

Budget

Summary

Bidding

Maximize conversions

☐

Set a target cost per action (optional)

[Change bid strategy](#)

Customer acquisition

☐ Bid for new customers only

This option limits your ads to only new customers, regardless of your bid strategy

By default, your campaign bids equally for new and existing customers. However, you can configure your customer acquisition settings to optimize for acquiring new customers. [Learn more](#)

Next

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- Performance Max
- Bidding
- Campaign settings
- Languages

Automatically created assets
- Asset generation
- Asset group
- Budget
- Summary

Campaign settings

To reach the right people, start by defining key settings for your campaign

Languages

Select the languages your customers speak. ⓘ

Start typing or select a language

English × Hindi × Gujarati ×

Automatically created assets

Text assets (w/ Final URL)

More settings

Next

- Performance Max
- ✓ Bidding
- ✓ Campaign settings
- ✓ Asset generation
- Asset group
- ✓ Budget
- Summary

Asset generation

Asset generation

✦ Let Google AI help you generate assets beta

Tell us about your campaign to generate new images, enhanced existing assets and write texts using Google AI. [Learn more about generating assets](#)

Where will people go when they click your ad?

Final URL

🔗

https://shoppy-icecream.blogspot.com/

Asset generation is not available in all languages.

What products or services are you advertising in this campaign?

Frozen Desserts, Frozen Novelties & Accompaniments

Dessert Recipes

List product and services that should appear in your ad

2/20

What makes your products or services unique?

Explore the world of ice cream with us! We have everything you need to know about the history, flavors, and trends of this delicious frozen treat.

145 / 3000

Select pages to enhance and suggest images from

🔗

https://shoppy-icecream.blogspot.com/

✓

By selecting a page, you're asking Google to scan, download, and enhance images from that page. In doing so, you confirm that you own all legal rights to the images and have permission to share them with Google for use on your behalf in advertising or for other commercial purposes.

By adding generated assets, you're confirming that you'll review the suggested assets on the next page and ensure that they're accurate, not misleading, and not in violation of any Google advertising policies or applicable laws before publishing them. You're also agreeing to the [additional terms of service](#) for generative AI.

Performance Max

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Name

Assets

Search themes

Audience signal

Budget

Summary

All changes saved

combinations to create high-performing ads across the formats and networks that work best for your goals and the audiences you want to reach.

Asset group name

Shoppo Ice Cream

Assets

Add 1 landscape logo

Ad strength Good

Images Videos

Headlines Descriptions

Final URL https://shoppo-icecream.blogspot.com/

Headline 15/15

Test of Best Indian Ice cream

Required 29 / 30

The Magic of Shoppo Ice Cream

Preview



YouTube



Gmail

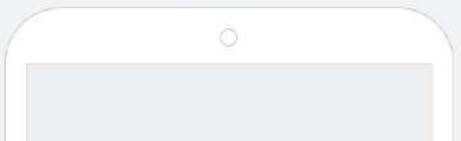


Search



Display

Watch page ad



- Performance Max
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- Search themes
- Audience signal
- Budget
- Summary
- All changes saved

<

>

ⓘ

Add 1 landscape logo

🔄

Ad strength

Good

✓ Images

✓ Videos

✓ Headlines

✓ Descriptions

✓

Headline 15/15

⌵

Test of Best Indian Ice cream

Required29 / 30

The Magic of Shoppy Ice Cream

Required29 / 30

Dreamy Ice Cream Delights

Required25 / 30

Best Vanilla Flavors

20 / 30

Most popular Ice cream flavors

30 / 30

biggest flavors of Ice cream

28 / 30

Sweet Dreams Come Scooping

Preview

<

>

📱

🖥

🔗

YouTube

Gmail

Search

Displa

Video in-stream ad













Chocolate Chip Cookie ...

Sponsored

CONTACT US

👍

💬

🗨

🔄

⬇

Performance Max

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All changes saved

Add 1 landscape logo Ad strength Good

Images Videos Headlines Descriptions

Satisfy Your Cravings: Dive Into Our Creamy Confections

55 / 90

Generate long headlines

Preview

YouTube Gmail Search Display

Video in-feed ad

Descriptions 5/5

Ice Cream Paradise: Scoops of Joy Await

Required 39 / 60

Ice Cream Haven: Indulge in Creamy Bliss

Required 40 / 90

Welcome to our magical ice cream wonderland! - just for kids

60 / 90

Kid's Dreamland: Scoops of Fun Await

36 / 90

Scoops of Delight: Exploring the World of Ice Cream

YouTube



Summer's Coolest Treats: Refresh Yo... Kid's Dreamland: Scoops of Fun Await

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Performance Max

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- Summary

All changes saved

Add 1 landscape logo



Ad strength Good

Images Videos

Headlines Descriptions

Generate descriptions

Images 20/20



Edit

Logos 1/5



Edit

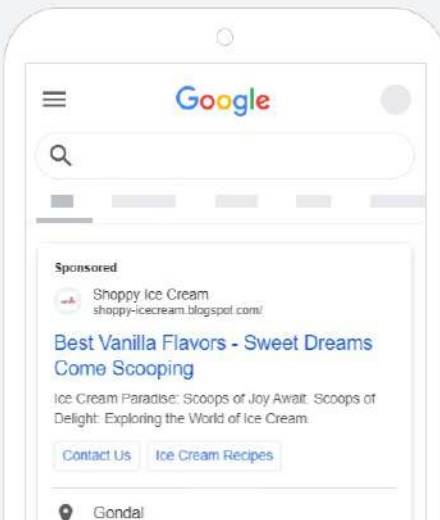
Business name

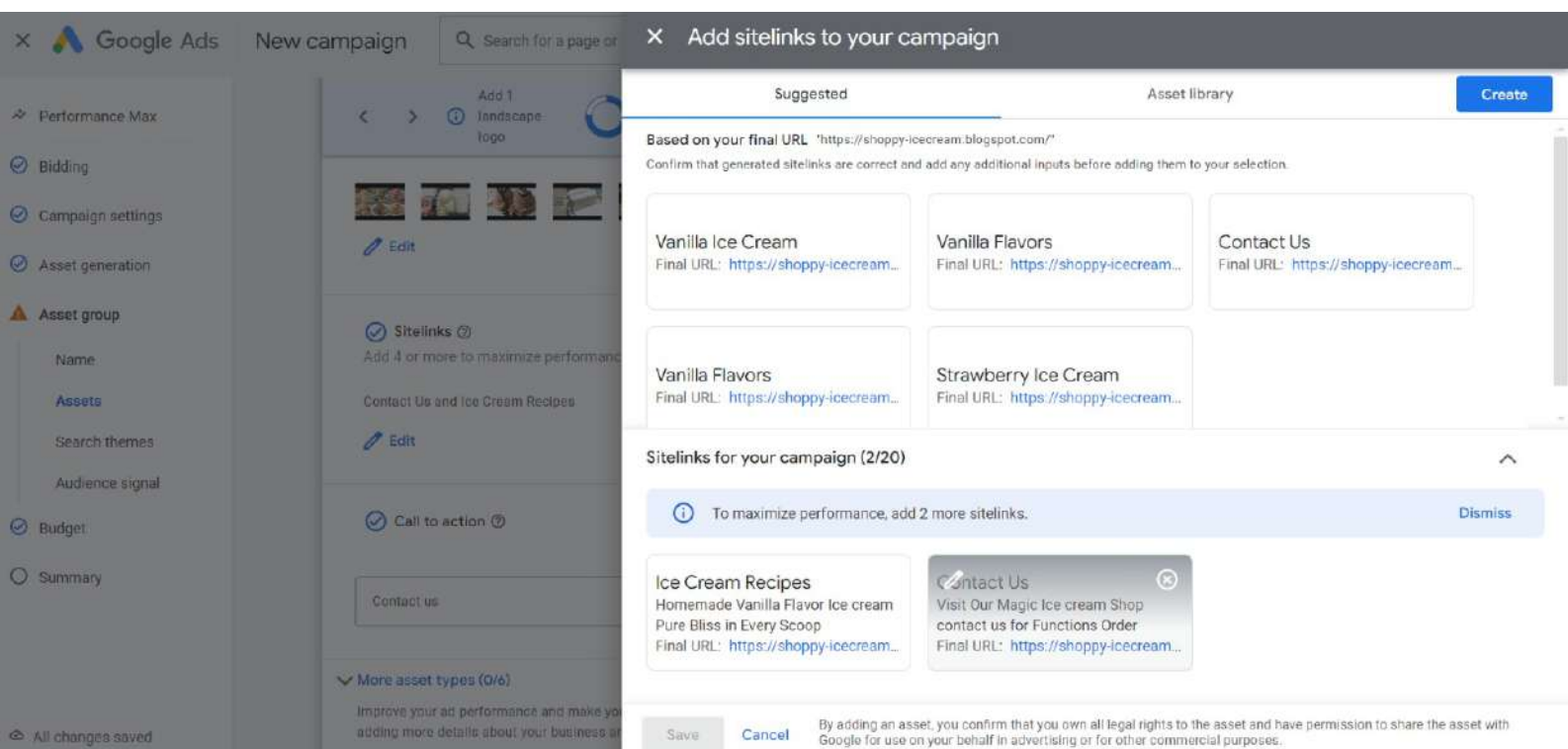
Shopy Ice Cream

Preview



Search ad





- ↗ Performance Max
- ✓ Bidding
- ✓ Campaign settings
- ✓ Asset generation
- ⚠ Asset group
- ✓ Budget
- Budget
- Summary

Budget

Select the average you want to spend each day.

Budget

☐

₹8,266.18

▼

☐

₹6,888.48 Recommended

▼

☐

₹5,510.78

▼

☒ Set custom budget

^

Set your average daily budget for this campaign

₹ 6,887.92

Weekly conv.
2.85K

Cost./Conv.
₹16.92

Weekly cost
₹48,215.44

☁ All changes saved