A All Users   Add comparison +

Last 28 days   May 15 - Jun 11, 2024   ▾

Generate leads overview

New users ⓘ   **Returning users** ⓘ
4   **1**

19 May   26   02 Jun   09

Key events by Platform

No data available

View platforms →

New users ▾ by First user primary ... ▾

FIRST USER PRIMA...	NEW USERS
Direct	2
Organic Search	1
Organic Social	1

View user acquisition →

HOW WELL DO YOU RETAIN YOUR USERS?

User activity by cohort
Based on device data only

	Week 0	Week 1	Week 2	Week 3	Week 4	Week 5
All Users	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Apr 28 - May 4						
May 5 - May 11						
May 12 - May 18						
May 19 - May 25						
May 26 - Jun 1						
Jun 2 - Jun 8						

6 weeks ending Jun 8

Users ▾ by Audience name

AUDIENCE NAME	USERS
All Users	4

View audiences →

Users ▾ by City

CITY	USERS
Rajkot	3
Ahmedabad	1

View cities →