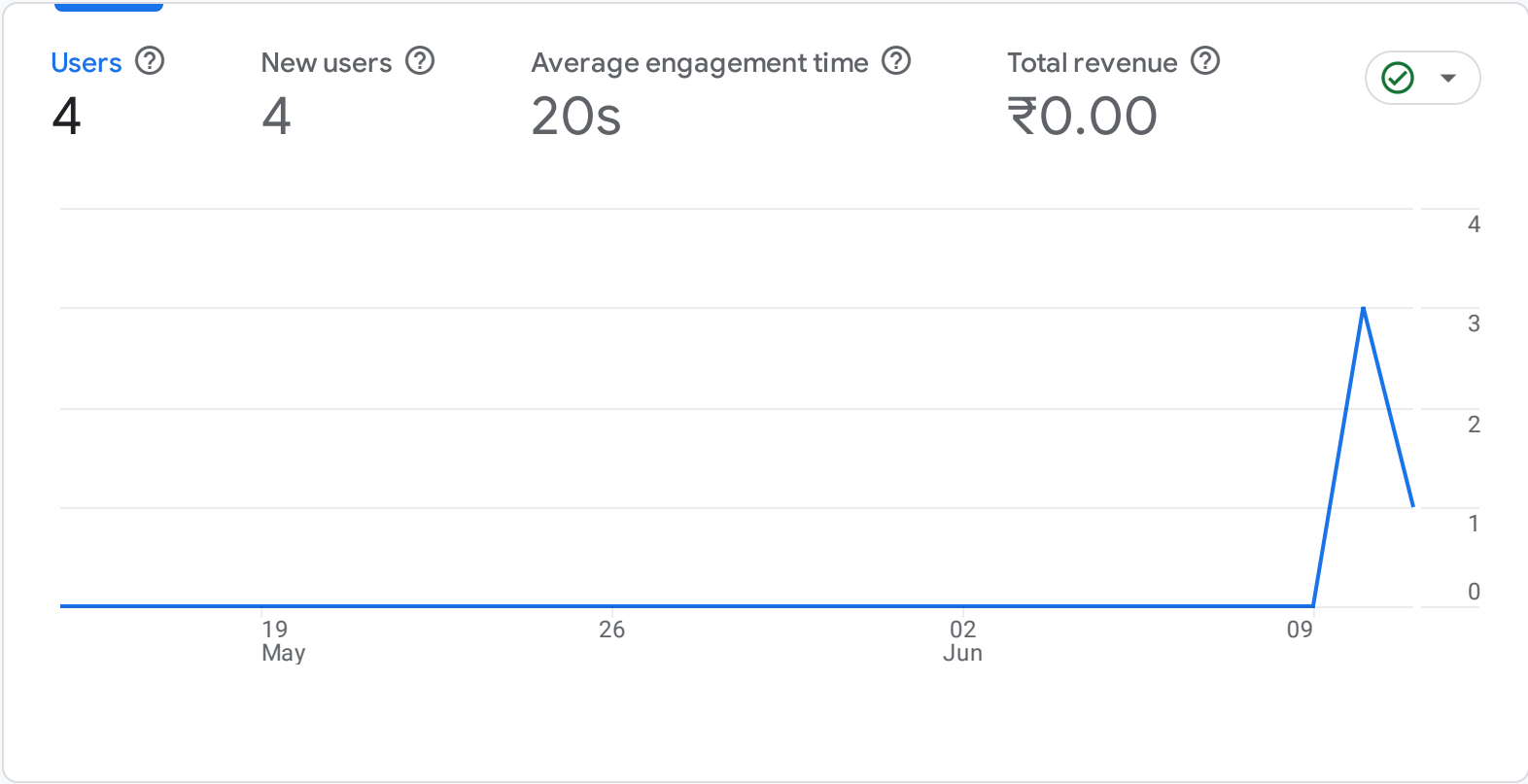A All Users   Add comparison +
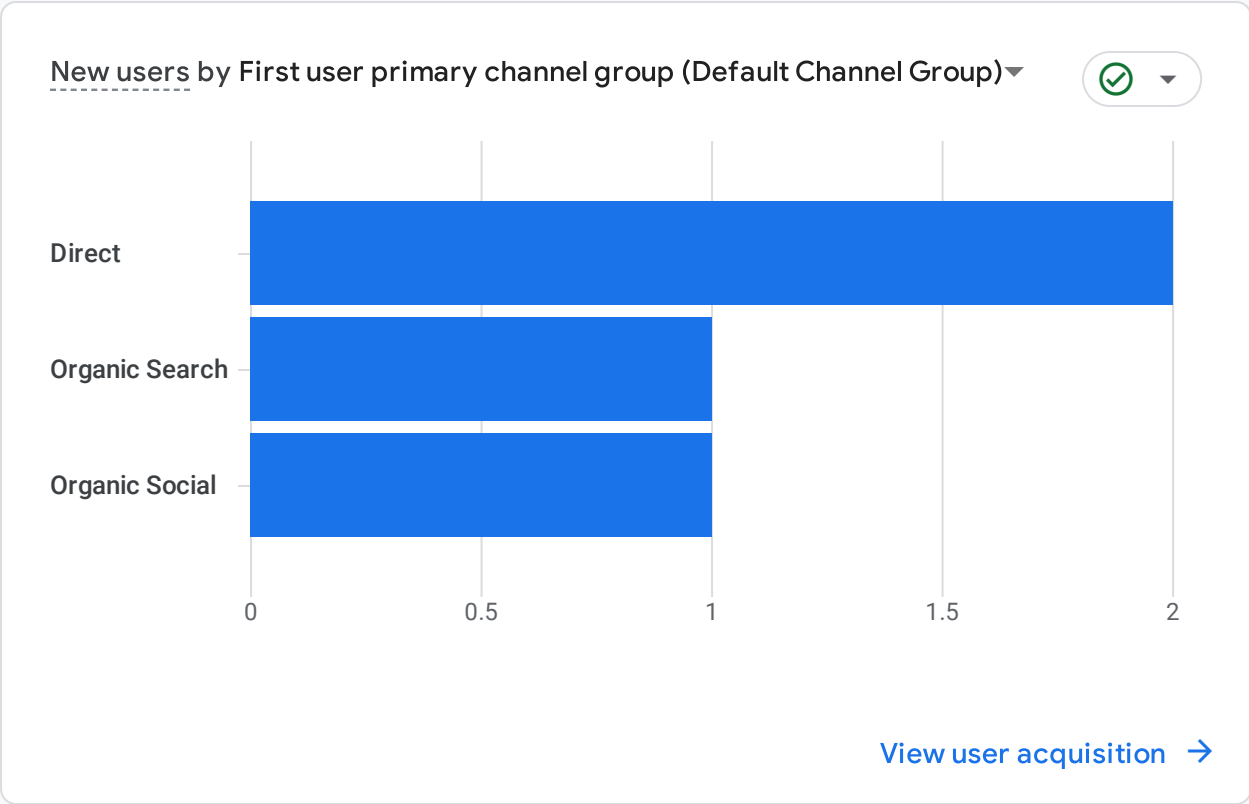
Last 28 days   May 15 - Jun 11, 2024 ▾
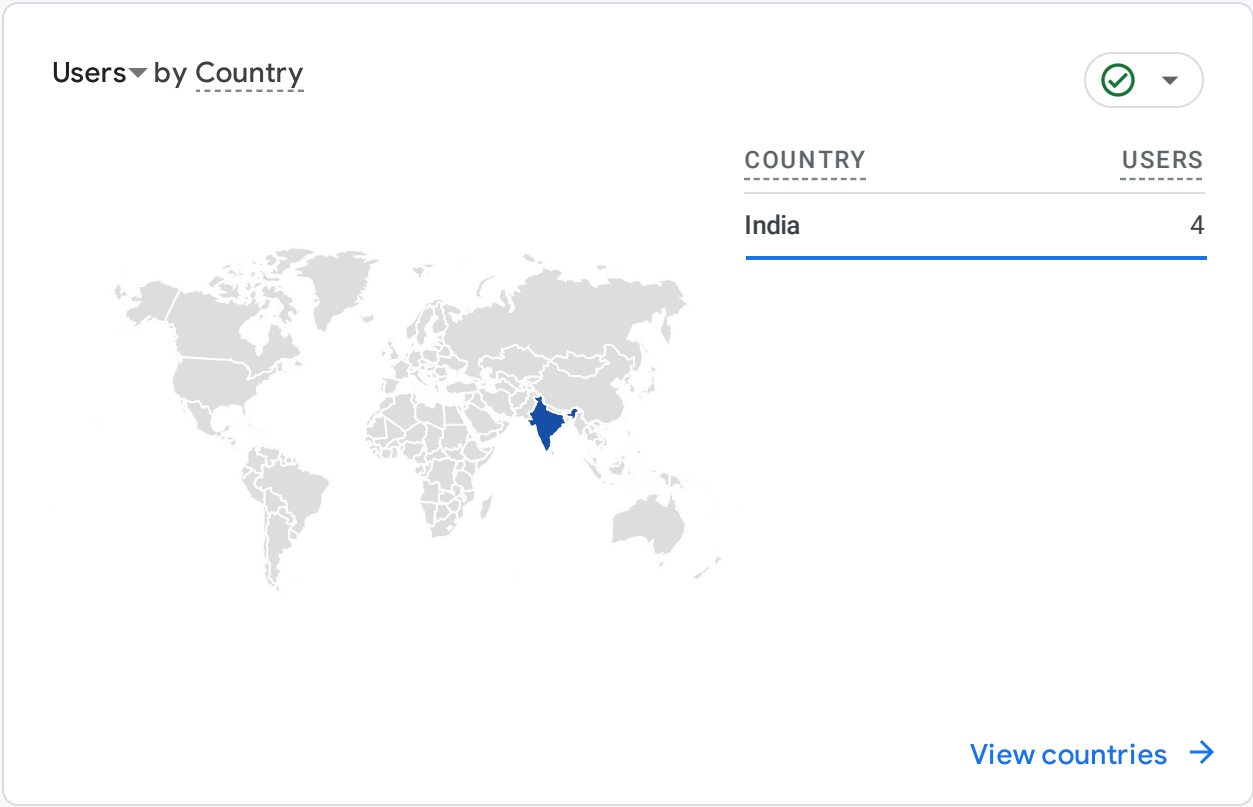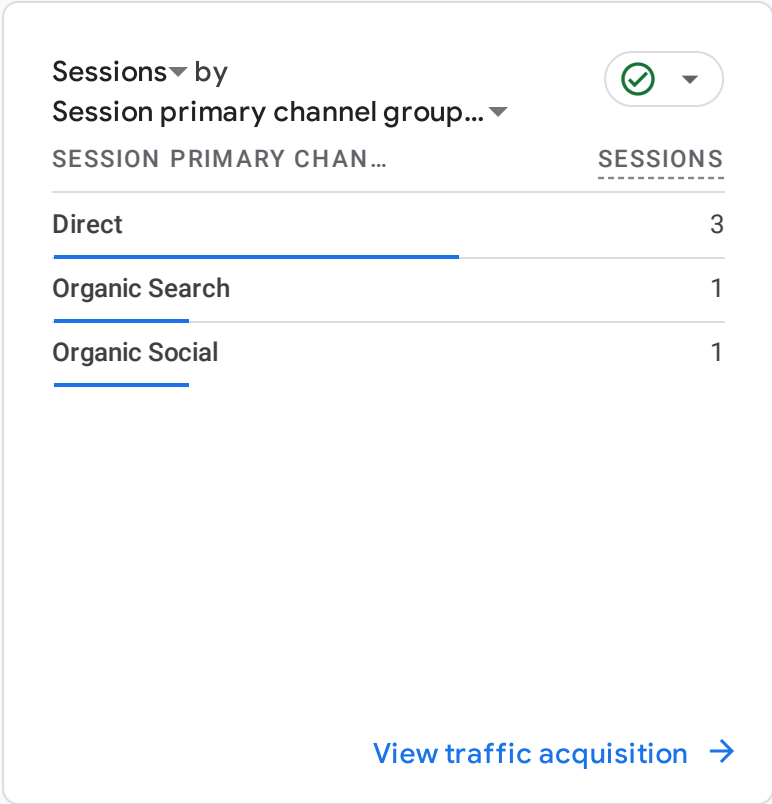
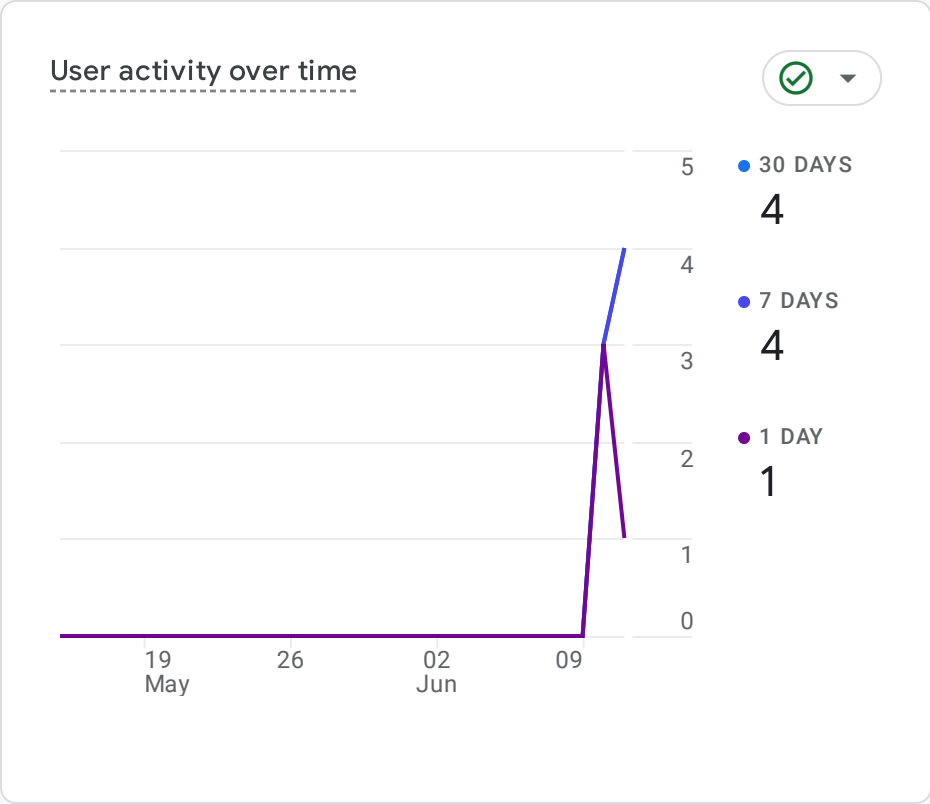## Reports snapshot

Users ⓘ   New users ⓘ   Average engagement time ⓘ   Total revenue ⓘ

4   4   20s   ₹0.00

WHERE DO YOUR NEW USERS COME FROM?

New users by First user primary channel group (Default Channel Group)▾

Channel	Value
Direct	(bar to ~2)
Organic Search	(bar to ~1)
Organic Social	(bar to ~1)

View user acquisition →

WHAT ARE YOUR TOP CAMPAIGNS?

Sessions▾ by Session primary channel group...▾

SESSION PRIMARY CHAN…	SESSIONS
Direct	3
Organic Search	1
Organic Social	1

View traffic acquisition →

HOW ARE ACTIVE USERS TRENDING?

Users▾ by Country

COUNTRY	USERS
India	4

View countries →

User activity over time

● 30 DAYS
4

● 7 DAYS
4

● 1 DAY
1

WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN …	VIEWS
World of ICE CREAM	Top Tr…	6
Conatct Us	2
Flavors of Ice Cream	The m…	1
Heavenly Chocolate Sympho…	1
Ice Cream Around the World |…	1

View pages and screens →

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT
page_view	11
user_engagement	7
session_start	5
first_visit	4
scroll	4
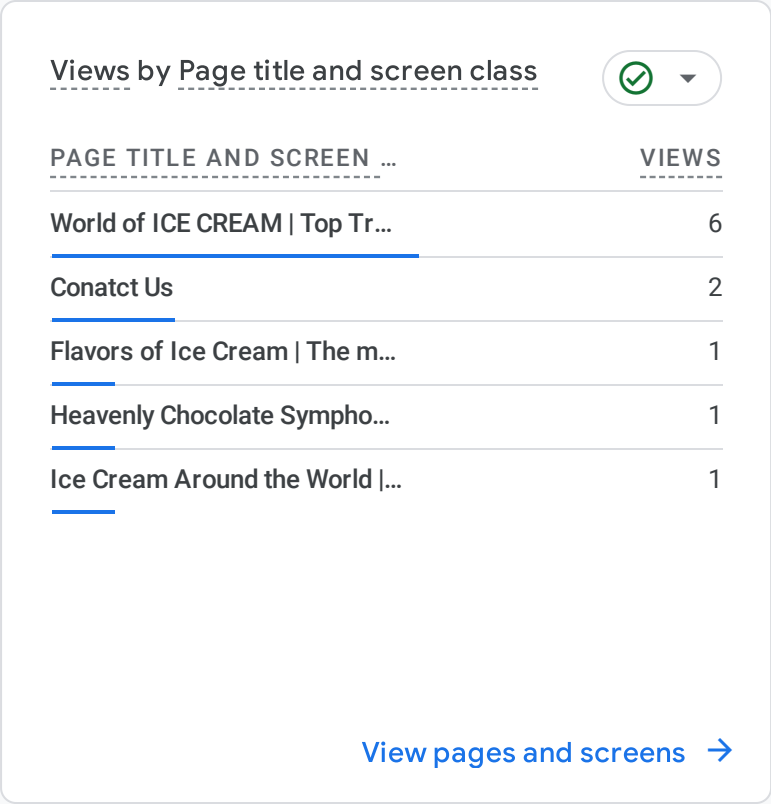
View events →
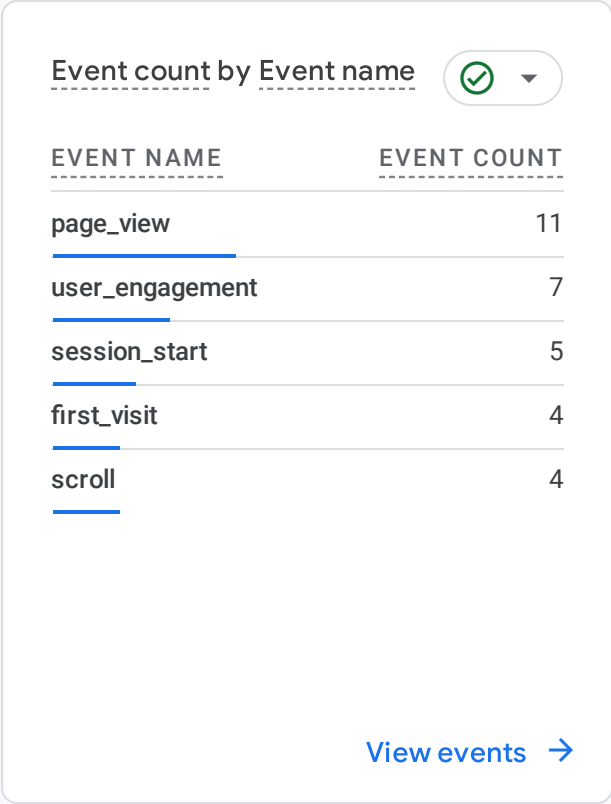
WHAT ARE YOUR TOP PERFORMING KEY EVENTS?

Key events by Event name

EVENT NAME	KEY EVENTS
No data available	
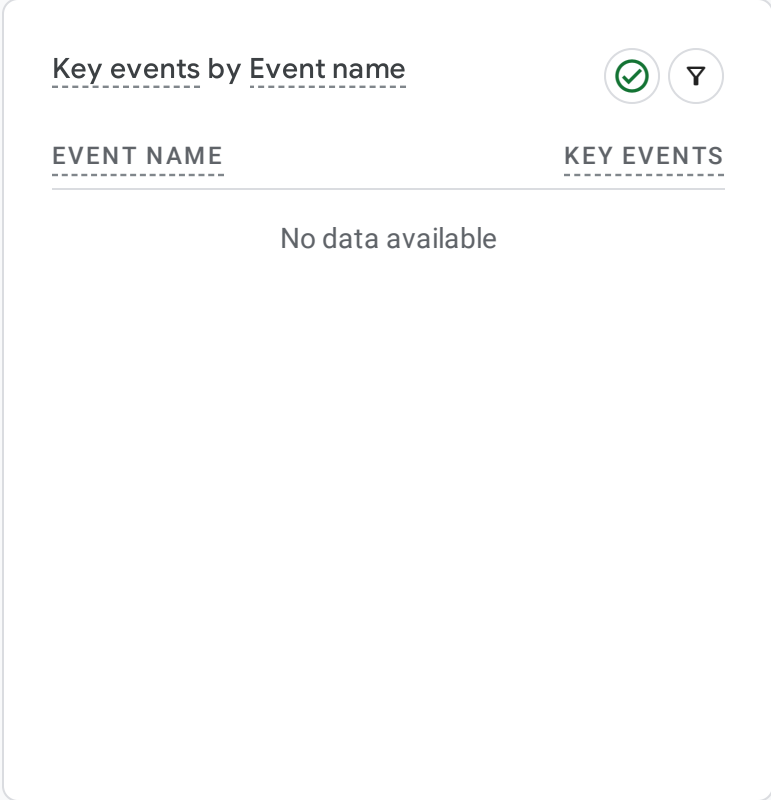
WHERE DOES YOUR LTV COME FROM?

LTV by First user primary channel group (Default Channel Gro…▾

No data available

₹0.00 ₹0.20 ₹0.40 ₹0.60 ₹0.80 ₹1.00

View user acquisition cohorts →
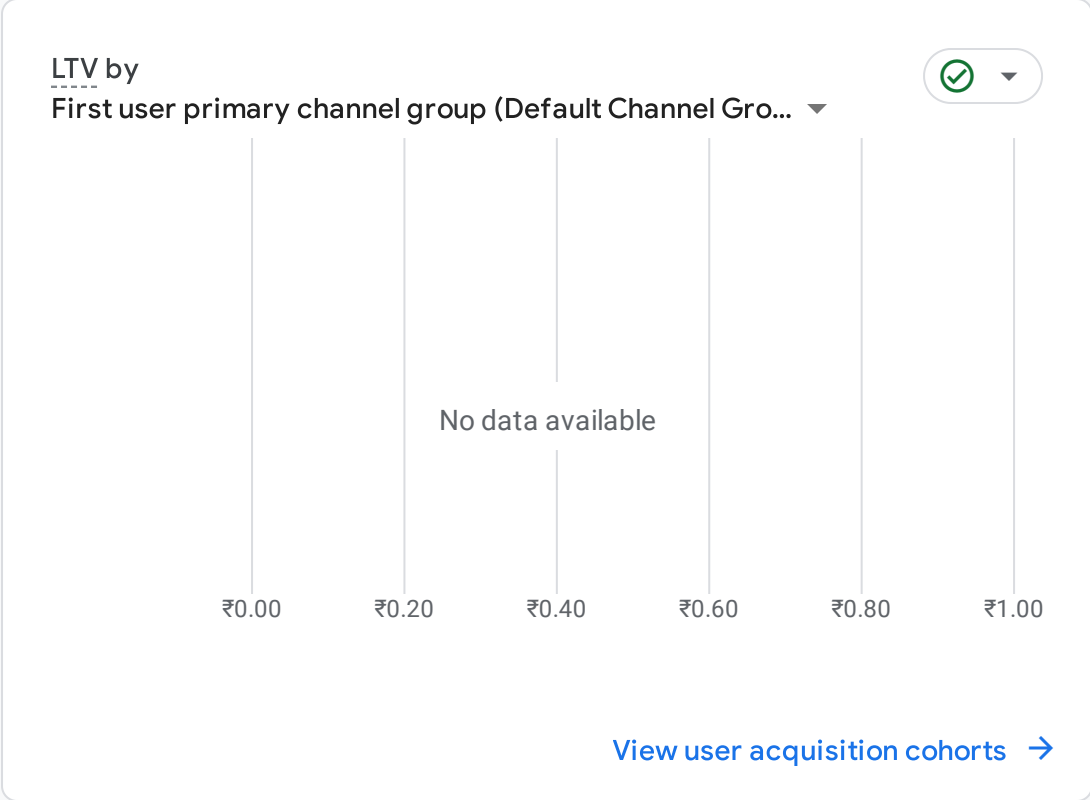
WHAT ARE YOUR TOP SELLING PRODUCTS?

Items purchased by Item name

ITEM NAME	ITEMS PURCHASED
No data available	

View items →
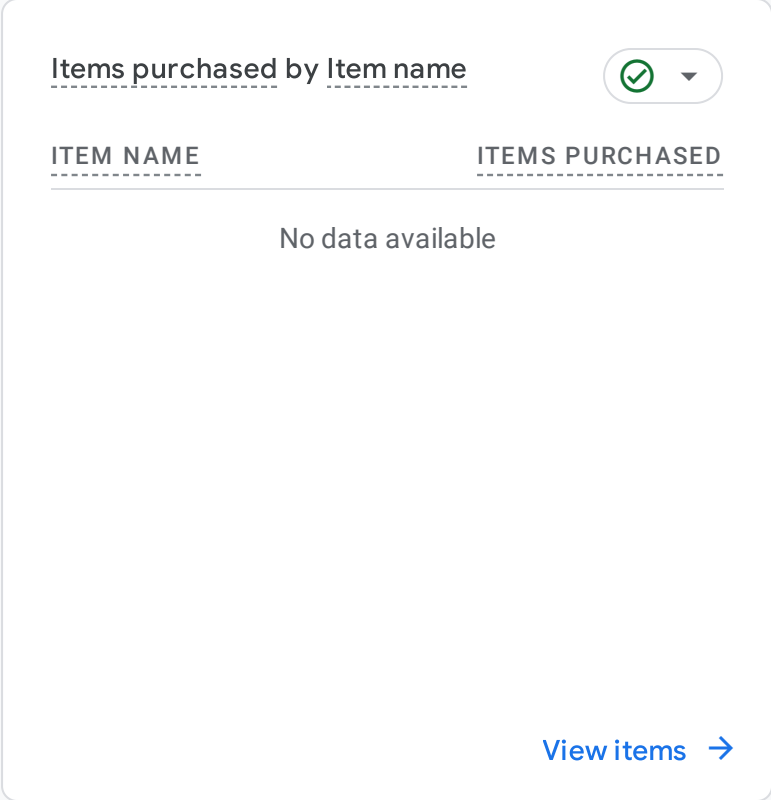
HOW DOES ACTIVITY ON YOUR PLATFORMS COMPARE?

Key events▾ by Platform

No data available

View tech details →