

Data Scrapping and Data Analysis Project

NAUKRI.COM JOB MARKET ANALYSIS

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PROJECT OVERVIEW

Our project's primary objective was to gain a comprehensive understanding of the current job landscape in India. We aimed to uncover crucial insights such as major job titles in demand, the skillsets employers seek, preferred cities for job opportunities, salary ranges across different roles, the top hiring companies, and emerging trends in the job market. This holistic approach to job market analysis empowers job seekers, recruiters, and industry observers with data-driven insights.



APPROACH

- Data Scraping (Data Collection)
- Data Cleaning
- Data Analysis
- Reporting
- Conclusion

TECH-STACK USED

- Python for Data Scraping
- Excel for Data Analysis
- Canva to Create a Presentation to Show the Results



Code For Data Scraping —→


```

import time
import pandas as pd
from selenium import webdriver
from selenium.webdriver.edge.service import Service
from selenium.webdriver.support.ui import WebDriverWait
from selenium.webdriver.support import expected_conditions as EC
from selenium.webdriver.common.by import By
import numpy as np
from bs4 import BeautifulSoup

# Set the path to the Microsoft Edge driver
PATH = "C:/Users/ihp/Downloads/edgedriver_win64/msedgedriver.exe"
service = Service(PATH)

# Initialize lists to store data
URL, JobTitle, Company, Ratings, Reviews, Experience, Salary, Location, Job_Posted, Skills = [], [], [], [], [], [], [], [], [], []

# URL of the job search page
url = "https://www.naukri.com/a-b-c-d-e-f-g-h-i-k-j-k-l-m-n-o-p-q-a-s-t-u-v-w-x-y-z-1-2-3-4-5-6-7-8-9-0-jobs-6350?k=a%2C%20b%2C%20c%20d%2C%

# Initialize the Edge WebDriver
driver = webdriver.Edge(service=service)
driver.get(url)

try:
    # Wait for and click the privacy policy button if it's present
    button = WebDriverWait(driver, 10).until(EC.presence_of_element_located((By.CSS_SELECTOR, '#root > div.search-result-container > div.priv
    button.click()
except:
    print("Button is not present")
    print(f'webdriver wait failed for {url}')
    time.sleep(6)

while True:
    try:
        # Wait for the job listings to load
        WebDriverWait(driver, 10).until(EC.presence_of_element_located((By.CLASS_NAME, 'jobTuple'))))

        # Parse the page with BeautifulSoup
        soup = BeautifulSoup(driver.page_source, 'lxml')
        articles = soup.find_all('article', class_='jobTuple')
        for i in articles:
            # Job_URL
            url = i.find('a', class_="title ellipsis")
            if url is not None:
                ur = url.get('href')
                print(ur)
                URL.append(ur)
            else:
                URL.append(np.nan)

            # Job Role or title
            title = i.find('a', class_="title ellipsis")
            if title is not None:
                tit = title.text
                JobTitle.append(tit)
            else:
                JobTitle.append(np.nan)

            # Company name
            name = i.find('a', class_='subTitle ellipsis fleft')
            if name is not None:
                nam = name.text
                Company.append(nam)
            else:
                Company.append(np.nan)

            # Ratings
            ratings = i.find('span', class_="starRating fleft")
            if ratings is not None:
                rat = ratings.text
                Ratings.append(rat)
            else:
                Ratings.append(np.nan)

            # Review count

```

```

reviews = i.find('span', class_="reviewsCount fleft")
if reviews is not None:
    rev = reviews.text
    Reviews.append(rev)
else:
    Reviews.append(np.nan)

# Years of experience
years = i.find('span', class_="ellipsis fleft expwidth")
if years is not None:
    year = years.text
    Experience.append(year)
else:
    Experience.append(np.nan)

# Salary offered
salary = i.find('span', class_="ellipsis fleft")
if salary is not None:
    sal = salary.text
    Salary.append(sal)
else:
    Salary.append(np.nan)

# Location
location = i.find('span', class_="ellipsis fleft locwidth")
if location is not None:
    loc = location.text
    Location.append(loc)
else:
    Location.append(np.nan)

# Number of days since job posted
days = i.find('span', class_="fleft postedDate")
if days is not None:
    day = days.text
    Job_Posted.append(day)
else:
    Job_Posted.append(np.nan)

# Skillset Required
skills = i.find('ul', class_="tags has-description")
if skills:
    skillset = ", ".join(skill.text.strip() for skill in skills.find_all("li"))
    Skills.append(skillset)
else:
    Skills.append(np.nan)

try:
    # Click the next button to go to the next page of job listings
    next_button = driver.find_element(By.CSS_SELECTOR, "#root > div.search-result-container > div.search-result-wrap > div > section.
    next_button.click()
    time.sleep(2)
except:
    break # Exit the loop if there's no next button

except Exception as e:
    print(f"Error: {str(e)}")
    driver.refresh() # Reload the page if an exception occurs
    continue # Continue to the next iteration of the loop if there's an error

# Close the WebDriver when done
driver.quit()

```

After the loop, you can create a DataFrame to store the data

```

data = {
    'URL': URL,
    'JobTitle': JobTitle,
    'Company': Company,
    'Ratings': Ratings,
    'Reviews': Reviews,
    'Experience': Experience,
    'Salary': Salary,
    'Location': Location,
    'Job_Posted': Job_Posted,
    'Skills': Skills

```

```

    }

    df = pd.DataFrame(data)
    df.to_csv('Naukri_job_data3.csv', index=False)

```

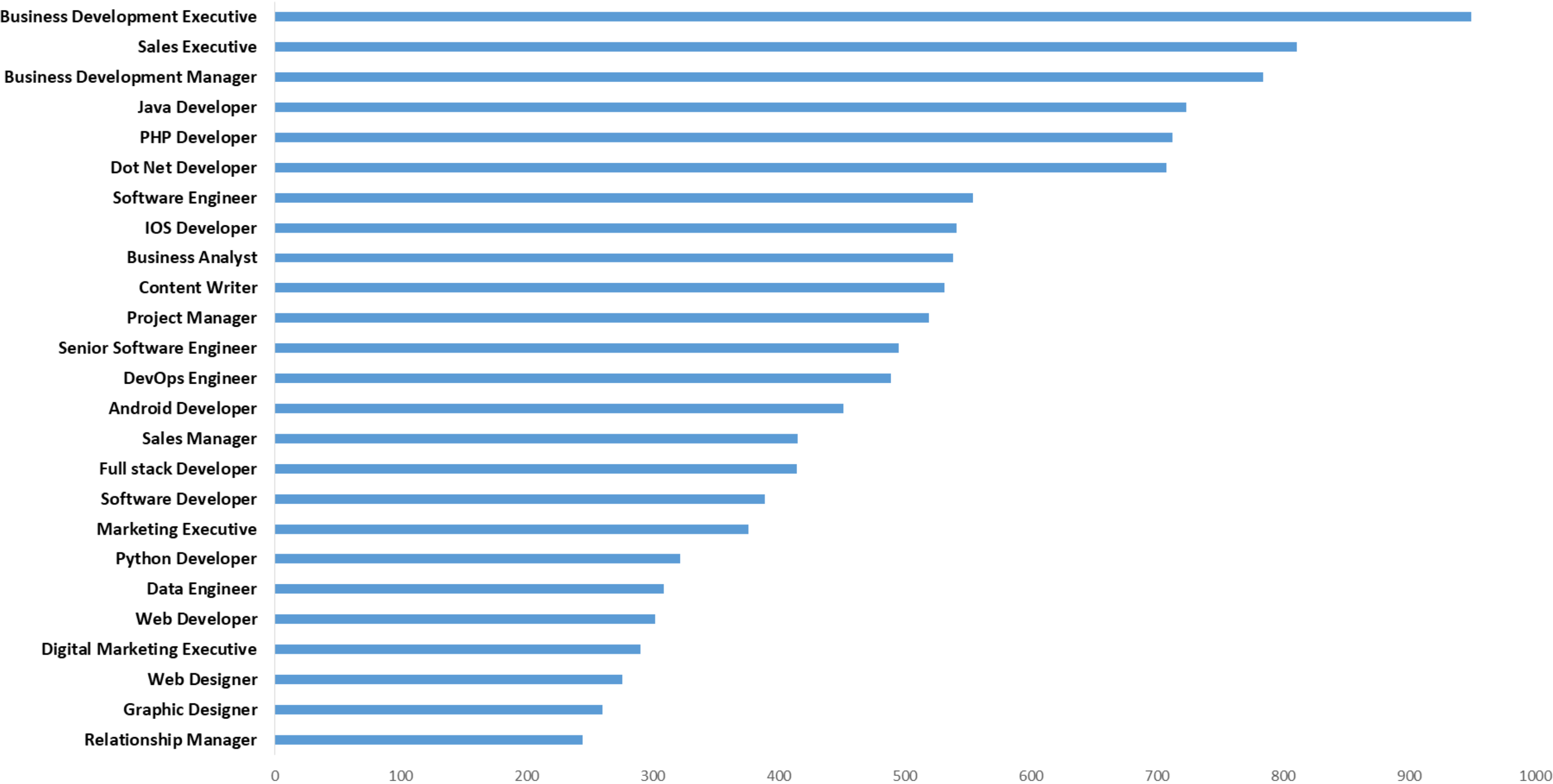

Data

URL	JobTitle	Company	Ratings	Reviews	Experience	Salary	Location	Job_Posted	Skills
https://www.naukri.com/job-listings/retail-trainer-centum-learning	Retail Trainer	Centum Learning	3.7	431 Reviews	1-5 Yrs	50,000-2.5 Lacs PA	Ludhiana, Punjab, India	2 Days Ago	Teaching, Training, Soft Skills
https://www.naukri.com/job-listings/boiler-incharge-hero-cycles	Boiler Incharge	Hero Cycles	3.4	318 Reviews	13-20 Yrs	Not disclosed	Ludhiana, Punjab, India	4 Days Ago	safety compliance, boiler, Safety, Maintenance
https://www.naukri.com/job-listings/retail-relationship-manager-mutual-fund-avani	Retail Relationship Manager Mutual Fund	Avani Consulting			1-5 Yrs	3-6 Lacs PA	Panipat, Haryana, India	11 Days Ago	mutual funds sales, NISM, Amc, Mutual Fund Sales
https://www.naukri.com/job-listings/industry-x-aero-engineering-stress-analysis-11-accenture	Industry X - Aero Engineering - Stress Analysis - 11	Accenture	4.1	40537 Reviews	3-5 Yrs	Not disclosed	Bangalore/Bengaluru, Karnataka, India	1 Day Ago	Aero Engineering, Hypermesh, Engineering Analysis
https://www.naukri.com/job-listings/gn-sc&o-s&p-business-solutions-manager-accenture	GN - SC&O - S&P - Business Solutions - Manager	Accenture	4.1	40537 Reviews	8-12 Yrs	Not disclosed	Mumbai, Hyderabad, India	1 Day Ago	Procurement, Sourcing, Project planning
https://www.naukri.com/job-listings/india-market-unit-s&c-industry-x-natural-resources-accenture	India Market Unit - S&C Industry X (Natural Resource	Accenture	4.1	40537 Reviews	4-8 Yrs	Not disclosed	Mumbai, New Delhi, India	4 Days Ago	Technology Operations, Cloud Security
https://www.naukri.com/job-listings/jde-functional-lead-varhman	JDE Functional Lead	Vardhman	4.1	1252 Reviews	3-8 Yrs	Not disclosed	Ludhiana, Punjab, India	9 Days Ago	JDE Functional Lead, JD Edwards, JDE
https://www.naukri.com/job-listings/legal-contract-manager-crescendo-global-leadership-hiring-india	Legal Contract Manager	Crescendo Global Leadership Hiring India			5-10 Yrs	6-9 Lacs PA	Ludhiana, Punjab, India	1 Day Ago	contract law, Drafting, contract management
https://www.naukri.com/job-listings/territory-manager-hni-sales-wwics-global-law-offices	Territory Manager(HNI Sales)	Wwics Global Law Offices			3-7 Yrs	4-5 Lacs PA	Ludhiana, Punjab, India	14 Days Ago	HNI Client Handling, Wealth Management
https://www.naukri.com/job-listings/dro-service-engineer-ludhiana-electronica-mechatronics-systems	DRO Service Engineer_Ludhiana_Electronica Mechatr	Electronica Mechatronic Systems	3.8	33 Reviews	1-4 Yrs	1-4.5 Lacs PA	Ludhiana, Punjab, India	18 Days Ago	Lathe Machine, Field Service, ITI, CNC
https://www.naukri.com/job-listings/human-resources-professional-betasoft-solutions	Human - Resources Professional	Betasoft Solutions	4.5	9 Reviews	4-9 Yrs	Not disclosed	Jalandhar, Ludhiana, India	2 Days Ago	Networking, Payroll management
https://www.naukri.com/job-listings/business-development-manager-hdfc-life	Business Development Manager	HDFC Life	4.1	5726 Reviews		Not disclosed		2 Days Ago	Sales And Marketing, Field Sales, Telemarketing
https://www.naukri.com/job-listings/relationship-manager-current-accounts-jana-small-finance-bank	Relationship Manager - Current Accounts	Jana Small Finance Bank	3.8	5081 Reviews	3-6 Yrs	Not disclosed	Ludhiana, Punjab, India	4 Days Ago	Cross Selling, Banking, relationship management
https://www.naukri.com/job-listings/hydraulic-sales-engineer-thm-huade-hydraulics	Hydraulic Sales Engineer	THM Huade Hydraulics	3.5	4 Reviews	6-11 Yrs	12-18 Lacs PA	Ludhiana, Punjab, India	7 Days Ago	oem sales, OEM Marketing, Industrial Sales
https://www.naukri.com/job-listings/marketing-manager-crescendo-global-leadership-hiring-india	Marketing Manager	Crescendo Global Leadership Hiring India			5-10 Yrs	6-9 Lacs PA	Ludhiana, Punjab, India	1 Day Ago	digital marketing, Integrated Marketing
https://www.naukri.com/job-listings/assitant-branch-manager-star-union-dai-ichi-life-insurance-sud-life	Assitant Branch Manager	Star Union Dai ichi Life Insurance (SUD Life)	3.9	1022 Reviews	9-14 Yrs	5.5-8.5 Lacs PA	Kota, Ludhiana, Punjab, India	3 Days Ago	Agency Channel, a, Tied Channel, Insurance
https://www.naukri.com/job-listings/cnc-sales-engineer-fanuc	CNC Sales Engineer	Fanuc	3.8	76 Reviews	3-8 Yrs	Not disclosed	Ludhiana, Punjab, India	9 Days Ago	PLC, Servo, Motors, CNC, Sales
https://www.naukri.com/job-listings/sap-abap-consultant-hero-ecotech-limited	Sap Abap Consultant	Hero Ecotech Limited	4.3	67 Reviews	5-10 Yrs	50,000-80,000 PA	Ludhiana, Punjab, India	6 Days Ago	Hcp, SAP ABAP, Gateway Development
https://www.naukri.com/job-listings/are-you-interested-for-doing-neonatology-fellowship-grand-consultants	Are You Interested For doing Neonatology Fellowshi	Grand Consultants			0-5 Yrs	18-25 Lacs PA	Rohtak, Haryana, India	12 Days Ago	pediatrician, medical, surgeon, ultrasound
https://www.naukri.com/job-listings/sales-sr-sales-officer-medical-devices-concepts-india	Sales / Sr. Sales officer - Medical Devices	Concepts India			2-7 Yrs	Not disclosed	Kota, Guwahati, India	14 Days Ago	sales, medical equipment sales, pharma
https://www.naukri.com/job-listings/assistant-manager-relationship-manager-tele-fie-tradeindia	Assistant Manager/ Relationship Manager - Tele/ Fie	Tradeindia	3.3	682 Reviews	1-5 Yrs	1-3.5 Lacs PA	Jalandhar, Ludhiana, India	3 Days Ago	Insides Sales, B2B Sales, Field Sales
https://www.naukri.com/job-listings/technical-support-executive-high-dive-international	Technical Support Executive	High Dive International			0-5 Yrs	1-2 Lacs PA	Ludhiana, Punjab, India	1 Day Ago	System Support, IT Helpdesk, Printing
https://www.naukri.com/job-listings/nodejs-developer-betasoft-solutions	NodeJS Developer	Betasoft Solutions	4.5	9 Reviews	2-7 Yrs	Not disclosed	Jalandhar, Ludhiana, India	2 Days Ago	Backend, github, Front end, HP data
https://www.naukri.com/job-listings/sales-executive-acme-services	Sales Executive	Acme Services	4.7	29 Reviews	1-4 Yrs	Not disclosed	Ludhiana, India	2 Days Ago	Project sales, Distribution management
https://www.naukri.com/job-listings/senior-manager-sales-schneider-electric	Senior Manager - Sales	Schneider Electric	4.1	3012 Reviews	7-10 Yrs	Not disclosed	Ludhiana, India	2 Days Ago	Customer management, Sales planning
https://www.naukri.com/job-listings/regional-sales-manager-kelly-outsourcing-and-consulting-group-india-private-limited	Regional Sales Manager	Kelly Outsourcing And Consulting Group India Priv			12-20 Yrs	Not disclosed	Ludhiana, Punjab, India	2 Days Ago	regional sales, Rsm, Management
https://www.naukri.com/job-listings/mep-manager-singla-builders-and-promoters	MEP Manager	Singla Builders And Promoters	4.2	16 Reviews		Not disclosed		2 Days Ago	MEP, Management
https://www.naukri.com/job-listings/filed-sales-engineer-renewsys-india	Filed Sales Engineer	Renewsys India	4.2	130 Reviews	2-6 Yrs	3-5.5 Lacs PA	Ludhiana, Punjab, India	2 Days Ago	Channel Sales, Dealer Sales, Field
https://www.naukri.com/job-listings/fintech-blue-solutions		Fintech Blue Solutions	4	44 Reviews	1-6 Yrs	Not disclosed	Jalandhar, Punjab, India	2 Days Ago	Insurance Sales, Sales Development
https://www.naukri.com/job-listings/medical-sales-representative-ssp-solutions	Medical Sales Representative	SSP Solutions			1-2 Yrs	2.25-3.5 Lacs PA	Rajahmundry, Andhra Pradesh, India	3 Days Ago	Medical Rep, MR, pharma, medical
https://www.naukri.com/job-listings/agency-sales-manager-tmi-network	Agency Sales Manager	TMI Network			1-5 Yrs	2-4 Lacs PA	Jalandhar, Punjab, India	3 Days Ago	Sales And Marketing, Agency Sales
https://www.naukri.com/job-listings/tsm/asm-viega-india-pvt-ltd	TSM/ASM	Viega India Pvt. Ltd.	4.2	29 Reviews	4-9 Yrs	Not disclosed	Ludhiana, Punjab, India	3 Days Ago	Project sales, Channel sales, Techn
https://www.naukri.com/job-listings/junior-law-officer-christian-medical-college-ludhiana-society	Junior Law Officer	Christian Medical College Ludhiana Society	4.4	282 Reviews	1-6 Yrs	Not disclosed	Ludhiana, India	3 Days Ago	Legal Advice, Legal, Legal Complia
https://www.naukri.com/job-listings/branch-operations-manager-samrala-jana-small-finance-bank	Branch Operations Manager - Samrala	Jana Small Finance Bank	3.8	5081 Reviews	2-6 Yrs	Not disclosed	Ludhiana, Punjab, India	4 Days Ago	Branch Operations, Cash Operatio
https://www.naukri.com/job-listings/maintenance-manager-star-foods-sampoorna-group-company	Maintenance Manager	Star Foods (Sampoorna Group Company)			10-20 Yrs	7-12 Lacs PA	Ludhiana, Punjab, India	4 Days Ago	maintenance management, Electr
https://www.naukri.com/job-listings/asst-mgr/sr-engr-channel-sales-automotive-aftermarket-valuable-consulting-and-technologies	Asst Mgr/Sr Engr Channel Sales Automotive Afterma	Valuable Consulting And Technologies			3-5 Yrs	Not disclosed	Kota, Rajasthan, India	4 Days Ago	Automotive Aftermarket, Channel
https://www.naukri.com/job-listings/business-head-damsun-india-pvt-ltd	Business Head	Damsun India Pvt. Ltd.	4.2	48 Reviews	15-20 Yrs	20-25 Lacs PA	Ludhiana, Punjab, India	4 Days Ago	Sales, Leadership, Sales And Mark
https://www.naukri.com/job-listings/zonal-retail-sales-head-quadrant-televentures-limited	Zonal Retail Sales Head	Quadrant Televentures Limited	4.1	121 Reviews	10-17 Yrs	7-10 Lacs PA	Ludhiana, Punjab, India	4 Days Ago	retail sales, Channel Management
https://www.naukri.com/job-listings/clinical-nutritionist-field-job-hcah	Clinical Nutritionist (Field Job)	HCAH	3.8	259 Reviews	0-3 Yrs	2-3.25 Lacs PA	Ludhiana, Punjab, India	6 Days Ago	Clinical Nutrition, Diet Counsellin

Data Analysis —→

MAJOR JOB TITLES

Major Job Title Where Hiring Is Happening

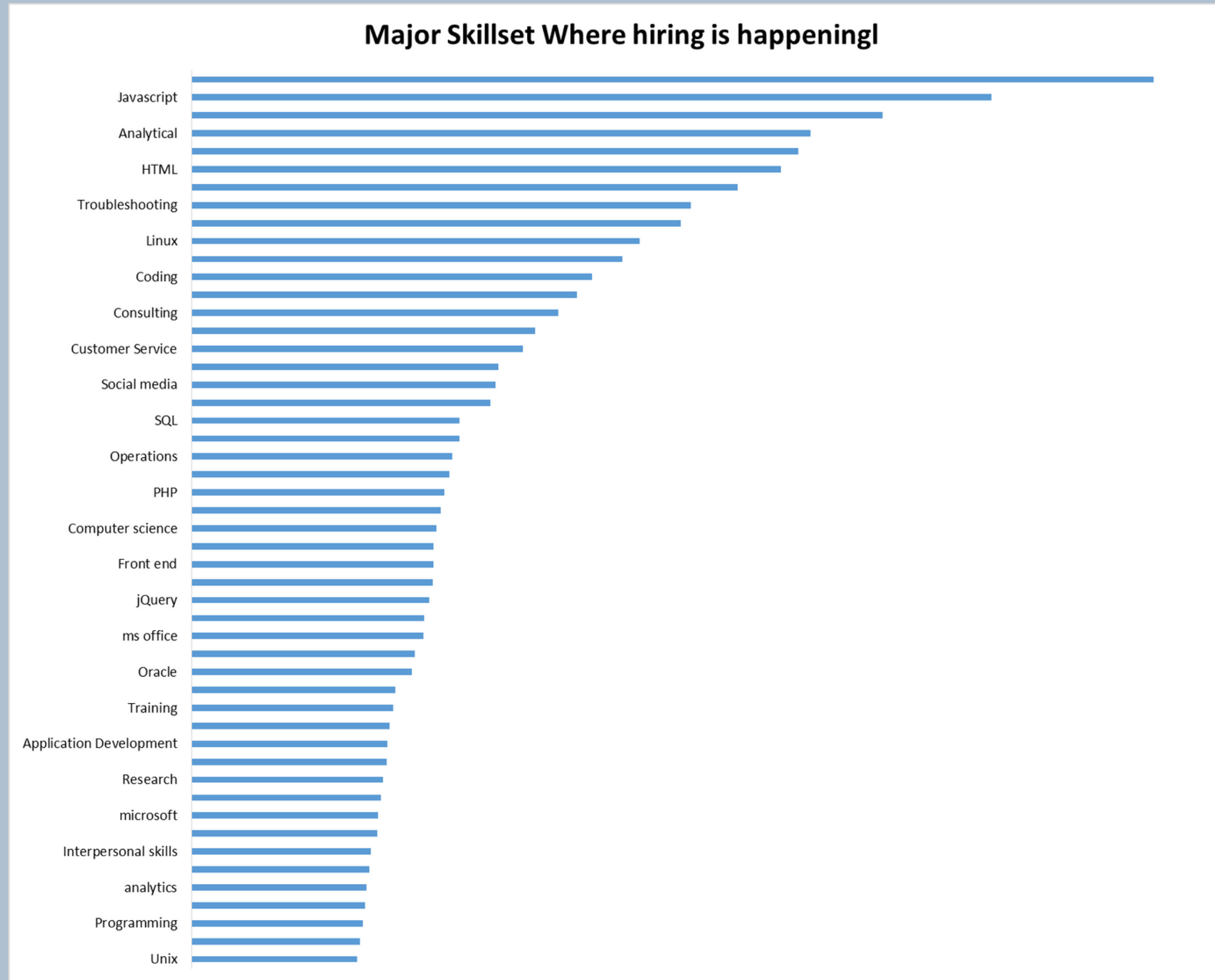


INSIGHTS FROM MAJOR JOB TITLES ANALYSIS

- 1. Diverse Job Market:** The data shows a wide variety of job titles, indicating a diverse job market with opportunities in tech, management, marketing, and more.
- 2. Tech Skills in Demand:** IT-related roles like "Web Developer," "Data Engineer," and "DevOps Engineer" are in high demand, highlighting the importance of tech skills.
- 3. Managerial Roles:** Positions such as "Relationship Manager" and "Project Manager" underscore the need for experienced leaders in various industries.
- 4. Digital Marketing:** "Digital Marketing Executive" reflects the growing emphasis on online marketing strategies.
- 5. Full Stack Development:** The popularity of "Full stack Developer" suggests a preference for versatile professionals who can handle both front-end and back-end web development.
- 6. Sales and Business Development:** "Business Development Manager" and "Sales Executive" roles emphasize the significance of sales and business growth functions.
- 7. Senior Positions:** "Senior Software Engineer" and "Senior Project Manager" opportunities exist for experienced professionals.
- 8. Programming Languages:** The demand for "Python Developer," "Java Developer," and ".NET Developer" indicates the importance of these programming skills.
- 9. Content Creation:** "Content Writer" positions signify the need for content marketing expertise.
- 10. Mobile App Development:** "iOS Developer" and "Android Developer" roles show the demand for mobile app development skills.

These insights provide a snapshot of the job market, helping job seekers and employers make informed decisions in their respective fields.

MAJOR SKILLSETS ANALYSIS

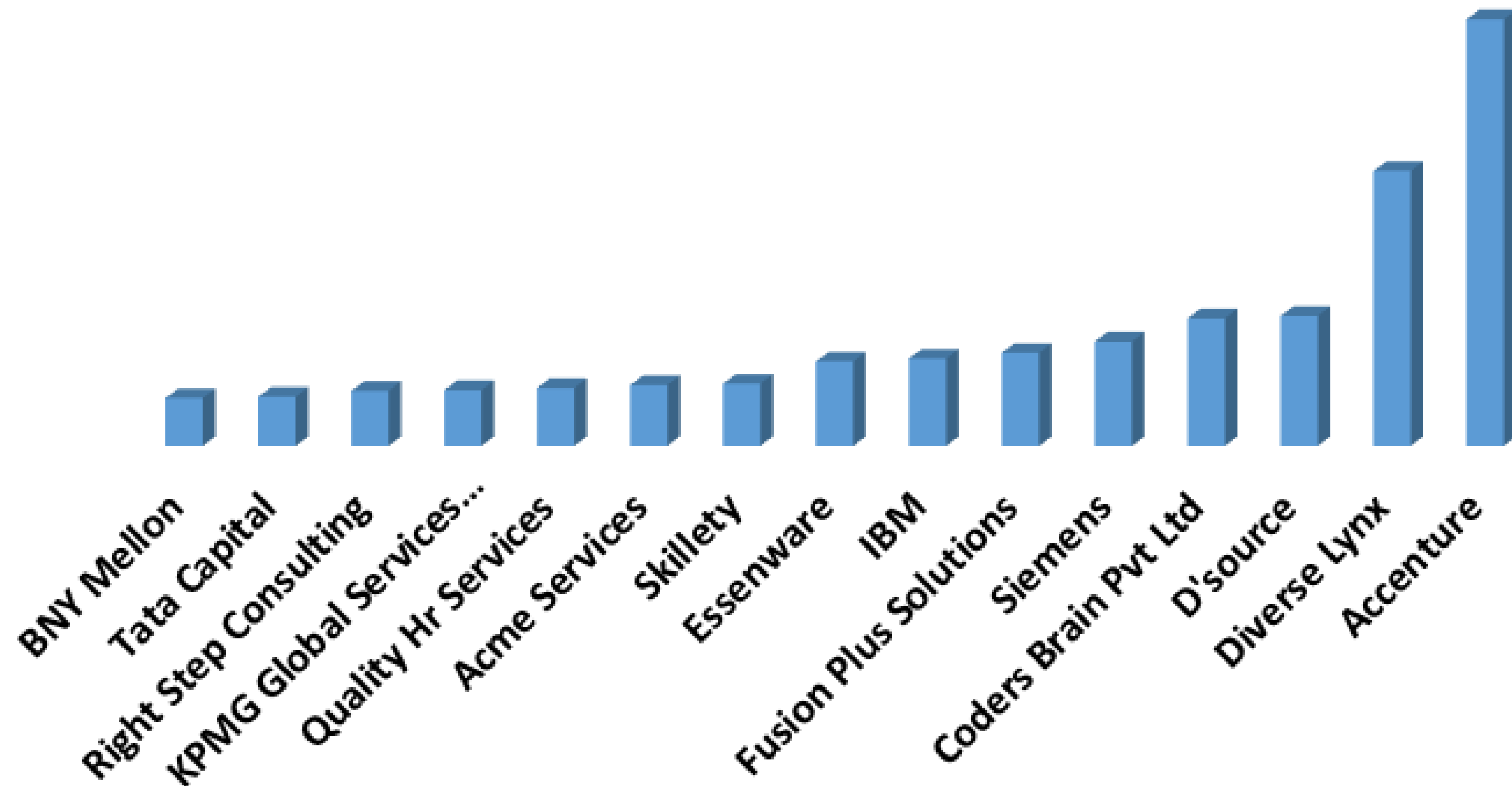


INSIGHTS FROM MAJOR SKILLSETS ANALYSIS

- 1. Diverse Skillset Requirements:** The data reflects a broad range of skillsets, indicating that different industries and job roles require various expertise.
- 2. Technical Proficiency:** Skills like "Unix," "C++," "Programming," "Oracle," "PHP," "SQL," "SAP," "HTML," "Javascript," and "Networking" highlight the ongoing demand for technical proficiency in areas like software development, database management, and networking.
- 3. Software and Tools:** Frequent mentions of "Microsoft," "MS Office," "GIT," "XML," "Windows," "Linux," and "HTML" suggest that proficiency in these software and tools is highly valued in the job market.
- 4. Development Skills:** Skills such as "Web technologies," "Front end," "PHP," "jQuery," "XML," "HTML," and "Javascript" indicate the importance of web development and front-end technologies.
- 5. Management and Leadership:** "Management" and "Manager Technology" emphasize the need for leadership and managerial skills across various industries.
- 6. Data Analysis and Analytics:** Skills like "Analytics," "Analytical," and "Analytical skills" highlight the growing importance of data analysis and data-driven decision-making in business.
- 7. Customer Service:** "Customer Service" is a prominent skill, underscoring the importance of excellent customer support and communication skills.
- 8. Agile Methodologies:** The mention of "Agile" suggests the adoption of Agile methodologies in project management and software development.
- 9. Consulting:** "Consulting" skills are in demand, indicating the need for professionals who can provide expert advice and guidance in various fields.
- 10. Troubleshooting:** "Troubleshooting" and "Debugging" skills are essential in IT roles, emphasizing the ability to identify and resolve issues.
- 11. Project Management:** "Project management" is a highly sought-after skill, indicating the significance of effective project planning and execution.
- 12. Cloud Computing:** The mention of "cloud" suggests the increasing adoption of cloud computing technologies in various industries.
- 13. Healthcare and Finance:** "Healthcare" and "Finance" skills are significant, indicating specialized expertise required in these sectors.
- 14. Interpersonal Skills:** "Interpersonal skills" highlight the importance of communication and collaboration abilities in the workplace.
- 15. Social Media:** "Socialmedia" skills indicate the growing role of social media in marketing and communication strategies.

MAJOR COMPANIES ANALYSIS

Top Companies where hiring is happening

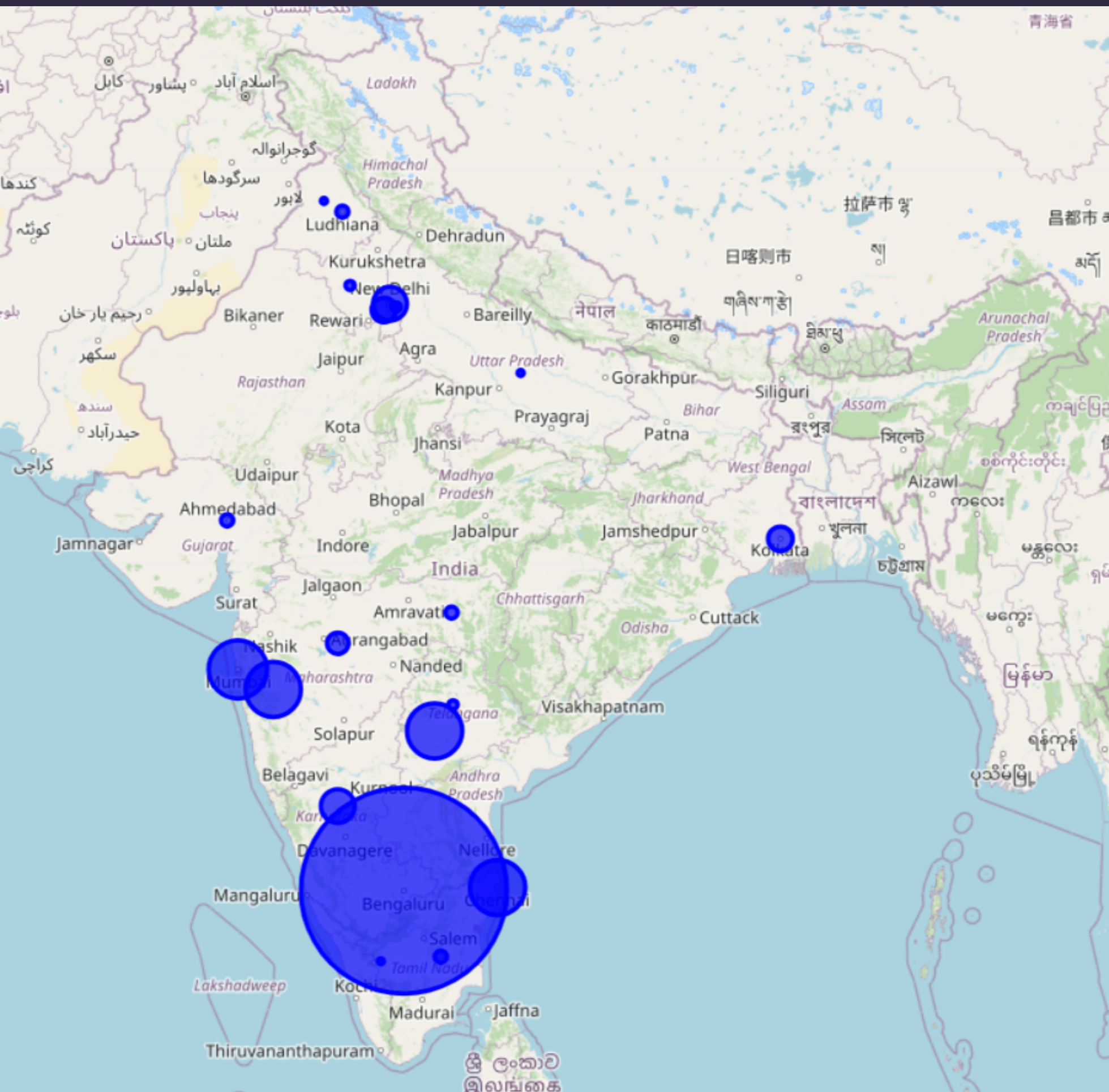


INSIGHTS FROM MAJOR COMPANIES ANALYSIS

- 1. Accenture: Prominent in job market with high demand for talent.**
- 2. Diverse Lynx: Actively recruiting across various roles.**
- 3. D'source: Maintains a notable presence in hiring.**
- 4. Coders Brain Pvt Ltd: Actively seeks new talent.**
- 5. Siemens: Significant hiring presence, especially for specialized roles.**
- 6. Fusion Plus Solutions: Active in hiring, potentially in tech-related positions.**
- 7. IBM: A well-known tech company with ongoing recruitment efforts.**
- 8. Essenware: Engaged in talent acquisition, possibly in specific domains.**
- 9. Skillety: Involved in recruitment across diverse fields.**
- 10. Acme Services: Actively recruits, indicating ongoing demand for specific skills.**
- 11. Quality HR Services: Plays a crucial role in connecting job seekers and companies.**
- 12. KPMG Global Services Private Limited: Seeks professionals with specialized skills.**
- 13. Right Step Consulting: Actively assists companies and job seekers in recruitment.**
- 14. Tata Capital: A notable financial services company actively hiring.**
- 15. BNY Mellon: Ongoing recruitment in the financial sector.**

MAJOR LOCATIONS WHERE HIRING IS HAPPENING

Locations	Count of Jobs
Bangalore/Bengaluru	6656
Mumbai	1942
Pune	1848
Chennai	1774
Hyderabad/Secunderabad	1751
Delhi	1143
Karnataka	1052
Kolkata	778
Gurgaon/Gurugram	759
Maharashtra	704
Tamil Nadu	393
Ahmedabad	367
Remote	358
Ludhiana	351
Noida	332
Telangana	322
Haryana	261
Uttar Pradesh	249
Punjab	196
Coimbatore	169



INSIGHTS FROM MAJOR LOCATIONS ANALYSIS

1. Bangalore/Bengaluru: Leading job market with diverse opportunities, especially in tech.
2. Mumbai: Prominent business and financial center with significant hiring.
3. Pune: Active job market, particularly in IT and software development.
4. Chennai: Offers various job opportunities across industries.
5. Hyderabad/Secunderabad: Growing job market, especially in tech.
6. Delhi: Key job market with diverse roles in government and private sectors.
7. Karnataka: Indicates hiring activities across the state.
8. Kolkata: Offers opportunities in finance, education, and IT.
9. Gurgaon/Gurugram: Thriving job market with corporate and IT sectors.
10. Maharashtra: Opportunities across the state beyond Mumbai.
11. Tamil Nadu: Job opportunities, particularly in Chennai across multiple sectors.
12. Ahmedabad: Opportunities in Gujarat, including textiles and finance.
13. Remote: Reflects the rise of remote work options.
14. Ludhiana: Active job market, known for manufacturing and textiles.
15. Noida: Part of the NCR with diverse opportunities.
16. Telangana: Represents job opportunities beyond Hyderabad.
17. Haryana: Offers roles in IT, manufacturing, and finance.
18. Uttar Pradesh: Presents opportunities in various cities.
19. Punjab: Known for agriculture, manufacturing, and services.
20. Coimbatore: Opportunities in manufacturing and engineering.

SALARY ANALYSIS BY JOB ROLE AND EXPERIENCE

Job Title	Exp	MIN LPA
Java Developer	5-8 Yrs	18-25 LPA
Java Full Stack Developer	5-10 Yrs	17-30 LPA
Software Engineer	4-9 Yrs	11-21 LPA
Business Analyst	6-11 Yrs	15-30 LPA
Dot Net Developer	3-8 Yrs	5-15 LPA
Graphic Designer	3-8 Yrs	6-13 LPA
Front Office Executive	3-8 Yrs	2.5-4 LPA
Chartered Accountant	2-5 Yrs	20-30 LPA
Data Engineer	3-6 Yrs	15-30 LPA
Content Writer	2-7 Yrs	4-9 LPA
Digital Marketing Manager	8-11 Yrs	9-12 LPA
Business Development Executive	5-8 Yrs	8-12 LPA
Business Development Manager	8-13 Yrs	8-15 LPA
Sales Executive	4-6 Yrs	3-4.5 LPA
Customer Support Executive	2-7 Yrs	3-7.5 LPA
Sales Manager	10-12 Yrs	12-15 LPA
Hr Executive And Recruiter	3-5 Yrs	2.75-3.5 LPA

INSIGHTS FROM SALARY ANALYSIS

1. Java Developer (5-8 Yrs):

- Experienced Java Developers with 5-8 years of experience can expect competitive compensation, with salaries ranging from 18 to 25 LPA.

2. Java Full Stack Developer (5-10 Yrs):

- Java Full Stack Developers with 5-10 years of experience have a wide salary range, from 17 to 30 LPA, indicating variations based on skills and expertise.

3. Software Engineer (4-9 Yrs):

- Software Engineers with 4-9 years of experience receive salaries ranging from 11 to 21 LPA, reflecting differences in skills and specialization.

4. Business Analyst (6-11 Yrs):

- Experienced Business Analysts with 6-11 years of experience can command competitive salaries, ranging from 15 to 30 LPA, depending on their domain knowledge.

5. Dot Net Developer (3-8 Yrs):

- Dot Net Developers with 3-8 years of experience receive salaries spanning from 5 to 15 LPA, reflecting the range of skills and expertise in this field.

6. Graphic Designer (3-8 Yrs):

- Graphic Designers with 3-8 years of experience can expect salaries ranging from 6 to 13 LPA, reflecting the demand for creative skills.

7. Front Office Executive (3-8 Yrs):

- Front Office Executives with 3-8 years of experience typically receive salaries between 2.5 and 4 LPA.

8. Chartered Accountant (2-5 Yrs):

- Chartered Accountants with 2-5 years of experience command higher salaries, ranging from 20 to 30 LPA, given their specialized expertise.

9. Data Engineer (3-6 Yrs):

- Data Engineers with 3-6 years of experience have a broad salary range, from 15 to 30 LPA, reflecting the importance of data-related skills.

10. Content Writer (2-7 Yrs):

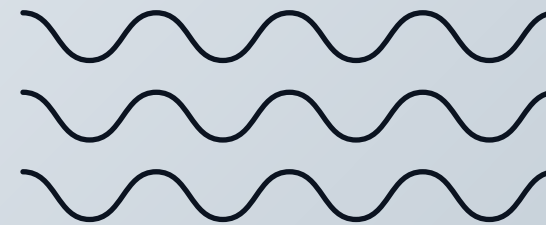
- Content Writers with 2-7 years of experience typically receive salaries ranging from 4 to 9 LPA, depending on their writing proficiency.

CONCLUSION

In summary, the analysis of Naukri.com job data reveals several key takeaways:

- 1. Diverse Opportunities: The job market is rich and diverse, spanning numerous industries and roles. Job seekers can explore a wide array of career paths, from technology and finance to creative and managerial positions.*
- 2. Tech Skills Dominate: Technical skills continue to be highly sought after, with roles like Java Developer, Full Stack Developer, and Data Engineer commanding competitive salaries. Proficiency in programming languages and software tools remains a priority.*
- 3. Managerial Excellence: Managerial roles, such as Business Analyst, Business Development Manager, and Sales Manager, underline the demand for experienced leaders who can drive growth and strategic initiatives within organizations.*
- 4. Creativity Matters: Creative positions like Graphic Designer and Content Writer are actively recruited, highlighting the significance of creative and communication skills, particularly in marketing and content creation.*
- 5. Nurturing Specialized Talent: Roles such as Chartered Accountant and Dot Net Developer offer higher salaries, emphasizing the value of specialized knowledge and expertise in specific domains.*
- 6. Remote Work Flexibility: The mention of "Remote" suggests a growing acceptance of remote work arrangements, giving job seekers more flexibility in their job search.*
- 7. Regional Opportunities: Various cities and regions, including Bangalore, Mumbai, Pune, Chennai, and Hyderabad, remain significant job hubs, each with distinct industry focuses.*
- 8. Salary Range Variations: Compensation ranges differ considerably based on experience and skill sets. Seasoned professionals and specialists tend to receive more attractive compensation packages.*
- 9. Competitive Landscape: The data reflects a competitive job market where companies actively compete for top talent by offering competitive salary packages.*

In conclusion, the job market offers a wealth of opportunities for professionals from diverse backgrounds. Job seekers should align their skills and experiences with the demands of their chosen field and location, while employers must stay competitive to attract and retain the best talent. Understanding salary trends and regional job markets is crucial for making informed career decisions.



THANKING YOU...

