



Credit Card Transactions Report

Q1

Q2

Q3

Q4

Week Start Date

All

Total Revenue

55.3M

Total Interest

7.8M

Transaction
Amount

45M

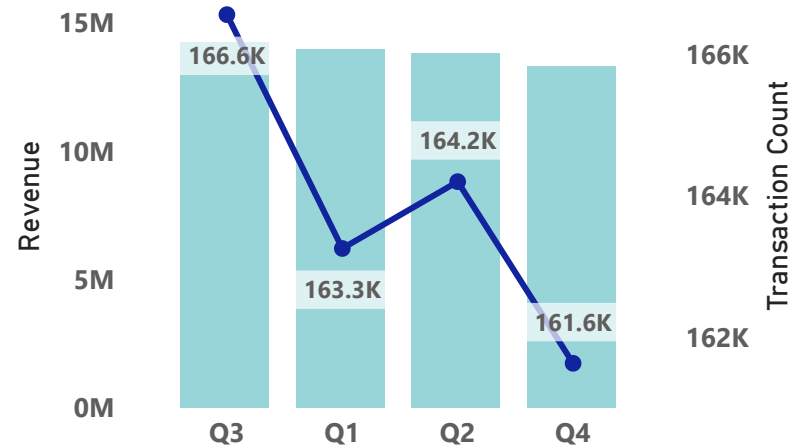
Transaction
Count

656K

Card_Category	Sum of Revenue	Sum of Interest_Earned	Sum of Annual_Fees
Blue	4,61,39,398	64,95,888	26,85,635
Silver	55,86,332	8,12,081	1,87,505
Gold	24,54,072	3,73,784	56,210
Platinum	11,35,608	1,61,629	20,665
Total	5,53,15,410	78,43,382	29,50,015

Qtr Revenue and Total Trans Count

Sum of Revenue Sum of Total_Trans_Vol



F

M

High

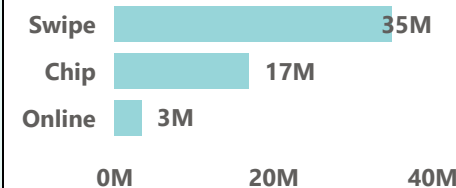
Low

Mid

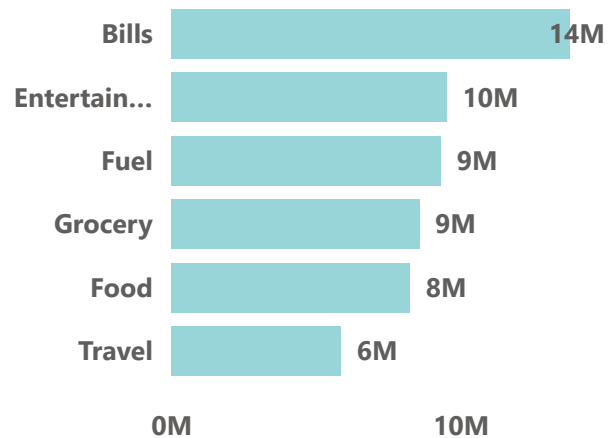
Blue

Gold

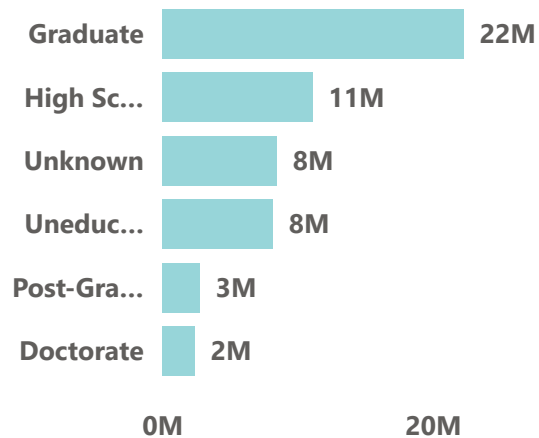
Revenue by Use Chip



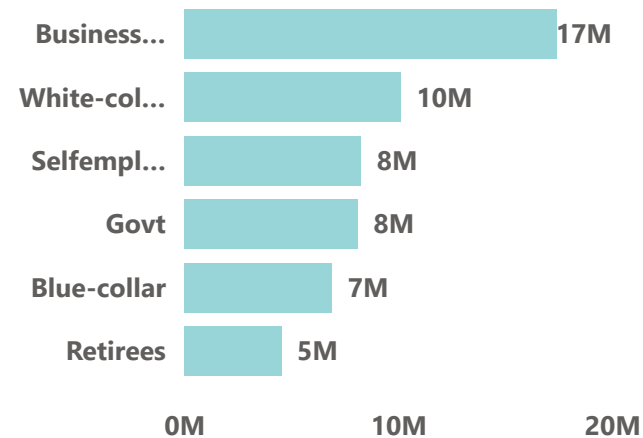
Revenue by Expenditure Type



Revenue by Education Level



Revenue by Customers Job



Customer Acq Cost

