SubscriptionsGo to the Subscriptions Centre to manage your:My Profile The company said Friday that a three year sponsorship agreement with the National Football League will begin Nov. 12 and be known as NFL Sundays at Cineplex. Games will be broadcast live to 15 VIP theatres and then expand to 50 locations for the Super Bowl on Feb. 4, 2018."It's no different than when we started opera and some of the other things that we've done to create and bring a different demographic, a different group of people, into our theatres," said Cineplex president Ellis Jacob, pointing to other sporting events the chain has featured. including NHL and NBA games, the Olympics, and UFC and WWE events. Efforts at reinvention Seven games leading up to the Super Bowl will be hosted in the adults only VIP cinemas, which feature wider recliners and in seat food and beverage service that includes beer, wine and spirits. Jacob said it's all part of Cineplex's efforts to reinvent itself as "an entertainment destination" that is far more than just popcorn and Hollywood films. Hence, a growing roster of "event cinema" offerings such as live opera and theatre broadcasts, as well as investments in the esports platform WorldGaming and various entertainment centres including the upcoming Topgolf venues, the eats and entertainment spot The Rec Room, and a relaunch of the Playdium arcades. Weak summer of movies An especially weak summer in movie profits didn't help the bottom line. Jacob acknowledged, calling it "a hard year at the box office."Cineplex offers discount pricing to attract costumers" I wouldn't panic because we've always had these cyclical events," said Jacob, predicting a bounce back in the fourth quarter. "This is part of our focus to try and balance that out over a period of time.

It would be a custom jersey surprise if he played Monday against Green Bay, but the Lions need him badly. His spencer paysinger jersey replacement at left tackle, Greg Robinson, continues to recover from an ankle jonotthan harrison jersey injury. When practice starts Thursday, he'll be one to watch. In a few others, an aspiring athletic trainer will only have to fill out paperwork. In figure 1, the map is showing what every state requires deshon foxx jersey to be an athletic trainer. If women are good enough to get the degrees and pass all of the tests, they should be good enough to work for the NFL..

They inspire Michael to begin playing football in which he excels due to his one track mind and his extremely large body structure. They hire him a tutor to help him achieve the grades needed to be able to apply for alex balducci jersey a scholarship. He becomes a protector of his new family and his team.