The Pro Bowl players were determined by the consensus votes of fans, players and coaches. Each group's vote counted one third toward determining the 86 Pro Bowl selections. A long snapper was chosen by each head coach as a "need" player. Salary cap is expected to be at least \$178 million, could exceed \$179 million"The NFL salary cap number is expected to take another big leap for the 2018 season. Last year, teams had \$168 million to spend. Now a new report from Mike Florio of Pro Football Talk pushes that number closer to \$180 million ahead of the upcoming campaign.

Rookie wide receiver Tim Dwight gave the team a great special teams attack, gaining a total of 1,236 yards and scoring a touchdown on kickoff and punt returns. The Falcons' defense ranked 2nd in the league in fewest rushing yards allowed (1,203), 8th in fewest total yards allowed (5,009), and 4th in fewest points allowed. Defensive linemen Lester Archambeau (10 sacks, 2 fumble recoveries) and Chuck Smith (8.5 sacks, 4 fumble recoveries) excelled at pressuring quarterbacks and stopping the run. Behind them, Atlanta had two outstanding linebackers, Pro Bowler Jessie Tuggle (65 tackles, 3 sacks, 1 fumble recovery) and Cornelius Bennett (69 tackles, 1 sack, 2 fumble recoveries).

This 10 year deal was the largest of its kind in the history of college athletics and became effective July 1, 2014. As of 2014, Under Armour has operated revenue and operating profit more than 30%, accelerating from their 2013 pace. Its share price has soared 62.5% this year.[17]After its November 2013 acquisition of digital app maker MapMyFitness for US\$150,000,000, in February 2015 Under Armour announced it had purchased the calorie and nutrition counting app maker MyFitnessPal for \$475m, as well as the fitness app maker Endomondo for US\$85,000,000.[18][19]On January 6, 2016, Under Armour announced a strategic partnership with IBM to use IBM Watson's cognitive computing technology to provide meaningful data from its IOT kit and UA Record app.[20]0n March 3, 2016, the company became the Official Match Ball Partner of the North American Soccer League, starting with their 2016 season.[21][22]May 26, 2016 Under Armour and UCLA announced their plans for a 15 year, \$280 million contract, making this the largest shoe and apparel sponsorship in NCAA history.[23]In July 2016 Under Armour breno giacomini jersey leased the 53,000 square feet space formerly occupied by FAO Schwarz on New York's Fifth Avenue; it projected that its store would open in 2018.[24][25] FAO Schwartz had been paying \$20 million in rent.[25]0n December 5, 2016, Under Armour reached a 10 year agreement with Major League Baseball to become the official on field uniform provider of MLB, beginning in 2020.[26] Under Armour will replace Majestic, who has been MLB's uniform provider since 2004. Under Armour is widely known for its

partnership with NBA athlete Stephen Curry, who is considered to shamarko thomas jersey be the "face of their footwear line".[27]
Originally signed to Nike, Curry joined with Under Armour in marcus maye jersey the 2013 offseason.[28] As Curry became a two time NBA
Most Valuable Player Award winner and one of the most popular athletes in the world, sales of his shoes have become a major factor for the Under Armour brand, with stock prices rising and falling based on the success of the Curry marcus maye jersey shoe line.[29][30]The expansion of Under Armour's product lines, such as TurfGear, AllseasonGear, and StreetGear put Under Armour at the forefront of the emerging performance apparel industry.[5] In 2003, Under Armour launched their 's Performance Gear product line.[5]Under Armour announced an addition to their ColdGear product line, called Infrared, that was released in 2013.[39] This line claims to brandin bryant jersey disseminate heat using ceramic powder and re circulate heat around the wearer's body.