

# **Proposal for**

# **Friendlier App**

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#### Ameba Softwares

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# **Table of Contents**

1.	Introduction	3
2.	About Ameba Softwares	3
3.	Project Objective	3
4.	Project Scope of Work	
5.		
6.	Project Risks	
7.	Project Team	
8.		
_	Acceptance	

# CONFIDENTIAL



#### 1. Introduction

The proposal document provides a brief description of the work involved, the requirements, the time lines and cost estimates for the client's request to develop an iOS Application with backend.

#### 2. About Ameba Softwares

Ameba Softwares is a global Technology and IT services provider of integrated business and process solutions enabling clients to optimize their business with high quality; greater efficiency and responsiveness. With our belief in perfection, we assure absolute satisfaction in every venture undertaken, through highly qualified professionals, who render efficient and on-time services. Committed towards the highest quality standards, it is our constant endeavour to provide an inclusive range of IT solutions that are designed to suit our client's requirements and specifications.

We have completed numerous projects in various industries for both small and large organisations, ranging from Fortune 500 companies to small privately held businesses. For further information regarding our clients, please check the following sections on our website:

#### **Our Website Portfolio:**

http://www.amebasoftwares.com/portfolio/ portfolio#

# 3. Project Objective

The project objective is to develop such an app through which user can create a hangout, send request to the users for a hangout. User can earn smiles and can redeem those smiles for Rewards and deals.

# 4. Project Scope of Work

The iOS application will be including following feature:

Friendlier App	
Specification	Comments
System Analysis	
UI Integration & Functionality	
Splash Screen	
This screen will include app logo and will appear to the users for 2-3 seconds.	
About App Screen	



By this screen user can do following activities:  - Get information about the app  - Accept Terms & Responsibilities (User need to mark right tick to accept the term & responsibilities then he can continue to create his account. If not accept and continue to create profile, then there will be a pop up will appear with the message "You cannot create profile. Please accept term & responsibilities".  - Create Profile	
Login Screen	
User can login through their Facebook account. There will be an introduction slider as well.	
Menu Screen	
By this screen user can go through following options: - Friends - Hangouts - Rewards User can view their earned smiles at the top of the right corner of the screen. User can also go through the other options in the app by tapping on three-line menu button from the top left corner.	
Friends Screen	• • • • • •
By this screen user can go through following options: - Find Friends - Messages - Chat Requests User can view their earned smiles at the top of the right corner of the screen. User can also go through the other options in the app by tapping on three-line menu button from the top left corner.	
Find Friends Screen	



By this screen user can go through following options: - Find Friends through search drop down. Options will be such as: - Best Matches - Distance - Random - User can also apply advanced filters. - User can view their earned smiles at the top of the right corner of the screen. - User can also go through the other options in the app by tapping on three-line menu button from the top left corner. **Advanced Filter Screen** By this screen user can apply the advanced filters such age, distance, Gender. After applying the filters user can save applied filters. User can view their earned smiles at the top of the right corner of the screen. **Nearby Friends Screen** In this screen user can search the nearby friends to their location as per applied filters. User can view their earned smiles at the top of the right corner of the screen. **Find Friends Results Screen** In this screen user can view the profile of the user founded as per the searched result. User can view the profile picture with the background image and bio. User can view their earned smiles at the top of the right corner of the screen. User can swipe left for next result and swipe right to previous result. There will be other common results appears over this screen. There will be 20 more results over this screen user can scroll the results though back and forward buttons which are in the common interest and hobbies. **Find Friends Results-2 Screen** In this screen user can view the profile of the user founded as per the searched result. User can view the profile picture with the background image and bio. User can view their earned smiles at the top of the right corner of the screen. User can swipe left for next result and swipe right to previous result. There will be other common results appears over this screen. User can send a chat request and report a user by tapping on their buttons. Once user send a chat request other user will get the chat request notification. **Chat Request Screen** 



Once user tap on the chat request notification, User will come to the chat request screen. Here user can view the all chat request came to the user. There will be Accept and Reject options with every request. User can Accept the request by tapping on the Accept Button and will redirect to the chat screen. If user do not want to accept the request, then he/she can tap on the Reject Button. User can view the earned smiles over the top right corner of the screen. User can view the number of mutual friend and number of common Hobbies & interest with every user. User can have viewed the request time when the user has sent request him/her. User can also search for a user through search tab bar. User can also go through menu option of the app by tapping on the three-line button.	
Chat Bassact (Assaut /Baiast) Savaan	
Chat Request (Accept/Reject) Screen  In this screen user can view the profile details (Common friends, similar hobbies and interests, profile picture, Name, age, bio, earned smiles) of the user who sent the request. There will be two option Accept and Reject through which user can accept or reject the chat request of the other user. User can also do a report of the user by tapping on Report option. By tapping on back button user can go through previous screen.	
Chat Screen	
In this screen user can view their profile picture at the top of the screen. User can send messages and view the messages sent by the other user who is chatting with him/her. By tapping on the back button user can go the previous screen. User can also view their earned smiles at the top right corner of the screen.	IAL
Inbox Screen	
When user tap on Messages option from the menu screen user will come to inbox screen and can view the list of users with whom user has did chat. User can also view the number of mutual friend and number of common Hobbies & interest with every user. User can also view the time last time chat with every user. By tapping on the back button user can go through the previous screen. User can search for a user by typing the name of the user in the search bar. User can also view their earned smiles at the top right corner of the screen.	
Hangout Screen	
User will come to this screen by tapping on the Hangout option from the Home menu screen. In this screen user will find 3 options: - Find Hangouts - Manage Hangouts - Create Hangouts User can also view the earned smiles over the top right corner of the screen.	
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Find Hangout Screen	
User can come to this screen by tapping on the find hangouts from the hangout screen. This screen will include following hangouts:  - Featured  - Popular: All popular hangouts near to the user's location  - Nearby: Nearby hangouts  - Upcoming: All upcoming hangouts  User can also view a Google map over the screen where user can find the location. User can view the time, distance and description about the hangout.  - User can also view who is going to that hangout. By tapping on Get friendlier user can find info about the hangout. User can go through previous results by tapping on backward arrow option and for next results, user can tap on the Forward arrow option. User can also view the earned smiles and go through the other menu options of the app by tapping on the three-line menu button.	What will be in the Featured Hangouts? Please explain.
Info Screen	
inio screen	
When user tap on the Get Friendlier button, User will come to the Info screen. This screen will include info about the hangout with their details and description. User can also view the location over the Google map. User can view who is going in that hangout. User can also invite a friend and cancel it. By tapping on back button user can go to the previous screen and can view earned smiles at the top right corner of the screen. Once user tap on the invite a friend user will get a pop with option Invite Through Sending SMS and Inviting Though Facebook.  Invite through Facebook: Facebook user will get an invitation message over their Facebook account.  Inviting Through SMS: Those users who have not Facebook account. User can send an invite through SMS.	IAL
Create Hangaut Care on	
Create Hangout Screen	



User can create their own hangouts by tapping on the Create Hangout option from the Hangout screen. This screen will include following felids: - Add Photo - Title - Date & Time - Location - Details - Event Type - People Going (Maxi. 50) - RSVP - Hours Once user fill all the fields, user can go to next screen by tapping on the next button. User can also view the earned smiles at the top right corner of the screen. **Create Hangout Continue Screen** When user tap on the next button. User will come to the new screen where user can do following activities: - Invite Friends: by Facebook & SMS - View invited Friends - View who is going - Accept Term & Responsibilities - Cost for creating a hangout in smiles Once user done with the all above fields. User can tap on Create Hangout Button to submit the details. User can also view the earned smiles and go through the previous screen by tapping on back button. My Hangouts Screen In this screen user can view the list of hangouts which he/she has created. User can view the number of people going how much miles away and posted time. User can also search for a hangout from the search tab bar. User can also view the earned smiles and go through the previous screen by tapping on back button. **Activities Screen** In this screen user can view his all activities done in the app. User can view the list of friends, their mutual friend, common interests, activity time. User can also sort the activities. At the top right corner of the screen user can view their earned smiles and by tapping on back option user can go through previous

screen.

**Profile Screen** 



This screen will include following:	
- Profile Image and background Image	
- Change Picture option from camera & Instagram	
- View their earned smiles at the top of the right corner	
- Hobbies & Interest (User can add only 4 hobbies at one time	
- Edit Hobbies & Interest	
- Rates to their Hobbies and Interest	
- Privacy Settings	
Hobbies & Interest Screen	
By this screen user can choose their hobbies and interest. User can choose one of	
their hobby or interest from the list of options. When tapping on Plus (+) sign	
user can add those hobbies and interest in their profile. User can add only 4	
hobbies at one time. Once user selected the choice he/she can save it by tapping	
on Submit button. User can also go through menu option by tapping on the three	
line buttons.	
Help Screen	
User can take any help typing the about the type of help and add their comments	
and Submit it by tapping on submit button. User can also view the earned smiles	II /\ I
and go through the other menu options by tapping on three-line button.	II / \ I
Picture Screen	
User can view their imported pictures from Facebook and Instagram in this	What will be in the
screen. User can add or delete the pictures by tapping on Plus (+) sign and cross	about section? For
sign. User can view their earned smiles and go to previous screen by tapping on	what purpose we are
, , , , ,	"About" using it
back option.	here?
	nore:
Rewards Screen	
	•



This screen will include following options:

- Earn Smiles
- Refer Friends
- Help
- My Account
- Rewards
- Activity
- Membership
  - \* Free
  - \* Upgrade
- Daily Rewards (number of earned smiles and time when earned smiles)
- Total Earned Smiles
- Total Spend Smiles

User can also for through menu option of the app from where he/she can go through the other options of the app.

#### **Refer Friend Screen**

In this screen user can view their invited friends and referred friends. User can invite their Facebook friend and Phone friends by sending a message. User can view the earned smiles at the top of right corner of the screen. User can go the previous screen by tapping on back button.

#### **Browse Rewards Screen**

By this screen user can redeem their earned smiles once he/she got 5000 smiles. User can choose one of the deal option from the list of rewards. User can also view the earned smiles over top right corner of the screen and can go through other options of the app by tapping on the three-line menu button.

#### **Membership Screen**

User can view the membership plan over this screen. Plan will be as following:

- Free: User will get 500 smiles in 24 hours and create 1 hangout per day.
- \$5/Month: If user pay \$5 per month he/she will get 1500 smiles in 24 hours and can create 5 hangouts per day.
- \$10/Month: If user pay \$10 per month he/she will get 3000 smiles in 24 hours and can create unlimited hangouts.

Or User can also purchase the smiles:

- If user pay \$4.99 he/she will get 10000 smiles.
- If user pay \$9.99 he/she will get 25000 smiles.
- If user pay \$19.99 he/she will get 50000 smiles.

User can also view their earned smiles and go to the other menu options of the app by tapping on the three line menu button.



Settings Screen	
Need to Discuss	Please describe what you need this screen?
Push Notification Integration	
Payment Gateway Integration membership	What Payment gateways you want to use in your application like PayPal, Credit Card, Debit Card, Apple Payment?
Google Map API Integration	
GPS Integration	
R&D	
Web Services	
Admin Panel	
Admin Section	
Administrator Login	
Administrator Logout	
Change Password	
Forgot Password	
Remember Password	
User Management	
View All Users list	
Add Users	
Delete user details	
Search user	
View Blocked users	
Hangout Management	
View all hangouts created by the users	
Delete a Hangout	Can Admin Also add a Hangout for users?



Payment Management	
View all payment done by user	
Rewards Management	
View Rewards and Deals	
Add a Reward and Deal	
Edit Rewards and Deals	
Delete a Reward and Deal	
Set A Time for Rewards & Deal	
Membership Plan Management	
View all plan for membership	
Add new plan for membership	
Edit plan for membership	
Delete a plan for membership	
Notification Management	
Notify users for payment when user pay for smiles or membership plan.	
Notify users with new updates	IAI
Testing & Deployment	
Testing & Debugging	
Deployment of App	

**Note:** Timelines are subject to change with any change in the functionality described or any addition to this work. Also, the above describes the effort in man hours that will be required. The actual duration of the project will be communicated when the project schedule is drawn up and resource allocation is done with leaves/holidays factored in.

# **5. Project Assumptions**

- Content and images will be provided by the client
- Logo will be designed by us
- Data entry will be done by the client
- The estimates provided in this document are valid for 3 months
- iOS and Android application will be compatible with the devices such as iOS 8 to iOS 10(iPhone 5, 5s, 5c, 6, 6s & 7)



#### 6. Project Risks

As of now, we don't see any risk associated with the website development. One of the risks that can be foreseen in the project delivery could be a delay in feedback or items required from client end.

# 7. Project Team

We have combined the best professionals available to deliver products that are best suited to your needs. Our team consists of young dynamic professionals who are highly educated, focused, committed and dedicated to meet the increasing requirements of our wide range of clients across the globe.

Resource	Responsibility		
Delivery Head	In Time Delivery		
Project Manger	Project Management		
Team Leader	Technical coordinator & Advisor		
Developers	Coding		
Designers	Designing		
Quality Analysts	Testing		

#### 8. Feedback clause

Full communication will be maintained with the client at all times throughout the above project. In this regard, it will be incumbent upon the client as well as Ameba Softwares to ensure that reply to an email is made within 24 hours on working days i.e. from Monday to Friday. Week ends and holidays would not be calculated. Ameba Softwares will not be held responsible for any delays that are caused to the deliverables and project schedule by any communication lag between the client and us, arising out of delay at client end.

## 9. Acceptance

This offer is subject to change. If the above proposal is acceptable to you, please initial each page of this document and sign below.

Signature: _	 	 	
Date:			