

## PROJECT REPORT:

## PROJECT TEAM MATES :

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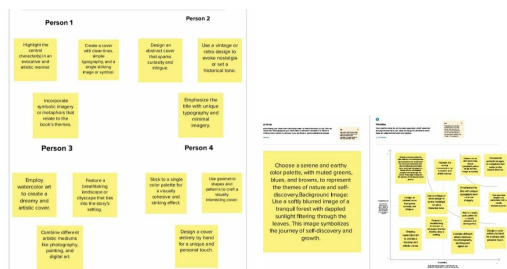
## 1.INTRODUCTION :

Our book cover is a brief of the book's content. It aims to description of the books content. It aims to capture the reader's interest and provide a glimpse of what the book is about. Great a book cover canva is a straight forward process. We will see this step by step.

## 2. EMPATHY MAP:



## 2.1. BRAIN STROWMING:

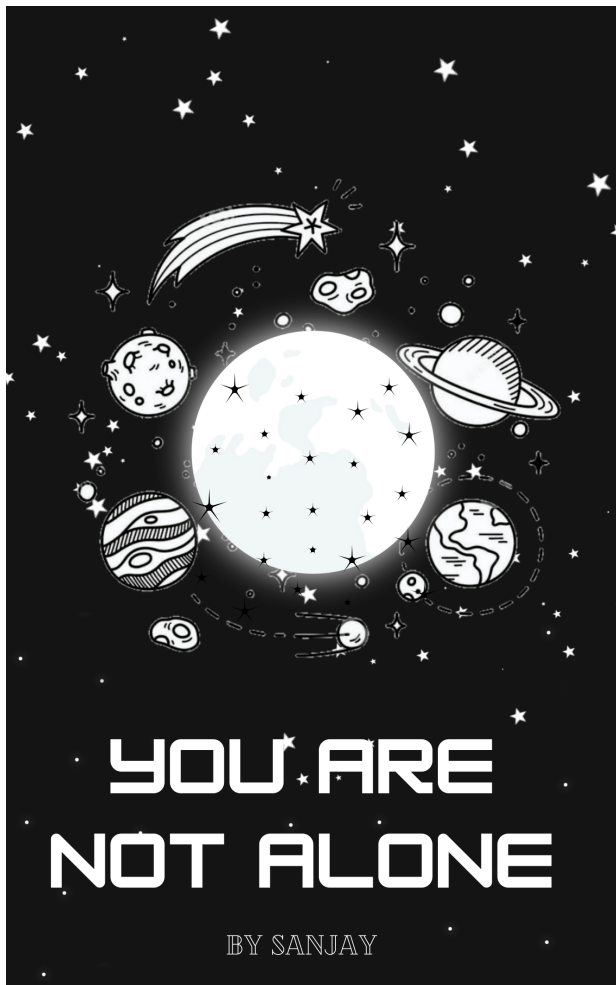


## 3. RESULT:

### Canva project in PDF:

[https://www.canva.com/design/DAFxII7rowo/E1OgyiZEAclDbEGjDCHSvQ/view?utm\\_content=DAFxII7rowo&utm\\_campaign=share\\_your\\_design&utm\\_medium=link&utm\\_source=share\\_yourdesignpanel](https://www.canva.com/design/DAFxII7rowo/E1OgyiZEAclDbEGjDCHSvQ/view?utm_content=DAFxII7rowo&utm_campaign=share_your_design&utm_medium=link&utm_source=share_yourdesignpanel)

### Canva project in png:



<https://www.canva.com/join/jsd-msb-dzx>

Video demo link:

<https://drive.google.com/file/d/1-2H8xXnYfs1XxMA6K8v-cG97ge4WmVR/view?usp=drivesdk>

## 5. ADVANTAGES AND DIS ADVANTAGE:

### **\*\*Advantages:\*\***

1. **\*\*User-Friendly Interface:\*\*** Canva offers an intuitive drag-and-drop interface, making it easy for users, even those without design skills, to create visually appealing book covers.
2. **\*\*Templates and Customization:\*\*** Canva provides a wide range of customizable templates, allowing users to choose from various designs and modify them to suit their book genre and style preferences.
3. **\*\*Cost-Effectiveness:\*\*** Canva offers a free version with many features, making it a cost-effective option for authors on a budget. There is also a paid version with additional premium elements for more options.

4. **\*\*Access to Graphics and Fonts:\*\*** Canva provides a vast library of graphics, illustrations, and fonts, enabling users to enhance the visual appeal of their book covers without the need for external resources.

5. **\*\*Collaboration:\*\*** Canva allows for easy collaboration, enabling authors to work with designers or team members remotely, making it convenient for collaborative projects.

**\*\*Disadvantages:\*\***

1. **\*\*Limited Customization for Free Version:\*\*** While Canva's free version offers many features, some advanced customization options and premium elements are only available with a paid subscription, which might limit choices for users relying solely on the free plan.

2. **\*\*Common Templates:\*\*** Since Canva is widely used, there's a chance that certain templates might be used by multiple authors, leading to a lack of uniqueness in the book cover design.

3. **\*\*Limited Design Freedom:\*\*** While Canva is versatile, it may not offer the same level of design freedom as professional graphic design software. Complex and highly customized designs might be challenging to achieve within Canva's constraints.

5. APPLICATIONS:

Tell a story of the story inside, capturing the concept or theme in a design

Have a distinct style to stand out and be easily recognized among other books

Indicate the genre, using designs familiar to the reader

6.CONCLUSION :

Certainly! When concluding a project related to a book cover, you might want to summarize the key design elements, the message or theme the cover conveys, and the reasons behind your design choices. Additionally, you could discuss how your design aligns with the content of the book and its target audience. Remember to highlight any unique features or aspects of your design that make it effective and visually appealing. If you have received feedback or made revisions based on input, you could also mention that in your conclusion.

7.FUTURE SCOPE :

The future scope for book cover design is promising, with ongoing trends and advancements in technology. Here are a few aspects to consider:

1. **\*\*Interactive Covers:\*\*** With augmented reality (AR) and virtual reality (VR) becoming more accessible, interactive book covers that come to life when viewed through a smartphone or AR/VR device could become popular.

2. **\*\*Personalized Covers:\*\*** Technology allows for personalized marketing. Book covers could be tailored to individual readers based on their preferences, making each cover a unique experience.

3. **\*\*Dynamic and E-Ink Covers:\*\*** E-ink technology could lead to dynamic, changeable book covers. Readers might choose from several cover designs, or the cover could change based on the reader's progress in the book.

4. **\*\*Environmental Sustainability:\*\*** Eco-friendly materials and designs are likely to be a focus. Using sustainable materials for physical books and eco-conscious digital design practices will be essential.

5. **\*\*Minimalistic and Symbolic Designs:\*\*** Clean and minimalistic designs that convey the essence of the book's content will likely continue to be popular. Symbolic representation rather than literal interpretations might become a trend.