

Customer Segmentation for Personalized Banking Services

Gender

Select all

Female

Male

Occupation

Banker

Consult...

Designer

Doctor

Softwar...

Teacher

Category

Bills

Food

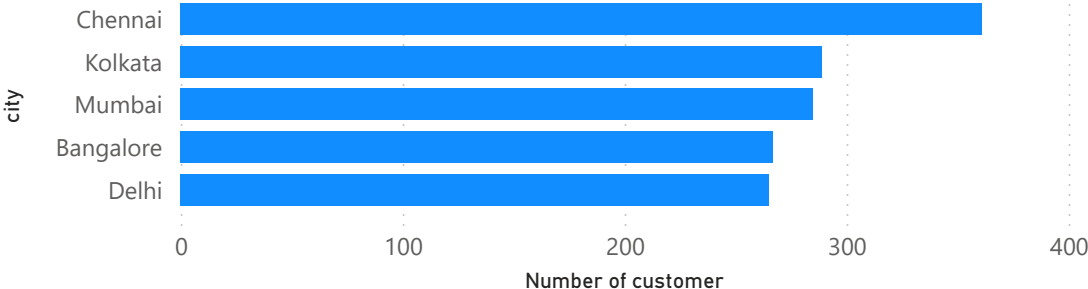
Healthcare

Salary

Shopping

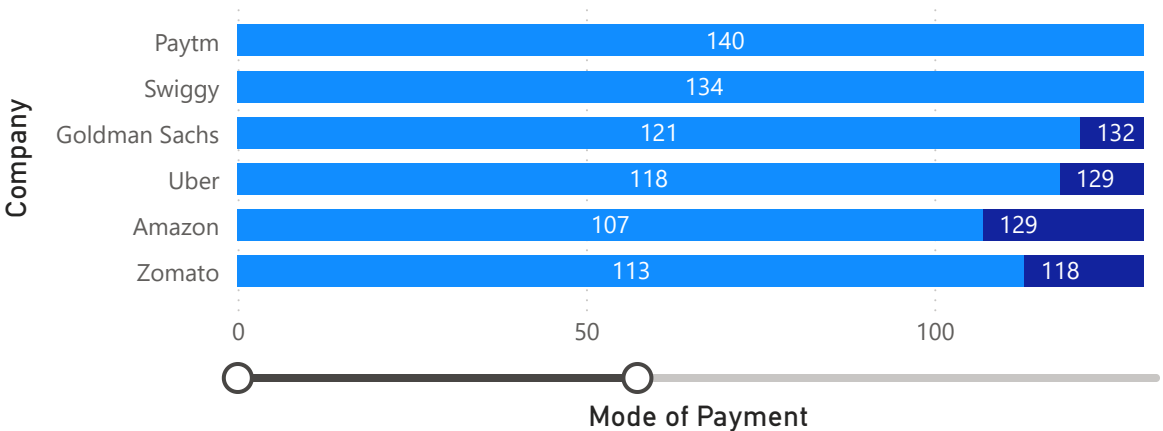
Travel

Count of customer by city



Mode of Payment by Company

Mode of Payment ● Credit ● Debit



Average of income by Occupation

