

JULY 21, 2014

Statement of Accomplishment

WITH DISTINCTION

RAMBABU YERAJANA

HAS SUCCESSFULLY COMPLETED THE UNIVERSITY OF PENNSYLVANIA'S ONLINE OFFERING OF



An Introduction to Marketing

This is a graduate level introduction to the concepts of Marketing. The course focuses on branding, customer centricity and go-to-market strategies.



DAVID BELL

PROFESSOR OF MARKETING

WHARTON SCHOOL, UNIVERSITY OF PENNSYLVANIA

BARBARA E. KAHN, PROFESSOR OF MARKETING AND DIRECTOR, IAY H. BAKER RETAILING CENTER

Barbara Kahn

PETER FADER, PROFESSOR OF MARKETING

leter fach