

97 Things Every Agile Developer Should Know

Beware of Agile Zealots

You know them when you see them coming... Crazy eyes, intensity oozing out of every pore, they are on a mission to convert the uninitiated, they have found religion. No, I'm not talking about that, I'm talking about AGILE zealots. These people are excited and they want everyone to know it! Now, to be fair, they have great intentions, but have lost the connection to the area in frontal lobe of their brain that is responsible for rational reasoning.

One of my former teammates became a such a zealot and as far as I know may still be one today. I can remember all the conversations like it was yesterday.

It was 2005, my teammate had just come back from training on Scrum, which was still in the early adoption phase of maturity. They had learned the basics of Scrum, and what stood out to this person was the concept of story cards. You would have thought this person just discovered the meaning of life. This person was passionate and was excited to implement this new approach. I wanted to harness all of this person's energy and help them find success and ultimately evolve the organization. This person had a Utopian and short sided idea of how Scrum should be implemented and was not very open to ideas that varied from their vision.

Over the next weeks we had conversations about how to implement these ideas in our organization. Most of the conversation focused on tools, the rest on what would later be known as agile scaling. Our organization had well defined lifecycle processes and had automated it in our workflow management tools. Being the administrator of this tool, I wrapped my mind around it and determined that it would be quite feasible to automated the Scrum engine and add user stories into the tooling. In fact, by embedding it in the tooling that the organization had embraced, I thought this would accelerate the adoption and ease the resistance to change that would be encountered. The mere mention of tools to implement Scrum was tantamount to heresy. This person insisted that index cards were the ONLY way to create user stories, period, end of discussion. They referred to the first value stated in the Agile Manifesto, Individuals and Interactions over Processes and Tools.

This person made the same mistake that many evangelists make, strict interpretation. When it comes to agile, strict interpretation directly conflicts with the very principles and spirit of the Agile Manifesto itself. The whole point is that agile is a change in the way organizations operate to deliver value to their customers faster, but does not profess a prescriptive methodology. In the same way, Scrum is a framework for agile development, but does not state the way in which it should be implemented. In fact, two of the values of Scrum are being open to discussing impediments to success and to respect each other and help each other become worthy of respect. How was shutting me down being open or respectful?

As we adopt Scrum or other agile approaches we cannot forget the reason we are embracing a new approach. Every organization has different needs and will likely implement their version of agile differently. As Scrum has matured and the need for scaling in a large, or even medium sized

organizations, it has become very apparent that tools must be employed to effectively scale agile and to provide the transparency that truly enables and accelerates the adoption of agile values.

So watch for such zealots and commend them on their passion, but remind them that prescribing agile with a strict interpretation goes against the very philosophy that they are proselytizing.

About the Author

Name

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Biography

Don't Write Smart Code

Throughout my career in software industry, I got to see ideas that seemed clever at the time turn out not as clever in hindsight. This became such a pattern that I eventually crystallized it as my 'dumb code good, smart code bad' law. Note that by saying 'dumb code', I don't mean 'bag of hammers' dumb. Just ordinary, by the book, consistent, easy to read, following the good practices, as simple as possible code.

Software developers like to think of themselves as smart (actually smarter than most people). Ever since all the sorting algorithms have been invented and CSc departments banned any new submissions, a future software developer cannot go through university without writing a compiler or three. And the new languages they invent need to be quirky and different (Scala anyone?).

When software developers join companies, they carry over their taste for indie code practices to the production code they start writing. Let me count the ways why their code ends up causing headache to everybody:

1. **Using code to impress.** Developers sometimes feel they need to prove themselves, and code seems to be a great way to show 'them' what they are capable of. This means passing every opportunity to use the simplest solution that does the job.
2. **Local solution for a global problem.** Without control over the project as a whole, developers tend to try to fix a problem locally. Local solutions only address that one instance, create inconsistencies, and will be a burden at some point in the future when the fix of the global problem is attempted.
3. **Nobody understands your code.** Clever code is by definition unusual, needs some time to digest, and is often incomprehensible to everybody including the author after a month (at most). Since code lives forever, this particular corner will be avoided at all costs by poor developers assigned to maintaining it, it will be worked around and eventually yanked in frustration.
4. **Smart code is hard to optimize.** Straightforward code responds well to automated optimization and refactoring. Compilers are more likely to automatically speed up code that does nothing strange or crazy. As said in (2), it is easy to make a sweep through the entire project if all the code that needs to be visited is easy to understand.

5. **Smart code is buggy.** Seinfeld observed that ‘sometimes the road less traveled is less traveled for a reason’. Smart code is attempting something novel and unusual, and as such there are always some rough edges to smooth out, necessitating frequent revisions. Novel and unusual algorithms and approaches typically look great during a coffee-fueled all-nighter, but often require a lot of tuning to work well in production.
6. **Smart code gains are ephemeral.** Smart code is often smarter than it needs to be because there was a problem with some browser or OS version. Chances are that code will outlive its purpose soon after the next browser/OS update. I am not saying you should never write this kind of code (search all the occurrences of IE-related comments in Dojo), but it is prudent to clearly mark it and make it easily defeatable when it outlives its purpose.

Lest this story sounds as a criticism of 'them' whereas 'we' are different, I am writing it from a position of somebody who has been there, done that and bought the T-shirt. I am trying to convey a hard-earned realization caused by writing smart code, feeling smug about it, forgetting how it works, hitting a problem after problem later and eventually yanking it with a sigh of relief when the new version of a library or browser made it unnecessary. The reason more seasoned developers are less likely to do it is because they had enough time to see the entire cycle, not just the initial buzz that smart code brings. In situations where writing smart code is inevitable, realize that you are fixing a temporary problem, cordon off the code, mark it clearly and keep an eye on the earliest opportunity to dump it without mercy (which requires that you avoid becoming personally attached to that code, otherwise you will feel like you put your favorite puppy to sleep).

You could say that smart code is a drug - it brings euphoria when you write it, but you pay the dire price down the road. Therefore: don't write smart code – for your well being and for the well being of the project.

About the Author

Name

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Biography

Lifelong Learning

You think you're done learning, as you've finished school or university or worked in the field for 20 years? No way. I can assure you, the journey has just begun.

Most people think, that software development is just about writing code, but we know better. It is much more than that. Acquiring enough knowledge about the domain, the use-cases and problems at hand, is crucial for writing that code. After all code is just executable knowledge, automating things that you would do manually otherwise.

In the end, the code is not what counts. Imagine starting the same project you just did with a blank slate but with everything you've learned in your head, every dead end hit, every bug fixed, every night spent. How much time would you need now to solve the same challenge again? Half? A third?

Even less? Much of the time we spend on a software project is used to learn how to solve a problem or get enough insight to continue. Dan North even makes this explicit - he calls this approach "deliberate discovery". Know what you don't know but need and do something about it. And make learning an explicit part of your daily development process.

I think being conscious about learning new things, embracing new insights and epiphanies is important for having a great work life. I for myself feel that every day, that I didn't learn something new is a lost day. So regardless if it is something about the domain, an interesting pattern, computer science algorithms, a new tidbit about a programming language, new libraries or frameworks or just a new insight on how people work (that's the most challenging one), all of these contribute to having a great day. If you make learning an explicit part of your daily work you are much more aware of it and it doesn't become just an implicit side-effect. That will also make it much easier to convey the information to others. After all you just gained the knowledge, so it is very fresh on your mind how you did that. Telling someone else is just re-living your current learning. No need to dig out the information from the depths of your unconscious implicit memory where it is encoded in your experiences.

It doesn't stop there, learning for oneself is helpful but sharing is even more rewarding. So make it a habit to tweet, write blog posts, answer on the Stackoverflows about the small new insights you've gained. From there you can take one step at a time and start to contribute articles to other sites, magazines or even look into writing a book.

There really cool things about sharing what you've learned. First of all it is very rewarding to have other people read and like your musings. Even better if your publications are really helpful and allow them to take shortcuts in finding the relevant information. But the best thing is, that while writing you revisit the topic, are forced to take an outsiders perspective and think more deeply about it. Writing about something you don't know is also a great way of getting started with learning about it.

If you are not so comfortable writing or think other ways are more effective - talking about your experience is an even better way to get your message across. Again, start small, easiest is to just record a screencast, put it online and share it. Screencasts are a cost and time effective way of creating a "live" presentation, and much better if you want to show code.

You can start presenting with your friends, the colleagues in your team or local user-groups. When you are more comfortable, don't hesitate to reach out to other events or conferences. Most of them are happy to accept new speakers with interesting topics.

You can find a great collection of patterns on becoming a better developer in the "Apprenticeship Patterns" O'Reilly book by Dave Hoover and Adewale Oshineye and Andy Hunt: "Refactor your wetware".

About the Author

Name

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Biography

How to Create Real and Lasting Change

As a developer you're probably well aware that there's a better way to do many things in your organization. Because you are on the front lines of product development you acutely feel the effects of the dysfunction in other departments and undoubtedly see things others don't.

This is why most Agile transformations I've seen start with agitation from the people actually building the product.

If we think of an organizations as an organism the pain the development team feels—and the subsequent loss of business performance the organization notices—is the proverbial thorn in the paw that finally creates an opening for an organization to ask for help and make a change.

The challenge you face however once you waded into a change of process is that what you're up to defies logic, doesn't move in a linear path, and is more about a shift of culture than it is about any specific practice you may want to change.

The Thigh Bone's Connected to the Leg Bone

Not only are your products complex with each technical decision having far-reaching impacts on scalability, stability, extensibility, and more. But your organization is complex as well. And the most important algorithms that govern the behavior of our businesses are poorly understood, poorly documented, and so mysterious that even the inmates running the asylum often don't know what to do to make real change.

For instance, one of the most common anti-patterns I see in organization is the heroin-like dependency on big up-front requirements definition and multiple layers of approval for these requirements.

I frequently work with teams to install a just-in-time, collaborative flows for the elaboration of requirements. This is something foundational to organizational agility and whose value I can demonstrate to almost anyone with a few pennies and some balls of paper—e.g. by teaching the penny-flip and ball-point games. And yet I'm frequently thwarted because the team at hand does not have the autonomy to finalize requirements AND they are locked into explicit (or implicit and hidden) development phase gates.

This problem might seem simple on the surface. All we need to do is get those people to give us some autonomy and get the heck out of the way so we can do our darn jobs. But peeling this onion reveals layer upon layer of messy human stuff.

There's the product manager, dev lead, and project manager who are wondering what their job actually is if they are not signing off on each layer. There's the paper trail that management requires—but no one reads. There are auditors to satisfy and funding to secure for each project.

And there's the development team that, having spent the last several years working in a command and control environment finds it spooky and unsafe to take responsibility.

Dysfunction is Baked In

The truth is that most of our organizations have fear and a lack of accountability at the core of their

culture. "command and-control" is just a nice way of saying "my way or the highway" and managing with implied threats and seeking compliance out of fear.

If we are to change our process and really start doing things iteratively, incrementally, and with front-line responsibility for quality, we must wade into the strange waters of the human psyche. As we do so we are going to agitate the organizational antibodies that always seem ready to attack any threat to the status quo.

So we start by saying "let's change the way we do things around here" and eventually find ourselves wrestling with sticky questions of identity. We move from *doing* something different to *being* something different. This is not a bad thing, this flow from doing to being. It's actually one of the only means of change that actually works. Where we run into trouble is if we work to change and don't anticipate the messy human stuff coming up.

One of the most demonstrably effective forms of psychological therapy is Cognitive Behavioral Therapy that starts with behavior and uses this as a lever to change the way an individual feels. The focus of the behavioral therapist is on helping the individual do the things they want to do and then manage the feelings that arise as they do the new behavior or quit the old one. Therapies that focus on creating the right feelings first are, ironically, far less successful at creating sustainable changes in the way people feel.

Agile is a kind of behavioral therapy for an organization. You change the habitual behaviors of the org and the mood of the organization improves over time. This is why I believe morale is a Key Performance Indicator. As my colleague Jean Tabaka has said "there are only two things worth measuring: employee satisfaction and customer satisfaction. And if you have to choose, start with your employees."

This morale improvement is not a direct line often and there will be trouble along the way as individuals resist, but if we keep coming back to the behaviors and what we can do to install them the more successful we'll be in our transformation efforts.

In many ways Agile practices are similar to an install application your organization can run to create a new culture. Individual tools, practices, and roles are just a way to get your organization to default towards values like trust, autonomy, and collaboration in interacting with each other and with customers. And these values are the heart of real organizational agility.

Installing New Behaviors

So if what we are up to is changing behavior we need to have a clear understanding of how new behaviors come about on a social and psychological level. And there is great news for us. Much of the mystery of these sometimes-messy topics has been removed by recent research. For many years I've been studying personal and organizational change systems, reading the latest psychology and sociology of change, and watching closely what works and what doesn't work in the companies I work with.

Through this process I've come to recognize certain first principles of change. Once you understand these principles and are aware of the order of operations they must happen in, you'll be well prepared to get change going in your organization. These basic principles show up again and again in change methodologies and once you know them you'll see them everywhere.

I call these change principles **The Turn** and there are 3 distinct steps:

Step 1: Crisis If you've been part of a deep personal or organizational change you've no doubt noticed that the change is always preceded by crisis. The Challenger disaster of 1986 ushered in some deep process changes at NASA and government contractors. These changes had been asked and agitated for by engineers and leaders for years but until the disaster there was, tragically, insufficient organizational will to actually make the change.

Likewise when Salesforce began their Scrum-at-scale experiment a few years ago it was because they recognized a deep and looming economic crisis in the organization. And this story is repeated in almost every transformation I've worked on.

There are well-documented psychological reasons why crisis is needed. Essentially it boils down to the idea that overwhelming current thought and behavior patterns creates opportunity for new patterns to take over. We simply aren't wired to be in deep uncertainty for too long and these states create an opportunity for individuals and organizations to expend the energy—financial, political and emotional—that real change requires.

This doesn't mean that your organization needs to be on the precipice of failure to make change. A crisis is just a visible problem, so your job as someone agitating for change is to make the cost of the current problem as visible and palpable as possible.

If your change has stalled or isn't taking hold you likely need to return to this principle and see what you can do to make the need for change palpable and obvious to all.

Step 2: Vision You've probably noticed that while change is always preceded by crisis, not all crises create change. In fact far from it. The difference between a crisis that creates change—a breakthrough—and a crisis that destroys an organization—a breakdown—is the presence of a vision.

Most people when faced with a discrepancy between what they have and what they want will most of the time choose to rationalize. This is the cheapest way for an individual or group to deal with the discomfort. Meaning it takes the fewest psychological or organizational resources. It may seem incredibly non-sensical but from an evolutionary perspective it makes sense—risk aversion even to the point of illogic is more likely to ensure survival than risk taking. The trouble is one can survive for a long time in discomfort, what we want is to thrive.

Behavior change is expensive and for us to embark on. It means we need to have a vision that things might possibly get better. And this means a solid vision of where we might go, what things might be like, and what it will take to get there.

In 12-step programs like Alcoholics Anonymous there is an emphasis on individuals telling their stories of: what it was like (the situation), what happened (the crisis), and what it's like now (the solution). These stories are crucial for inspiring others to stay on the path of change, or even choose it in the first place.

So your next job once you've made the cost of the current situation clear is to paint a clear and compelling vision of what may be. This usually involves big-win future visions as well as near term, it-won't-cost-too-much tactical plans. Though for the sake of inspiration these plans should be kept vague otherwise you might jump into the weeds which is not where you want to be at this stage.

Step 3: Make a Change Once you've made the cost of the current situation clear, and painted a vision of the future, your next job is to actually make a change. We need to choose new behaviors that the organization can begin to adopt to take a real and visible step towards the new vision.

There is danger here of both doing too much or too little. Too many changes all at once, with insufficient momentum, and the organizational antibodies will attack and destroy the new change—often in very subtle ways that are hard to trace back to a source or individual. Too few changes and you won't realize the short-term small wins that are so crucial in building wide support for a new program.

A skilled coach is invaluable at this stage and will help you map out the boundaries of the program to be changed, clearly articulate success metrics, and define what changes individuals will need to make. The trick is to pick changes big enough to make a real difference and create some visible success but small enough that you're not betting the entire farm which tends to create fear and resistance. The perceived size of the crisis will dictate the extent of the change you can take on.

Be prepared to make mistakes at this stage and keep yourself flexible and experimental. The experimental mindset is the most valuable attitudinal change your organization can make and this starts with you.

Good luck on your journey and if you want to read more deeply about change check out: <http://bobgower.com/my-favorite-books-on-change-and-transformation/> for my favorite resources on the topic.

About the Author

Name

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Biography

The Daily Commit

For new developers, the transition from programming-in-the-small (alone) to programming-in-the-large (teams) is not without its challenges. In order for you to succeed, you must quickly wrap your head around the fact that your teammates depend on you, and you must depend on them! Teams exist because groups of people can churn out more working code than individuals can, by iterating together, using each other's knowledge, and moving together towards a common goal. In order to help your team make progress, commit your code early and often!

How early? How often? Daily!

When you are working on a complex task, you probably touch many files, and alter the expected behavior of various functions in the system. Whether you like it or not, other people depend on you, so these changes have the potential to destabilize them. The longer you wait to deliver your changes, the more potential there is for breakage.

Make changes incrementally, and deliver early and often, if possible. If not possible, such as for

large refactoring tasks, or epic features, use source control branching. Check-in to your personal branch continuously so that your team can spy on your work-in-progress, or even load your code to evaluate impact.

Frequent check-ins are also excellent for project management purposes. Your team leads, architects, and ScrumMaster can see that you're making progress on your work, and can review your code to ensure you're on the right track. It would be a shame to work hard on something for a week, and then have to throw it all out the window because you took a wrong turn in your design.

We use source control systems so that we can be more collaborative, so it's shameful to develop in a local sandbox and not use the tools at your disposal. Commit your code daily!

About the Author

Name

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Biography

Working with Water-Scrum-Fall

Agile is the de-facto software development approach in our industry, but how many times have you heard. 'Yes, we are doing Agile, but we need to have a detailed plan up front, after all how else would we get funding.... And of course we don't release software to our customers frequently; they don't want to be bothered with frequent software releases... But we are doing Agile.' The reality of software delivery is that one team adopting Agile does not change the whole organization and most organizations operate in a world that puts Agile in the middle of a large, often complex sequential flow based process. The reality for most software development teams is 'water', where requirements and details plans are done, 'scrum', where Agile teams deliver software in sprints applying many of the best practices of Agile and 'Fall' where the software delivered by those teams piles up waiting for a release organization to deliver the software into production. The reality is water-scrum-fall.

The result of water-scrum-fall is a disconnect between the Agile teams and the rest of the organization which at best means waste creeps into the Agile process and at worst the Agile team either resorts to more traditional practices or the key members leave the team and the company. It is therefore crucial that Agile practitioners need to both accept the reality of water-scrum-fall and put in places practices that allow their Agile practice to not be undermined by the reality of modern organizational planning and management.

The best place to start with is release / operations, or fall part of the process. For many large organizations releasing software is the exception, not the norm. Releasing software is risky, costly and takes time and effort. The practices of release management are not only complex, but have serious cultural support and history within the organization. Bottom line they are hard to change and the people who would need to change are people in charge and thus have a vested interest not to change. So instead of fighting an all-out war with this group remove some of the waste associated with the release by getting software into the hands of the customer earlier. Introduce the idea of a

limited user release, or beta program and deliver the software into a carefully managed, low risk environment. By getting the software to the customer earlier, even in a limited fashion not only do you fulfill your Agile responsibilities of getting feedback earlier, you also help operations reduce risk and increase their visibility. Assuming that quality is not a problem, and the customer likes getting software early over time the early preview process will become the norm and the line between production and early preview will blur. The other key benefit of slowly moving to an Agile release cycle is you get to test the practices and processes for releasing software frequently. Not only should early preview approaches deliver working software to customers frequently they should follow the standard release practices, using automation and standard testing practices. By trying to follow the standard release practices you will highlight weaknesses in the process and will often have to introduce more and more automation. Which then will be slowly be adopted throughout the release processes.

After introducing more feedback at the end of the process and slowly solving the scrum-fall problem the next area to focus on is planning and requirements, or the water part of the process. Now unfortunately, the water part of water-scrum-fall is the hardest to change. It is hard for the Agile team member to argue with the management and their need to justify budgets up front. And Agile change agent is often challenged when asked ‘what do you mean you can’t tell me how much it is going to cost. I thought we were paying you for your expertise’. Instead of trying to justify a fundamental change to the practices of project estimation and financial planning you should start introducing some Agile planning ideas up front and encourage the team to capture clear measures throughout delivery that then can be used, in concert with the Agile planning ideas to provide evidence that traditional approaches do not add value and actually end up setting unrealistic expectations with the customer. Thus add Agile planning and reporting techniques on top of your traditional planning model. It is a great way of proving the value whilst not adding too much change for the upper management. And, the comparison makes for great presentations at conferences. One such technique is Story Points. By capturing the scope of work in the form of story points as well as more traditional estimates and sizing models it is then possible to measure the velocity of the Agile times. By demonstrating how story points combined with velocity provide a great way to both estimate the project and manage its status management will slowly remove the duplicate estimates and over time only produce enough requirements up front to answer the question of how many story points a requirement entails. Duplicating estimation techniques sounds like a huge overhead, but if you make the process fun and highlight its value both the team and the management will buy in to it – even if the first time they are just doing it to keep the mad Agile person happy.

After focusing on water-scrum and water-fall you are slowly making Agile change from team based Agile to enterprise Agile and driving the benefits of Agile into the organization. By accepting the reality of waterscrum-fall you take control of not just your teams use of Agile, but where the team connects with the other parts of the organization incrementally reducing waste and ultimately increasing value. And as my grandmother says ‘slowly, slowly catch the monkey’ – change takes time and often requires compromise, even if you think the other parts of the organization are just being stupid you have to help them change slowly.

About the Author

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Biography

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Don't Get Attached to Your Code

On occasion, I find myself caught in a 'what is our contribution to humanity' stream of thought. However cool what we work on is at the moment, its very nature is ephemeral. Teenage girls will not cry to our code surrounded by lit candles. Tourists will not make goofy pictures with our code precariously leaning in the background. And our code will not be the last to survive 'After Humans', giving the pyramids a run for their money. No matter how important our code seems to us, object of a lasting value it is not.

Ours is not the only profession where fruits of our labor are of a fleeting nature. Bakers used to wake up at 2am to produce beautiful bread that had to be eaten by the same evening lest it turns into a hard object you can bludgeon somebody to death with (I am talking artisan bread here, not the mutant Ninja variety that is sold in plastic bags nowadays). But at least they spent only a few hours on their creation. What about the wine makers? They toil year around, harvest the grapes, ferment them, let the wine sit in wooden caskets for years, bottle them with meticulous attention to detail. To what end? No matter how expensive the wine, in the end you are only left with memories.

Developers invest a lot of time crafting their code. It is the ultimate expression of their intellect, and if they are not careful, even their souls and their very creative essence. I say 'if they are not careful' because code, like bread or wine, has an expiration date, and getting attached to an artifact of a fleeting nature is not wise and can lead to heartbreak. There are many ways a piece of code can end up on the chopping block: change in requirements, target environment, new OS or browser version that makes your code obsolete, refactoring, performance improvements, 'what were we thinking' moments, you name it. Or you can get assigned to a new task and somebody else (the horror!) ends up owning it.

Why do we invest so much personal value in code? It may be the effort required to craft it, or the sacrifices needed along the way (I wish I had a dollar for every perfect day I observed through the window of my office while writing the latest absolutely awesome installment of the future legacy code). Some people go as far as to invest a lot of meaning in the actual syntax and how all the statements and punctuation are lined up (the best way to turn such a developer into a ball of rage is to run their code through an automatic formatter). We can also write code with an intention to impress, which is a sure sign it will be too smart for its own good.

This is what I think the remedy is. We should learn from those before us that engaged in professions that by their very nature do not produce long-lived objects (even though you could argue that those Cobol programs still running in banks and airline reservations are pushing the meaning of the word 'fleeting'). We should focus on the positive effect of our code: how many lives

it improved, how much time it saved to its users, how much faster it made developers for a while. Good code can inspire, generate many more ideas, be a stepping stone to even greater heights. Even bad code can be a learning experience, at least as in 'we should not do that again'.

So there you have it. Focus on the transcendental value of your code - what it means to your users and how it makes their life better, at least for a moment, and cherish that value. While physical manifestations of your code may succumb to the vagaries of the fast-moving industry (phone app development, anyone?), nobody can take away the memories and the learning that your code brought you.

About the Author

Name

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Biography

Continuous Integration is an Attitude, Not a Tool

There's really only one thing that matters for continuous integration. Too bad it's the piece that continuous integration tools get wrong.

Let me take you back to the mid-nineties. Armies of programmers slaved in the bowels of enterprise, chained to The Almighty Process. The Almighty Process was a thick row of binders, specifying exactly how and when the work must be done. And one thing The Almighty Process said was (§15.6.d.1) smart people would design the software and divide it up into lots of pieces; (§15.6.d.2) armies of slaves would program those pieces; (§15.6.d.3) the pieces would then be integrated; (§15.6.d.4) and lo, it would be good. (§15.6.d.5) Or else.

Except that it wasn't ever good. Integration was hell. It could take weeks, or months. I remember a small program—just five programmers—that took several weeks to integrate at the end of a multi-year development cycle. This was the first time anyone had every tried to run the thing. When we finally got the software working, it was a disaster. It had major architectural flaws that consumed 75% of the CPU in interprocess communication. Only a complete rewrite would fix it. The software was scrapped and the team disbanded.

This is the fetid environment that bred continuous integration. As with many of Agile's engineering practices, it was born from Kent Beck, Ron Jeffries, and Ward Cunningham's work on Extreme Programming. In Extreme Programming, if a thing was good, it was worth doing harder. And if a thing was hard to do, it was worth doing more. That's the philosophy that made Extreme Programming extreme.

Integration was both good and hard. It was worth doing **all the time**.

"Okay, sure," you say. "That's what our CI server is for. It integrates our code for us and let's us

know when things break."

Actually... no. Your CI server runs your automated build. It doesn't integrate.

Integration was the last step before shipping. You plugged all the pieces together and made sure they worked as a whole. If they did, you confirmed the software met its business requirements and shipped it.

In other words, integration is done when the business folks are allowed to say "ship it."

So continuous integration is about being able to say "ship it" **at any time**. Back in the day, before CI servers, one team had their automated build burn a install CD every time they integrated. When the business folks said "ship it," they handed them the top CD. Done.

("Continuous deployment," continuous integration's big brother, cuts out the middleman. Rather than burning a CD, you actually ship—that is, deploy to production servers—every time you integrate.)

There's only one thing that matters in continuous integration: your software is ready to ship, with all the latest work of your team, every few hours. No tool can accomplish that for you. Instead, your team must agree to two things:

1. We will maintain a master repository (or branch, or what-have-you) that always contains the latest known-good, ready to ship product.
2. We'll each merge that repository is always ready to ship. It's always known-good. There's no such thing as an integration build failure...because the build is integrated and tested **before**, it's promoted to the master branch.

Note the order there. The master repository is always ready to ship. It's always known-good. There's no such thing as an integration build failure... because the build is integrated and tested **before** it's promoted to the master branch.

It's a small thing. Tiny, really. But that small thing means so much. You never get another email saying the build is broken. You never wonder if your tests are failing because of someone else's check-in. You never stay late, struggling to fix a failing build that's holding everyone up. You'll just develop, solve problems, and integrate, secure in the knowledge that any code you pull down is known-good and ready to ship.

Oh, it's not easy. You have to have a fast, thorough, automated build and test suite. But it is incredibly valuable. And you can do it now. Just test your code after integrating it, preferably on a different computer than your own, **before** making it available to everyone else.

There's really only one thing that matters in continuous integration: your software is always ready to ship. The tool is nothing. The attitude is everything.

About the Author

Name

James Shore

Stop Worrying About Being Agile

Tolstoy's famous opening sentence in *Anna Karenina*, "Happy families are all alike; every unhappy family is unhappy in its own way," could be reworded and applied to software projects. "Unsuccessful projects are all alike; every successful project is successful in its own way."

While this is not quite true—all projects are unique—there are just a couple of primary reasons why projects fail. Communication failures and the absence of humility, respect, and trust among team members (1) account for a large portion of failed projects. These problems appear in failed projects whether the teams are Agile or not. Another big reason for failure comes from trying to fit a particular mold, whether that mold is Agile or has some other shape.

We get caught up in labels and trends and attempt to make our teams' work styles fit into someone else's idea of what is successful. While it is great to have many different models to study, attend conferences and training sessions to hear how others have succeeded, the critical skill is the ability to analyze the experiences of others and synthesize a model that works for you, your team, and your current project. If you are truly Agile, you will continually reflect upon what you are doing and adjust the process to the context, not try to shoehorn your particular context into someone else's view of the world.

I spent a good part of my time several years ago as the "RUP Curmudgeon" for Rational Software, trying to help customers succeed with the Rational Unified Process. Customers who tried to take RUP and "just use it," as if it were a manual on how to build a model airplane, invariably failed. Others who looked at it as a set of practices that worked in some context and then spent time reflecting on whether it would work in their current project's context and what changes might be necessary often succeeded. The difference was that the successful teams did not worry about whether they were doing RUP. They focused on fitting some of the RUP practices to their project.

Today we see organizations and teams adopting the latest Agile methodologies in much the same way that organizations tried to adopt RUP fifteen years ago. They are looking for that silver bullet that simply gives them a set of steps to follow and will guarantee success. They worry about whether their team is really doing Scrum, Lean, Kanban, and so on properly. Are they doing the stand-up meetings correctly? Do they have the right form for their user stories? They are more concerned about form rather than function and utility.

It really does not have to be this way. If you have competent team members, give them the knowledge and training so that they understand the different practices, and then give them the ability to develop a working process for their team, on the particular project, at that time, they will succeed in their own unique way. Trust them to do the right things and then get out of their way. Don't worry about whether they're Agile or not. Worry about whether they're successful. David Hussman, an Agility coach once tweeted the following about Agile. I keep it in a place that I often go to for inspiration and ideas. I think it is a good way to end this chapter:

"Some of the best success and real flow of value happens at the point when people stop prepending everything with the word Agile"

About the Author

Name

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Biography

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Three Steps of a Change Agent

Welcoming Reality - The Furious Indifference to Our Cause

For all my talk, I weekly come back to the question "So how do we put this into effect here where I work?" It is not uncommon for those in IT to rarely see the ideal solution, method or process actually put into practice.

Recently I've seen the confluence of, at first glance, unrelated items. When seen holistically, though, these items point to what I feel is at the heart of leading change in the workplace.

You Need to Fight, but Fight Right

"A soldier surrounded by enemies, if he is to cut his way out, needs to combine a strong desire"

In business terms, a leader is surrounded by all the reasons things don't change in their workplace. If he is to succeed in making a difference, he needs to combine a strong desire to keep his job and favor with his boss and colleagues with a strange carelessness about being fired. He must not merely worry about keeping his job and what those in influential positions think of him, for then he will be a coward, fearful, and he will not make a difference. He must not merely wait to be fired - saying things and taking actions that communicate not caring about being fired or about what his boss or those in influential positions think of him, for then he will be fired and he will not make a difference. He must seek to make a difference in a spirit of furious indifference to whether he actually succeeds in creating change.

First, we must decide that we're going to fight to make a difference. This is the "strong desire for living." Making a difference takes effort, commitment, determination, and often much more physically and emotionally exhausting than just accepting a substandard environment.

Second, we realize and accept that making a difference is a desire, not a goal. Desires are what we strive for, goals are what we can actually achieve. Often, people and circumstances get in the way of what we hope to achieve. If they get in the way of goals, we can become frustrated, angry, resentful. With desires, it is easier to accept failing to attain the end result in its entirety - not getting closure. This helps one to keep from reacting. Instead, they respond. The focus is on the action(s) or logical argument(s) in question positions being discussed, not the people themselves having the dialog.

Third, we find a way to put ourselves second to the cause and the possible consequences of advocating the cause. This is the "strange carelessness about dying." We stop looking out for "#1" -

ourselves, as paramount. I haven't found a way to be effective in making a difference when I am thinking of myself first because I keep getting in the way. That is, while trying to convince someone of my point, fear and doubt keep me thinking in the back of my mind, "What if they think this is a truly bad idea? If they did, would they communicate that to my boss? What then would he think of me?" At times, I become competitive. I approach discussions where a decision outcome will occur as a zero-sum game where if I don't win, I'll lose. In these cases, I must win "A soldier surrounded by enemies, if he is to cut his way out, needs to combine a strong desire for living because if I don't, I'll appear weak, foolish, less-than, that my ideas aren't sound. This emotional reaction can be especially strong in a public forum, such as meeting or an email thread with many recipients.

These three points are simple, but not easy. Making a change to the way things are done involves other people. We are interdependent in all but the smallest IT organizations. And it is our interactions and relationships with these people (and their attitudes, beliefs, understanding, motives, agendas) that are principally the challenge.

If You Want a Queen, You Have to Be a King

There's a saying in courtship that if you want a Queen, you have to be a King. This means that if we want a certain reality, we have to be the type of person deserving of that reality. We have to be a person of character if we are to expect a working environment where there is good, healthy interdependence and commonality.

"Creating the unity necessary to run an effective business... Requires great personal strength and courage. In addition, we can see on an even deeper level that effective interdependence can only be achieved."

The combination of these two quotes from recent reading and my concerns on how to truly create change in our IT department occurred as I reviewed a document this week. It was a going-away present for a coworker. This coworker is widely viewed as an exceptional and very well respected senior level developer in our organization. The gift was a list comprised of individual submissions from his colleagues of the positive traits they saw in him. For all his wealth of technical and intellectual talent, by far the most common items in the list were "patience", "persistence", "friendly", "helpful", "giving." After working alongside him for a year, I had been mistaking the dominant reason he was so effective. It was because of his character, who he is. He was a great worker because he was a great person.

To be change agents, we need to commit to the cause, let ourselves be second, hold on to what we want with open hands, and have the kind of character which nourishes good relationships (and effectiveness) with our coworkers.

About the Author

Name

Scott Dunn

Biography

Plan for Code Delivery Aftershocks

My home country is not by itself an earthquake prone region but we did get jolted every once a while with an echo of a truly damaging quake in the neighborhood. People who experienced earthquakes know that after the main event, a series of progressively smaller tremors are normal, indicating that plates are settling into a new stable state. They are called 'aftershocks' and even though they are not nearly as damaging as the real deal, they can rattle the frail nerves.

As a team leader in various incarnations, I established the 'rule of aftershocks' as it is applied to software integration. It works with such a casual certainty that each time we had a snafu caused by a big code delivery, my team would shrug their collective shoulders and say 'yup, aftershocks'. This is how it normally plays out:

1. You work on a big, sweeping feature that touches a lot of files. It is very exciting, and it is going to be great, that is, when you finally finish it.
2. Weeks are passing by, you are working like mad. Your team mates are working too, delivering code changes into the repository. You are trying to keep up, frequently merging their code into your changes.
3. The code starts to burn a hole in your hard disk, begging you to release it already. You test and test and test, trying to leave no stones unturned.
4. Finally you deliver all 800 pounds of it. It immediately breaks the integration build because you forgot that it has a separate way of managing dependencies than unit test builds you were running. You fix that (#1).
5. Sanity test of the integration build fails because the database and/or the server software is slightly different than what you used. IT SHOULD NOT MATTER, you say, these are all APIs, but somehow it still fails. You find out what the problem is (grumble, grumble) and fix it. (#2)
6. The build is now deployed and people are starting to use it. They discover all kinds of glitches only real-life use can uncover. You are fixing like mad, trying to stay ahead of the bug reports as they pour in. (#3+)
7. After you fix all the obvious bugs, you get to the bottom of the barrel. People report mysterious, hard to diagnose and reproduce problems that seem to only happen every second Friday if it's a full Moon and you had tuna sandwich for lunch. (#4)
8. You forgo social life, family, natural light and even personal hygiene (if you work from home) trying to fix these maddening bugs. Eventually you do, after two milestones/sprints/whatever-you-use-to-measure-iterations. Phew.

In the scenario above, your initial delivery of the code bomb counts as Event Zero, and I counted at least four aftershocks. Here is the maddening thing: it is really, really hard, if not impossible, to completely avoid them. No amount of testing and re-testing can spare you from them, it only affects their number and concentration. At some point your focus should be on minimizing their number, and ensuring they all occur early while the iron is still hot.

OK, so aftershocks are like death and taxes, if you can't avoid them, why bother? Well, you should because they make you look bad as a developer or a team leader, and because you CAN do something about them. You simply need to gauge the size of the code you are about to release into

the wild and leave the aftershock buffer in your plan. If somebody on your team is delivering a big code bomb, leave one iteration for aftershock management. If you expect an epic code bomb to drop, leave two iterations. And woe unto you if you allow a Fat Bastard sized code delivery on the last Friday of the last coding iteration. Aftershocks cannot be completely avoided, but they can be managed and planned for. A prudent team lead front-loads big deliveries, accepting aftershocks as a price of progress, knowing that chasing zero aftershock chimera leads to an overly conservative team. You don't want to become so afraid of breaking anything that it leads to the heat death of the project.

As a side note, I would say that epic code bombs are themselves a problem - very few features require working in such large batches. Therefore, I would amend The Rule of Aftershocks to be: for a big code drop, plan one iteration aftershock buffer, and simply don't allow code drops that require more. This compromise strikes a nice balance between making progress and causing people at the receiving end of your bugs to hate you with passion.

About the Author

Name

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Biography

The Role of the Visionary on Agile Teams

So our agile teams are self-organized, we have created our backlog and now we just have to dive in and start work pulling things off the backlog, while conferring with our product owner, and we're all set to create a great software application...right? Well I argue that what is missing is the vision or the visionary if you will. The visionary is the person on the team that has this high level feel for the purpose, look and functionality that the application is targeting. Sometimes this vision is based on deep experience in the subject matter area, other times it is simply being passionate and knowledgeable with the problem that is being solved. But in every example of a successful project that I have worked on, someone emerges as the visionary...that go-to person that seems to have the answer for everything.

In addition to the overall functionality, they are often involved in the high level application architecture as they seem to be able to "see" how all the components must be designed to come together effectively and efficiently. Often the visionary is technically acute so they may be involved in some of the lowest level technical discussions about solving the architecture of individual components and the api's required.

At first it is not apparent who on the team is going to play the visionary role. Indeed with some agile teams it is not clear if there even was one even after they have completed a project. And that is fine too, but when a team does include a visionary, everyone knows it because the resulting work so obviously stands out from the work produced by "regular" teams that have no visionary. Popular examples are Steve Jobs of Apple, Erich Gamma at IBM and Brian Foley at Cognos. Each one of these persons had different roles on the teams but every one of them was a visionary, a leader, that showed an uncanny ability to envision, architect and be passionately involved in their projects.

And what about that “leadership” attribute? In agile we just think of the “team” which is of course a very important aspect of agile or any organized activity for that matter. But leadership is also important. Leadership means having someone the team can look up to as a beacon of stability, a decision-maker for the real tough calls on a project....a person that keeps going no matter what obstacles come along. The person that stays late working side-by-side helping you resolve that especially stubborn bug. A person that will take your urgent call or instant message or email no matter what time of the day or week it is. They are sometimes humble, courteous and a great friend on the project. Alternatively they may also be loud, rude, demanding and difficult to work with. So the visionary can come in many flavors depending on their personality or the situation they find themselves on a particular project.

So who on our agile team should have this visionary role? Well I do not think that it is an assigned role or a volunteered role. It just gradually becomes obvious if the team has one. A team may start out with no visionary and never have one. That is certainly fine for most projects and is probably the way it is for most projects...even successful projects. On some teams the product owner is the visionary or evolves to become that person. It may be one of the developers on the team or it may very well be the business owner. But when the team has a visionary it becomes obvious to the team and often to those outside the team as well. A team with a visionary is a high-performing team that will deliver outstanding results beyond the norm.

If you are faced with putting together an agile team, make sure there is a visionary on your side.

About the Author

Name

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Biography

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Is Someone Running Your Agile Project

So, you’ve settling-in with the concepts of developing software in an “Agile” world, sprint-by-sprint. There’s a team of technically-qualified, cross-functional developers. The Scrum Master has a certification and has worked on “Agile” projects previously. The Product Owner has years of experience in the company and appears respected by the executive management. The line-up is pretty much in accordance to all the Internet articles, books and blogs you’ve read, about this modernized approach to software development.

Outside the office, you meet-up with some co-worker friends and conversation gets into how things are going with your project. Since your new project is using “Agile” and “Scrum”, they are interested in hearing your comments on how Agile is different from the company’s traditional project management methodology. One of the first questions you get asked is “Who’s running your Agile project?”

Traditionally, the answer was to simply name the Project Manager. However, this is not the Agile way. So, your discussion on Agile Project Management launches into topics of the Product Owner’s

role as representative of the stakeholders, prioritizing the Backlog of required functionality to optimize business value; the self-managing development Team and their commitment to meeting the Sprint goals; and the responsibility of the Scrum Master to properly facilitate the Sprint and Scrum processes.

At this point you may have noticed your friend's facial expression go from curious to concerned because not only was there no project manager's name mentioned, there was no mention of a project plan, no project budget or scheduled end-date, no risk management, and no mention of upper management reporting or signoff.

The management of Agile software development and the Project Management of an enterprise-wide implementation initiative are not the same. So why does an Agile project need a Project Manager? From the enterprise view, project management provides valuable business benefits whether you are using Agile software development or not. From the executive management perspective, projects are articulated in terms of business needs, allocated budget and implementation "Go Live" dates. Executive management want to see that their expectations for project scope, cost and time are being managed; that risks are being monitored and addressed, that scope change is being controlled and importantly, that someone is accountable to them for progress monitoring and the successful completion of the project. Traditionally, projects often start with the installation of a project manager who reports to executive management or to the Steering Committee that represents them. Executive management look to the project manager for assurance that their requirements are being met and the project manager is their "go to" person to get answers on anything that may relate to the project.

Something that is different with projects involving technology solution development is that often they involve a team of knowledge workers who have a better understanding of how to build the solution, than do the people that they report to. Consequently the power of the self-managing team approach becomes clear as the development Team make their own decisions on who works on which feature and create effort estimates as they plan the work for the next sprint. Executive management may be comforted to know that there is a strong and dedicated, self-managing development team working on the project, but that does not address their question of who is accountable for successful project completion.

Although the Scrum Master runs the daily Scrum meetings to keep Sprint progress on track and addresses impediments impacting the Team, the Scrum Master isn't consequentially a Project Manager. The Scrum Master's role includes valuable activities for technology solution development, but the Scrum Master has no overall responsibility for project for scope, time and cost, or accountability for the successful completion of the project.

The Product Owner represents all the stakeholders in the project and manages the Product Backlog, prioritizing solution features by business value. The Product Owner has profound responsibilities on the project requirements side of the project, but no serious accountability on the solution delivery side. Although these activities relate to some standard project management practices and support a good bang-for-buck approach, the Product Owner does not fulfil executive management's expectations of the Project Manager who is the overall "go to" person and accountable for the successful completion of the project.

So, Is the Agile Project Manager an oxymoron? Hopefully not! Scrum has taken some of the traditional Project Manager role and redistributed it into the Product owner, Scrum Master and

Team members' roles. Although Scrum has shown benefits in the technology solution development context, it provides little joy for executive management who are looking for the person who's accountable for their planned project expenditure, the person who they've entrusted with the delivery of their required solution within the expected timeframe and cost, the person who deals with project risks before they turn into issues, the person who proactively monitors progress and keeps management apprised of achievements and challenges while taking on required changes and tenaciously removing impediments, the person they can go to get the straight answer on any project question – the Project Manager.

The Project Management landscape covers much more than technology solution development. Its horizons reach back to support transition from existing legacy systems that may remain business critical, in whole or in part, until the new solution is completed. It also looks forward, with consideration for future needs, taking care not to introduce potential impediments that could hinder potential future growth, and attempts to provide extensible solutions that can be leveraged and provide additional value to the project being undertaken.

At the foundation of the Agile movement, is the Agile manifesto, a set of values with associated principles to guide developers in a modernized approach to develop software. Scrum is a managed set of development processes with defined roles for those involved in software development projects. Scrum is predominantly considered the tool of choice for the practicing Agile Project Manager. Then again, Scrum has been utilized for technology solutions beyond software development and has been embraced as an essential tool for many of today's professional Project Managers. Rather than join in the Project Management disputes of waterfall versus Agile methodology, let's allow ourselves to be less rigid about traditional Project Management practices and develop an understanding of project management that leverages Agile concepts and looks at how the Agile Manifesto correlates to project management accountabilities. Let's reconsider the Agile values and how they can be applied to improve our Project Management practices.

Individuals and interactions over processes and tools: A first step priority for an Agile project manager is to establish a proactive project management relationship with the project stakeholders, taking ownership of, and accountability for, the project. Identifying and speaking with the project sponsor and project authority – the highest level of project escalation, as well as all members of the Steering Committee, confirming the organizational will to undertake the project. The Agile project manager sets expectations, manage expectations and deliver on expectations. Projects tend to be more difficult than the initial impressions and the devil is in the details. So, an Agile project manager is conservative with promises, in hope for the opportunity to over-achieve.

A large portion of any Project Manager's role is people management. Since the Scrum team members are self-managing, the Agile Project Manager will monitor team interactions and provide support and advice to ensure optimum Team performance. As much as possible, the Agile project manager will have the Team physically work together and communicate face-to-face.

Working software over comprehensive documentation: The Agile project manager understands the benefits of harvesting the "low-hanging fruit", especially if these are features that have significant business value. Project team credibility can be gained by delivering on a required functional capability in a short timeframe, even if the working technology solution came straight out of a box.

A fundamental point here is about "delivering". The Agile project manager knows that there is

more to project management than developing the technology solution. The traditional project metaphor of “tossing the solution over the wall to the end user” will happen if the Agile Project Manager does not address end-user implementation. The “Working software” or “Working technology solutions” must include the end-user training and support in order for the end user to consider it “Working”. Project outcomes that are implemented for the end user, with consideration for training and support are much more valuable than an outcome without those considerations. However, a detailed design document for a project outcome that will not be developed until the full set of project detail design documents are signed off, holds no real present value to the end user.

Customer collaboration over contract negotiation: Project completion is successful when executive management can see that the business value of the project outcome justifies the project expenditure. Project Completion Criteria provides a high-level, documented feature list for your stakeholders, defining the business need and providing a description of the project end-state – a vision of what “Done” looks like.

The Agile project manager must be able to distinguish between “right” and “perfect”. Traditionally, it is common for the Product Owner to become more certain of their requirements after development has progressed; this led to the need for change management. The Agile Project Manager will allow the Product Owner to be uncertain about some requirements and focus development where the Product Owner is certain of the a feature’s need and associated benefit. The Sprint time-box approach is very good at enforcing this concept. Time isn’t developing a guess for a requirement that the Product Owner is not certain about. Any feature that is related to an uncertain requirement has a high probability of ending up on the project Risk Register, Issues List or Change Log. The “right” thing to do is take action on developing the “certain” requirements and leave the uncertainty to later iterations. Do not wait for the signed-off documentation to be “perfect”.

Responding to change over following a plan: Executive management plan in accordance with their business planning cycle, commonly planning by Fiscal year, many organizations use 3-year or 5-year planning horizons. Like many other areas of business, project management is very “time” sensitive, and timing is a determining factor in project success. One of the downfalls of the waterfall approach is that by the time requirements are collected and analyzed, and subsequent design is completed and signed off, things often change. These changes can result from changes in the business environment, improvements in technology relating to the target solution, or changes in the Product Owners perception of a feature’s business value. Onerous change management processes are seen more as handcuffs to change rather than enablers.

The history of technology project delivery has shown that users hardly ever know exactly what all their requirements are, in detail. The tradition project management processes to handle this included detailed requirements signoff that restricted change and an onerous change management process that again, restricted change. A more agile approach acknowledges that forcing users to guess at final detail requirements and restricting change often results in wasted effort. The Agile Project Manager will focus on the mandatory, or high priority features and address a lower-priority, easy feature only if the Product Owner is certain of the requirement and the development will fit within the Sprint time-box. The Agile approach of delivering working technology solutions for priority “certain” requirements in a short time provides initial successes and importantly, establishes a trust with management that the Agile team can deliver.

So, let’s reign in the zealots - not all projects managed using the more-traditional waterfall methods

are doomed to failure, and Agile development is not just sanctioned hacking that's complete when the money runs out. Within the context of their domains, there are valuable concepts that each can leverage from the other.

Although the Agile roles do not include a Project Manager, the Project Manager role can be included in Agile. In traditional project management practice, the Project Manager's role is a standalone single point of project responsibility – a “go to” person accountable for the project's successful completion. Implementing agility in project management requires the Agile Project Manager to be adaptive and accepting of change. Being Agile requires the Project Manager to not only be adaptive to project content changes without requiring detailed documentation, but also adaptive to changes in the way project management is carried out.

Implementation projects continue to need good project management. Unlike Agile, traditional project manager responsibilities include management of the Team and management of stakeholder requirements. The success of Agile demonstrates that there is little benefit to interfere with these management activities undertaken by the Product Owner or the self-managing Team. A skilled project manager, knowledgeable in Agile and Scrum, may be able to take on the Scrum Master role and the Agile Project Manager role. If the scale and complexity of the Agile project, combined with management reporting requirements are overly burdensome, separate Project Management and Scrum Master roles may be needed. Essentially, the Agile Project Manager assumes full accountability for the project and adapts project management practices to assist others on the project fulfil their various roles.

The Agile Project Manager runs the Agile project as a dynamic and adaptive set of processes including Sprints and Scrum. And, the Agile Project Manager runs the Agile project by setting a clear target for executive management, describing project completion criteria including mandatory outcomes and prioritized, conceivable outcomes, with associated timeline and financial metrics.

Today's Project Managers need to understand and leverage Agile concepts and practices. Upholding Agile values, they promote transparency and inclusiveness for all stakeholders and strive to fortify the Team's passion to develop elegant technology solutions. As a result, they will become better Project Managers and improve the potential for their Project's success.

About the Author

Name

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Biography

PMP, Bank of Canada

No Blockers? No Way!

That familiar utterance of "No blockers" in the daily standup is a lie every single time it is spoken. Don't kid yourselves people! Speak up about blockers, even if they're not impeding the items that you're currently focused on, so that your ScrumMaster can help clear the path for you.

On a high performing agile team, every team member is blocked by someone every single day, waiting patiently for that feature that they depend on, so that they can commit something that someone else depends on. You are blocked, but you are able to stay productive because you're an awesome developer who knows how to keep code flowing from your fingertips. Even though you're still being awesome, lying about the things you are blocked on will not help your team be greater than the sum of its parts.

It is very important that you make your team aware of the items that you are on the hook to deliver in a given iteration but are unable to make progress on due to a dependency that is not yet satisfied. It is your duty to bring it up each and every day. The squeaky wheel gets the grease, and the daily standup is your opportunity to squeak. So squeak!

- **ScrumMaster:** John, you're up!
- **John:** I'm making great progress on Task X, but I am blocked on Task Y while I wait for Task Z to be completed.
- **ScrumMaster:** Joe, how are things progressing on Task Z?
- **Joe:** I haven't started Task Z because I'm working on Task W, which is my highest priority item. It will be another few days before I can get to Task Z.
- **ScrumMaster:** Since John's Task X is his highest priority item, let's reprioritize Task Z to the top of your stack. You should have plenty of time to deliver Task W you have delivered a first cut for John.
- **John:** Will do!

This "on the fly" reprioritization would not have happened had you kept quiet on the fact that you could not start on Task Y. Sure, you're making excellent progress on Task X, but by the time you're able to make progress on Task Y, there might not be enough time left in the iteration, and you'll be stuck explaining your epic fail in the sprint retrospective.

In your daily standup, if you feel the urge to say "No blockers", resist it! You're blocked on something that you have committed to, so speak up about it.

About the Author

Name

Rob Retchless

Biography

It's Not Scrum, It's You

It's Not Scrum, It's You - Scott Dunn I was recently teaching a Certified Scrum Master class and was told by a student that Scrum didn't work because management still comes and demands additional features or projects and sets or keeps the deadlines and not asking for estimates of how long it will take.

That is not a Scrum problem. That's a business environment problem. And the solution is often the person lamenting it the most. Perhaps it's like the guy that complains about women because he is married to someone who makes demands and doesn't respect him. It's not women that's the problem, it's his allowing his wife to control him.

These are the type of complex organizational development problems that are difficult to solve. They take more than a two day class on Scrum fundamentals to solve. They may be very difficult and take a long time, but they are possible. Don't think that they are not. There is a world of difference in the mindsets behind possible and impossible.

If you fall into the trap that they are impossible, you give up trying - looking for possibilities, options, trying out new ideas. You lose hope. Certainly if you are a leader, it is incumbent upon you for the sake of the people who follow you. The book Strengths Based Leadership lists the four needs workers have of their leaders: hope, stability, compassion and trust. If you are an agilist, you are acting as a servant leader, and therefore need to maintain hope.

I couldn't tell this student how to solve his problem - that's contextual and that's why there are coaches helping organizations with these types of cultural and management changes. Even without a coach helping, there's a lot of places to look for good information on this.

But you won't take that first step if you are stuck thinking it's impossible.

About The Author

Author

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Biography

Balancing Speed and Quality

Agile developers are already very familiar with test driven development – the practice of writing automated test cases before developing the source code to implement the user story. Once the test case is authored, minimal application code is written to pass the test and then iteratively re-factored to meet development standards -each time ensuring the tests still pass. As more features or functionality is added, more test cases are created. When you include the execution of automated tests more frequently and continuously throughout the development process, one has to believe the level of quality delivered in the software must be higher.

But to what level do these automated test cases really exercise the new or modified source code? Particularly in today's world where more and more software is integrated and interconnected with many existing legacy systems being reused to accelerate software development. Do the tests validate only the code developers have written (unit tests or compilation tests) or do the tests also include checking the integration between this new or modified source code and the legacy systems, other applications, or services they are dependent on? Announcing the code is complete or you are done, based on successful unit testing alone, may not accurately represent or offer a true measure on the quality of the software being delivered.

Agile teams are moving quickly and future planning is based on team velocity and burn down. What if testing starts slowing down the development team? The name of the game is to deliver new functionality quickly to the user community contributing to the business' success. And high quality software is a key contributor to business success as the consumer is the final judge of quality.

When you consider that everyone contributes to quality and how the world of testing is changing, developers – programmers and testers – must now look for ways to shift a more complete level of testing to the left. Including continuous integration testing as part of the automated build process is a must to maintain velocity and get to “done, done, done” within a single iteration. It has become essential to truly balancing quality and speed.

So, how do today's teams avoid testing bottlenecks to continuously test their software while maintaining speed? Test environments are more complex than ever before and taking longer to stand up. This can delay testing. To address this, some teams may defer testing or de-scope certain tests. An extremely risky approach! Others teams may choose to manually write “stubs” or “mocks” to emulate missing but dependent software. While this ad-hoc approach does offer some value with small returns, writing mocks manually means that the developer is not doing what they should be doing. That is writing new feature functionality to meet the business requirements.

Hello service virtualization! Service virtualization enables team to simulate the behavior and performance of dependent services and software without having to wait for that expensive test environment to be made available. Through the creation of virtual components, either recording the messages or developing from specifications, teams are able to emulate dependent software without delay while offering the right level of sophistication – simple, non-deterministic, data driven, stateful, or behavioral.

But perhaps the best way to explain how service virtualization can be used and how it can help teams maintain velocity is through an example. In our example, the team needs to create three new code modules. Each module is being developed by another team member and each module has dependency on the others as well as an integration dependency with an ERP system, a web service and a database. However, the ERP is not available for testing due to the cost and effort of standing up, the web service is provided by a third party without a test environment, and database is not yet available. So, how can the team test these integrations as part of the development effort? Virtual components are first created to emulate the ERP system, web service and database.

As module C1 is built it is continuously tested exercising the virtual components as if they were the real implementations. Next, as module C2 becomes available, the integrations between C1 and C2 are checked and defect is discovered! Rather than wait for a fix to C2, a virtual component is quickly created emulating C2's expected functionality allowing the C1 developer to proceed. As the modules are getting close to done, the real source code is introduced to the test environment and the virtual components are turned off in a controlled manner. Through controlled integration and bringing all the pieces together in stages addresses the “big bang” which many teams experience as they start system and system integration testing. Rather than hoping things just work as expected, teams can move integration testing further to the left and continuously test removing element of surprise. Sure, you will probably still find defects but there will be fewer and not as severe as possible learning that your application architecture and design is flawed. Service virtualization is the enabler making continuous testing a reality and shifts testing left allow teams to validate design decisions, functionality, and performance much earlier in the sprint.

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The ScrumMaster as Servant

In Scrum, the ScrumMaster, and in XP, the coach is considered as the team leader. He is "primus inter pares" among the members of the team, especially when he is a technical member working as part of the team. **Primus inter pares** means first among equals or first among peers. It is intended to project mutual respect and camaraderie. The importance of a culture of primus inter pares is that it provides a greater degree of openness for productive relationships to develop because people are freer to exchange ideas and to collaborate.

Scrum sees the ScrumMaster as a servant leader that serves the product owner, team and organisation. Robert Greenleaf, the father of servant leadership never specifically defined servant leadership, but gave us some guidance.

Robert Greenleaf said "The servant-leader is servant first" and that "The leader-first and the servant-first are two extreme types." He said this before the rise of the self-leadership paradigm where everybody is a leader, even if he is just leading his own life. In light of this, a servant leader can be seen as "**a servant of leaders**", which is a good perspective for a ScrumMaster. In line with this Charles Manz and Henry Sims said: "In many modern situations, the most appropriate leader is one who can lead others to lead themselves. We call this new powerful new kind of leadership "SuperLeadership". SuperLeadership is an approach that strives to develop followers who are effective self-leaders. It describes the processes of leading others to lead themselves.

Robert Greenleaf also said "The best test, and difficult to administer, is this: (test 1) Do those served grow as persons? Do they, while being served, become healthier, wiser, freer, more autonomous, more likely themselves to become servants? And, (test 2) what is the effect on the least privileged in society? Will they benefit or at least not be further deprived?".

The first test means that the ScrumMaster has a commitment to the growth of people. A servant leader is convinced that people have an intrinsic value beyond their contributions as workers. Therefore, he or she should nurture the personal, professional and spiritual growth of employees. For example, he spends funds and resources for the personal and professional growth of the people who make up the organisation. The servant leader will also encourage the ideas of everyone and involve workers in decision making. The second test for servant leadership implies that the ScrumMaster is building community: A servant leader identifies means to build a strong community within his organisation and wants to develop a true community among businesses and institutions.

In summary, the ScrumMaster sees himself as the servant of a team of self-leaders. His/her purpose is to create a community of openness, respect and growth. In this community people collaborate as equals and freely exchange ideas.

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Jaco Viljoen is principal consultant at Indigocube, an IBM business partner. He helped various customers in South Africa and abroad to solve pervasive software development problems. Recent customer engagements included agile techniques and IBM Rational Jazz technologies.

Tell Your Boss What Makes You Tick

Regardless of what many believe, agile is more than just a new development approach. When implemented effectively, it is a paradigm shift that impacts the entire organization, from human resources to marketing and sales. The Agile Manifesto states that we should value people over processes, so from a human resource perspective, agile means shifts in the way the organization is structured and changes in the way people are motivated and rewarded.

How does your company motivate you? Is it effective?

Motivation has always been more of an art than a science, although many large corporations try to implement reward systems that are based on formulas. These giant, almost financially driven corporations, often neglect the fact that their organizations are made up of people, not robots. Unfortunately, for these organizations, every human is motivated in different ways, not rigid and formulated rating systems and bonus programs.

This is not a new concept. In 1959, a gentleman by the name of Frederick Herzberg developed Herzberg's Motivation-Hygiene theory. His studies included interviews with employees about what pleased them and displeased them about their work. The findings were categorized into the satisfiers as "motivators" and the dissatisfiers as "hygiene" factors. Hygiene factors are viewed as the basic needs, or table stakes, that works need to avoid dissatisfaction. For example, worker salary, if workers aren't paid a fair wage, this factor will become a major source of dissatisfaction. If employees are paid fairly, it is other factors like achievement and work relationships that truly motivate them. Monetary rewards have historically been a short term motivator which are typically awarded only once or twice per year. An agile approach relies on the continuous contribution of every team member on an ongoing basis. Does an annual reward really support agile? Wouldn't this demand a continuous strategy to motivate team members as well?

The fact that there is no formula for motivating employees and that everyone is motivated in their own unique way begs the question, *What Motivates You?* Money? Delivering cool code to customer? Coming up with the next generation architecture? Taking on more responsibility? Working with your teammates? Learning new technologies and tools? Something else? Does your boss or manager know what motivates you? If not, why not tell him? If she/he doesn't know what motivates you, then how can they be expected to provide you with what you want? So tell your boss what makes you tick. Opening this line of communication will empower you and give your

manager the right information to make you happier in the long run.

About the Author

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Biography

Matt Holitza has worked in the software delivery field for over 15 years. He has served in many roles including QA Manager, process architect, test automation lead and enterprise developer. He has worked in a variety of industries including retail, supply chain management, manufacturing and government. Matt is currently the Senior Technical Marketing Manager for IBM Rational's Agile solutions and serves as the content lead and contributor to the IBM Agile Transformation online community at <http://ibm.co/getagile>.

The Cost of Compliance

It is all too common in many large corporations to hear of some hurdle that must be overcome with the Compliance Department to enable an Agile project. Detailed, complex, and often stringent policies, standards, and procedures have been sent down the corporate chain to provide, among many other things, risk prevention or mitigation. They are all well intended, but they do have unintended consequences. You know how it goes, (I have graciously removed the expletives):

- Compliance questions everything and slows it all down
- Compliance creates policies that make it impossible for us to get anything done
- Compliance doesn't understand the Agile mindset
- Compliance people are jerks

Introductory Agile courses provided to software solutions teams will often make mention of the compliance conundrum. Instructors tend to focus, as they should, on the benefits of collaboration, delivery efficiency, reduced documentation, and so forth, while avoiding the sensitive issues that are unique to the risk avoidance requirements of the enterprise. We see this as well in the innumerable Agile blogs on the internet. But how do we deal with Compliance and get our Agile project going?

Let's take a minute to consider whether Compliance is your adversary or not. As a matter of sound business, Compliance is going to state that some of their requirements must be incorporated into your project, regardless of the selected methodology. Some project artifacts may have come from strict regulatory mandates. Meanwhile, the Agile team knows that while the goal is to eliminate waste and deliver value quickly, the Agile endeavor is not a free for all. From a negotiating standpoint, Compliance has a strong position. There are some guiding principals that we agree to live by or else the project will devolve into chaos. The Agile team then has the opportunity to employ the same skills they use in developing creative software solutions in demonstrating an entrepreneurial spirit to work through the negotiating process with Compliance to reach the goal of mutual satisfaction.

In this space we cannot review the many project features that may be of concern to Compliance, but we can briefly discuss one of the heavy hitters: Documentation. Compliance is rightly concerned that you will provide them with access to project artifacts (aka evidence) that may be required of internal and external auditors of changes to key enterprise systems. Does the enterprise then require a detailed requirements document? Requirements traceability? User guide? A detailed technical manual? It depends, but regardless of the answer you get from Compliance, be smart about it. Any or all of these document samples can be valuable if they can serve as communication tools for your team or stakeholders to better understand the work at hand. Consider the cost/benefit. Used properly, they can reduce your risks.

Your goal is to become familiar with the enterprise policies or regulatory documents yourself so that you can distill the principal drivers to make yourself prepared to discuss how Agile can efficiently answer the regulatory needs with your Compliance representatives.

Documentation must be complete, accurate, and accessible. Your goal is to ensure Compliance and other stakeholders have access to the supporting documentation when requested by an Auditor or Examiner. Consider that lengthy analysis and requirements documents are often not necessarily complete and accurate because they discuss what might be. Documents created near the close of the project that describe what actually has been delivered are much more likely to contain accurate information, and this is what Compliance really wants. Agile can do that.

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Ray Kevorkian is a Sr. Director of Systems Compliance & PMO at John Hancock in Boston.

Transforming to a High Performance Agile Organization (Building Performance In)

When implemented correctly, Agile encompasses the entire application lifecycle and organization. It unites Business, Development, and Infrastructure with a common focus on Speed, Quality, and Value. This focus culminates in application performance on the part of the “customer” or application end user. As performance continues to be the most critical factor affecting adoption and use of an application, Agile organizations must increase focus on improving speed, measuring quality, and delivering value.

Speed in Agile accounts for time-to-market of an application or feature / function. It refers to the time it takes from idea conception to delivery to the customer. “Acceptable Completion” or “Doneness Criteria” is paramount. In an Agile process with continuous integration, continuous development, continuous testing, and continuous deployment; an ‘artifact’ is only considered done when it meets all Doneness Criteria, both functional and performance.

The Agile process should build-in performance throughout each stage, from Initial idea conception

to Operations Support & Maintenance. Doing this does not put speed at risk, just changing some thinking and a modified approach. Build-Deploy-Test automation provides a reliable and fast way to verify feature / function early and often throughout the development lifecycle. This automation, combined with an Agile framework that has garnered acceptance throughout the organization, speeds the delivery of highest priority feature / function to the customer.

While time-to-market can be measured from idea to done in finite terms (minutes / hours / days), measuring quality is a different beast. Many organizations measure quality objectively, “number of defects found through the Development / Test process”; however, when do you ever know what the ‘total numbers of defects’ are...really?

On the surface, this has been a good (and accepted) objective measurement. However, quality must be also weighed subjectively. The customer’s perception of failure is arguably more important than discovered defects prior to production, especially when it comes to user adoption and acceptance.

Understanding the tolerance, or patience, of users for any particular transaction is critical. Performance failures should be considered functional failures. If a transaction takes 30 seconds to complete and users do not wait around for results to be delivered, the function itself has subjectively failed.

Establishing performance thresholds within the build-test-deploy process helps detect both subjective and objective failures earlier in the application lifecycle, along with automating the pass-fail criteria for each stage in the lifecycle. This provides more value from your automated build-test-deploy system, more time for remediation of critical failures, and avoids potentially damaging negative customer experiences.

Ensuring both objective and subjective quality does not guarantee an application will deliver value to its users. Value is also a two-fold tenet of Agile. Perceived value and actual value to a customer or user must be determined. This value should be expressed as success in delivering specific or requested feature / function, as well as whether or not the application meets (or better yet, exceeds) expectations. Value to the business or application owner should be evaluated in terms of market position, brand, productivity, and / or revenue.

As the statistics in several analyst reports and customer experiences show, it is not straightforward or easy for organizations to successfully transform to ‘high performing’ Agile. When successful; business (and IT) stakeholders will achieve a high-performance culture that delivers the highest value feature / function to its customers, in the fastest time possible, and with the highest quality.

To achieve this and to ensure the appropriate focus on performance throughout the application lifecycle, organizations must:

1. Integrate or break down the barriers that exist between Customers, Business Stakeholders, Development / Test, and Infrastructure teams. Agile demands collaboration and alignment throughout the application lifecycle and organization. Teams should unite around a common focus on Performance and the Customer.
 - a. Best practices for bridging this gap include enabling the Performance Engineering team to work directly with Disaster Recovery and Capacity Planning teams. In this situation, if Capacity Planning forecasts a sharp increase in users due to a successfully launched marketing campaign, Performance Engineers would execute a number of test scenarios to

mitigate potential risks. Disaster Recovery would test resiliency and prepare for both a failover and fallback scenario.

2. Leverage automated tests (build-deploy-test systems) and “quality gates.” As mentioned, automation is essential for Agile. Automation allows critical procedures, like testing, to run in parallel throughout the development process; reducing wait time (waste), accelerating progression through Development / Test Environments, and limiting the manual effort to only when needed, and on the highest quality code latter in the prior to production environments.
 - a. Establishing quality gates enables a set of automated “pass” parameters that must be met for each build to receive the quality stamp. These parameters, and how quality is determined, will vary as the application progresses through the development desktops, build verification test, integration, quality assurance, pre-production, and production environments. “Quality Gates” prevent builds from progressing from one environment to the next until acceptable performance and usability thresholds are met, while maximizing automation to quickly deliver quality.

An increased focus on performance with focus on Speed, Quality, and Value is fundamental. Integrating this focus with maturing Agile teams and customer-driven collaboration results in a customer-centric, not a developer-centric, movement. This customer-centric movement does not and cannot exclude QA and Operations because customer experience and perception is paramount.

This is Agile implemented correctly. This is Agile improving application development and deployment. Agile is more than a daily standup and having a backlog. It is more than the statement, “Yes, we are Agile.” It is an integrated process, across the application lifecycle and organization culture, including the customer, which incorporates performance in every stage and delivers on the promise of Speed, Quality and Value...to the CUSTOMER!

About the Author

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Biography

Todd DeCapua is a Certified ScrumMaster and Scrum Practitioner with three (3) Agile transformations under his belt, an MBA with a Concentration in Finance, and recognized expert Writer / Speaker / Practitioner in Agile / Cloud / Mobile / Performance. He is VP of Channel Operations and Services for Shunra Software, which provides network virtualization and application performance / optimization capabilities.

What Prevents Teams from Becoming or Stop It When Hyperproductive

Self-organisation is essential in order for an agile team to become hyperproductive (Sutherland, 2009). An agile team will not become hyperproductive if management does not support the environment for self-organisation. Even when a team becomes hyperproductive, a disruptive environments will consistently destroy hyperproductivity (Sutherland, 2009). According to Hoda,

Noble, & Marshall (2011), management typically supports self-organising agile teams by creating and maintaining an open and informal organisational culture, negotiating “Agile-friendly” contracts, providing financial sponsorship, and managing human resources in a way that supports self-organisation. Senior management that does not manage these factors effectively causes challenges for self-organising teams at best and disables self-organisation in agile teams at worst.

In order for a group of people to become a hyperproductive team, management need to understand how things grow, not how they are built. In other words, the role of leaders should include the stewardship of the living rather than the management of the machine (Jurgen Appelo, 2012). Managers cannot construct and steer a self-organising team as if it was a machine. Instead such a team must be grown and nurtured. Therefore, management must acknowledge that hyperproductive agile teams are not managed with models and plans. Instead hyperproductivity must emerge through the power of self-organisation and evolution (Appelo, 2010).

To become hyperproductive, the team have to be properly coached (Jeff Sutherland, 2009). Failing to do so result in “teams” that are not teams. Douglas McGregor (cited by Mike Cohn, 2009) noted that: “Most teams aren’t teams at all but merely collections of individual relationships with the boss.”

A hyperproductive team can rapidly disintegrate under bad management. Sutherland (2009) observed that within organisations in the U.S. and Europe, management systematically destroy most hyperproductive teams. Similarly, Denning (2010) observed that: “Many of the high-performance teams that I came across in my research suffered that fate. They had been killed by a traditionally minded management, either wilfully to bring the team back into line with the prevailing corporate norms, or by accident, as a result of splitting the team up, without realising that this would destroy the high level of performance that had been created.”

A hyperproductive team will struggle to continue under a bureaucratic organisational culture. This is because a high-performance team typically becomes more productive by breaking the rules, and a bureaucracy hates having rules broken. A group that breaks rules may be tolerated for a period, but eventually the rules take over, the group is “brought back into line,” and high performance ends. Enhanced productivity is not enough to save the team. “In a bureaucracy, order trumps performance” (Denning, 2010).

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Jaco Viljoen is principal consultant at Indigocube, an IBM business partner. He helped various customers in South Africa and abroad to solve pervasive software development problems. Recent customer engagements included agile techniques and IBM Rational Jazz technologies.

Egoless Code Reviews

Code reviews are an essential part of the agile process, however it can be one of the hardest parts for a lot of people. Done correctly, besides ensuring code quality, they can be a great learning tool for junior developers and great way to stay sharp for the experienced. Done wrong they can create unnecessary tension in the team and be counter productive to their goal.

For some the idea of peer review may be a new and terrifying prospect in the adaption of agile. Many coders are uncomfortable with reviewing another peoples work or having someone review their work. Some say why bother I'm perfect. Two of the three issues with reviews are valid feelings and or fears that can be minimized with some quick tips, the third can also be addressed.

In general here are some good ground rules for everyone:

- There is more than one way to skin a cat. If the code is correct and works but different than how you would do it, dont just comment back do do it my way, be receptive to different solutions. Maybe you will learn something.
- Ask questions rather than accusing. "I am interested in how you came to this solution, could you explain" vs "Your solution is wrong please make it do x".
- Make them brief and actionable.
- Be consistent with your reviews.
- Block time from your calendar to do a couple at a time. Switching gears is hard and unproductive.
- Don't have a review buddy, spread your review request around.

For those of you who fear doing code reviews here is a tip.

- If you are junior ask a senior developer if you can review their code. It is a great way to learn. When reviewing stick with the basics, dont try to find fault with with the code, check that they have followed code conventions and good coding practices as you have learned so far. When you have found something that you do not understand or seems out of compliance ask the senior person to explain there thinking. Don't miss a great opportunity to engage with someone with more experience than you.
- If you feel like a review is "critiquing" another team members work, or you feel it can be confrontational then lets look at how we can make this a more comfortable task. A great trick is to treat it as your code, not as the other persons code. Did you follow good coding practices etc... Be critical of yourself not the other person, take them out of the equation. Then rather than editing the code as you would if it was your code, write up the suggestions in the task or story as you would want them written to you. If it is the first couple of reviews with a team member it may be helpful to write notes down and talk with the person about the issues prior to sending comments back. You will find that building a repor and seeing that the other person is not taking it personally will go a long way to getting you comfortable with peer reviews.

For those who fear having code reviews done of your work, here is a great tip.

- Create a check list of each task that needs to be done before checkin and review. Great tasks are

things like, review the diff for each changed file, make sure that extraneous debugging code is removed, your new files are included in the build, and checks for coding conventions. Try to make the list identical to the tasks you expect the reviewer to do when performing the review. If you get dinged on a review, add it to the list. Then always run through this list before you check in.

For those of you who think you dont need code reviews here is a tip. * Get over it you are not perfect.

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David Bows is a Senior Software Engineer at Brainshark.