

Priya Yoganathan

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SUMMARY:

A self-motivated, energetic professional with 4+ years of experience in software design, development, testing in the field of Business Intelligence & Analytics with a good knowledge in Data warehousing concepts and worked as a Developer with tools like Informatica, SSIS, Tableau, Qlik Sense, SSRS, SQL, MY SQL. and started self-learning about Big Data.

TECHNICAL SKILLS:

Databases	SQL Server, MySQL, Amazon RedShift
ETL Tools	Informatica Power Center, SSIS
Reporting Tools	Tableau, SSRS, Qlik Sense
Database Language	SQL
Corporate Training	SSIS, Tableau, Informatica Cloud
Others	Looker, Airflow, GitHub, Big Data Hadoop & Hive (Basics)

EXPERIENCE SUMMARY:

- Overall 4+ years of IT experience in Business Intelligence (BI) Project Development and Implementation Using ETL & Reporting tools
- Involved in different phases of Software Development cycle like Analysis, Coding, Testing and debugging
- Good in the concepts of Data Warehousing
- Proficient in designing techniques like Fact and dimension tables, logical and physical modelling
- Experience in handling various Relational Databases like SQL Server, MY SQL and RedShift
- Excellent problem-solving skills with good technical background and good interpersonal skills
- Quick learner and excellent team player, ability to meet deadlines and work under pressure
- Strong logical and analytical skills and innovative in problem-solving techniques
- Self-motivated and enthusiastic towards new technologies
- Able to communicate with business analysts on requirements, solution proposals, testing and implementation

WORK EXPERIENCE:

1. **“Senior Software Engineer”** in **Tiger Analytics**, Chennai from Mar’152021 to till date

Project Experience

Project	Developer
Client	Automobile Dealer
Role	Developer
Duration	March2021 to Till Date
Languages & Technologies	SQL, SSIS, Power BI

2. **“Data Analyst”** in **Latent View Analytics**, Chennai from May’2019 to Mar’052021

Project Experience

Project 1	Business Analyst
Client	Life Insurance

Role	Business Analyst
Duration	Sep 2020 to March 2021
Languages & Technologies	SQL, Qlik Sense

ROLES & RESPONSIBILITIES:

- Collect the data from different sources
- Automate the process to reduce the manual work and increase the scalability
- Build standardized performance marketing dashboard for different region to understand channel performance, top performing agents, conversion rate and improvement of other business KPIs.

Project 2	Business Analyst
Client	American Personal Finance Website
Role	Business Analyst
Duration	May 2019 to Aug 2020
Languages & Technologies	SQL, Tableau, Red Shift, Python, Airflow, GitHub

ROLES & RESPONSIBILITIES:

- Perform ad-hoc analysis to understand user behavior with the intention of improving conversions
- This involves analyzing user navigation, user's clicking patterns and user response to forms
- The data required for this is collected using Google Analytics and moved to AWS Redshift. The Redshift database is then queried using SQL to find relevant information
- Build DAGs (Directed Acyclic Graph) to automate and schedule tasks which need to run in a directional manner, using Airflow
- Build and Automate Interactive Tableau dashboards to highlight trends and The reports are automated using SQL, Python and Shell scripting

3. **"Software Engineer"** in **Systech Solutions Private Ltd**, Chennai from Apr'2016 to May 2019

Project Experience

Project	BI
Client	Top Automobile Industry in The World
Role	BI Developer
Duration	Aug 2016 to May 2019
Languages & Technologies	SQL, MySQL, Informatica Power Center, Tableau, SSIS, SSRS, Batch

ROLES & RESPONSIBILITIES:

ETL:

- Interact with client to understand the requirements
- Identified and encouraged areas of growth and improvement within the team
- Analyzed the Data to design the DataMart for different sectors of business
- Created LDM and PDM with proper mapping documents
- Developed mapping with proper logging mechanisms and control tables

- Automated whole process through scheduled jobs and scripts

Tableau:

- Worked in Tableau desktop and defined data connections
- Created calculated metrics, dimensions, filters, Parameters, groups and sets to achieve the requirements of the client
- Worked on different formatting options in sheets and dashboards by doing workarounds in tableau desktop
- Published dashboards and connections in the server and used it across dashboards
- Scheduled Dashboards to run and send email to COE & Executives

CERTIFICATIONS:

- Certified **Data Integration Consultant**, Systech Academy, India
- Trained in **Microsoft SQL Server** at Systech Solutions Pvt. Ltd., Chennai
- Trained in **Informatica Power Center 9.6.1** at Systech Solutions Pvt. Ltd., Chennai
- Trained in **Tableau** at Systech Solutions Pvt. Ltd., Chennai
- Completed **Looker** online courses and webinars in <https://looker.com/>
- Certified in **Qlik Sense** analytics development (Udemy)

EDUCATION:

- Bachelor of Engineering in Computer Science – 2015, Sakthi College of Engineering, Thiruninravur

All the details mentioned above are correct to the best of my knowledge.

Priya Y