

Alice Smith

Product Manager | AI Enthusiast

alice.smith@email.com | LinkedIn: linkedin.com/in/alicesmith

Summary:

Results-driven Product Manager with 6 years of experience, specializing in AI/ML product development in SaaS environments. Proven ability to translate complex data science concepts into marketable features and drive product growth. Passionate about leveraging artificial intelligence to solve real-world business problems.

Experience:

Senior Product Manager, InnovateTech Solutions (2022 - Present)

- Led product roadmap for an AI-powered customer churn prediction platform, resulting in a 15% reduction in churn for key clients.
- Defined and prioritized features, managed backlog using Jira, and collaborated with a team of 10 engineers and 3 data scientists.
- Conducted extensive user research and competitive analysis to inform product strategy.
- Drove GTM strategy, enabling sales team to achieve 20% growth in product adoption.

Product Manager, Data Insights Co. (2019 - 2022)

- Managed the lifecycle of a B2B SaaS analytics tool, integrating new data visualization features.
- Responsible for gathering requirements, writing user stories, and overseeing sprint execution.
- Implemented A/B testing frameworks for new features, leading to a 10% increase in user engagement.

Skills:

Product Management, Agile (Scrum, Kanban), AI/ML, NLP, Predictive Modeling, Data

Analytics, User Research, Jira, Confluence, SQL, Python (basic), AWS, Go-to-Market Strategy, Stakeholder Management, SaaS.

Education:

MBA, Business Administration - University of California, Berkeley (2019)

B.S. Computer Science - Stanford University (2017)