

*“Music from paintings with poetry”*

# NOLORE



## ARTIST BIO

**No Lore** is an alt-pop sibling duo composed of Jerald (keyboardist and music production) and Tita Halaman (vocalist and guitarist). What sets the sibling duo apart from other artists would be their artistic backgrounds and creative process. Jerald is a visual artist and self-taught music producer while Tita Halaman is a painter and poet. The brother and sister combined their talents through music; Tita Halaman's paintings with poetry are transformed into a dreamy alt-pop song with the help of Jerald. Hence, No Lore's tag “Music from paintings with poetry”.

Focused on the love of creating, No Lore's goal is to continuously release a new song accompanied with a unique painting and poetry and ultimately publish a book out of the compilations — simply put, a visual album.

The band name “No Lore” comes from the concept of having no formal studies in visual art, music, and poetry and is also derived from “No Folklore” which means “Don't just dream or tell it, make it happen”.

True to their band's name, No Lore who just debuted last 2021 has already received reviews and radio airplays internationally for their single, “With Little Light” and “Lou”. No Lore has been featured in magazines and media in the UK, LA, and NY. In the same year, No Lore released their third single, “A Leo”, which placed them in Spotify's Pinoy Indie Mix playlist for 39 weeks straight and Fresh Finds Philippines for 13 weeks.

In 2022, No Lore collaborated with Ean Aguila of Ang Bandang Shirley for their first Tagalog single, “Paumanhin”, which charted #1 in Spotify's OPM Rising Playlist and was placed in Tatak Pinoy. “Paumanhin”, “A Leo”, and “Lou” are included in the official soundtrack of the series “Sleep with Me”, which premiered in the 40th Outfest LA LGBTQ+ Film Festival.

### DISCOGRAPHY

(Released under Off The Record)



Lou



a Leo



Paumanhin



Papatungo

### SOCIAL MEDIA



1.4K likes | 1.6K followers



386 followers



96 followers



968 followers



567 followers

### DSP



Spotify

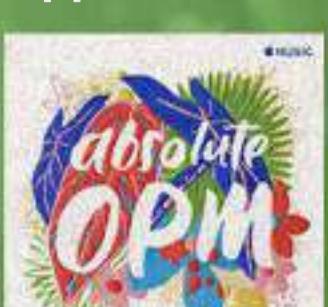
335,053  
TOTAL STREAMS

- 335K All time streams
- 140.3K All time listeners
- 873 Followers
- 3.3K All time playlist adds

Apple Music

9,026  
ALL TIME PLAYS

Apple Music Editorial Playlist



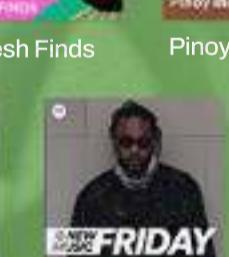
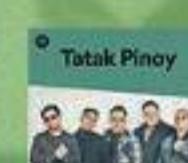
28,185

ALL TIME VIEWS AND PLAYS

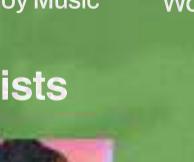


First in the local industry to release webisodes  
as a prequel to a music video.

#### SPOTIFY Editorial Playlists



#### Digster Playlists



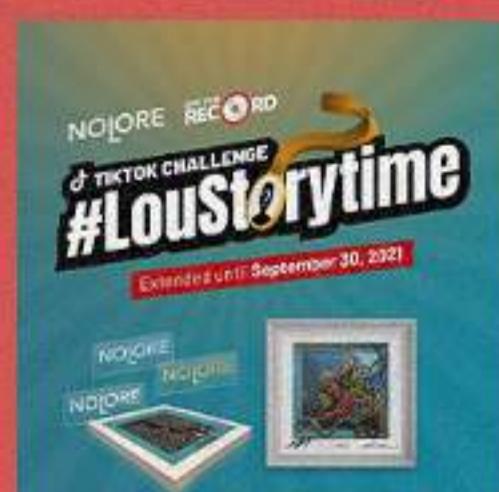
#### Topsify Playlists



## MARKETING MILESTONES



First in the local industry to release webisodes as a prequel to a music video



Supported by TikTok



Featured by CNN Philippines in an exclusive artist profile article



Featured music on the iWant TFC Original Series "Sleep With Me"



## NOTABLE PERFORMANCES



## REVIEWS

**"No Lore is a master at sonic textures from the dance-y beats to the airy instrumental layers"**

- Abduction Radiation, Brooklyn NY

**"The intertwining both of their voices recalling the vocal duets of The xx, though with warmer instrumentals to accompany them"**

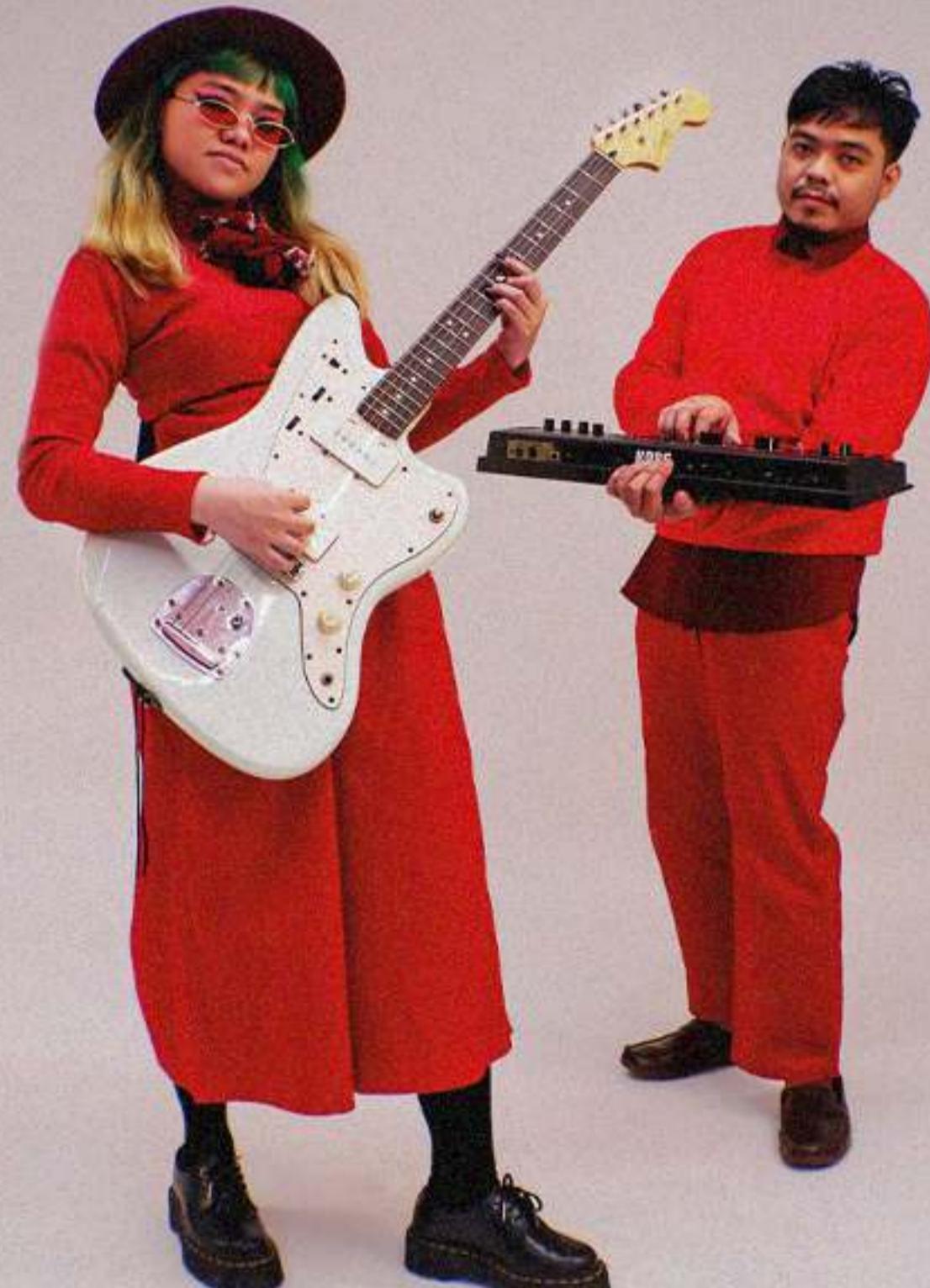
- YES/NO Music UK

**"The vitality served by the brother and sister duo has brought a textured depth to the layers they convey in this creative offering"**

- Buzz Music LA, California

**"Listening to a No Lore song is not complete without admiring the painting each song is based on – much like walking through an art gallery or exhibit with headphones on. Their music videos are moving picture extensions of the music and paintings – a visual representation of the whimsy and emotion in each song"**

- CNN Philippines



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