







Abiram N

DIGITAL MARKTER

Contact

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Education

- **(2020 -2022)**
GOVT RAJAS HIGHER SECONDARY
PLUS TWO
- **(2024 -2025)**
GREATE DIGITAL ACADEMY
DIGITAL MARKETING

Skills

- Web Design
- Branding
- Graphic Design
- SEO & SEM
- Marketing
- Photoshop & Video editing
- Canva

Language

- English
- Malayalam

About Me

I'm a results-driven Digital Marketer and Graphic Designer passionate about creating visually compelling content that drives engagement and conversions. With expertise in branding, social media, and advertising, I blend creativity with strategy to enhance brand presence. From eye-catching graphics to data-backed campaigns, I help businesses stand out in the digital world.

Experience

- SEO & SEM (Keyword research, Google Ads, on-page/off-page optimization)
- Social Media Marketing (Facebook, Instagram, LinkedIn)
- Paid Advertising (Google Ads, Facebook Ads, LinkedIn Ads)
- Graphic & Video Editing (Canva, Adobe Photoshop, Premiere Pro)
- Email Marketing (Automation, segmentation, A/B testing, CRM tools)
- Google Ads & PPC campaign management

Tools

- Google Search Console
- Adobe Photoshop & Adobe Illustrator
- Canva
- Google Ads
- Meta Ads Manager
- Google Analytics
- Google Tag Manager