

19K

Total Orders

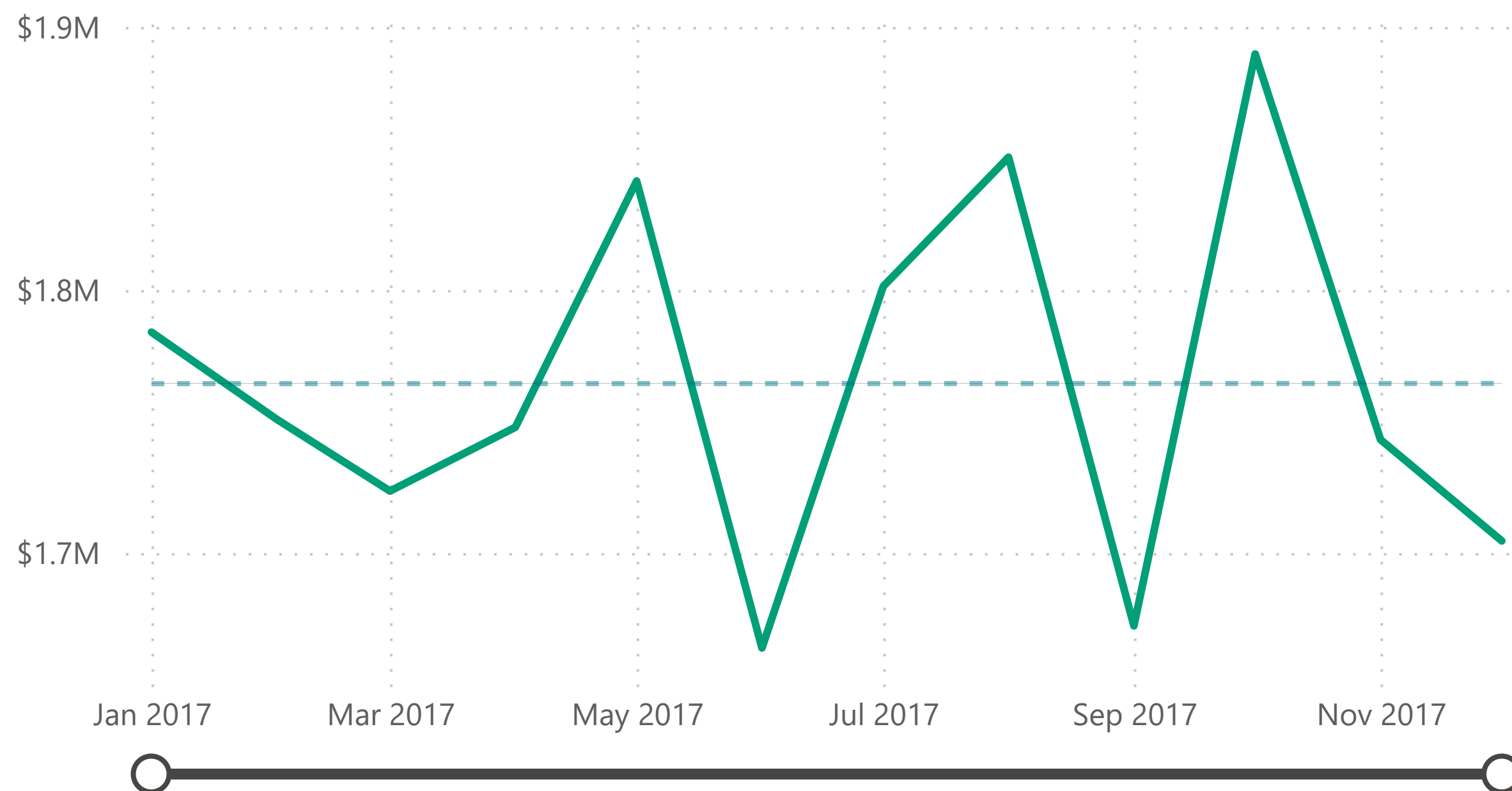
\$21.2M

Total Revenue

\$10.5M

Total Profit

Revenue Trending

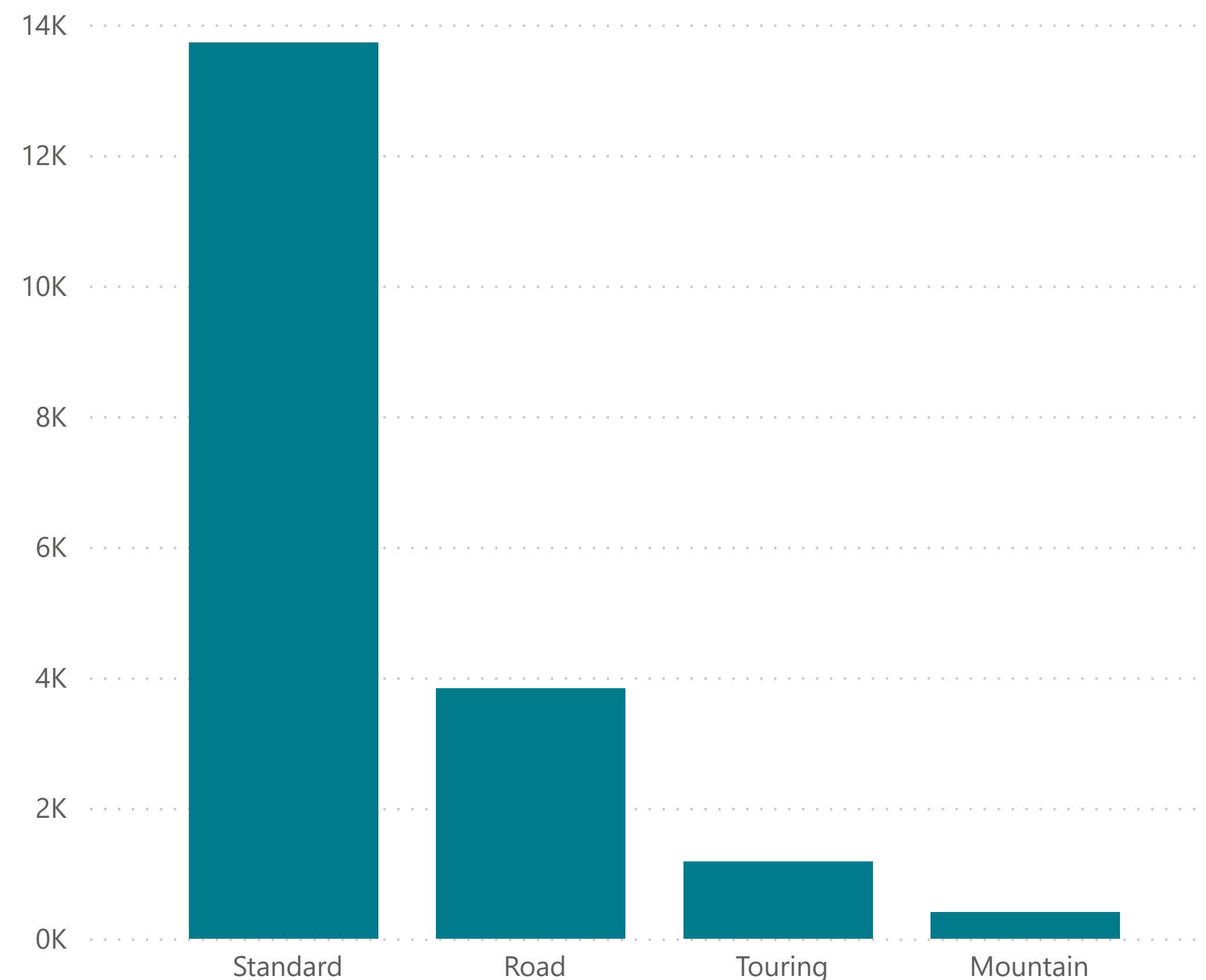


Product Line

Product Class

Product Size

Orders Trends



Monthly Orders

1,564!

Prev Month : 1,600 (-2.25%)

Monthly Revenue

\$1.7M!

Prev Month : \$1.74M (-2.21%)

Monthly Profit

\$0.84M!

Prev Month : \$0.89M (-5.8%)



TKET
ENTRAL

Owns a Car

☒ Select all

☐ No

☒ Yes

Online Order

☒ Select all

☒ No

☐ no data

☐ Yes

Gender

☒ Select all

☐ Female

☒ Male

2,222

Total Orders

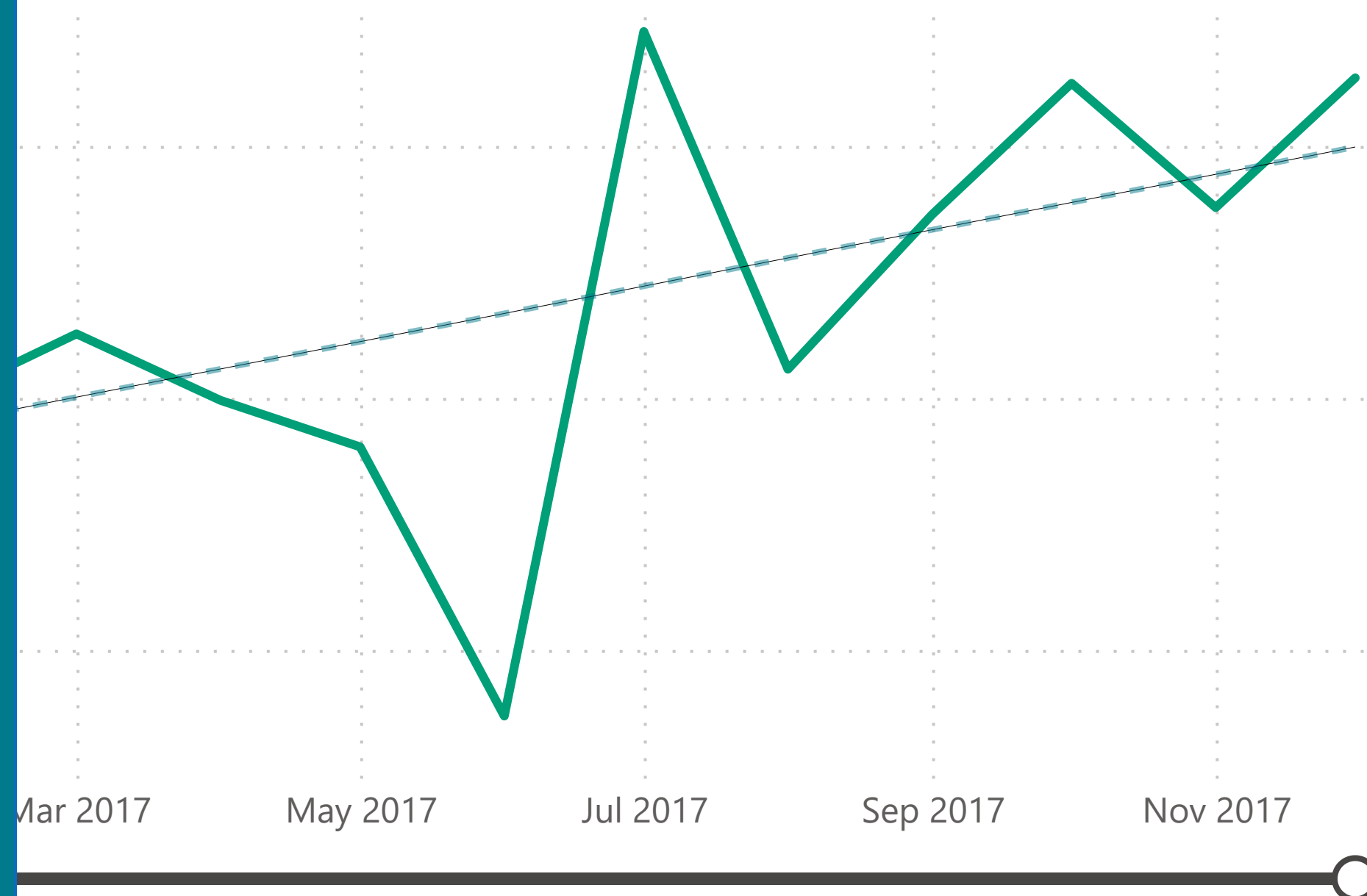
\$2.5M

Total Revenue

\$1.2M

Total Profit

Revenue Trending



Product Line

Product Class

Product Size

Orders Trends

1,500

1,000

500

0

Standard

Road

Touring

Mountain

Orders

Monthly Revenue

Monthly Profit

\$0.23M ✓

Prev Month : \$0.22M (+4.79%)

\$0.11M ✓

Prev Month : \$0.11M (+1.02%)

19K

Total Orders

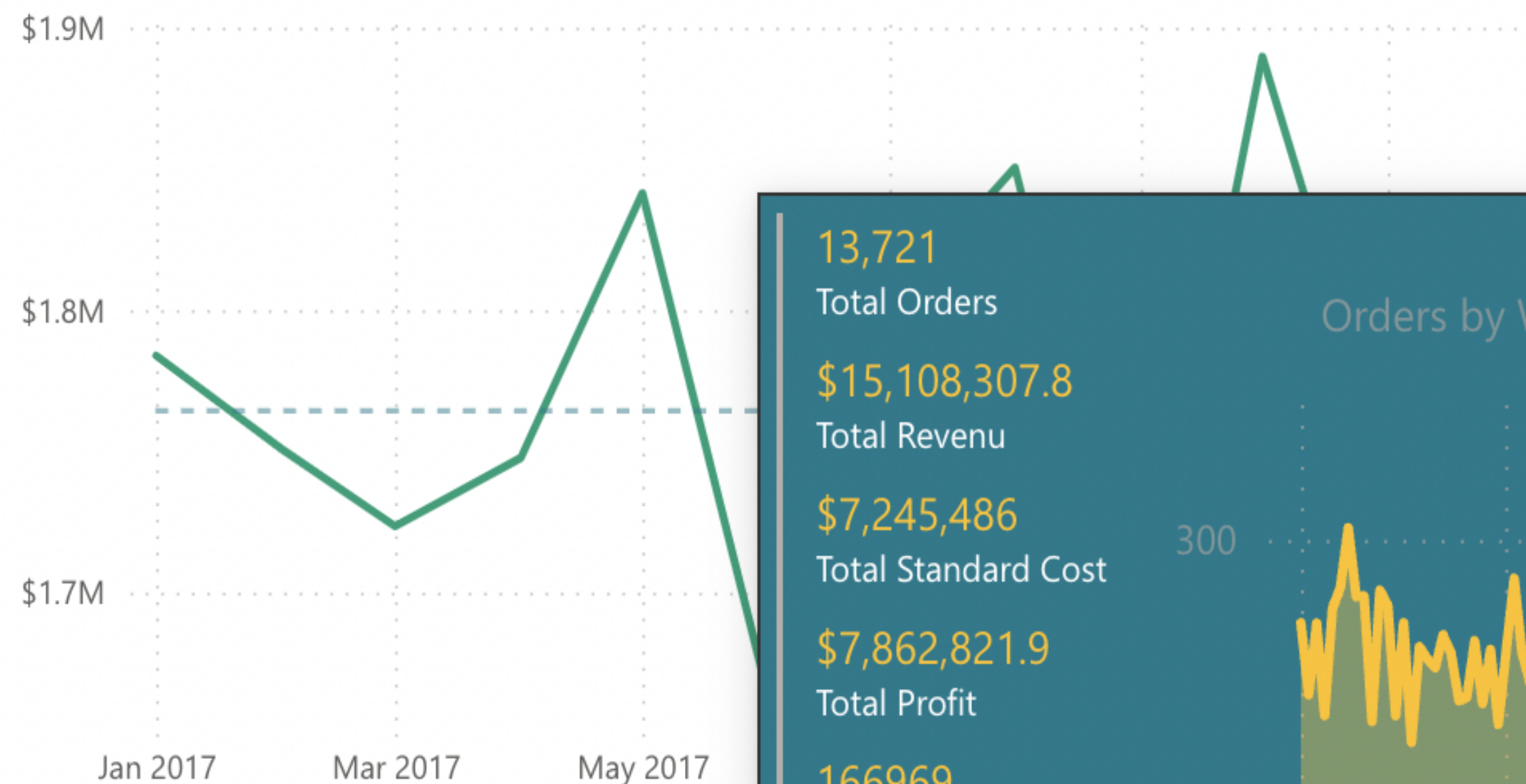
\$21.2M

Total Revenue

\$10.5M

Total Profit

Revenue Trending

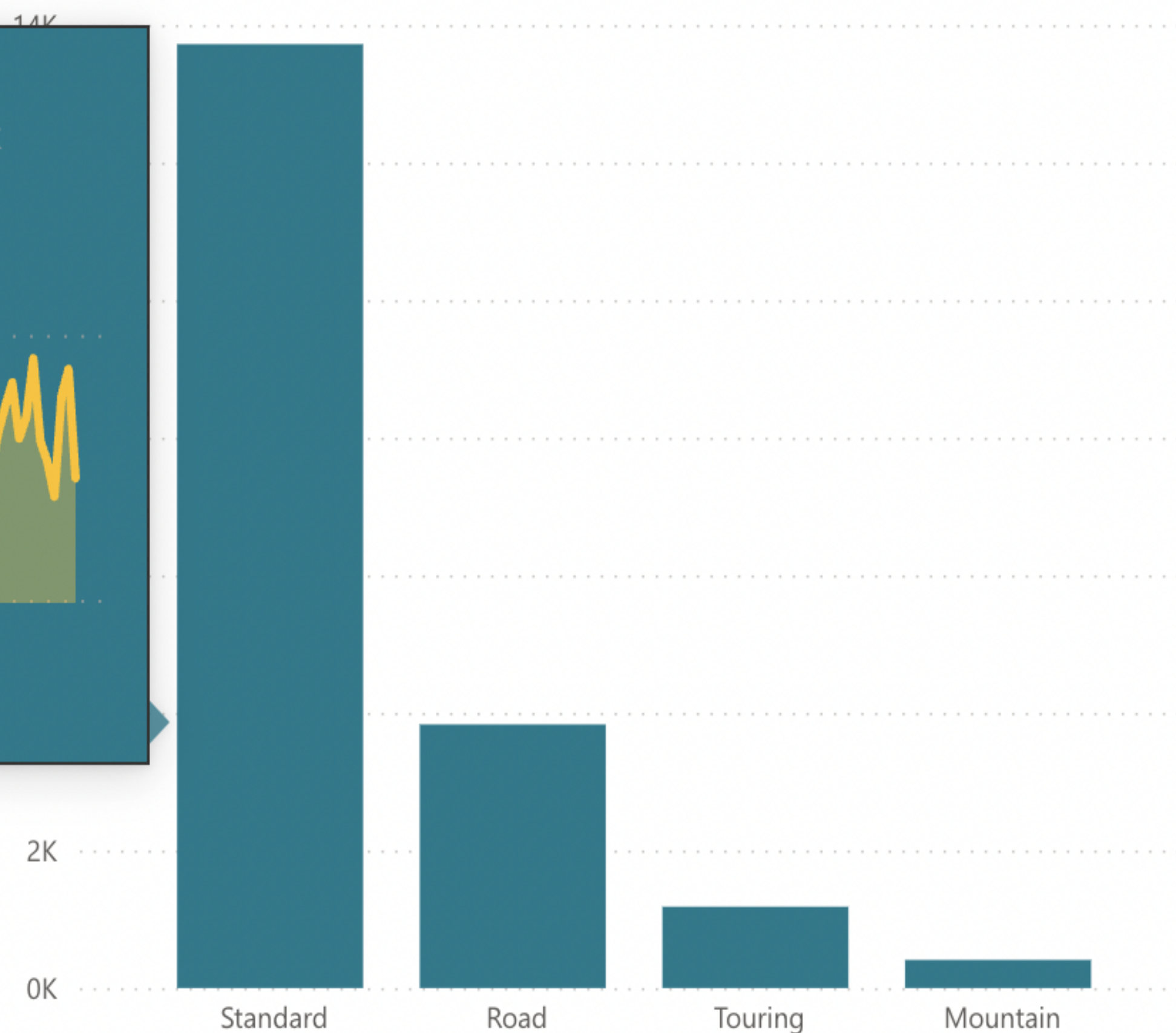


Product Line

Product Class

Product Size

Orders Trends



13,721

Total Orders

\$15,108,307.8

Total Revenue

\$7,245,486

Total Standard Cost

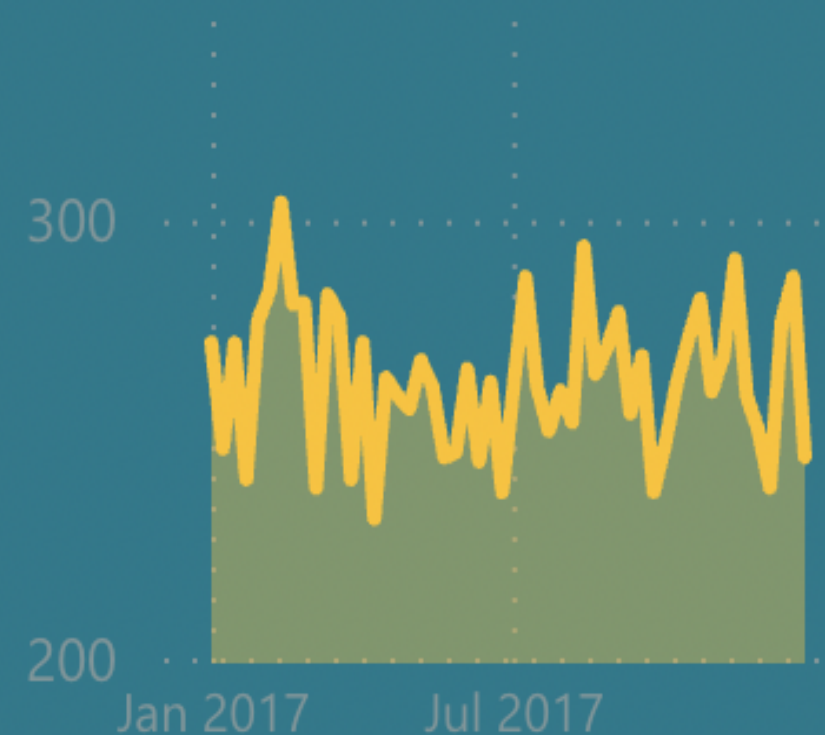
\$7,862,821.9

Total Profit

166969

Bike Purchases

Orders by Week



Monthly Orders

1,564!

Prev Month : 1,600 (-2.25%)

\$1.7M!

Prev Month : \$1.74M (-2.21%)

\$0.84M!

Prev Month : \$0.89M (-5.8%)

Select all

NSW

QLD

VIC



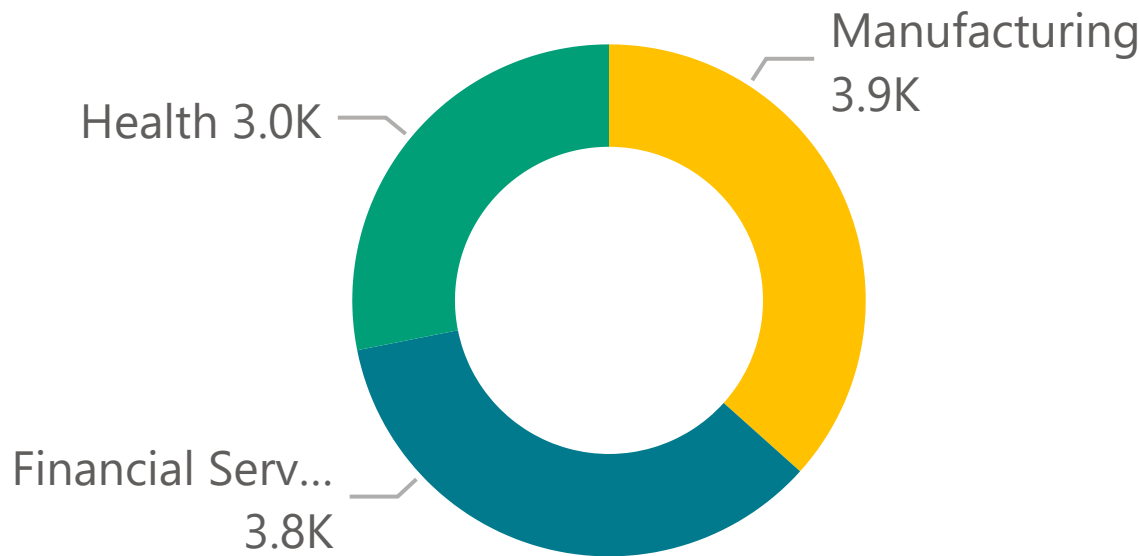
3410

Unique Customer

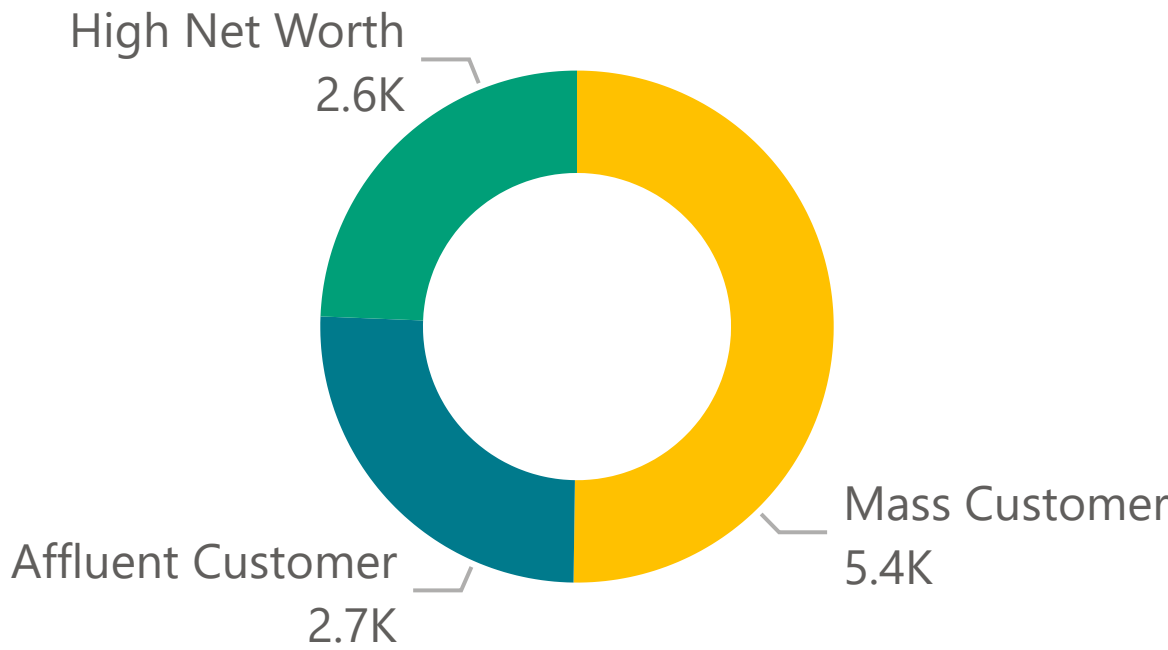
\$6.2K

Revenu Per Customer

Orders by Job Industry



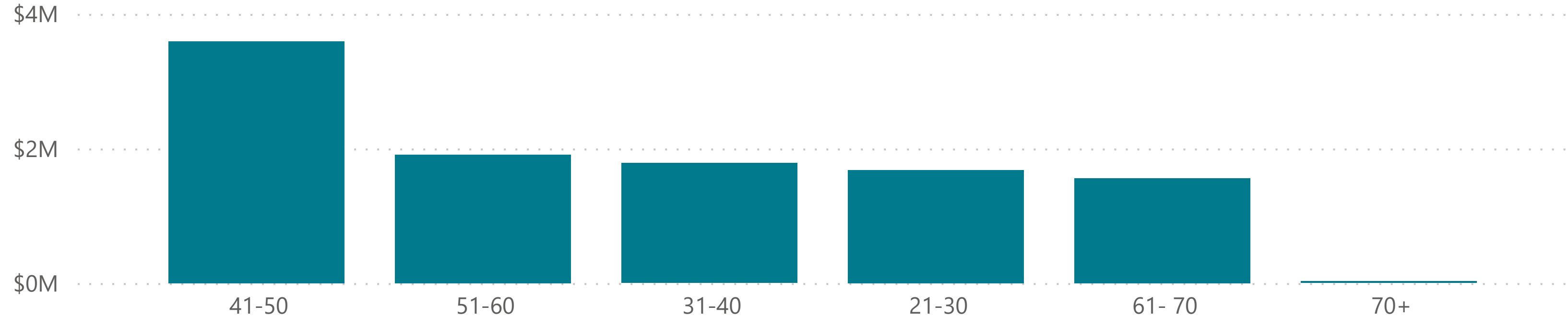
Orders by Wealth Segment



Bike Purchases

Total Profit

Trends by Age Group



Top 100 Customers

Customer ID	Full Name	Total Orders	Total Revenue
2183	Jillie Fyndon	14	\$19,071.3
1129	Hercule no data	13	\$18,349.3
1597	Jeffry Slowly	12	\$18,052.7
941	Tye Doohan	10	\$17,898.5
2788	Melantha Pickburn	11	\$17,258.9
936	Raffaello Godleman	12	\$17,160.2
1302	Ericka Eggers	13	\$17,035.8
1140	Deana Rathbourne	13	\$16,199.2
2309	Herc McIlhone	12	\$16,122.3
729	Ammamaria Standbridge	10	\$15,826.0
1103	Glynnis Sailor	12	\$15,447.9
1317	Barrett Lindley	9	\$15,370.8
1887	Kynthia Purcer	10	\$15,321.2
2874	Delores Ashcroft	11	\$15,091.9
322	De Denington	12	\$14,782.2
3048	Kenon Messruther	13	\$14,756.1
999	Dido Leyburn	10	\$14,662.1
1460	Morley Shutt	8	\$14,633.2

Filter By Gender:

Select all

Female

Male

Top Customer (by revenue):

Jillie Fyndon

Orders:

14

Revenue:

\$19.1K