Δ	l B		n	F	E	G	н	1		K	
1 Problem: Call Centre		, ,			·				, , ,		
1 Tobleiii. Cail Ceiltre		†									
2											
3		Actual Sales Call	I District in Hours								
4 Rep's Base District	1	2	3 4			Number of calls			Legend		
5 1	1	4	5 7			District 1 50			Decision		
6 2	4	1	3 5			District 2 80		Constraint			
7 3	5	3	1 2		Must meet number of calls for district (left chart)	District 3 100		Cost			
8 4	7	5	2	1	-1	District 4	60				
9											
0 Rep's Base District	Calls from District 1	Calls from District 2	Calls from District 3	Calls from District 4							
1 1	55	0	0	15							
2 2	0	85	0	15			Cost				
3 3	0	0	100	30		88000	=88000*SUM(G20+G21+G22+G23)	-			
4 4	0	0				80000(n)	=80000*SUM(G20+G21+G22+G23)	Cost per district if >= 1			
5 Total Hours	=SUM(B11:B14)	=SUM(C11:C14)	=SUM(D11:D14)	=SUM(E11:E14)	Ī	Total Cost	=SUM(H13:H14)	Cost Per Representative			
6											
7								Objective, Minimize			
8		Number of Hou	ırs Per District								
9 Rep's Base District	1	2	3	4	Total	Number of employees					
0 1	=(B5/160)*B11	=(C5/160)*C11	=(D5/160)*D11	=(E5/160)*E11	=SUM(B20:E20)	1 1					
1 2	=(B6/160)*B12	=(C6/160)*C12	=(D6/160)*D12		=SUM(B21:E21)	1 1					
2 3	=(B7/160)*B13	=(C7/160)*C13	=(D7/160)*D13	=(E7/160)*E13	=SUM(B22:E22*	1 1					
13 4	=(B8/160)*B14	=(C8/160)*C14	=(D8/160)*D14	=(E8/160)*E14	=SUM(B23:E23)	=SUMPG(3×GM)					
24	=SUM(B20:B23)	=SUM(C20:C23)	=SUM(D20:D23)	=SUM(E20:E23)	1111	=SUM(619-(324)					
15											
16											
7						- 1					,
18					Each rep will work 160 hours	Number of employees mus be	an				