Kano Model Analysis

A graph with lines and text

AI-generated content may be incorrect.

# User Roles

|  |  |
| --- | --- |
| Functional | Dysfunctional |
|  | A screenshot of a computer  AI-generated content may be incorrect. |

Results from the survey shows an indifferent reaction from participants. Similar products do not have this feature implemented; we conclude that it is in the early stages of the product’s lifecycle.

## Live Alert

|  |  |
| --- | --- |
| Functional | Dysfunctional |
|  |  |

Results from the survey indicate this functionality as attractive. Similar products are rarely seen with this feature; we conclude that it is in the early stages of the product’s lifecycle.

## Event Awareness

|  |  |
| --- | --- |
| Functional | Dysfunctional |
|  |  |

Results from the survey shows a one-dimensional property. As a unique selling point, this functionality is satisfying when present and dissatisfying when absent. This functionality is prevalent in distantly related navigation apps; we conclude that it is in the middle stages of the product’s lifecycle.

## Notification for foot traffic & access limitations

|  |  |
| --- | --- |
| Functional | Dysfunctional |
|  |  |

Results from the survey indicate this functionality as attractive. This is likely because it is an addition to the existing advertised functionality.

# Route Planning

|  |  |
| --- | --- |
| Functional | Dysfunctional |
|  |  |

Results from the survey indicates that this is a must have functionality. This functionality has been available for a long time and is now considered standard; we conclude that it is in the late stages of its lifecycle.

## 3D Immersive Path Direction

|  |  |
| --- | --- |
| Functional | Dysfunctional |
|  |  |

Results from the survey indicate this functionality as attractive. This functionality is rarely seen in similar products; we conclude that it is in the early stages of its lifecycle.

## Coloured Map

|  |  |
| --- | --- |
| Functional | Dysfunctional |
|  |  |

Results from the survey indicate this functionality as attractive. Colours on maps have been around for a long time; we conclude that this feature is in the late stages of its lifecycle.