

Visteon®

WHAT IS THE

SOFTWARE-DEFINED

VEHICLE?





# IT'S ALL ABOUT THE SOFTWARE

The vehicles of tomorrow won't be defined by horsepower, but by the power of cutting-edge software. Just like your smartphone gets regular updates, your car will too! ➡

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# FULLY CONNECTED & CLOUD-ENABLED

No more keys or cell phones – our vehicles will be seamlessly connected to the cloud, offering over-the-air updates and health monitoring.

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# YOUR CAR IS YOUR CO-PILOT

Imagine a future where your car's dashboard merges maps, traffic info, and charging station locations – all accessible with voice recognition!

# NO MORE HARDWARE CHANGES

Forget about buying a new car for upgrades. Advanced driver assistance systems and performance improvements will be pushed over-the-air as automakers develop them.

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# USER EXPERIENCE IS KEY

We're simplifying vehicle architecture to enhance user experience, save costs, and benefit electric vehicles.

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# VISTEON'S SMARTCORE TECHNOLOGY

Leading the charge with ADAS integration, personalized driving experiences, and over-the-air updates. We're making your vehicle almost infinitely updatable with no hardware changes.

# HAVE SOMETHING ELSE TO ADD?



Leave a comment to  
share your thoughts with  
our community!