



Says

What have we heard them say?  
What can we imagine them saying?

Logo  
creator  
using canva



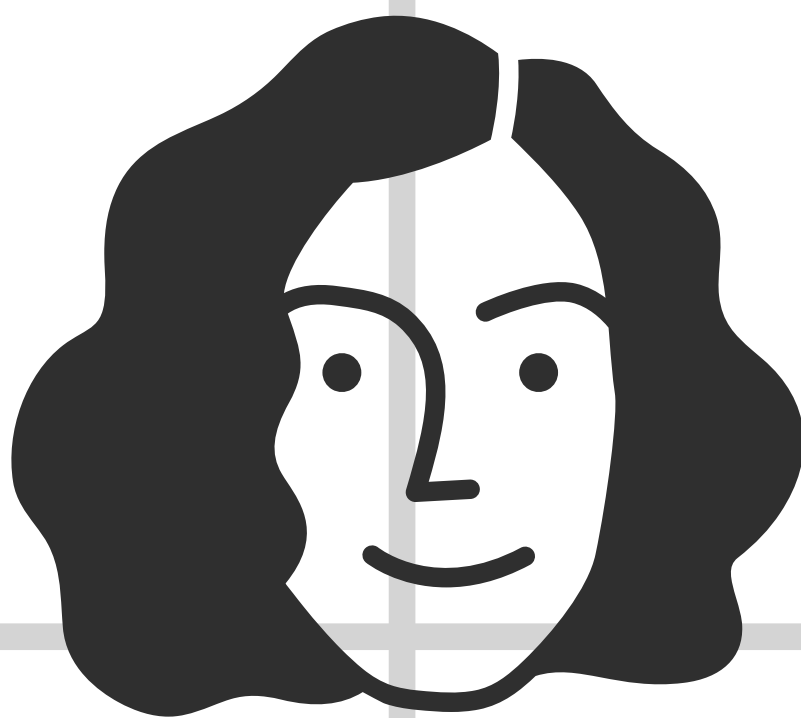
Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

Think my  
color  
palatte

About my  
cover  
picture

About my  
favorite  
topics



J.Saravana pandian

Choose the  
Temlates

Customise  
my

Customise  
my colors  
and fond

I like canva,  
it has many  
design and  
options

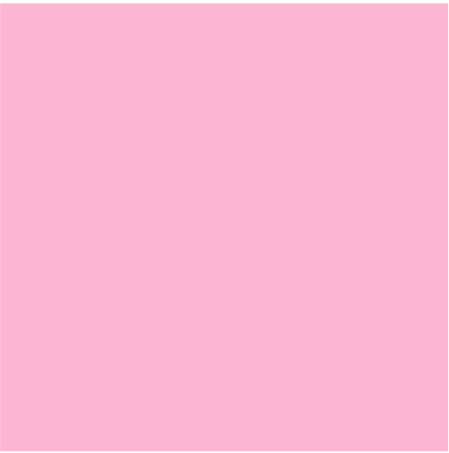
Easy to edit  
and  
customise

Easy to  
download  
and share  
with others.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?