



Applied Agentic AI for Organizational Transformation

Glossary

Module 7

A/B Testing: It is a way to compare two versions of an AI agent (control vs. variant) with users to measure performance differences.

Business Associate (HIPAA): A person or organization that performs certain activities involving PHI on behalf of, or provides services to, a covered entity.

Covered Entity (HIPAA): A health plan, healthcare clearinghouse, or healthcare provider who transmits health information electronically for transactions covered by HIPAA.

Data Minimization: The principle that AI systems should only collect and process personal data necessary for their intended purpose.

Data Subject Rights: Legal entitlements of individuals regarding their personal data, such as access, deletion, and control over processing.

Protected Health Information (PHI): Individually identifiable health information generated by HIPAA covered entities or business associates.

Safety Checks: It is a set of safeguards like filters, guardrails, and human review that ensure agents act responsibly.

Sandboxing: It is a method of isolating AI agents in a safe environment to prevent bugs or risks from affecting real systems.

Testing Pipeline: It is a process that combines sandboxing, A/B testing, and safety checks before full deployment.