

# Programming for Data Science (CSE3041)

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## ▶ Course Objectives

- ▶ To provide necessary knowledge on how to manipulate data objects using python and R
- ▶ To provide knowledge on how to analyze the data graphically.
- ▶ Emphasize on different statistical methods and ways to analyze data using python and R
- ▶ Provide solid understanding of Scala programming

## ▶ Course Outcomes:

- ▶ Students are able to solving analytical problems with the help of Python and R programming languages with appropriate libraries
- ▶ Import, export, visualize and manipulate the continuous and categorical data effectively using Python and R
- ▶ Solves the problems using Scala functional programming language

## ► Concepts in Python

- Expressions, Operators, and Matrices
- Decision Statements and Control flow
- Functions, Classes, and Objects
- Packages and Files
- Strings, List, Tuple, Dictionaries and Comprehensions
- Introduction to numpy library with operations
- Linear Algebra with numpy
- Computation of Eigenvalues and Eigen Vector using numpy
- Introduction and basic functionality of SciPy
- Introduction to Pandas, series object and data frame
- Pandas Objects: Data Aggregation and Joining
- Pandas Object: Concatenating and appending data frames and index objects
- Data Wrangling With Pandas
- Handling Time series data using pandas
- Handling missing values using pandas

## ► Concepts in Python

- Reading and writing the data including JSON data
- Web scraping using python
- Combining and merging datasets
- Data transformations
- Common plots for statistical analysis using matplotlib, seaborn, etc.
- common plots for statistical analysis using ggplot, ggvis, etc in python
- common plots for statistical analysis using Plotly, Altair etc in python

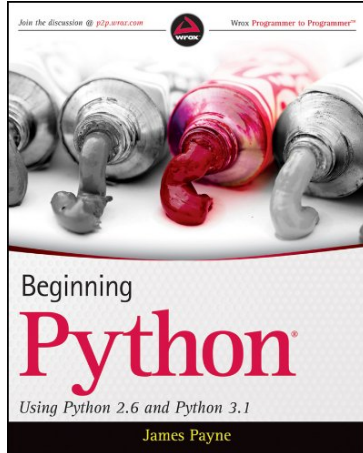
## ► Concepts in R programming

- Data types, Sequence generation, Vector, Random number generation and Data frames.
- Functions, Data manipulation and Data Reshaping using plyr, dplyr and reshape2
- Parametric statistics and Non-parametric statistics,
- Continuous and Discrete Probability distribution using R,
- Correlation and covariance, contingency tables.
- Overview of Sampling, different sampling techniques
- R and data base connectivity
- Web application development with R using Shiny and Approaches to dealing with missing data in R
- Exploratory data analysis with simple visualizations using R
- Feature or Attribute selection using R
- Dimensionality Reduction with R
- Time series data analysis with R

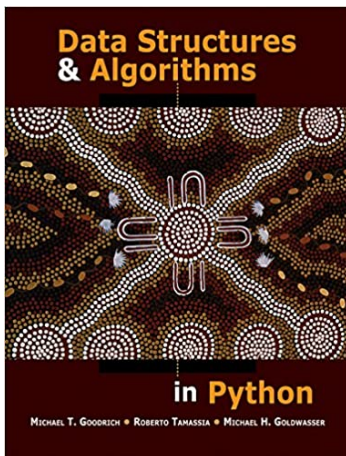
## ► Concepts in Scala programming

- Variables, types, Literals and Operators
- Classes and objects
- Functional objects: choosing between val and var, class parameters, constructors, self references and method overloading
- Conditional and loop statements
- Functions in Scala
- Control abstraction in Scala
- Composition and Inheritance
- Traits and Mixins
- File IO in Scala
- Case Classes and Pattern Matching
- Packages and imports in Scala
- Working with Lists and Collections in Scala
- Working with XML, Implementing List
- Extractors and objects as modules

- ▶ James Payne, "Beginning Python: Using Python 2.6 and Python 3.1", Wrox, 1st Edition, 2010

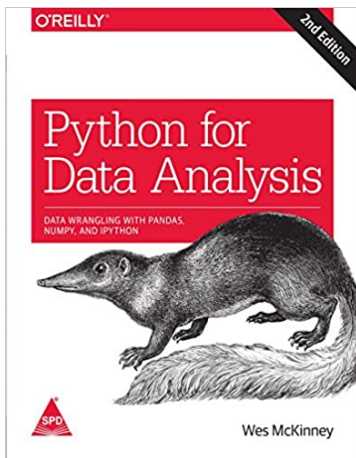


- ▶ Michael T. Goodrich, Roberto Tamassia, Michael H. Goldwasser, "Data Structures and Algorithms in Python", John Wiley and sons, 2013.

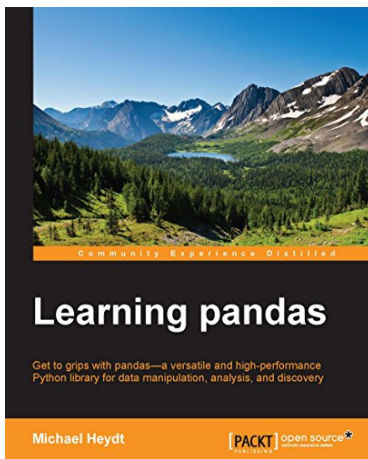




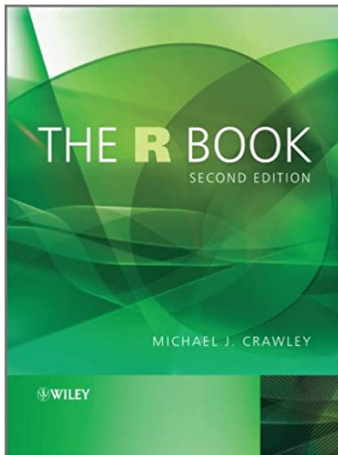
- ▶ William McKinney, "Python for Data Analysis: Data Wrangling with Pandas, NumPy, and Ipython", O'Reilly Media, IInd Edition, 2017



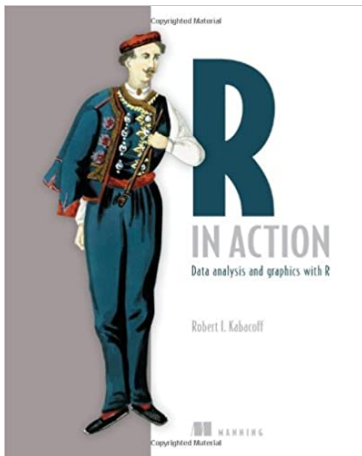
- ▶ Michael Heydt, "Learning Pandas - Python Data Discovery and Analysis Made Easy", Packt Publishing Limited , 2015.



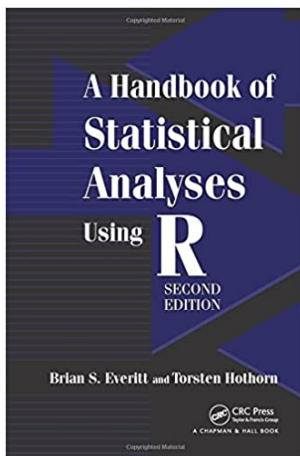
- ▶ Michael J. Crawley, "The R Book", Wiley, 2nd Edition, 2012.



- ▶ Robert Kabacoff, "R in Action", Manning Publication, 1<sup>st</sup> Edition, 2011.



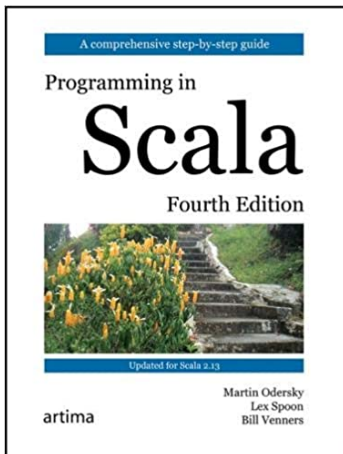
- ▶ Torsten Hothorn, Brian S. Everitt, "A Handbook of Statistical Analyses Using R", Chapman and Hall, CRC, 2nd Edition, 2009.



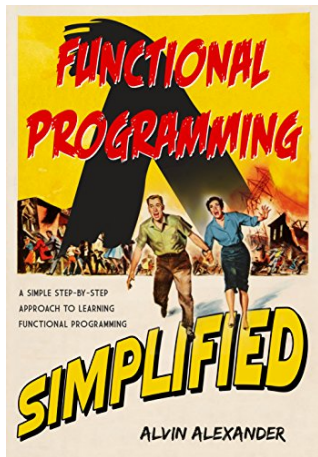
- ▶ Chris Beeley "Web Application Development with R Using Shiny", Third Edition, Pact Publishing, 2013.



- ▶ Martin Odersky, Lex Spoon, and Bill Venners, " Programming in Scala" , Fourth Edition

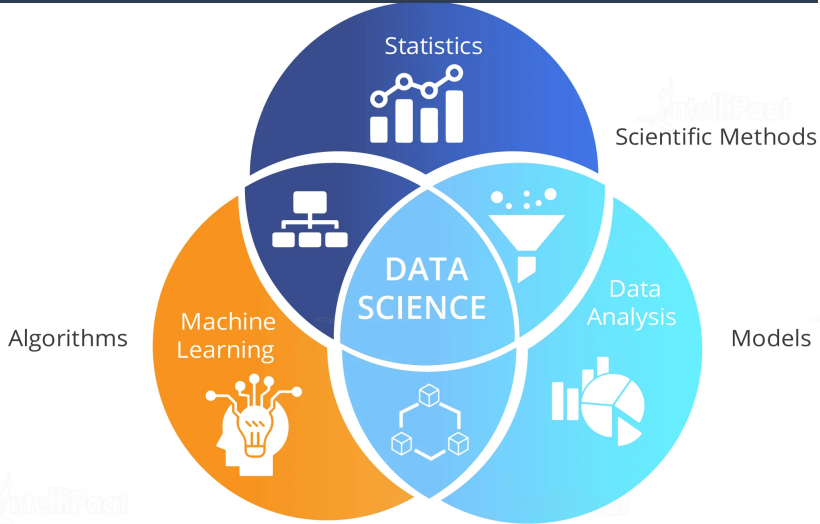


- ▶ Alvin J. Alexander " Learning Functional Programming in Scala", 2017





- ▶ Data science is an inter-disciplinary field that uses scientific methods, processes, algorithms and systems to extract knowledge and insights from many structural and unstructured data
- ▶ Data science is a "concept to unify statistics, data analysis, machine learning, domain knowledge and their related methods" in order to "understand and analyze actual phenomena" with data – Wikipedia
- ▶ It uses techniques and theories drawn from many fields within the context of mathematics, statistics, computer science, domain knowledge and information science – Wikipedia
- ▶ Simply, the goal of the Data Science is to extract knowledge from large data sets – Wikipedia
- ▶ It uses many steps such as analysis, preprocessing the data, and gives the description of the findings or inferences during the process.
- ▶ In this process, it uses the skill from various domains such as Mathematics, Statistics, Visualization, Domain knowledge, Data Mining, Machine Learning, Computer Vision, etc.



Pictorial representation of Data Science

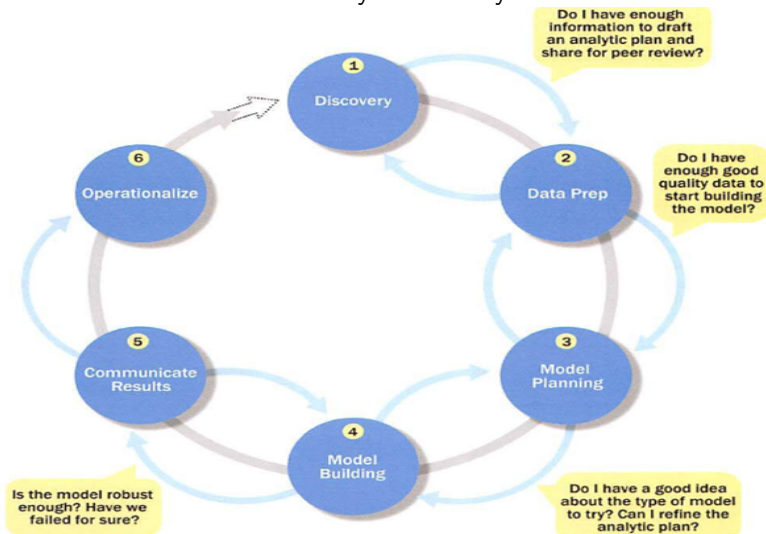
- ▶ The Nisqually River Foundation is tasked with the successful implementation of a watershed stewardship plan.
- ▶ As a part of this plan, they assist the Nisqually Indian Tribe in Washington State to measure and monitor the fish species present in the Nisqually River.
- ▶ To do this, the Nisqually Indian Tribe installed a video camera and infrared sensors in a fish ladder at a dam on the river.
- ▶ The camera is triggered to capture 30 seconds of video when any fish swims past the infrared sensors.
- ▶ It is complex manual process
  - ▶ Throughout the year, more than 3,000 videos are generated by the counter camera.
  - ▶ As part of their original process, a trained biologist needed to view each video to manually identify and record the species of each fish.
  - ▶ This manual process of fish species identification in captured videos is resource intensive, from a time, human resources, and cost perspective.
  - ▶ "This work is slow and repetitive and is much better suited to automation than manual analysis."

- ▶ Gramener, in conjunction with the Microsoft AI for Earth program, worked with the Nisqually River Foundation to attempt to automate the detection and identification of fish species from the video clips.
- ▶ The Nisqually salmon detection application was built as a web app to automate the process of video feed input, detection, and classification.
- ▶ The automated AI solution leverages the latest deep learning algorithms implemented using the Microsoft Azure and Cognitive Services platform stack.
- ▶ The first challenge was to process the videos and tag the fish.
- ▶ The heavy manual work involved in this was automated by leveraging the Microsoft VOTT tool.
- ▶ The tagged frames were then used to train a model using Microsoft Cognitive Toolkit (CNTK).
- ▶ This model was then tested against more frames extracted from the videos.
- ▶ While this solution was good, it lacked speed and real-time video detection capabilities.
- ▶ As an enhancement to the solution, Gramener moved to video object detection using YOLO V3, which provides a faster solution with real-time capabilities.

- ▶ <https://www.datacamp.com/projects/870>
- ▶ <https://www.kaggle.com/general/7615>
- ▶ <https://www.svds.com/case-studies/>

- ▶ Data Analytic Life cycle defines the analytics process and best practices from discovery to project completion.
- ▶ Data Analytics Lifecycle Phases
  - ▶ Discovery Phase
  - ▶ Data Preparation Phase
  - ▶ Model Planning Phase
  - ▶ Model Building Phase
  - ▶ Communicate Result
  - ▶ Operationalize
- ▶ With six phases the project work can occur in several phases simultaneously
- ▶ The cycle is iterative to portray a real project
- ▶ Work can return to earlier phases as new information is uncovered.

## Data Analytics Life Cycle



- ▶ Phase – I: Discovery
  - ▶ Learning the Business Domain
  - ▶ Resources
  - ▶ Framing the Problem
  - ▶ Developing Initial Hypotheses
  - ▶ Identifying Potential Data Sources



- ▶ Phase – 2: Data Preparation
  - ▶ It requires analytical sandbox in which you can perform analytics for the entire duration of the project
  - ▶ Includes steps:
    - ▶ Explore
    - ▶ Preprocess
    - ▶ Conditional Data
  - ▶ Data preparation tends to be the most labor-intensive step in the analytics lifecycle  
→ Often at least 50% of the data science project's time.
  - ▶ The data preparation phase is a iterative process.
  - ▶ In ETL users perform extract, transform, load
  - ▶ Data Analytics lifecycle → ELT or ETLT → Extract, Transform, Load and Transform.

- ▶ Phase – 3: Model Planning
  - ▶ This determines the methods and techniques to extract relationships among variables.
  - ▶ These relationship patterns will set the base for algorithms which will be used in next phase.
  - ▶ It uses Exploratory Data Analysis (EDA) using various statistical formulae and visualization tools.
  - ▶ Simply, it identifies candidate models to apply to the data for clustering, classifying, or finding relationships in data.
- ▶ Activities to be consider in this phase are:
  - ▶ Assess the structure of the data.
  - ▶ Ensure the analytic techniques enable the team to meet the business objectives and accept or reject the working hypotheses.
  - ▶ Determine if the situation warrants a single model or a series of techniques as part of a larger analytic workflow.
  - ▶ Research and understand how other analysts have approached this kind or similar kind of problem.

## ► Phase - 4: Model Building

- Execute the models defined in Phase - 3.
- Develop datasets for training, testing, and production.
- Develop analytic model on training data, test on test data.
- It will consider whether your existing tools will suffice for running the models or it will need a more robust environment (like fast and parallel processing).
- You will analyze various learning techniques like classification, association and clustering to build the model.

- ▶ Phase – 5: Communicate Results
  - ▶ Determine if the team succeeded or failed in its objectives.
  - ▶ Assess if the results are statistically significant and valid. → If so, identify aspects of the results that present salient findings. → Identify surprising results and those in line with the hypotheses.
  - ▶ Communicate and document the key findings and major insights derived from the analysis.
  - ▶ This is the most visible portion of the process to the outside stakeholders and sponsors.

- ▶ Phase – 6: Operationalize
  - ▶ In this last phase, the team communicates the benefits of the project more broadly and sets up a pilot project to deploy the work in a controlled way.
  - ▶ Risk is managed effectively by undertaking small scope, pilot deployment before a wide-scale rollout.
  - ▶ During the pilot project, the team may need to execute the algorithm more efficiently in the database.

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- ▶ Course Webpage: <https://github.com/rameshragala/>

Thank  
you