

# ■ Machine Learning Project: Cake Price Prediction

## Objective:

The goal of this project is to predict the price of cakes based on features such as size, ingredients cost, design complexity, and other factors.

## Dataset Overview:

The dataset contains 4000 records with 8 columns: Sold\_On, Size, Ingredients\_Cost, Design\_Complexity, Time\_Taken, Price, Amount, Gender.

## Data Preprocessing:

- Encoded categorical features (Sold\_On, Size, Design\_Complexity, Gender) using LabelEncoder.
- Removed extreme outliers using the 95th percentile of Price.
- Split the data into 80% training and 20% testing sets.

## Model Selection:

A Random Forest Regressor was chosen for its robustness and high performance on structured data. Hyperparameters were optimized using GridSearchCV to find the best combination of: n\_estimators, max\_depth, and min\_samples\_split.

## Model Evaluation:

- Evaluation Metrics: • Mean Absolute Error (MAE): 5.68 • Root Mean Squared Error (RMSE): 7.39

These values indicate that, on average, the model predicts cake prices within approximately  $\pm 5.7$  units of the true value.

## Prediction Example:

For a medium-sized, simple cake costing 50 in ingredients and taking 3 hours to make, predicted price = 72.26.

## Challenges:

- Handling categorical encoding correctly with LabelEncoder.
- Ensuring model generalization and avoiding overfitting.
- Dealing with data imbalance across cake sizes and design complexity.

## Recommendations for Improvement:

- Try advanced models such as Gradient Boosting or XGBoost.
- Use One-Hot Encoding instead of Label Encoding for better categorical handling.
- Collect more data on cake features such as flavor, decoration materials, and seasonality.