

Backstreet boys – incomplete

Just like this presentation

A top-down view of a wooden desk with various objects. In the center is a vintage green typewriter with a black keyboard. To its left is a closed dark green book. To its right is an open, blank, cream-colored notebook. Below the typewriter is a pinecone. In the bottom left corner are a pair of black-rimmed glasses. In the bottom right corner is a small brown box labeled 'COLOR SLIDES'. The background is a light-colored wooden surface with vertical planks.

studyPortal

Destination: Success.
No motion sickness.



Pick one of our
designed missions
or write your own.



Customise your
profile until you're
proud of it.



Don't quite understand
question 7b? Mastered
the English essay?
Check out the forums
& be rewarded.



Go to the leader
boards & see how
much you have
progressed!

Player Types



ACHIEVERS

- Complete missions
- Highly customised profile
- Score points



SOCIALISERS

- Post on forums
- Ability to share completed goals
- Direct message with other users



FREE SPIRITS

- Write up custom missions
- Hidden Easter eggs
- Profile customisation



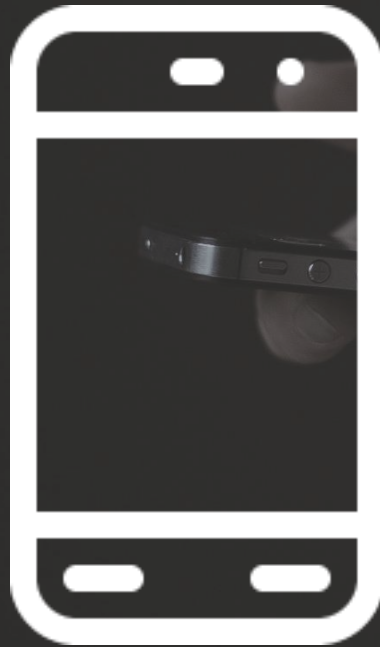
PHILANTHROPISTS

- Post on forums
- Direct message with other users

Current Users



Mobile



- Forums
- Push notifications about missions
- Direct messages
- Check leader board & points

All part of the engagement loop

Customisation



- Customise profile, and avatar
- Purchase items with points
- Increase pride, boost confidence
- Improves all areas of life

Sharing Knowledge



- Reward users for sharing knowledge
- Encourage questions, reward answers
- Everyone benefits

Quests



- Complete “missions”
- Push achievers to excel, put struggling students on the right path
- Reinforce goal-oriented, organisational lifestyle

Points & Leader board



- Desired behaviours yield points
- Leader board displays who has *improved* the most within a set amount of time
- Struggling students feel empowered, achievers continue to aim high



Forums ☒

Content Delivery ☒

Assignment submission ☒

Games are
not for
everyone.



dfgd