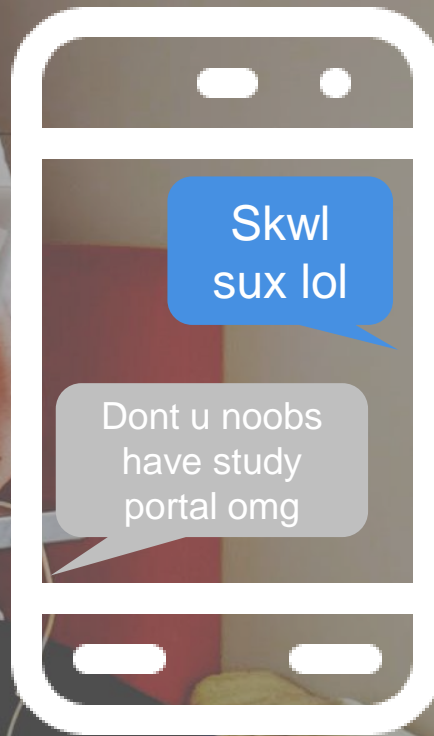




Ft. Cameron Clark & Ramisa Faye

school

Current Users



- Struggling students
Fed up with school, boring!
- Average students
Tolerating school, wouldn't mind improving
- Achieving students
Keen to stay on top of their success

An example of how students text in 2016.

A top-down view of a wooden desk with various objects. In the center is a vintage green typewriter with a keyboard. To its left is a closed dark green book. To its right is an open, blank, cream-colored notebook. Below the typewriter is a pinecone. In the bottom left corner are a pair of black-rimmed glasses. In the bottom right corner is a small brown box labeled 'COLOR SLIDES'.

studyPortal

Destination: Success.
No motion sickness.

Points, Badges, Leader board



- Desired behaviours yield points
- Leader board displays who has *improved* the most within a set amount of time
- Struggling students feel empowered, achievers continue to aim high

Customisation

- Customise profile, and avatar
- Increase pride, boost confidence
- Improves all areas of life



Virtual Economy

- Purchase items with points



Sharing Knowledge



- Reward users for sharing knowledge
- Encourage questions, reward answers
- Everyone benefits

Quests

- Complete “missions”
- Push achievers to excel, put struggling students on the right path
- Reinforce goal-oriented, organisational lifestyle



Boss Battles

- Quizzes – answer questions correctly to defeat the boss
- Fun way to test yourself
- Increase performance e.g. test scores



Player Types



ACHIEVERS

- Complete missions
- Highly customised profile
- Score points



SOCIALISERS

- Post on forums
- Ability to share completed goals
- Direct message with other users



FREE SPIRITS

- Write up custom missions
- Hidden Easter eggs
- Profile customisation



PHILANTHROPISTS

- Post on forums
- Direct message with other users
- Create content for other users



Forums ☒

Content Delivery ☒

Assignment submission ☒

Games are
not for
everyone.



Pick one of our
designed missions
or write your own.



Customise your
profile until you're
proud of it.



Don't quite understand
question 7b? Mastered
the English essay?
Check out the forums
& be rewarded.



Go to the leader
boards & see how
much you have
progressed!



Thank You!