

MAVEN TOYS STORE KPI REPORT

Store_Location

- ☐ Airport
- ☐ Commercial
- ☐ Downtown
- ☐ Residential

Total Orders by Start of Month

41830

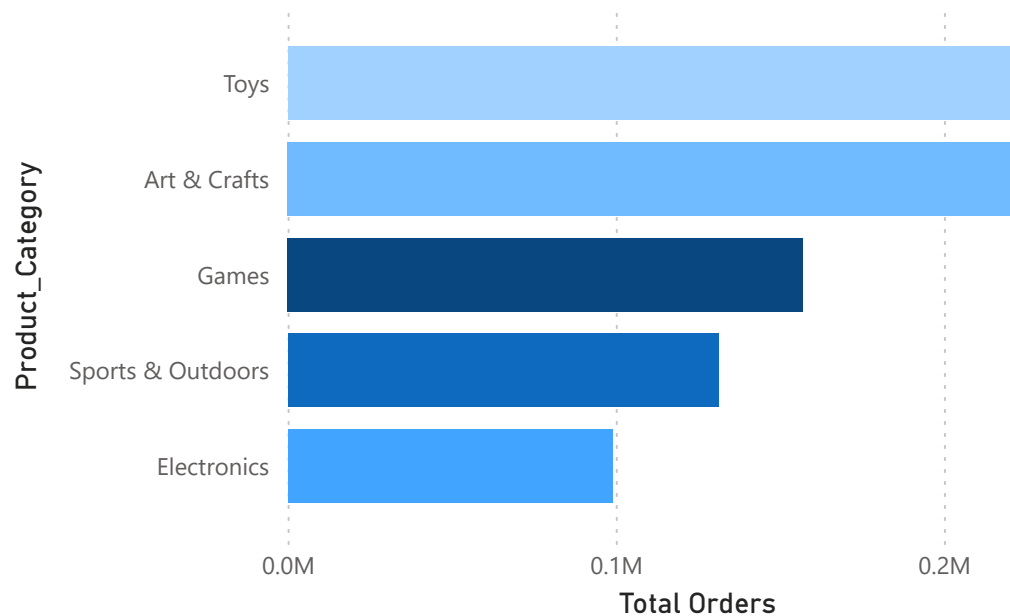
Total Revenue by Start of Month

\$658,194

Total Profit by Start of Month

\$180,445

Total Orders by Product_Category



Total Revenue by Year, Quarter, Month and Day



MAVEN TOYS SALES DASHBOARD

Store_Location

All

Start of Month

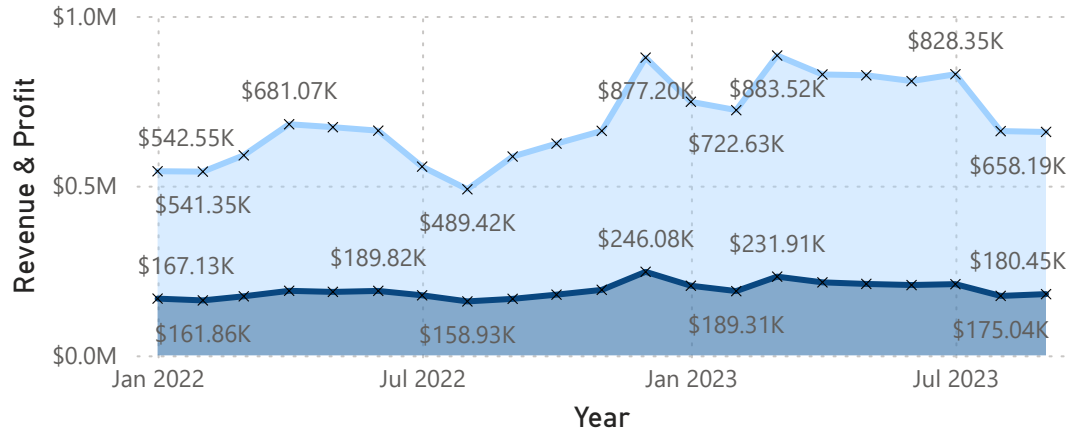
All

Store_City

All

Revenue and Profit over Time

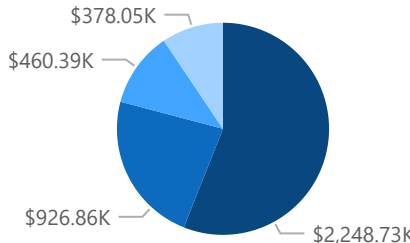
× Total Revenue × Total Profit



Profit by Store Location

Store_Location

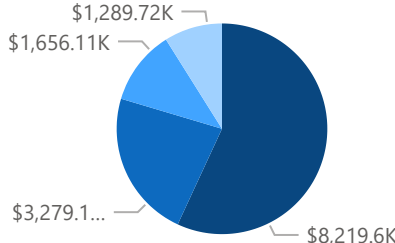
- Downtown
- Commercial
- Residential
- Airport



Revenue by Store Location

Store_Location

- Downtown
- Commercial
- Residential
- Airport



Total Revenue

\$14.44M

Total Profit

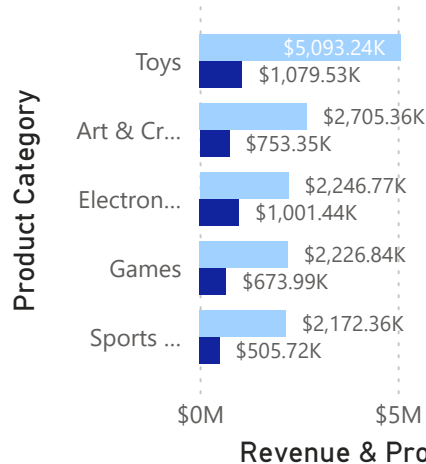
\$4.01M

Profit Margin

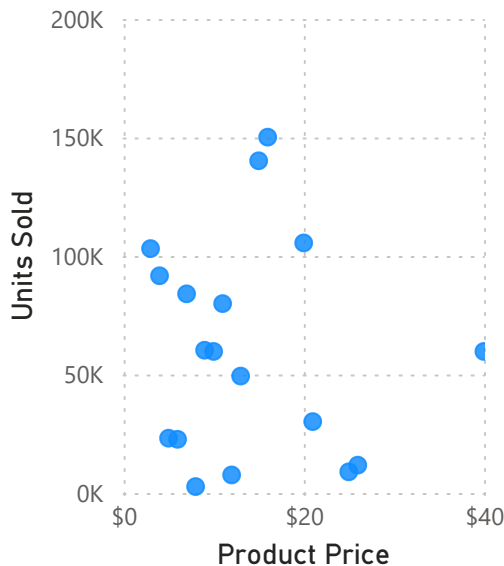
27.79%

Revenue and Profit by Product_Category

● Sum of Revenue ● Sum of Profit



Units Sold by Product Price



Revenue & Profit - Detailed Table

Month	January			February			
Product_Name	Cost	Revenue	Profit	Cost	Revenue	Profit	Cost
Action Figure	\$47,642.31	\$91,382.85	\$34,290.00	\$43,965.99	\$82,892.16	\$31,104.00	\$56,233.7
Animal Figures	\$25,144.83	\$38,346.48	\$8,856.00	\$27,242.73	\$43,334.64	\$10,008.00	\$31,928.0
Barrel O' Slime	\$8,519.19	\$31,261.65	\$15,670.00	\$9,337.08	\$32,753.91	\$16,418.00	\$10,905.2
Chutes & Ladders	\$4,355.64	\$6,066.33	\$1,401.00	\$1,988.01	\$2,727.9	\$630.00	\$2,207.79
Classic Dominoes	\$4,258.67	\$5,624.37	\$1,126.00	\$3,100.12	\$3,876.12	\$776.00	\$3,523.59
Colorbuds	\$54,144.54	\$176,522.24	\$94,208.00	\$52,739.55	\$163,810.72	\$87,424.00	\$53,061.0
Dart Gun	\$29,519.38	\$49,249.2	\$12,320.00	\$27,109.39	\$42,757.26	\$10,696.00	\$30,490.5
Deck Of Cards	\$29,921.01	\$65,027.97	\$27,909.00	\$23,237.76	\$52,795.47	\$22,659.00	\$25,599.8
Dino Egg	\$30,829.14	\$42,707.14	\$3,886.00	\$27,782.19	\$39,399.15	\$3,585.00	\$31,987.9
Dinosaur Figures	\$16,638.86	\$27,026.97	\$7,212.00	\$19,441.31	\$31,523.97	\$8,412.00	\$23,562.5
Etch A Sketch	\$12,473.65	\$24,558.3	\$11,700.00	\$12,089.00	\$25,481.86	\$12,140.00	\$9,715.16
Foam Disk Launcher							\$9,097.88
Gamer Headphones	\$21,285.80	\$34,150.73	\$9,762.00	\$21,630.57	\$35,431.12	\$10,128.00	\$19,966.6
Glass Marbles	\$13,962.69	\$44,564.45	\$20,275.00	\$15,639.89	\$46,718.49	\$21,255.00	\$17,388.9
Hot Wheels 5-Pack	\$2,585.52	\$4,210.97	\$1,406.00	\$3,172.05	\$5,235.26	\$1,748.00	\$8,781.99
Total	\$731,246.35	\$1,289,751.13	\$372,200.00	\$716,330.16	\$1,263,983.84	\$351,175.00	\$827,146.4

MAVEN TOYS STOCK DASHBOARD

Store_Location

All

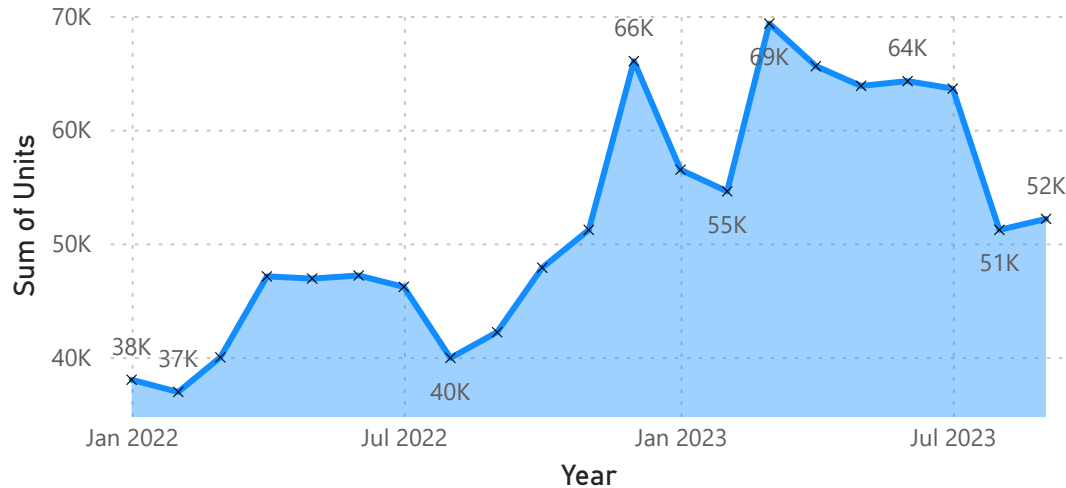
Start of Month

All

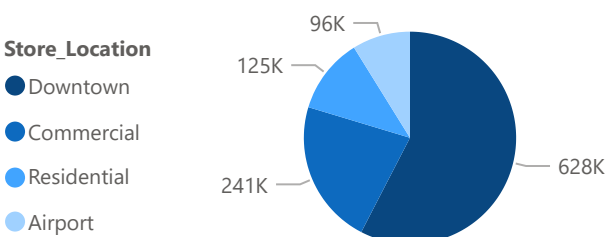
Store_City

All

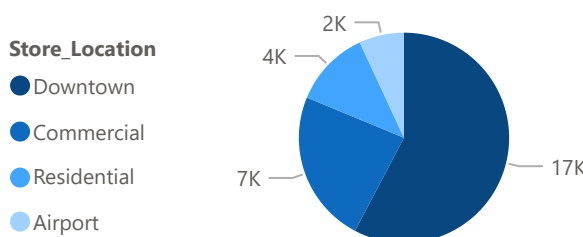
Units Sold over Time



Units Sold by Store Location



Stock on Hand by Store Location



Total Products

35

Total Units Sold

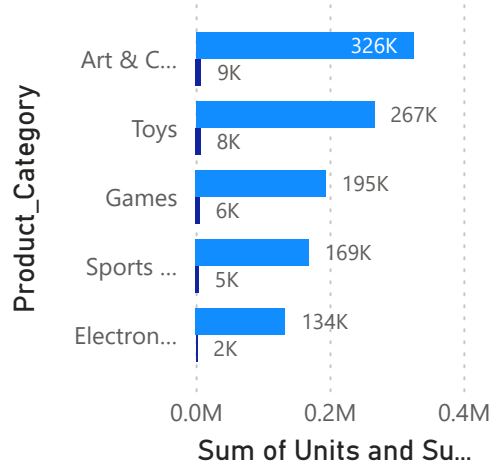
1.091M

Total Stock on Hand

29.74K

Units Sold & Stock on Hand by Product Category

Sum of Units (Blue), Sum of Stock_On_Hand (Dark Blue)



Stock on Hand- Detailed Table

Product_Name	Stock on Hand
Deck Of Cards	2738
Dinosaur Figures	2272
PlayDoh Can	2129
Magic Sand	1922
Rubik's Cube	1497
PlayDoh Toolkit	1387
Barrel O' Slime	1282
Nerf Gun	1212
Colorbuds	1159
Lego Bricks	1118
Mini Ping Pong Set	974
Splash Balls	893
Animal Figures	835
Glass Marbles	795
Dart Gun	776
Mr. Potatohead	709
Dino Egg	640
Total	29742

Units Sold - Detailed Table

Month	January		February		March		April	
Product_Name	Units Sold	% Units Sold	Units Sold	% Units Sold	Units Sold	% Units Sold	Units Sold	% Units Sold
Action Figure	5715	6.05%	5184	5.66%	6885	6.30%	6393	5.67%
Animal Figures	2952	3.12%	3336	3.65%	3905	3.57%	3872	3.44%
Barrel O' Slime	7835	8.29%	8209	8.97%	10061	9.20%	8015	7.11%
Chutes & Ladders	467	0.49%	210	0.23%	241	0.22%	211	0.19%
Classic Dominoes	563	0.60%	388	0.42%	458	0.42%	481	0.43%
Colorbuds	11776	12.46%	10928	11.94%	11503	10.52%	10636	9.44%
Dart Gun	3080	3.26%	2674	2.92%	2931	2.68%	2791	2.48%
Deck Of Cards	9303	9.85%	7553	8.25%	8451	7.73%	9291	8.24%
Dino Egg	3886	4.11%	3585	3.92%	4308	3.94%	5041	4.47%
Dinosaur Figures	1803	1.91%	2103	2.30%	2604	2.38%	3169	2.81%
Etch A Sketch	1170	1.24%	1214	1.33%	1007	0.92%	1138	1.01%
Foam Disk Launcher					1185	1.08%	1422	1.26%
Gamer Headphones	1627	1.72%	1688	1.84%	1531	1.40%	1180	1.05%
Glass Marbles	4055	4.29%	4251	4.65%	4466	4.09%	4163	3.69%
Hot Wheels 5-Pack	703	0.74%	874	0.96%	2347	2.15%	2497	2.22%
Total	94487	100.00%	91516	100.00%	109317	100.00%	112695	100.00%