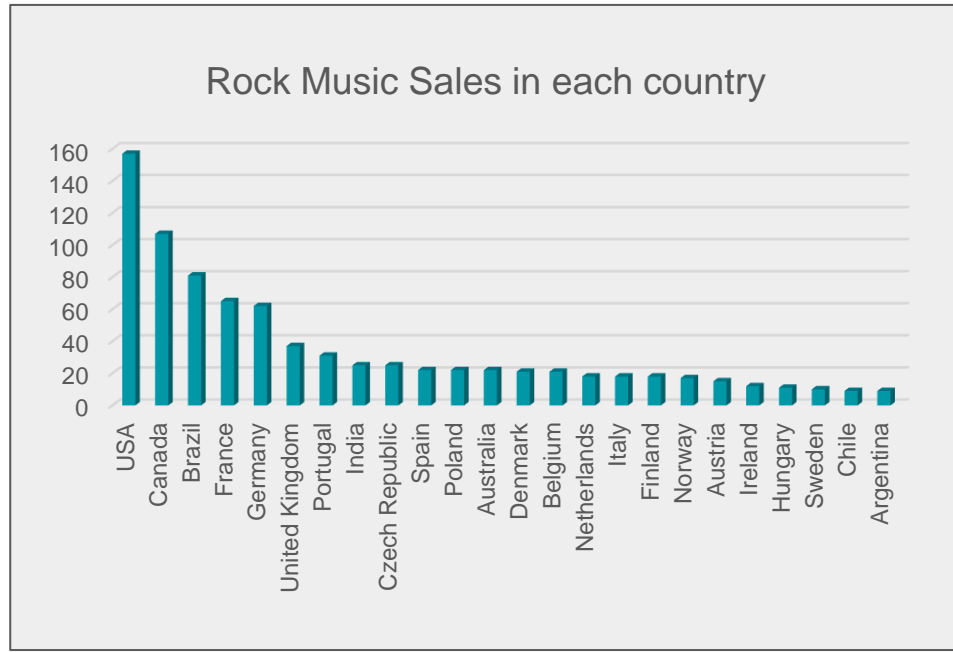


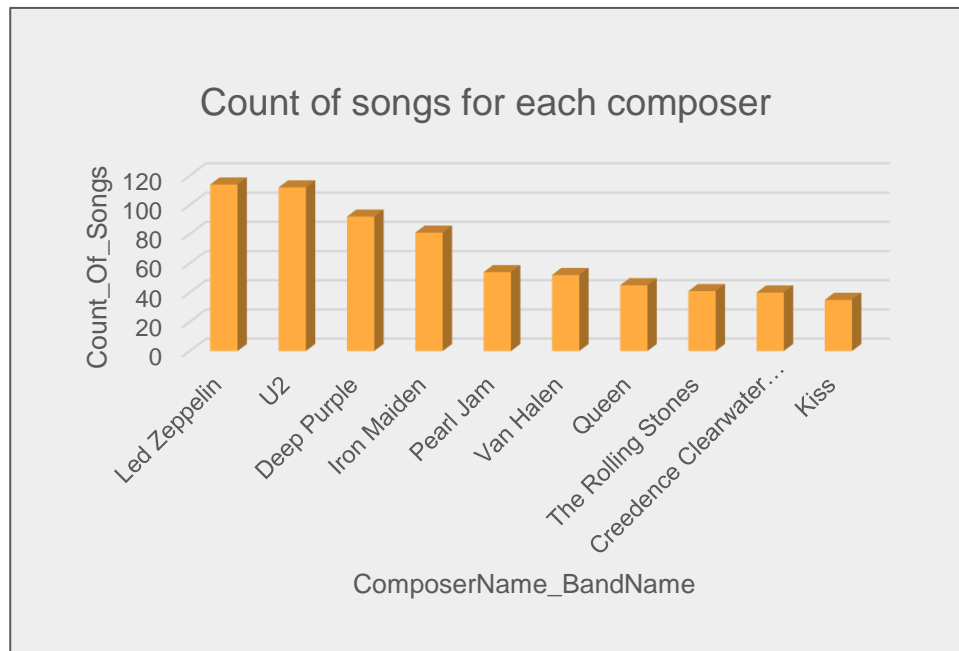
Which country love the most 'Rock' music based on customer purchases ?



USA have the top sales in Rock music

The main idea here is also to show the top countries that record a significant number of rock music purchases, which we can notice we have USA, CANADA, BRAZIL, FRANCE, GERMANY after those there is a notice drop in the other countries

Who is writing the rock music?

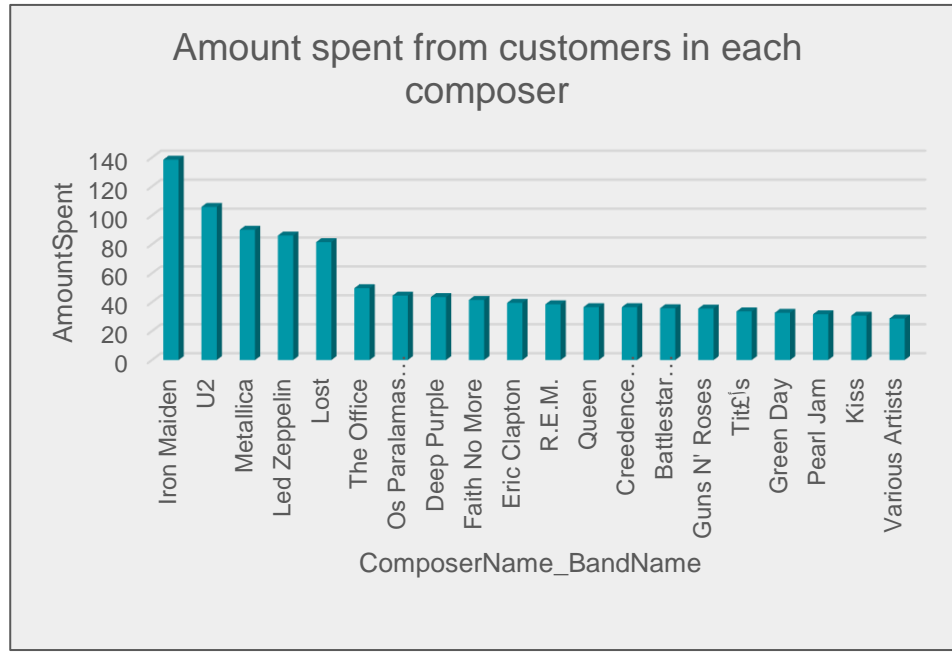


Led Zeppelin is the one who have the wrote 114 songs after him come U2 as 112 songs written

We can notice a great drop from 'Led Zeppelin' vs 'Kiss' , as Kiss wrote only 35 songs .

But we have to consider that the high number on writing music don't mean as well the high in sales (As we will notice in the next slide).

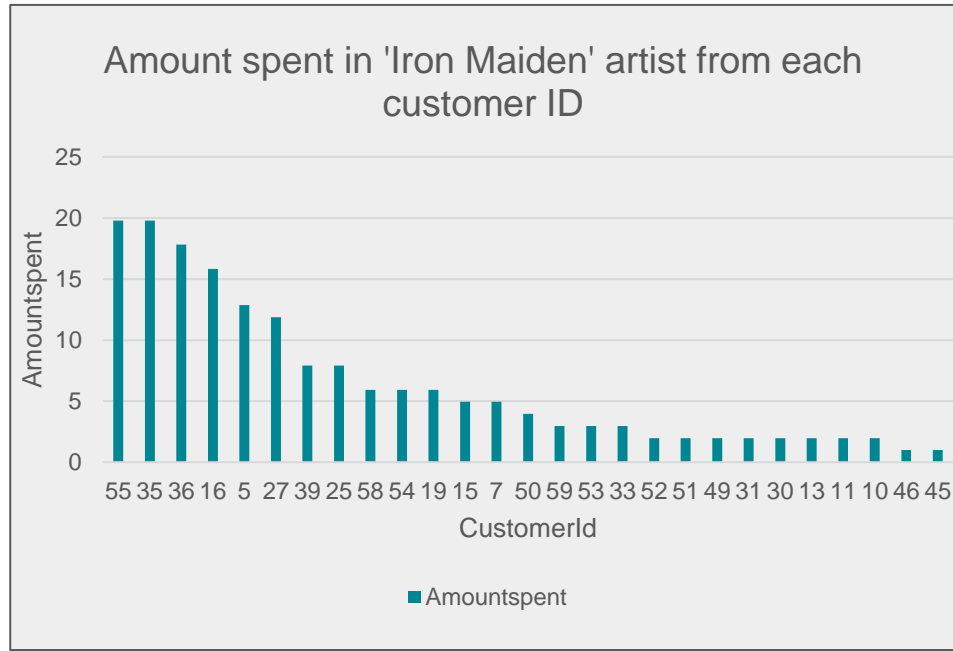
which artist has earned the most according to the InvoiceLines?



Iron Maiden has earned 138.6\$ which is the highest amount spent from customers

We can note that in the last slide that Led Zeppelin have the high record in writing songs but it come in the fourth place in the Amount earned , and that conclude that the number of written songs doesn't mean high selling .

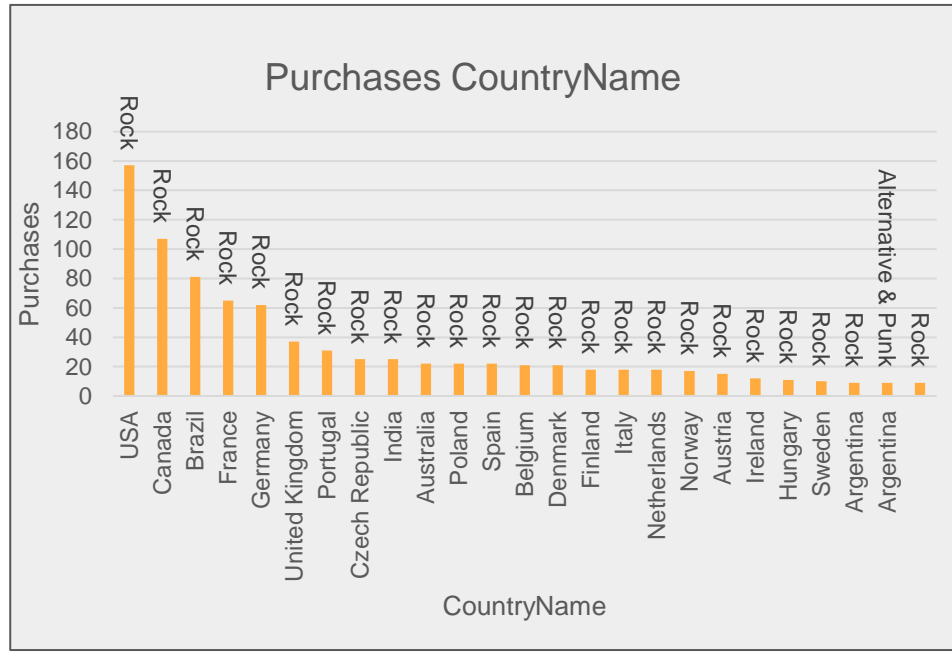
which customer spent the most on 'Iron Maiden ' artist?



The customer Id "55" have the hight spent in Iron Maiden artist

It is important to know which customer have the hight amount spend in a specific artist , this can lead us in Ads sales as example in the future to target this customer for the new album from the Iron Maiden because we will have the high potention to buy it more than the other customres .

What is the most popular music Genre for each country?



We can easily notice that the rock genre is the domain and the high purchasing music in most all the countries .

As for Argentina we notice that 'Alternative & Punk' music has also the high demand in this country beside rock music