

Ramon Villamediana

Graphic Designer

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[Portfolio](#)

[LinkedIn](#)

Summary

Creative and human-centric Graphic Designer with a proven track record of successful collaboration with over 60 diverse sales and marketing teams across multiple sectors. Enhancing visuals by employing robust skills in typography, color theory, and layout, I consistently deliver aesthetically pleasing and effective designs.

Skills

Adobe Creative Suite (Photoshop, Illustrator, InDesign), Figma, HTML, CSS, JavaScript, and MS Office.

Work Experience

Graphic and Visual Designer

Accenture

Oct 2021 - Present

- Developed and executed design and visual concepts to convey key messages, data, print materials, and digital assets for 80 deals totaling \$3 billion in the Energy, Healthcare, Telecom, Retail, and Investment Banking sectors.
- Collaborated seamlessly with over 60 diverse stakeholders and cross-functional teams to promptly address their graphics requirements, all while adhering to tight project deadlines and managing fast-paced workload.
- Designed and established visual concepts for each such as brand identity, typography, color theory, layout, imagery and over all artistic feels to ensure consistency across all deliverables.
- Created user experience (UX) and user interface (UI) elements, including wireframes, visual interfaces, and prototypes, contributing to the creation of user-centered solutions.
- Participated in brainstorming sessions to translate complex ideas into clear, impactful, and outstanding creative ideas that exceeded client's objectives.

Frontend Developer

Pinellas Association of School Administration

Jan 2021 - Oct 2021

- Conceptualized and prototyped a new responsive user interface that met the Pinellas Association of School Administration requirements and W3C Accessibility Standards.
- Developed and successfully deployed the official website that is fully functional and currently online which serves the School Administrators of the Pinellas County in Florida increasing its web traffic by 50% after implementing SEO.

Education

Pinellas Technical College

Web Development

2020 - 2021

Relevant Coursework: Human-centered Web Design and Development, Web Accessibility, Web Standards, SEO, CMS, Graphic and Visual Design