

Ramon Villamediana

UX/UI Designer

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[Portfolio](#)

[LinkedIn](#)

Summary

Creative and human centric UX/UI Designer certified by Google. Passionate about design and research with a proven track record of teaming up effectively with more than 60 different sales and marketing teams across multiple sectors to improve users' usability and boost conversion rates.

Skills

Adobe Creative Suite (Photoshop, Illustrator, InDesign), Figma, HTML, CSS, JavaScript and MS Office.

Work Experience

Graphic and Visual Designer

Accenture

Oct 2021 - Present

- Produced and designed marketing materials and visual collaterals to convey key messages, data, print materials, and digital assets for 80 deals totaling \$3 billion in the Energy, Healthcare, Telecom, Retail, and Investment Banking sectors.
- Conducted user research utilizing the human-centered design methodology to gain deep insights into user needs and preferences, ensuring that design solutions were tailored to meet user expectations.
- Developed and Designed user experience (UX) and user interface (UI) elements, including wireframes, visual interfaces, and prototypes, contributing to the creation of user-centered solutions.
- Collaborated seamlessly with over 60 diverse stakeholders and cross-functional teams to promptly address their graphics requirements, all while adhering to tight project deadlines.
- Participated in brainstorming sessions to translate complex ideas into clear, impactful, and outstanding creative ideas that exceeded client's objectives.

Frontend Developer

Pinellas Association of School Administration

Jan 2021 - Oct 2021

- Conceptualized and prototyped a new responsive user interface that met the Pinellas Association of School Administration requirements and W3C Accessibility Standards.
- Developed and successfully deployed the official website that is fully functional and currently online which serves the School Administrators of the Pinellas County in Florida increasing its web traffic by 50% after implementing SEO.

Education

Pinellas Technical College

Web Development

2020 - 2021

Relevant Coursework: Human-centered Web Design and Development, Web Accessibility, Web Standards, SEO, CMS, Graphic and Visual Design