Let's Get Started

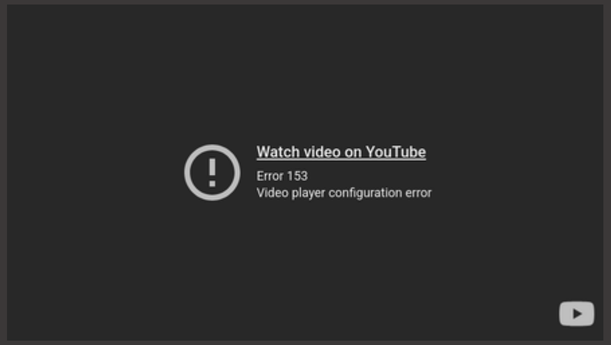
>>> I am Rami Huu Nguyen.

AI Researcher at UMass Boston
(Currently Studying MSIT)

Date: Feb 6th, 2025

Presented at FISHER COLLEGE

Sound and Video Check

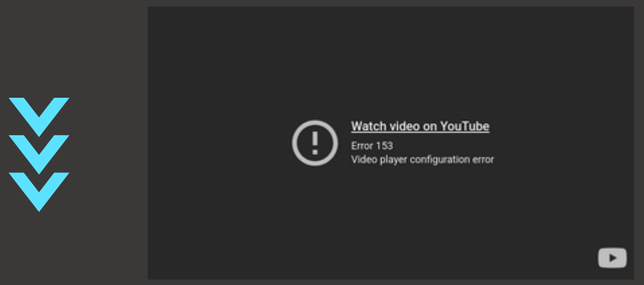


Animation Check

Jessica: asked me

Rami: What is your top hobby?

I love building my personal brand.



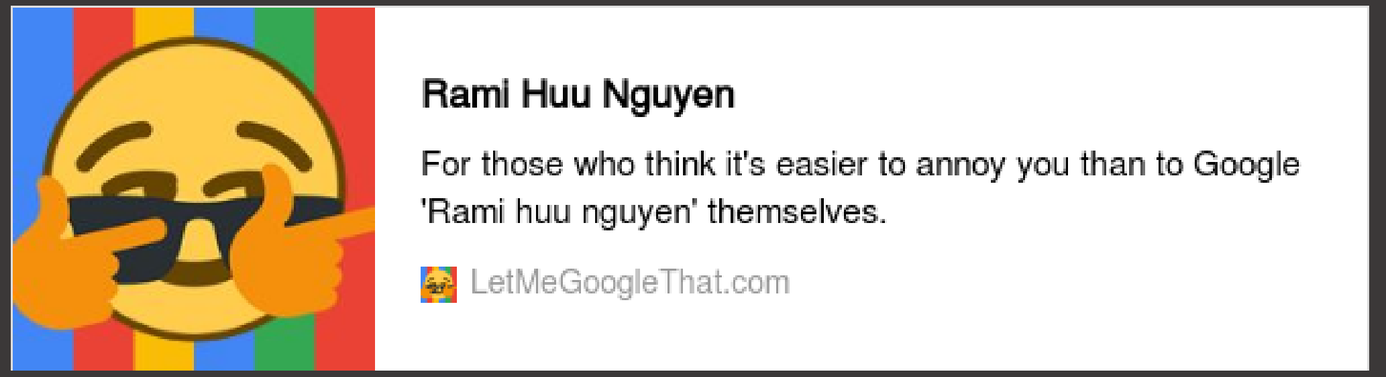
But how can I build?

Can ChatGPT help me?

What content makes me stand out?

GOOGLE ME

Rami Nguyen Boston Ai
For those who think it's easier to annoy you than to Google 'Rami nguyen boston ai' themselves.
LetMeGoogleThat.com


Rami Huu Nguyen
For those who think it's easier to annoy you than to Google 'Rami huu nguyen' themselves.
LetMeGoogleThat.com

RAMI AI BOSTON MARKETING

How was my name ranked the first in google search?

I consistently build my content.

RESEARCH ANALYTICS

All content must be around targeted keywords.

What do I mean? Let's see!

Today, I gonna share with you

First | Quick Introduction about myself

Second | What I know about ChatGPT

Third | My own ChatGPT applications

Fourth | Future Advices

Also, my main purpose of my presentation is

My Generative
AI skills

PERSONAL

BRAND

My Accumulated Experiences

Now, Let's dive in!

How my journey looks like?

One question describes me

can I make something better?

I was a retail owner at Shop 73.

Create Impact

Quick Intro

How my own store turned into a big result?

Women officers were my main target market.

I developed sale management tool.

Captured customers preferences

Lauched Facebook marketing campaigns

Brough 4K organic followers into my store.

Love Exploring

How about now RAMI?

2020 - 2024

Boston

Earned Marketing and Business Analytics degree

2017

Singapore

Earned Supply Chain and Logistics degree

2016

Philippines

Earned English certificate within 3 months

Focus on AI

Curtin University

SMEAG GLOBAL EDUCATION

Quick Intro about Rami

I only write **one prompt**:
My topic is Instagram Notes.

Play with AI

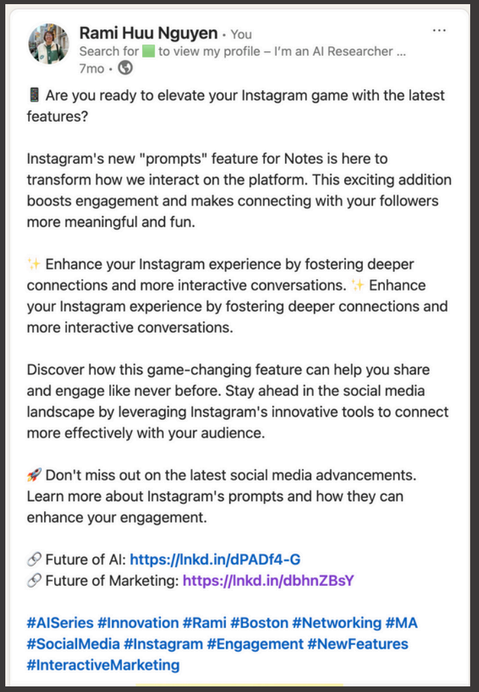
ChatGPT

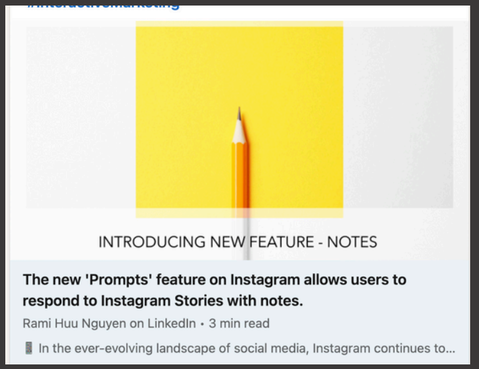
Craft my **article**

Follow my **structure** and **writing** style

THEN

Craft a LinkedIn **post**





Quick Intro about Rami

Self-Taught

ChatGPT

Python

Building Things

Craft a resume and cover letter
Mimic my writing style

Automate Search process
for a Boston marketing agency

saved 75% of time

Quick Intro about Rami

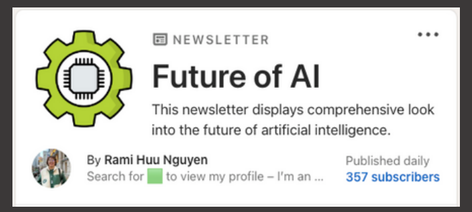
IN 2024

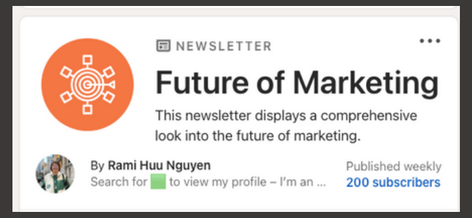
Always Growing

Quick Intro

I joned 3 AI Competitions.

My award for my two article bots.





Submitted my first AI paper
with my Professor Daniel Haehn

Read more here

#deeplearning #AI #computerscience #in6months

Since Nov 2022

ChatGPT released

Transform
My Life

What is ChatGPT?

Teach ChatGPT my own writing content

PRE-TRAINED MODEL

MASSIVE

ONLINE TEXT

GENERATE HUMAN-LIKE LANGUAGE

Books Articles Conversation

FEED FEW WRITING EXAMPLES → **LEARN WRITING'S PATTERNS** → **PRODUCE BETTER RESULTS**

Language Models are Few-Shot Learners

What are ChatGPT's capabilities?

Locate keywords & cross-reference experiences

Self Attention Mechanism

Read entire input as once | Understand relationship between words.

Multiple Head Attention Mechanism

Capture different aspect of the text at the same time.

The cat sat on the mat.

Attention Is All You Need

How about prompting?

ChatGPT will follow our own **prompt**.

Sentence

Tone

Vocabulary

Purpose

Context

Structure

Detail

Etc.

A Guide To Aligning ChatGPT With Your Unique Writing Voice

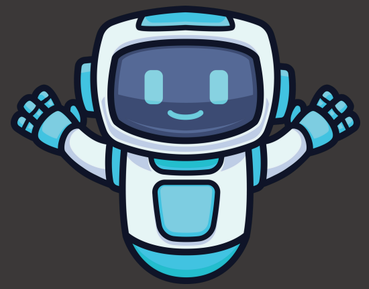
Quick Recap

Match own style

Find keywords & cross-reference

Train ChatGPT with own writing

ASSISTANT



ChatGPT

CAREER PORTFOLIO

MY IDEAL TOOL

Locate keywords

Build my own story

Resume

Cover Letter

Mimic my writing style

📌 My workshop guides you to maximize ChatGPT for your career portfolio but doesn't provide specific advice on resumes, cover letters, or personal stories.

Use right keywords

Understand a role

An example of keywords

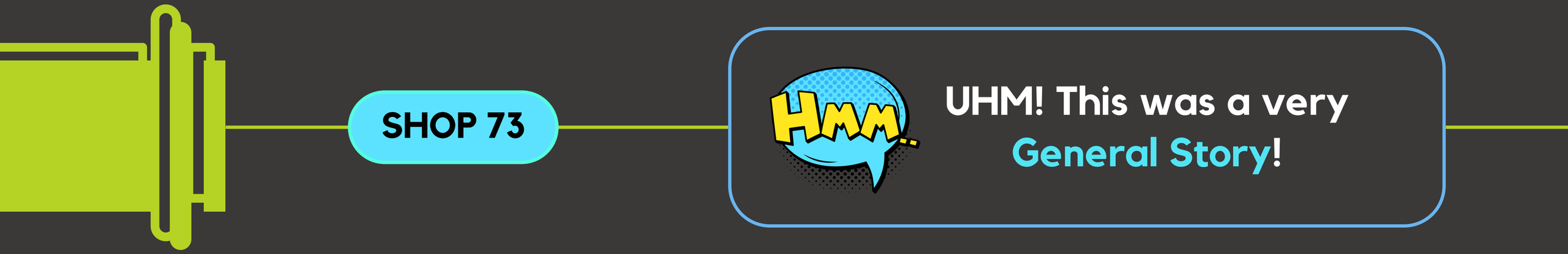
Conduct Research **AI models** **AI solutions** **Innovation** **Collaboration**

Highlight top 5 phrases/keywords for each paragraph

ChatGPT

I found the job description I want as an AI Researcher.

I ran my own retail store for 2.5 years.



I developed my sales management system tool.

Step 1: Build my own story

SHOP 73

>>> I ran my own retail store for 2.5 years. >>> I developed my sales management system tool.

I asked myself questions

What products did I sell?

What did the system show me that helped me decide better?

What specific achievements did I earn?

Feel Stuck of Asking Questions

Involve ChatGPT in this process

"What questions should I ask myself to reflect on my experience? Use simple words to explain. Add my experience here."

Rami Huu Nguyen

Step 1: Build my own story

GOAL

My story MUST

AUTHENTIC

NATURAL

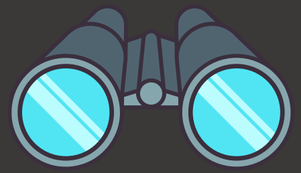
ACHIEVEMENTS

SPECIFIC PROJECT

ROLE

SHOP 73

Seriously, I did not know how I start to write



RESEARCH

I involve ChatGPT here

PRE-TRAINED | *Source*

Books

Articles

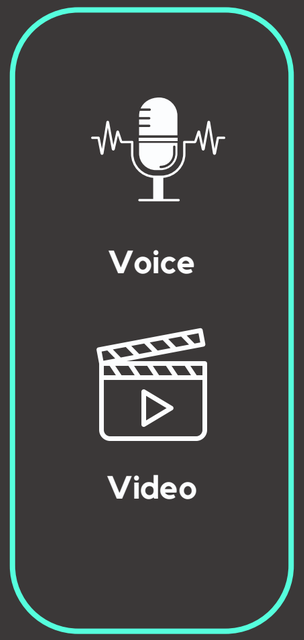
Conversation

SUGGEST

- Structure
- Example
- Writing

Why I use GPT-4o for my content?

PRE-TRAINED



Natural Output

Strengthen

My Writing

Improve

STORY

Let's Begin!

Turn My Story into Resume Bullet Points!

S
T
A
R

Situation
Task
Action
Result

Back to my story

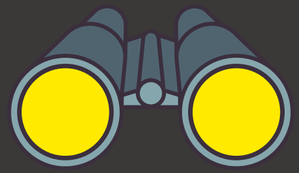
I ran a retail store in Vietnam for 2.5 years. I sold USA products, and mainly focused on selling hair and body care products. I learned how to connect with them, and figure out why they chose specific products. For instance, women officers like my products as they prefer high-quality products.

I believe the sales management tool is a wise choice for my retail store as I quickly identified best seller products, slow selling products, and peak time of days. From those insights, I collaborated with my teams to adjust inventory amounts for peak times, and promote best-seller products, and leverage timing insights on Facebook to engage more online customers. My biggest success for this experience was to build a community around my store, and engage 4K organic followers. Customers feel extremely engaged with our offers, and connected with our stores.

Turn My Story into Resume Bullet Points!

Source 1
Source 2
Source 3
Source 4

People prefer seeing the impact first.



Situation
Task
Action
Result

I reordered the section.

Result

Situation
Task
Action

Then I put the most important info on the top.

Convert my story into 3 bullet points

I ran a retail store in Vietnam for 2.5 years. I sold USA products, and mainly focused on selling hair and body care products. I learned how to connect with them, and figure out why they chose specific products. For instance, women officers like my products as they prefer high-quality products.

I believe the sales management tool is a wise choice for my retail store as I quickly identified best seller products, slow selling products, and peak time of days. From those insights, I collaborated with my teams to adjust inventory amounts for peak times, and promote best-seller products, and leverage timing insights on Facebook to engage more online customers. My biggest success for this experience was to build a community around my store, and engage 4K organic followers. Customers feel extremely engaged with our offers, and connected with our stores.

PROMPT

Follow my structure

Result
Situation
Task
Action

USE MY OWN WORDS

OUTPUT

- **Result**: Built a community around my retail store, growing 4K organic followers on Facebook and creating strong customer engagement with our offers.
- **Action**: Used insights from a self-developed sales management tool to adjust inventory for busy periods and promoted best-sellers on Facebook to attract more online customers.
- **Task and Situation**: Ran a retail store in Vietnam for 2.5 years, selling USA products with a focus on hair and body care items, while working closely with customers to understand their needs and build connections.

Rami Huu Nguyen

Until now, I have

Save all content in your docs for future use—your story/experiences will stay with you forever.

How I structure my Story into Cover Letter

Retail Owner

Bridge Tutor

Social Media Intern

Website Marketing Intern

Strategy Intern

First

I have too many ideas

How?

AI Researcher

AI Chatbots

My Traits

Travel abroad

Award & Competition

This is my advise to everyone.

I get it

WHERE?

Those **Advices** were **Inspired** by

Suffolk University Mentoring Programs

Networking Event at Dorchester, MA

Market Research Conference in Boston

Job Shadowing Program in Boston

My Friends

Advise

Try

Advise Try Apply

Structure My Cover Letter

Try

Advise

»» Cover Letter ««

Step 1

Hook

I love AI, and this is my genre.

Integrate All | Drive Impact

Recognize pattern

Solve problems

Optimize Process

Continuous Learning

Reference Previous Job

Step 2

3 Traits

#1
CURIOUS

It all started with questions

At Shop 73 | How did my marketing campaign and my tools works?

Expand my knowledge

#logistics #supplychain #marketing #business analytics #AI

Reference Previous Job

Step 2

3 Traits

#2
Driven

I am always taking initatives.

At Eagle Trading Logistics

Redesigned a website

* Still in use since 2017

At IANA

Built their LinkedIn from zero

Expand my networks

* Generated 30K impressions after 3 conferences

Reference Previous Job

Step 2

3 Traits

#3
Innovative

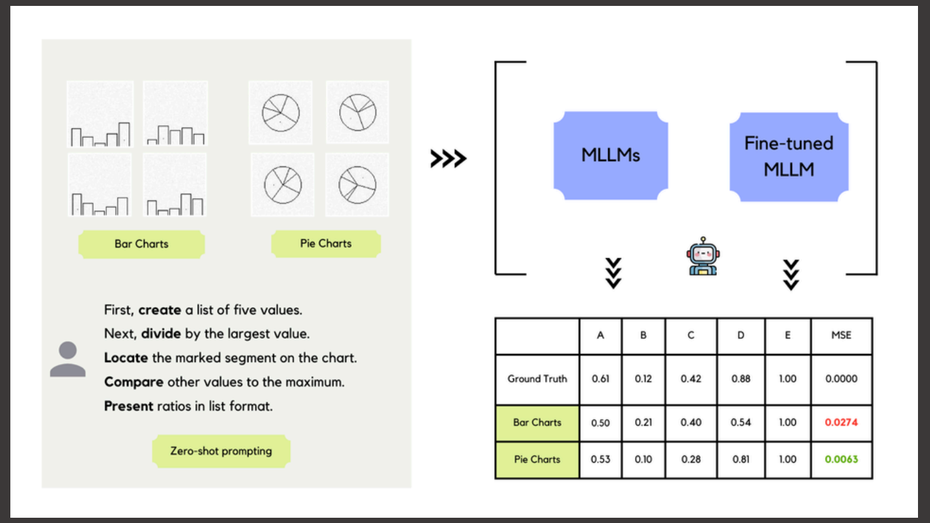
Automate with AI while keeping **authenticity**.

By the end of **2024**

- Develop Resume | Cover Letter | LinkedIn Article and Post **Bots**
- At Connelly Partners: **(Python + ChatGPT Tool)** - Collect marketing news

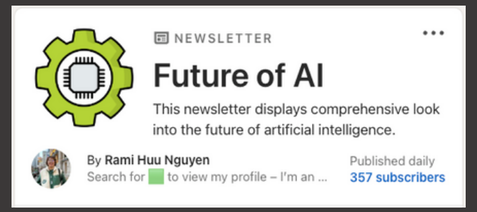
Step 3

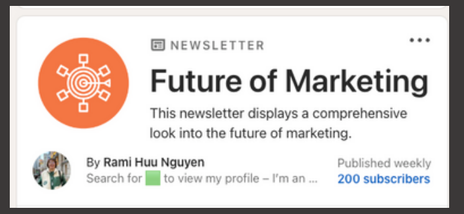
#Submit my first AI paper



	A	B	C	D	E	MSE
Ground Truth	0.61	0.12	0.42	0.88	1.00	0.0000
Bar Charts	0.50	0.21	0.40	0.54	1.00	0.0274
Pie Charts	0.53	0.10	0.28	0.81	1.00	0.0063

Collaborate with my Professor Daniel Haehn





Achievements

#Win an AI award

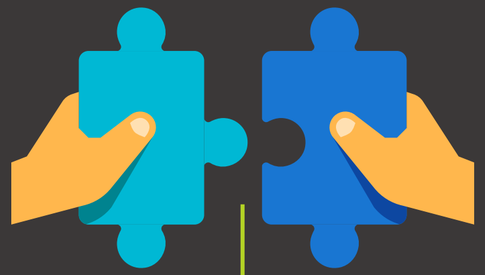
#My Article Bot

Since Jan 2024

I got 37K impressions & 10K articles views.

Step 4

Align with a company



Contribute AI community

Develop cutting-edge AI models

Solve Complex Problems

#ABC company

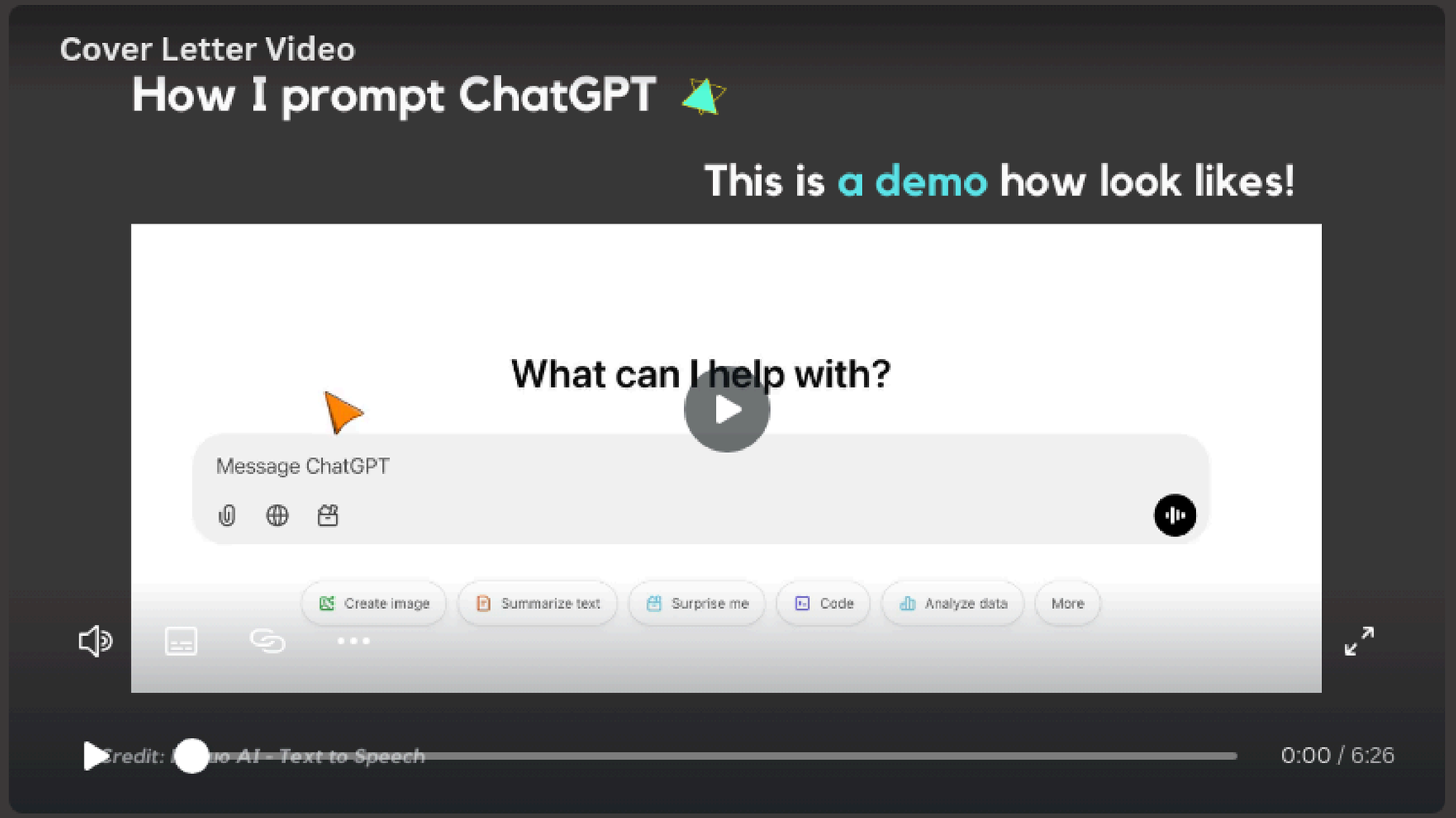
#Myself

At this stage,
I finish my draft
my cover letter.

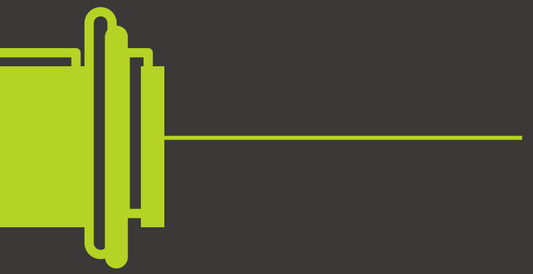
How I use
ChatGPT to
align keywords
with my writing
style?

Cover Letter

Let's Begin!



The more your prompt | **It might give you valuable output.**

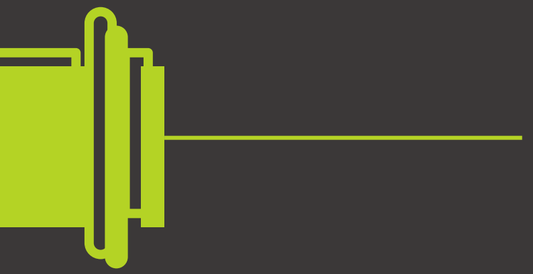


You can apply same prompt into resume.

Be Creative

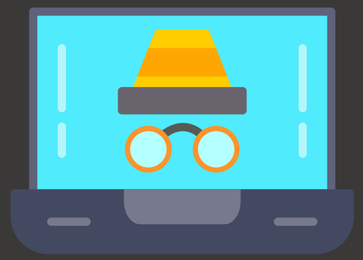
Reflect Your Own Experience

Use 1 of your experience,
ask yourself three questions
to start writing your story.



How I automate my article

I type



one short prompt

Search my topic

Add multiple sources

Mimic my writing

Hashtags

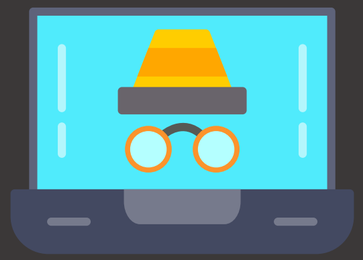
Write an article

Review

Check

Evaluate

View my chatbot



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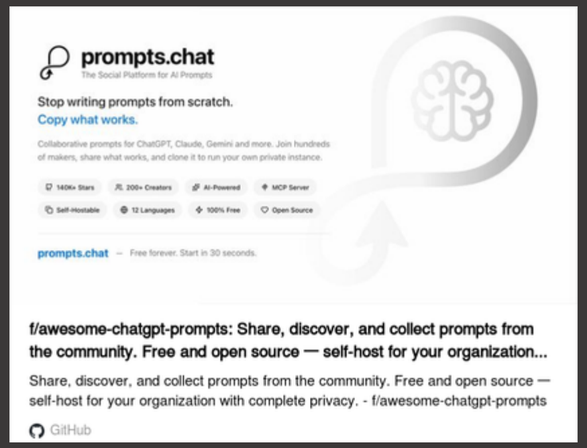
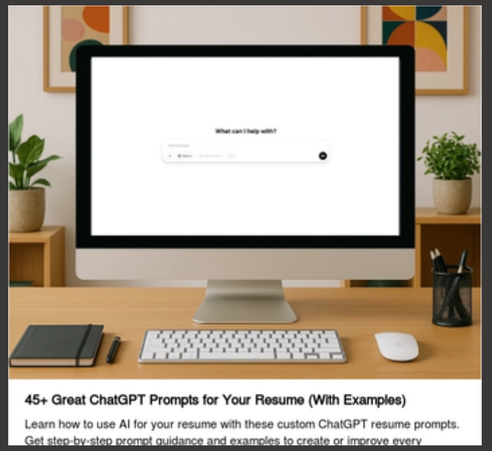
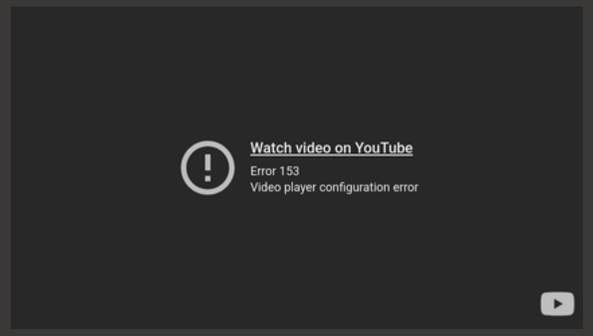
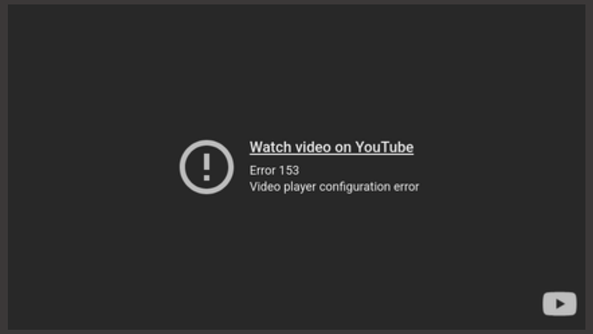
Resources





100+ Prompt Examples





Three Key Advices

- More specific prompt | More valuable outputs
- They are your AI assistant | Maximize their capabilities
- Make your story become unique and authentic.

Time for Q & A

I'd be happy to give feedback if you use ChatGPT to create a story! Submit yours here via Google Form.

Connect with me to learn more about my story.

Rami Huu Nguyen

rami.nguyen12@gmail.com

Scan me
on LinkedIn

View my resume sample here