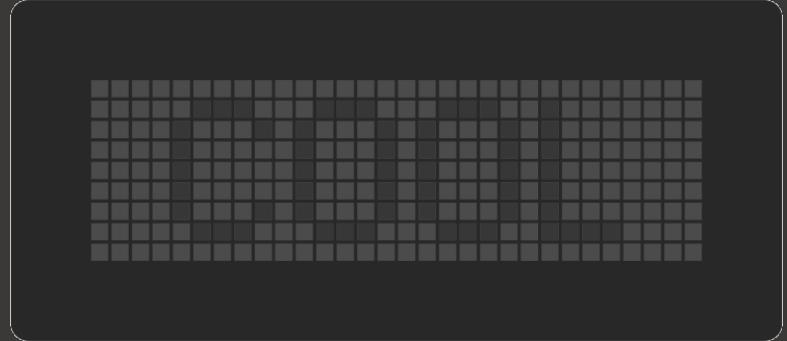




Let's Get Started



>>> I am Rami Huu Nguyen.

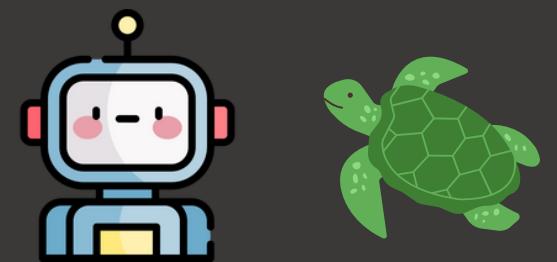
AI Researcher at UMass Boston
(Currently Studying MSIT)

Date: Feb 6th, 2025

Presented at



FISHER COLLEGE





Sound and Video Check



Animation Check

Jessica: asked me



Rami: What is your top hobby?

I love building my personal brand.



But how can I build?

Can ChatGPT help me?

What content makes me stand out?

GOOGLE ME



Rami Nguyen Boston Ai

For those who think it's easier to annoy you than to Google 'Rami nguyen boston ai' themselves.



LetMeGoogleThat.com



Rami Huu Nguyen

For those who think it's easier to annoy you than to Google 'Rami huu nguyen' themselves.

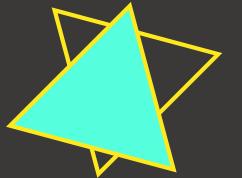


LetMeGoogleThat.com

RAMI AI BOSTON MARKETING

How was my name ranked the first in google search?

I consistently
build my content.

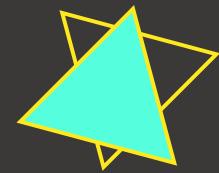


RESEARCH ANALYTICS

All content must be
around
targeted keywords.



What do I mean? Let's see!



Today, I gonna share with you

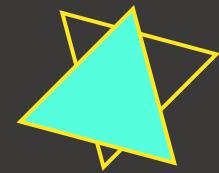


First | Quick Introduction about myself

Second | What I know about ChatGPT

Third | My own ChatGPT applications

Fourth | Future Advices



Also, my main purpose of my presentation is

**My Generative
AI skills**

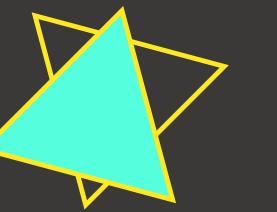


**PERSONAL
BRAND**



My Accumulated Experiences

Now, Let's **dive** in!



How my **journey** looks like?

One question describes me



can I make something **better?**



I was a retail owner at Shop 73.

↗ Create Impact

Quick Intro

How my own store turned into a big result?



Women officers were my main target market.



I developed sale management tool.



Captured customers preferences

Launched Facebook marketing campaigns



Brought 4K organic followers into my store.

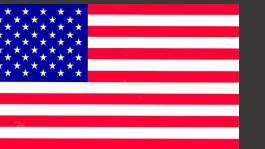




Love Exploring

How
about
now
RAMI?

2020 - 2024



Boston

2017



Singapore

2016



Philippines



Focus on AI

Earned **Marketing and Business Analytics** degree

Earned **Supply Chain and Logistics** degree

Earned **English certificate** within 3 months



Curtin University



Quick Intro about Rami



I only write **one prompt**:
My topic is Instagram Notes.



ChatGPT

THEN

Craft a LinkedIn post



Follow my
structure and
writing style



Play with AI

Rami Huu Nguyen · You
Search for to view my profile – I'm an AI Researcher ...
7mo •

Are you ready to elevate your Instagram game with the latest features?

Instagram's new "prompts" feature for Notes is here to transform how we interact on the platform. This exciting addition boosts engagement and makes connecting with your followers more meaningful and fun.

💡 Enhance your Instagram experience by fostering deeper connections and more interactive conversations. 🌟 Enhance your Instagram experience by fostering deeper connections and more interactive conversations.

Discover how this game-changing feature can help you share and engage like never before. Stay ahead in the social media landscape by leveraging Instagram's innovative tools to connect more effectively with your audience.

🚀 Don't miss out on the latest social media advancements. Learn more about Instagram's prompts and how they can enhance your engagement.

🔗 Future of AI: <https://lnkd.in/dPADf4-G>
🔗 Future of Marketing: <https://lnkd.in/dbhnZBsY>

#AISeries #Innovation #Rami #Boston #Networking #MA #SocialMedia #Instagram #Engagement #NewFeatures #InteractiveMarketing

INTRODUCING NEW FEATURE - NOTES

The new 'Prompts' feature on Instagram allows users to respond to Instagram Stories with notes.

Rami Huu Nguyen on LinkedIn • 3 min read

In the ever-evolving landscape of social media, Instagram continues to...

Quick Intro about Rami



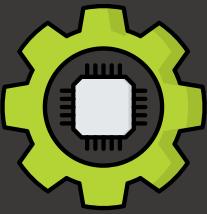
Building Things

Self-Taught

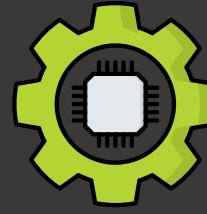


ChatGPT

Python



Craft a resume and cover letter
Mimic my writing style



Automate Search process
for a Boston marketing agency

saved 75% of time

Quick Intro about Rami

IN 2024



Always Growing

[Quick Intro](#)



I joined **3 AI Competitions.**



My award for my two article bots.



Submitted my **first AI paper**
with my Professor **Daniel Haehn**

>>>

Read more here



#deeplearning #AI #computerscience #in6months

NEWSLETTER

Future of AI

This newsletter displays comprehensive look into the future of artificial intelligence.

By Rami Huu Nguyen
Search for to view my profile – I'm an ...
Published daily
357 subscribers

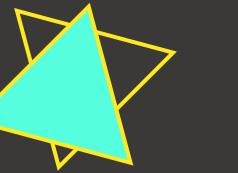
NEWSLETTER

Future of Marketing

This newsletter displays a comprehensive look into the future of marketing.

By Rami Huu Nguyen
Search for to view my profile – I'm an ...
Published weekly
200 subscribers

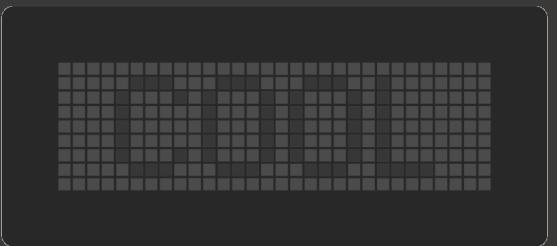
Since Nov 2022



ChatGPT released



Transform
My Life



What is ChatGPT?



PRE-TRAINED
MODEL

MASSIVE

GENERATE HUMAN-LIKE LANGUAGE

ONLINE TEXT



Books



Articles



Conversation

FEED FEW
WRITING
EXAMPLES

LEARN WRITING'S
PATTERNS

PRODUCE BETTER RESULTS



Teach ChatGPT my own
writing content



What are ChatGPT's capabilities?

Self
Attention
Mechanism

Read entire input as once | Understand
relationship between words.

Multiple
Head
Attention
Mechanism

Capture different aspect of the text
at the same time.

The
cat
sat
on
the
mat.



Attention Is All You Need



How about prompting?

ChatGPT will follow our own **prompt**.

Sentence



Tone

Vocabulary

Context

Purpose

Structure

Detail

Etc.

A Guide To Aligning ChatGPT With Your Unique Writing Voice



Quick Recap



Match own style



Find keywords & cross-reference



Train ChatGPT with own writing

ASSISTANT



ChatGPT

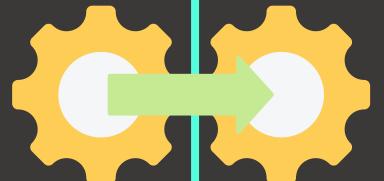
CAREER
PORTFOLIO

📌 My workshop guides you to maximize ChatGPT for your career portfolio but doesn't provide specific advice on resumes, cover letters, or personal stories.

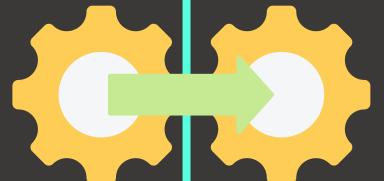
MY IDEAL TOOL

Locate keywords

Build my own story



Resume



Cover Letter

Mimic my writing style



Pre-Step: Locate keywords

Use right keywords



Understand a role

An example of keywords

Conduct Research

AI models

AI solutions

Innovation

Collaboration

Highlight top 5 phrases/keywords for each paragraph

ChatGPT

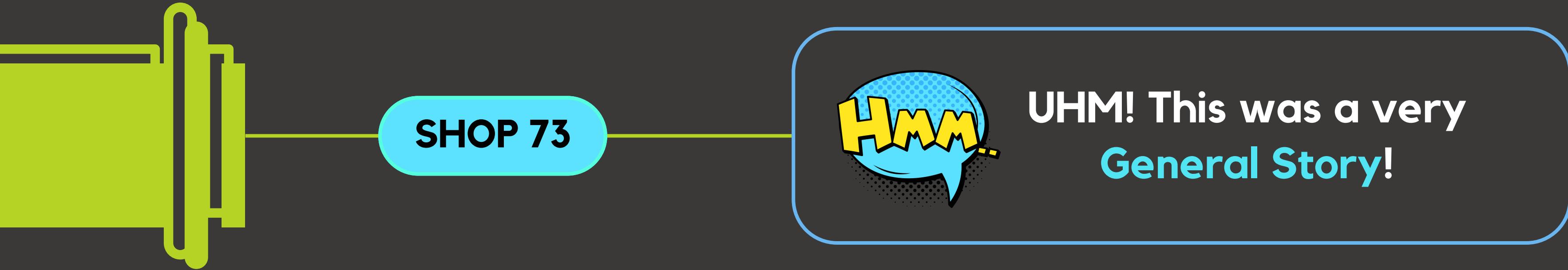


I found the job description I want as an **AI Researcher**.



Step 1: Build my own story

I ran my **own retail store** for 2.5 years.



I developed my **sales management system** tool.

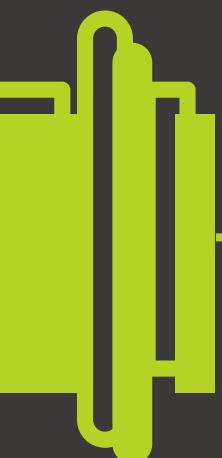


Step 1: Build my own story

SHOP 73

>>> I ran my **own retail store** for 2.5 years.

>>> I developed my **sales management system** tool.



I asked myself questions



Feel Stuck of Asking Questions



What did the system show me that helped me **decide** better?

What specific **achievements** did I earn?

Involve **ChatGPT** in this process



"What questions should I ask myself to reflect on my experience? Use simple words to explain. Add my experience here."



Step 1: Build my own story



GOAL

My story MUST

AUTHENTIC

NATURAL

ACHIEVEMENTS

SPECIFIC PROJECT

ROLE

SHOP 73



HOW

Seriously, I did not know
how I start to write





Step 1: Build my own story

Why I use GPT-4o for my content?



PRE-TRAINED



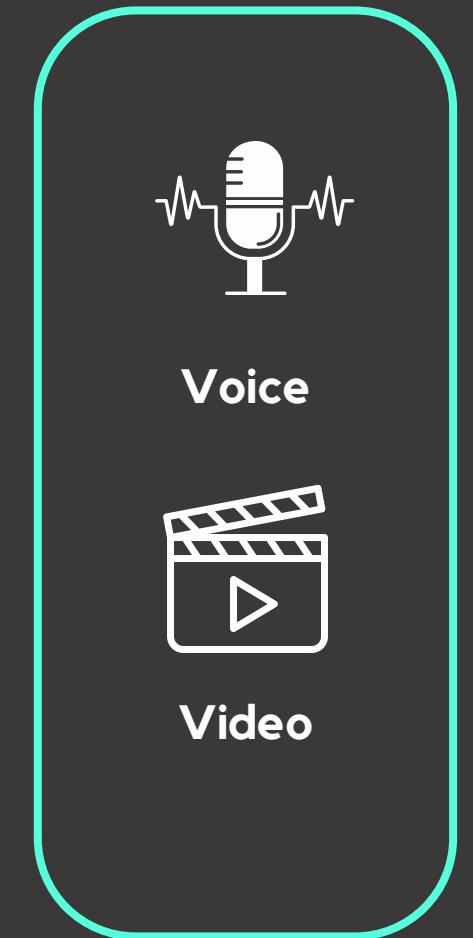
Books



Articles



Conversation



Natural Output

Strengthen

My Writing

Improve

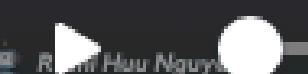


STORY

Let's Begin!

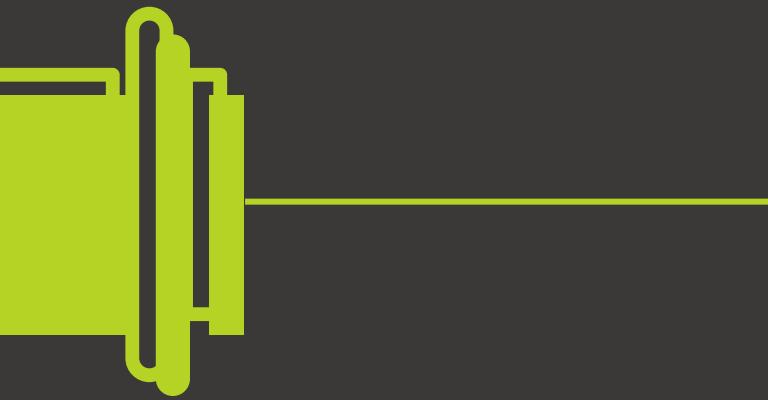
Story Video

>>>



Rami Huu Nguyen

Credit: Hailuo AI - Text to Speech 8:09



Turn My Story into **Resume Bullet Points!**

S
T
A
R

Situation
Task
Action
Result



Back to my story

I ran a retail store in Vietnam for 2.5 years. I sold USA products, and mainly focused on selling hair and body care products. I learned how to connect with them, and figure out why they chose specific products. For instance, women officers like my products as they prefer high-quality products.

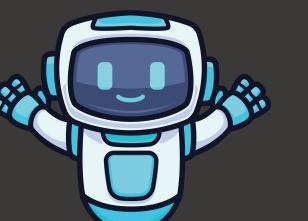
I believe the sales management tool is a wise choice for my retail store as I quickly identified best seller products, slow selling products, and peak time of days. From those insights, I collaborated with my teams to adjust inventory amounts for peak times, and promote best-seller products, and leverage timing insights on Facebook to engage more online customers. My biggest success for this experience was to build a community around my store, and engage 4K organic followers. Customers feel extremely engaged with our offers, and connected with our stores.

[Source 1](#)

[Source 3](#)

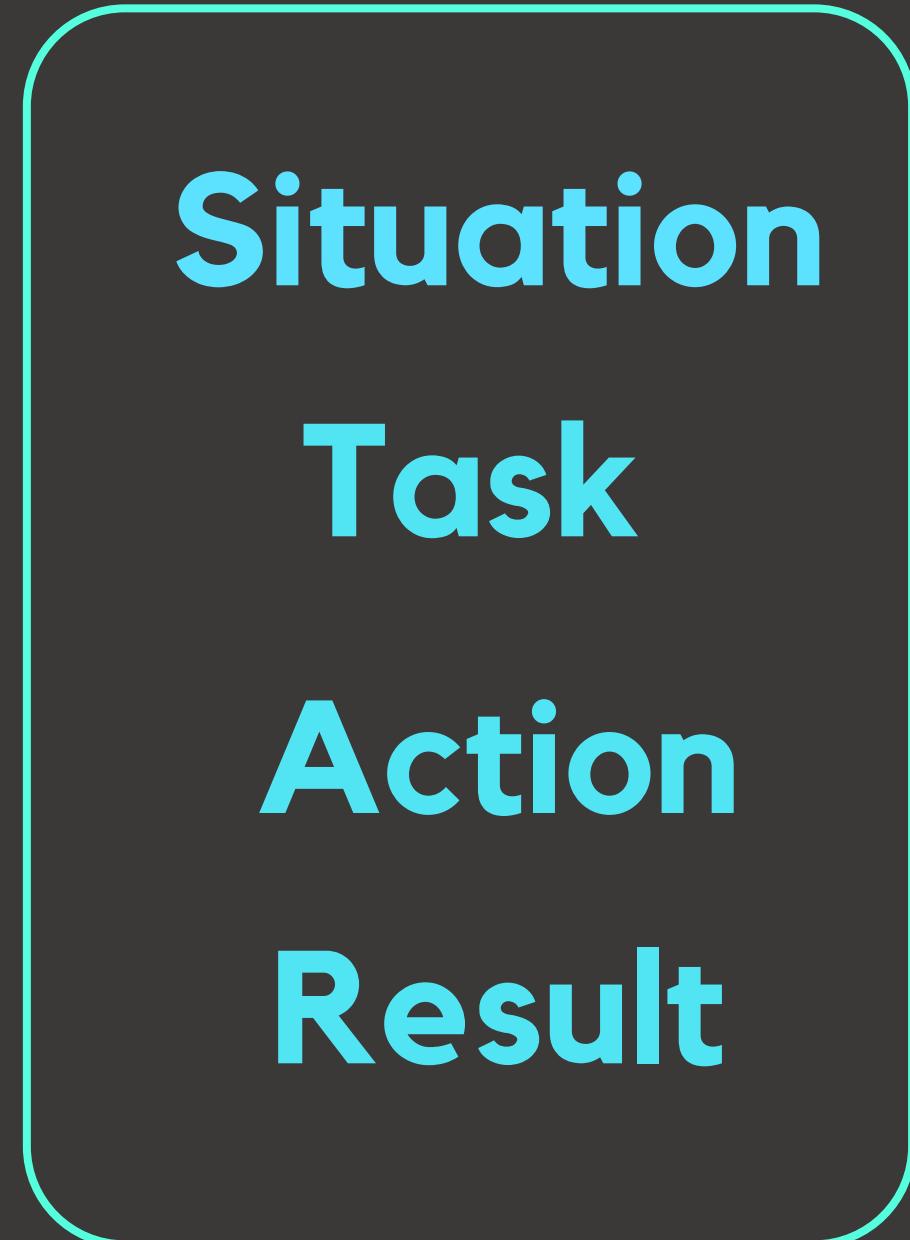
[Source 2](#)

[Source 4](#)

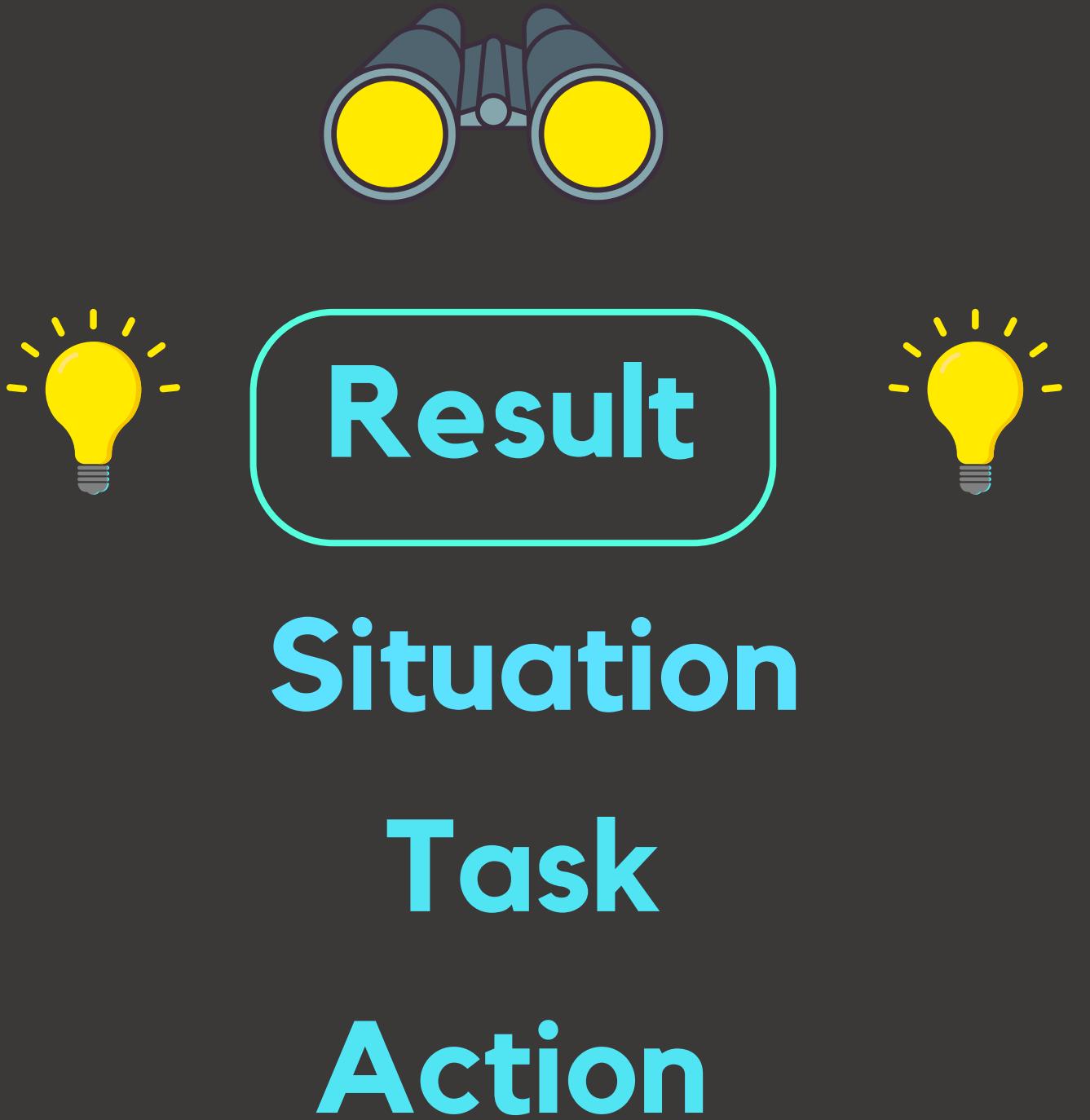


Turn My Story into Resume Bullet Points!

People prefer seeing the **impact** first.



I reordered the section.



Then I put the **most important info** on the top.

Convert my story into 3 bullet points



I ran a retail store in Vietnam for 2.5 years. I sold USA products, and mainly focused on selling hair and body care products. I learned how to connect with them, and figure out why they chose specific products. For instance, women officers like my products as they prefer high-quality products.

I believe the sales management tool is a wise choice for my retail store as I quickly identified best seller products, slow selling products, and peak time of days. From those insights, I collaborated with my teams to adjust inventory amounts for peak times, and promote best-seller products, and leverage timing insights on Facebook to engage more online customers. My biggest success for this experience was to build a community around my store, and engage 4K organic followers. Customers feel extremely engaged with our offers, and connected with our stores.

Follow my structure

Result
Situation
Task
Action

USE
MY
OWN
WORDS



PROMPT

OUTPUT

- **Result:** Built a community around my retail store, growing 4K organic followers on Facebook and creating strong customer engagement with our offers.
- **Action:** Used insights from a self-developed sales management tool to adjust inventory for busy periods and promoted best-sellers on Facebook to attract more online customers.
- **Task and Situation:** Ran a retail store in Vietnam for 2.5 years, selling USA products with a focus on hair and body care items, while working closely with customers to understand their needs and build connections.





Until now, I have

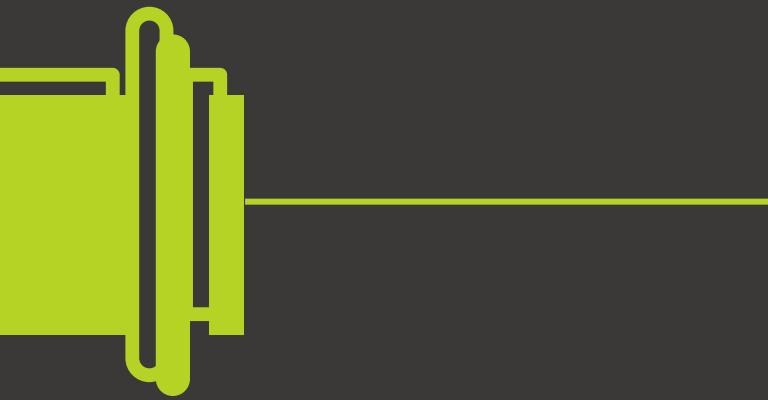
**6 work experiences
2 favorite projects**

8 Stories

**8 Resume
Bullet Points**



**Save all content in your docs for future use—your
story/experiences will stay with you forever.**



How I structure my Story into Cover Letter

Retail Owner

Bridge Tutor

Social Media
Intern

Website
Marketing
Intern

Strategy
Intern

First

I have too many ideas

How?

AI
Researcher

AI
Chatbots

My
Traits

Travel
abroad

Award &
Competition



This is my **advise** to everyone.



I get it

WHERE?

Those
Advices
were
Inspired
by



Suffolk University Mentoring Programs



Networking Event at Dorchester, MA



Market Research Conference in Boston



Job Shadowing Program in Boston



My Friends



Advise

Try

Advise

Try

Apply



Structure My Cover Letter



Advise

Try



»» Cover Letter ««



Step 1

Hook

Integrate All | Drive Impact



I love AI, and this is my genre.

Recognize pattern

Solve problems

Optimize Process

Continuous Learning

Reference Previous Job

#1 CURIOS



3 Traits

Step 2

It all started with **questions**

At Shop 73 | How did my marketing campaign and my tools works?



Expand my **knowledge**

#logistics #supplychain #marketing #business analytics #AI



Reference Previous Job

#2 Driven



Step 2

I am always taking initiatives.

At Eagle Trading Logistics

Redesigned a website

3 Traits

* Still in use since 2017

At IANA

Built their LinkedIn from zero

Expand my networks

* Generated 30K impressions
after 3 conferences



Reference Previous Job

#3 Innovative



3 Traits



Automate with AI while keeping authenticity.

By the end of 2024



Develop Resume | Cover Letter | LinkedIn Article and Post Bots



At Connelly Partners: (Python + ChatGPT Tool) - Collect marketing news

Achievements

#Win an AI award

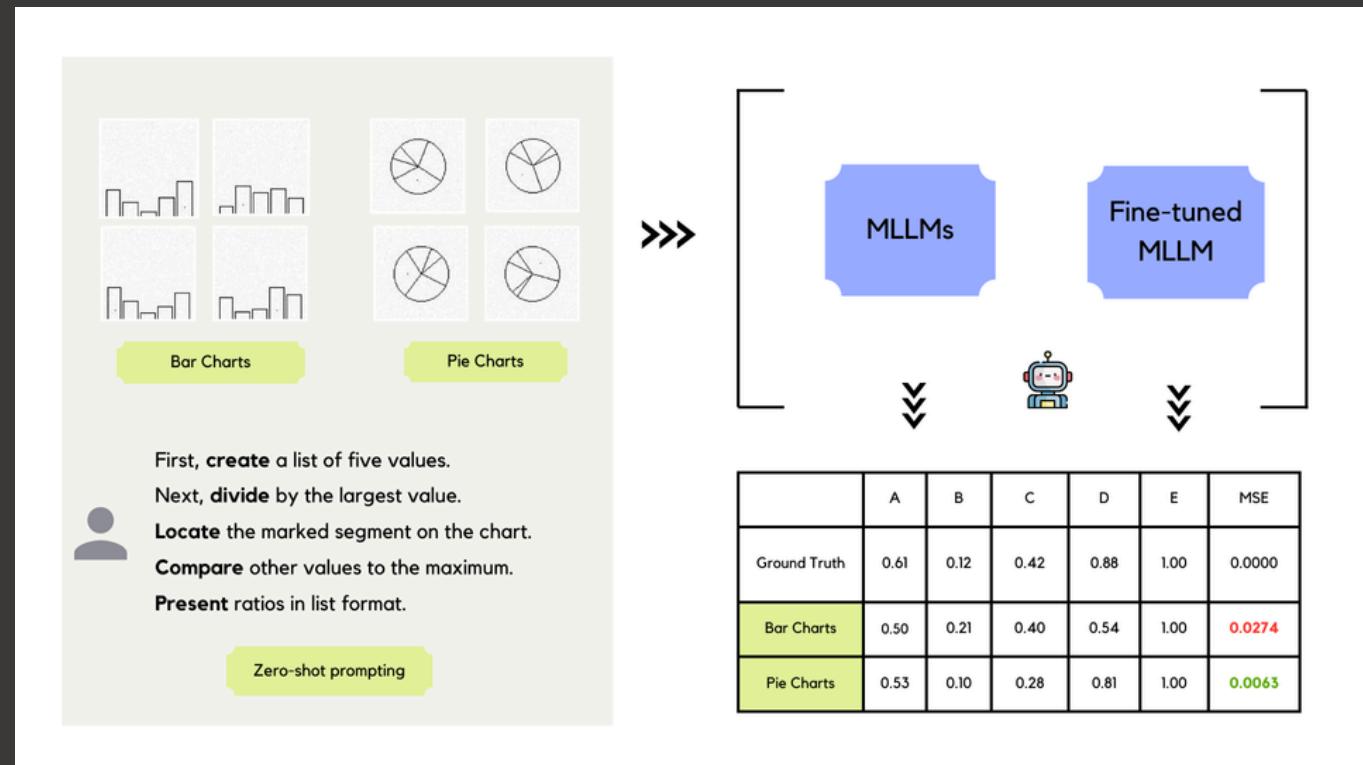


Since Jan 2024

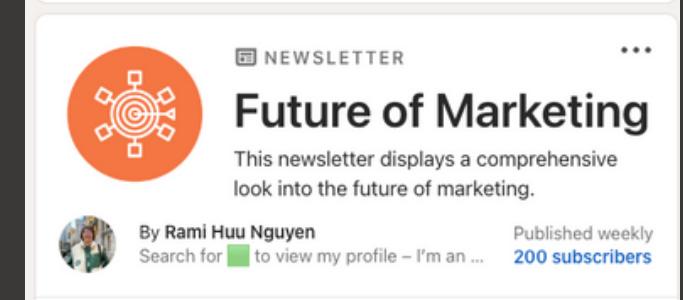
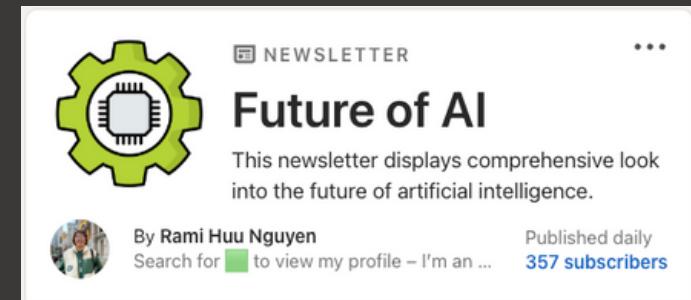
I got **37K impressions & 10K articles views.**



#Submit my first AI paper



Collaborate with my Professor Daniel Haehn



#My Article Bot

**Align with a
company**

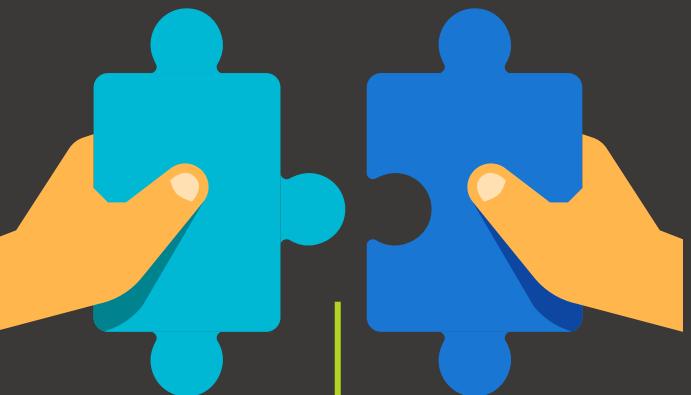


Step 4

Develop cutting-edge AI models

Solve Complex Problems

#ABC company

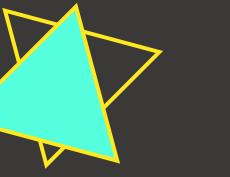


Contribute AI community



#Myself

**At this stage,
I finish my draft
my cover letter.**



**How I use
ChatGPT to
align keywords
with my writing
style?**

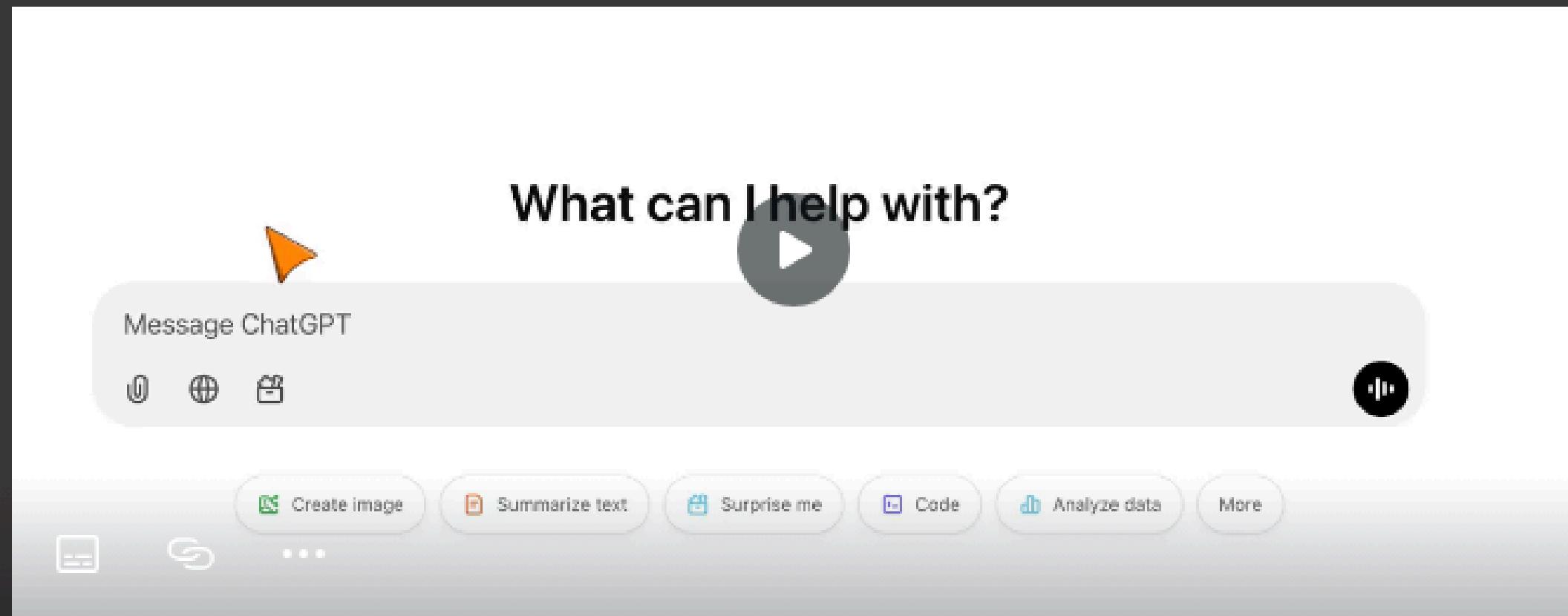
Cover Letter

Let's Begin!

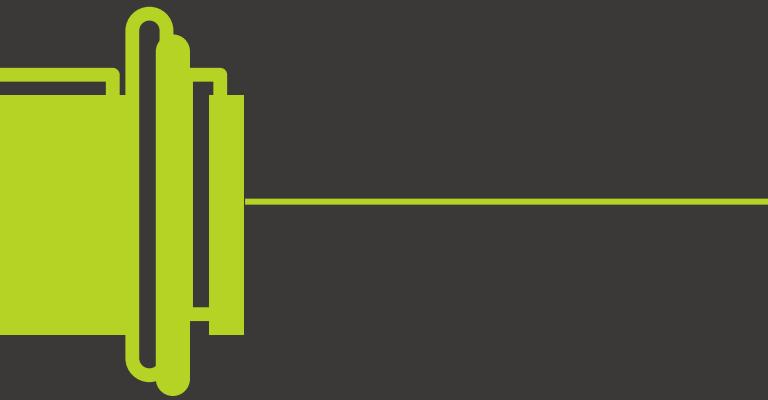
Cover Letter Video

How I prompt ChatGPT 🎵

This is a demo how look likes!



The more your prompt | It might give you valuable output.

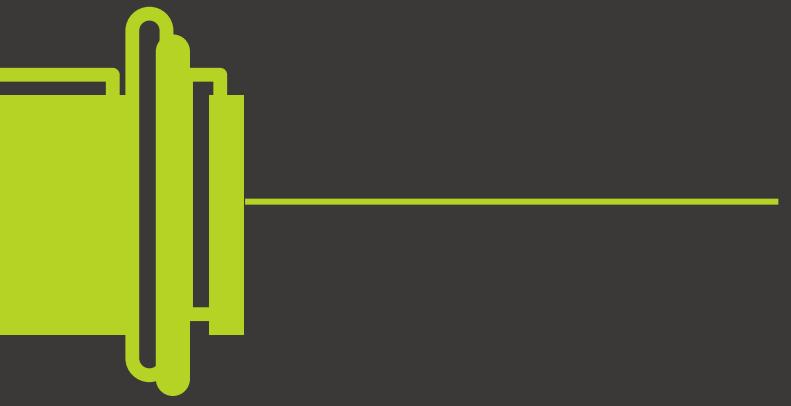


You can apply same prompt into resume.

Be Creative

Reflect Your Own Experience

**Use 1 of your experience,
ask yourself three questions
to start writing your story.**



How I **automate** my article



I type
one short prompt



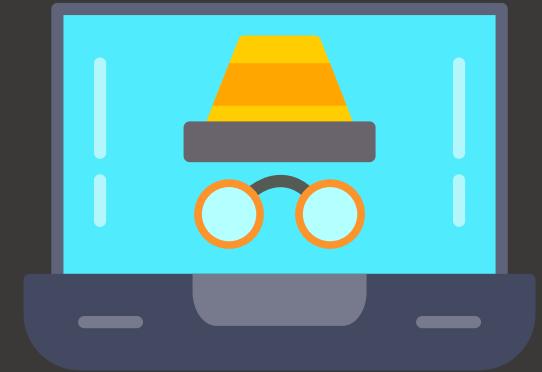
Search my topic
Add multiple sources
Mimic my writing
Hashtags

Write an article



Review
Check
Evaluate

View my [chatbot](#)

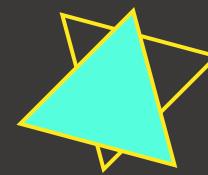


ChatGPT

AI PDF Podcast Conversion

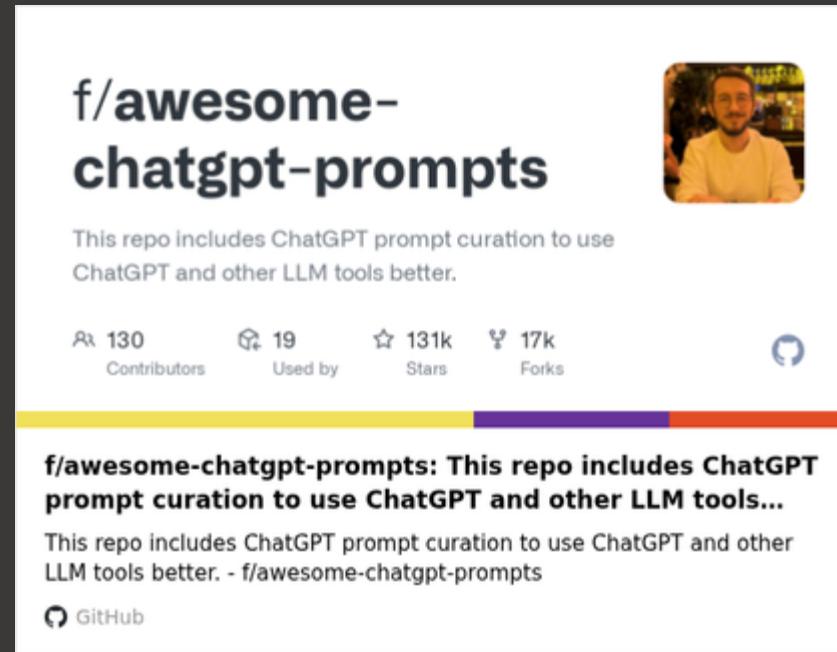
Shared via ChatGPT

 ChatGPT



Resources

f/awesome-chatgpt-prompts



This repo includes ChatGPT prompt curation to use ChatGPT and other LLM tools better.

130 Contributors 19 Used by 131k Stars 17k Forks

f/awesome-chatgpt-prompts: This repo includes ChatGPT prompt curation to use ChatGPT and other LLM tools...

This repo includes ChatGPT prompt curation to use ChatGPT and other LLM tools better. - f/awesome-chatgpt-prompts

[GitHub](#)

ChatGPT Prompts

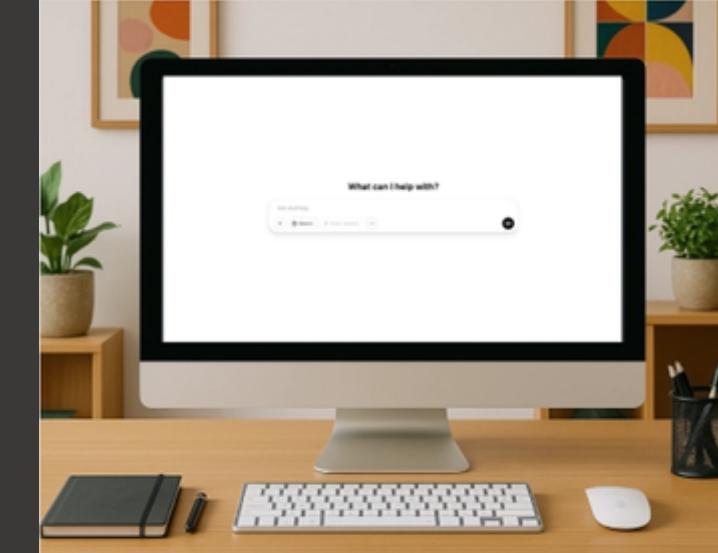


SEMRUSH

234 ChatGPT Prompts (& How to Write Your Own)

The better your ChatGPT prompts, the better your outputs. Here are 234 prompts to speed up your work.

Semrush / Mar 20

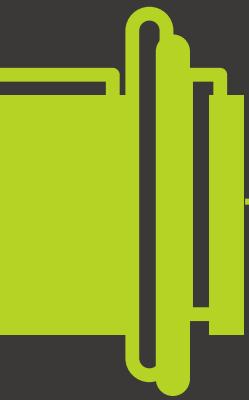


45+ Great ChatGPT Prompts for Your Resume (With Examples)

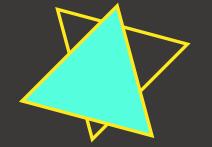
Learn how to use AI for your resume with these custom ChatGPT resume

100+ Prompt Examples

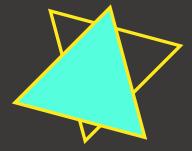




Three Key Advices



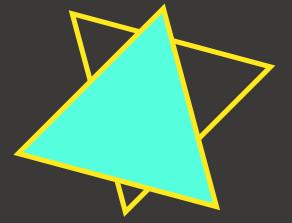
More specific prompt | More valuable outputs



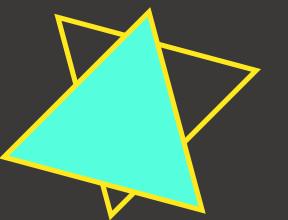
They are your AI assistant | Maximize their capabilities



Make your story become unique and authentic.



Time for Q & A



I'd be happy to give feedback if you
use ChatGPT to create a story! Submit
yours [here](#) via Google Form.

Connect with me to learn more about my story.

Rami Huu Nguyen



Scan me
on LinkedIn



rami.nguyen12@gmail.com



View my resume sample [here](#)