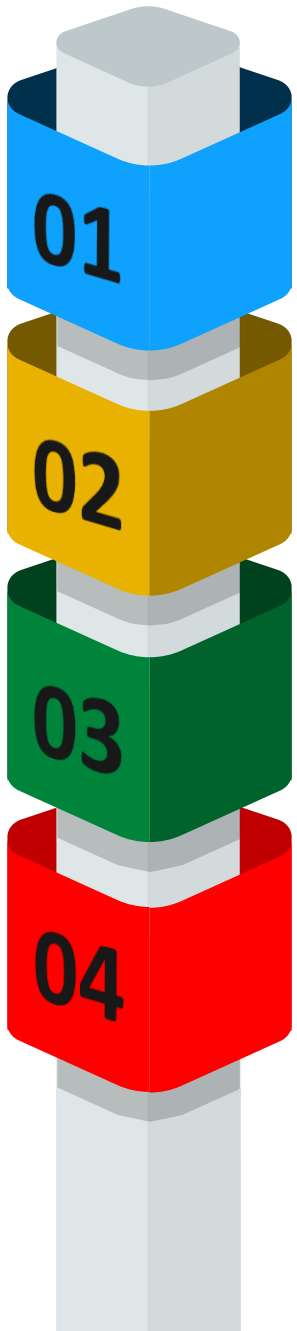




# **Member Access Method Analysis**

On REALTOR Website and App



## Input

144,637 Members Across Canada and 10,995 Members that use Website, App or Both

## Goal

Determining the Usage of the Website and App in each Board and Province

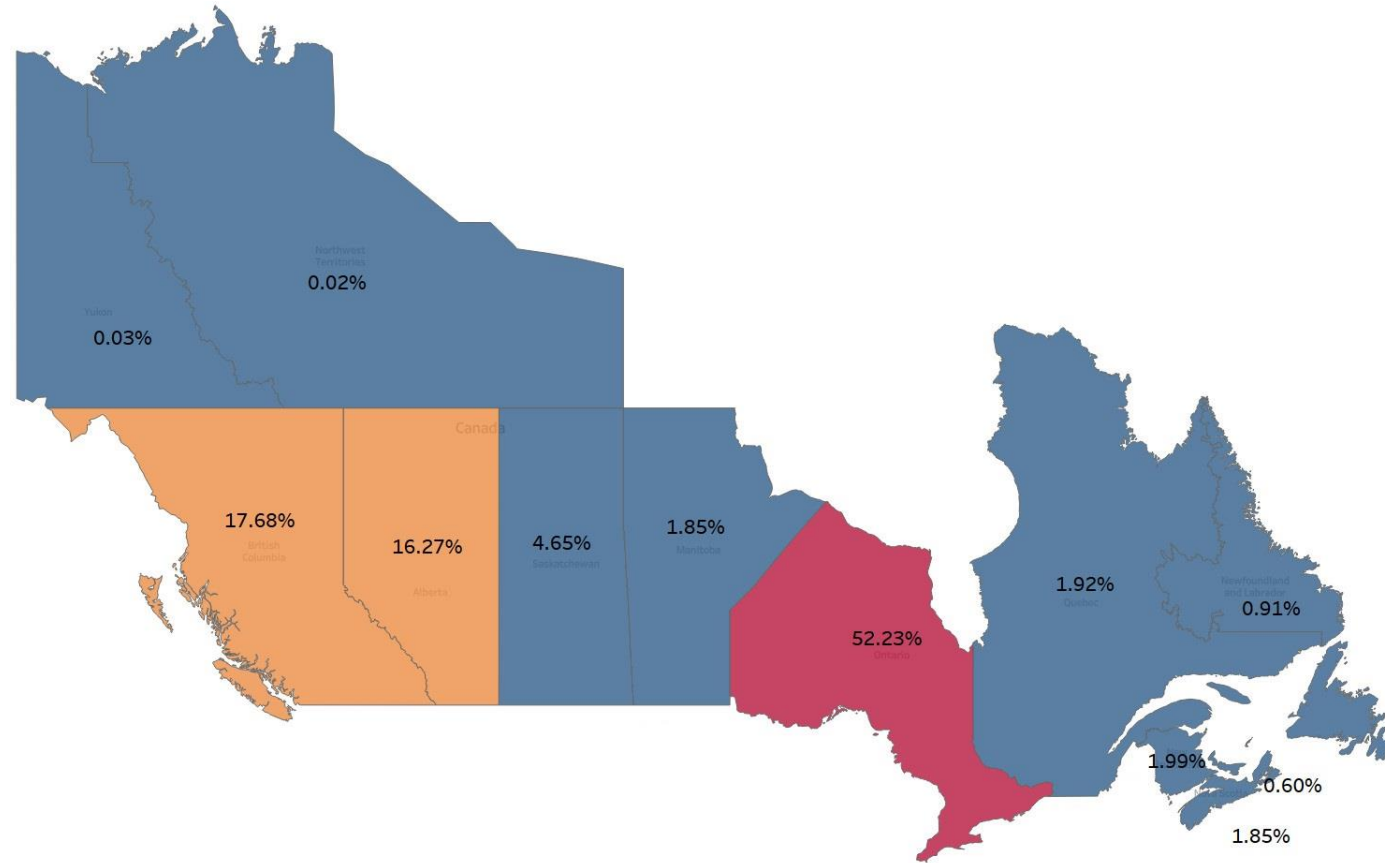
## Approach

Explanatory Analysis on the Input Data by using Python Plotting Libraries and Tableau Software

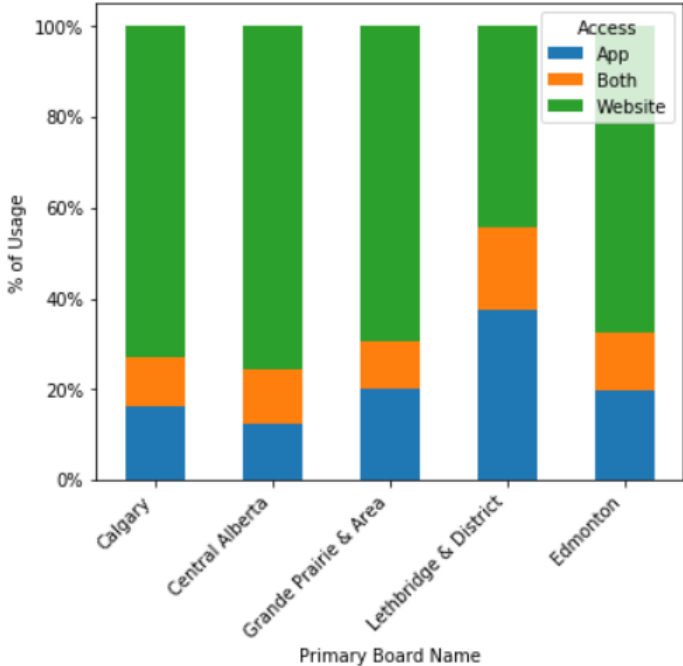
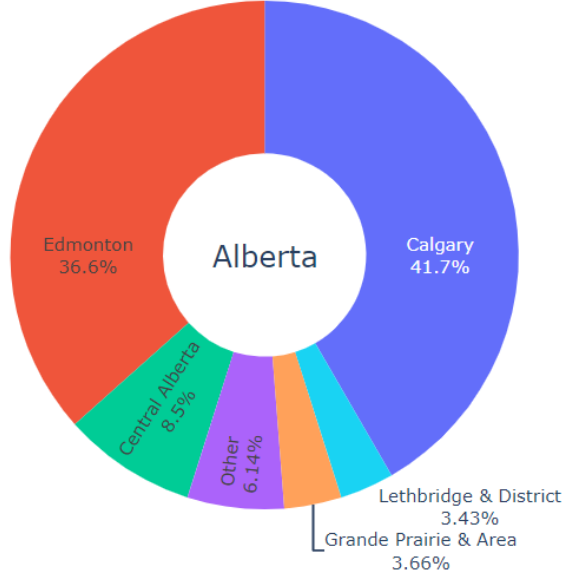
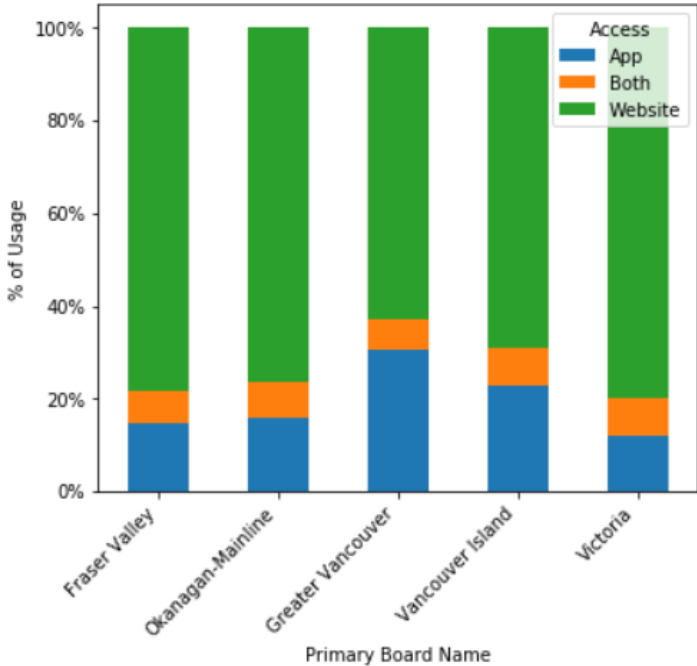
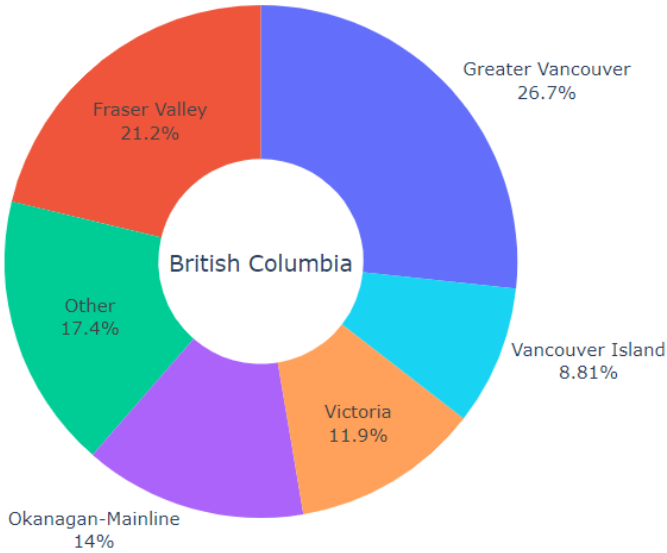
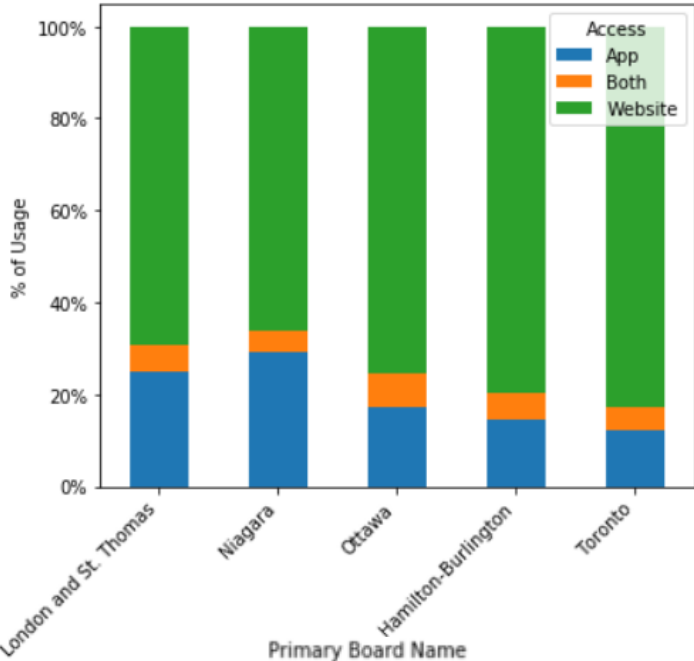
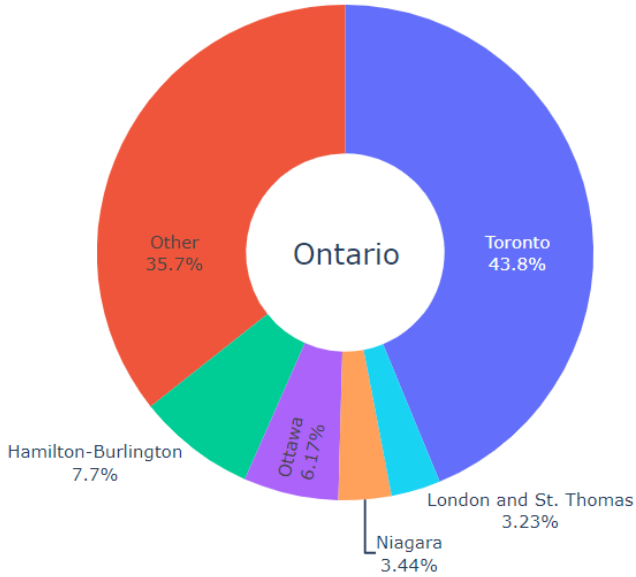
## Outcome

Result Interpretation and Storyboarding

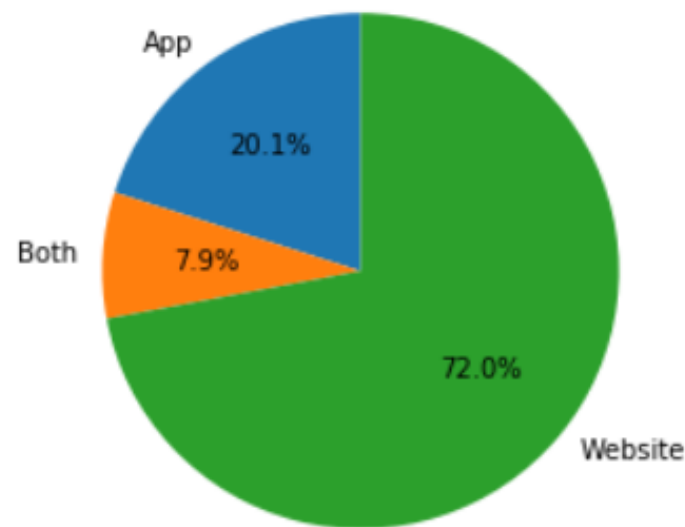
## Distribution of Members across Canada



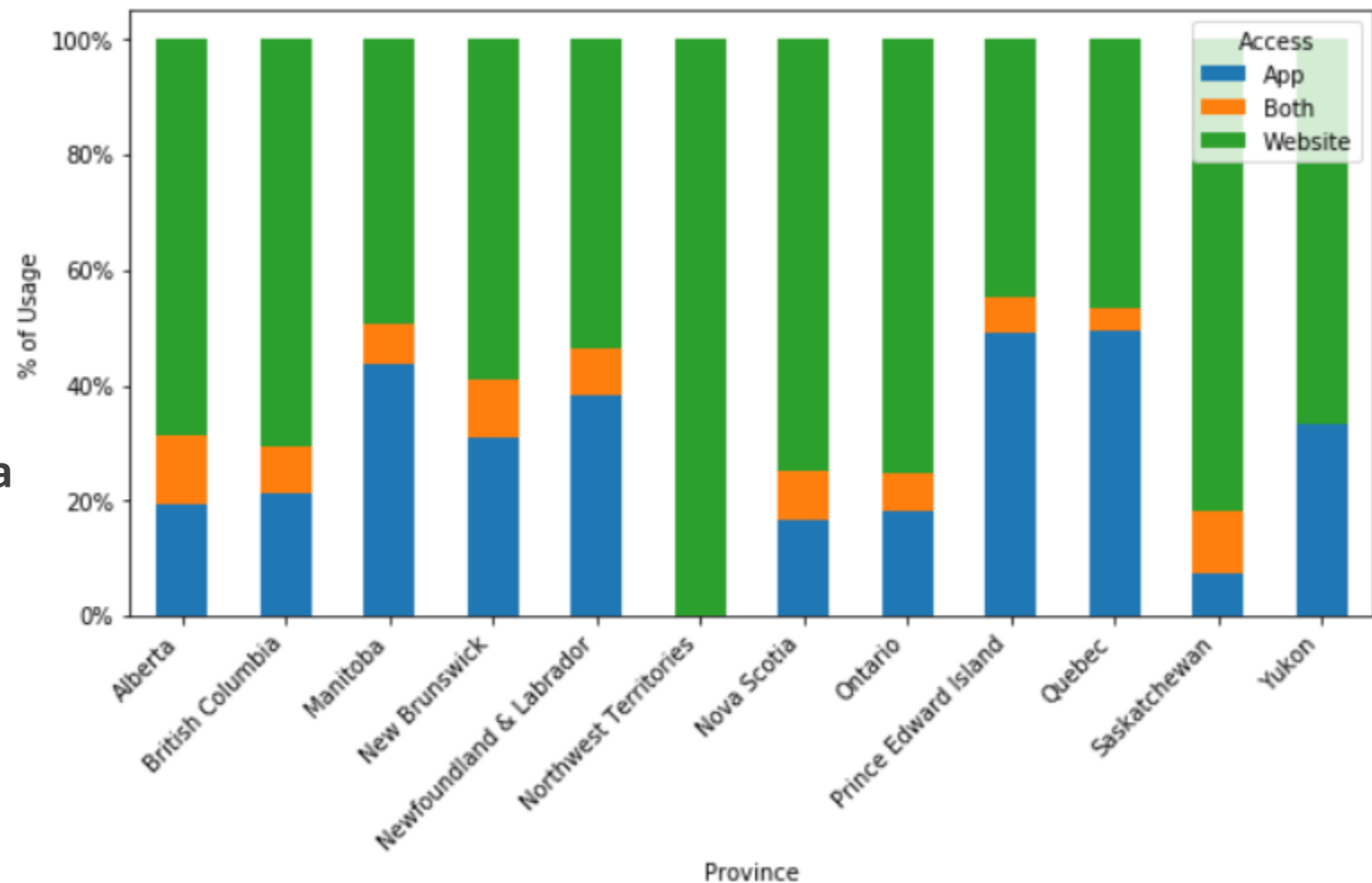
# Usage Analysis in Boards of Top 3 Provinces



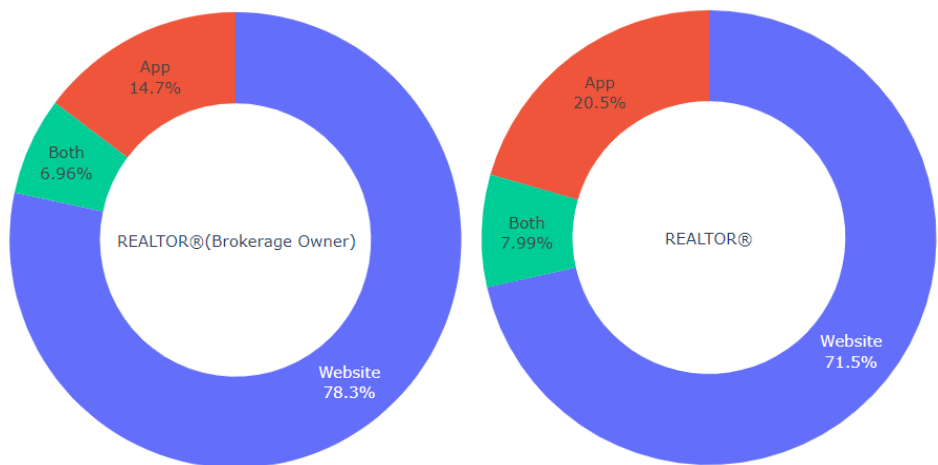
## Member Access Type in Canada



## Member Access Type in each Province



## Member Contact Record Type in Canada





# Thank You



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