Ramiro Andrade
UX / UI Designer

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Barcelona

EXPERIENCE

2012 - Present
Senior UX / UI Designer - Concreta
I'm part of a small design team that creates all kinds of interfaces with a special focus on usability and accessibility, where I design, code and manage noteworthy projects and products.
Solved many companies' headaches by designing digital solutions that are used daily by thousands of users, from complex forms and mobile apps to self-service terminal's UI and huge design systems.

2012
Community Manager - EMB Partner
Built several brands online presence by carrying out successful social media strategies and by establishing their visual communication style. Although my role was community manager, my duties usually involved design.

2011 - Present
Graphic and Web designer - Freelance
Over the years I've also been working freelance as a graphic and web designer, helping brands and individuals find their new visual identity, launch cool apps and build eye-catching and intuitive websites.

EDUCATION

2019 - 2020
Master in Digital Experiences Design - BAU Design College of Barcelona
UX Research, UX/UI Design, Agile, Lean UX and Front-end development.
GPA: 9.7

2009 - 2018
Bachelor Degree in Advertising Communication - ORT University of Uruguay
Communication Theory, Semiotics, Copywriting, Art Direction and Marketing.
GPA: 82%

COMPLIMENTARY EDUCATION

- **User Experience Design** - Executive Clinic by Juan Manuel Carraro
  UX principles, wireframing and user testing

- **Responsive Design** - Course by Javier España
  How to design and code responsive sites

- **Usability for Mobile Devices** - Course by Daniel Mordecki
  Best practices for mobile design

- **Web Accessibility and WCAG 2.0** - Course by Olga Carreras
  Fundamentals of web accessibility

LANGUAGES

- **Spanish** - Native

- **Inglés** - Bilingual
  First Certificate in English

- **Portuguese** - Basic
  Exame Internacional de Proficiência em Língua Portuguesa

SKILLS AND TOOLS

- **Software (Windows and MacOS)**
  Office bundle, Illustrator, Photoshop, Figma, Sketch, Visual Studio Code

- **Front-end**
  HTML5, CSS3, SASS, Git repositories

- **Work and design methodologies**
  Agile, Design thinking, Atomic design, Mobile first, Design systems

- **Online advertising**
  Google Ads: AdWords y Analytics