Ramiro Andrade
UX / UI Designer

ramiroandrade.com
hola@ramiroandrade.com
+34 633 367 409
Barcelona

EXPERIENCE

2020 - Present
UX / UI Designer - IMMFLY
I create digital services and products that redefine the passenger's in-flight experience for airlines such as British Airways, Iberia, Level and Vueling.

2012 - 2020
Senior UX / UI Designer - Concreta
I solved many companies' headaches by designing digital solutions that are used daily by thousands of users, from forms and mobile apps to self-service terminal's UI and complex design systems.

UX / UI Designer - Concreta
I was part of a small design team that created all kinds of interfaces with a special focus on usability and accessibility, where I designed, coded and managed noteworthy projects and products.

2011 - Present
Graphic and Web designer - Freelance
Over the years I've also been working freelance as a graphic and web designer, helping brands and individuals find their new visual identity, launch cool apps and build eye-catching and intuitive websites.

EDUCATION

2019 - 2020
Master in Digital Experiences Design - BAU Design College of Barcelona
UX Research, UX/UI Design, Agile, Lean UX and Front-end development.
GPA: 9.7

2009 - 2018
Bachelor Degree in Advertising Communication - ORT University of Uruguay
Communication Theory, Semiotics, Copywriting, Art Direction and Marketing.
GPA: 82%

COMPLIMENTARY EDUCATION

- **User Experience Design** - Executive Clinic by Juan Manuel Carraro
  UX principles, wireframing and user testing

- **Responsive Design** - Course by Javier España
  How to design and code responsive sites

- **Usability for Mobile Devices** - Course by Daniel Mordecki
  Best practices for mobile design

- **Web Accessibility and WCAG 2.0** - Course by Olga Carreras
  Fundamentals of web accessibility

LANGUAGES

- **Spanish** - Native

- **Inglés** - Bilingual
  First Certificate in English

- **Portuguese** - Basic
  Exame Internacional de Proficiência em Língua Portuguesa

SKILLS AND TOOLS

- **Software (Windows and MacOS)**
  Office bundle, Illustrator, Photoshop, Figma, Sketch, Visual Studio Code

- **Front-end**
  HTML5, CSS3, SASS, Git repositories

- **Work and design methodologies**
  Agile, Design thinking, Atomic design, Mobile first, Design systems

- **Online advertising**
  Google Ads: AdWords y Analytics