



Ramiro Andrade
Digital Product Designer

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EXPERIENCE

2020 - Present

UX/UI Designer - IMMFLY

I create digital products that redefine the passenger's in-flight experience for airlines such as British Airways, Iberia, Level and Vueling.

2012 - 2020

Senior UX/UI Designer - Concreta

I solved many companies' headaches by designing digital solutions that are used daily by thousands of users, from forms and mobile apps to self-service terminal's UI and complex design systems.

UX/UI Designer - Concreta

I was part of a small design team that created all kinds of interfaces with a special focus on usability and accessibility, where I designed, coded and managed noteworthy projects and products.

2011 - Present

Graphic and Web designer - Freelance

Over the years I've also been working freelance as a graphic and web designer, helping brands and individuals find their new visual identity, launch cool apps and build eye-catching and intuitive websites.

EDUCATION

2019 - 2020

Master in Digital Experiences Design - BAU Design College of Barcelona

UX Research, UX/UI Design, Agile, Lean UX and Front-end development.

GPA: 9.7

2009 - 2018

Bachelor Degree in Advertising Communication - ORT University of Uruguay

Communication Theory, Semiotics, Copywriting, Art Direction and Marketing.

GPA: 82%

COMPLIMENTARY EDUCATION

- **User Experience Design** - Executive Clinic by Juan Manuel Carraro
UX principles, wireframing and user testing.
- **Responsive Design** - Course by Javier España
How to design and code responsive sites.
- **Usability for Mobile Devices** - Course by Daniel Mordecki
Best practices for mobile design.
- **Web Accessibility and WCAG 2.0** - Course by Olga Carreras
Fundamentals of web accessibility.

LANGUAGES

- **Spanish** - Native
- **English** - Bilingual
First Certificate in English
- **Portuguese** - Basic
Exame Internacional de Proficiência em Língua Portuguesa

SKILLS AND TOOLS

- **Software (Windows and MacOS)**
Office bundle, Illustrator, Photoshop, Figma, Sketch, Visual Studio Code
- **Front-end**
HTML5, CSS3, SASS, Git repositories
- **Work and design methodologies**
Agile, Design thinking, Atomic design, Mobile first, Design systems
- **Online advertising**
Google AdWords and Google Analytics