



Ramiro Andrade

UX / UI Designer

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EXPERIENCE

- 2012 - Present

Senior UX / UI Designer - Concreta

I'm part of a small design team dedicated to creating all kinds of interfaces with a special focus on usability and accessibility. I mainly work as a designer but I often work with code (HTML and CSS) in front-end developing duties. I've created digital solutions that are used daily by thousands of users, from complex forms and mobile apps to self-service terminal's UI and huge design systems.

Concreta has given me the opportunity to work for some of Uruguay's largest companies, including the national government and huge supermarket chains.

- 2012

Community Manager - EMB Partner

I was in charge of the online presence of various brands and the design of a wide variety of promotional images. Although my position was community manager, my duties usually involved design.

- 2011 - Present

Graphic and Web designer - Freelance

Over the years I've also worked freelance as a graphic and web designer. The projects were very varied: web design (layout and code), logo design, mobile app design, branding and corporate manuals design.

EDUCATION

- 2019 - 2020

Master in Digital Experiences Design - BAU (Barcelona)

UX Research, UX/UI Design, Agile, Lean UX and Front-end development.

- 2009 - 2018

Bachelor Degree in Advertising Communication - Universidad ORT (Uruguay)

Graduated with a grade percent average of 82% and a final thesis (Cable companies in the era of Streaming) with 92 out of 100 points.

COMPLIMENTARY EDUCATION

- **User Experience Design**
Universidad de Palermo (Argentina) - Executive Clinic
- **Responsive Design**
Course dictated by Javier España
- **Usability for Mobile Devices**
Course dictated by Daniel Mordecki
- **Web Accessibility and WCAG 2.0**
Course dictated by Olga Carreras

LANGUAGES

- **Spanish** - Native
- **Inglés** - Bilingual
First Certificate in English
- **Portuguese** - Basic
Exame Internacional de Proficiência em Língua Portuguesa

SKILLS AND TOOLS

- **Software (Windows and MacOS)**
Office bundle, Illustrator, Photoshop, Figma, Visual Studio Code
- **Front-end**
HTML5, CSS3, SASS, Git repositories
- **Work and design methodologies**
Agile, Design thinking, Atomic design, Mobile first, Design systems, User testing
- **Online advertising**
Google Ads: AdWords y Analytics