



★★★★★ 5 - 101 reviews

## Teatro Solís



35 min



NAVIGATE TO



DOWNLOAD



360° VIEW

### About the attraction

Solís Theatre (in Spanish: Teatro Solís) is Uruguay's most important and renowned theatre. It opened in 1856 and the building was designed by the Italian architect Carlo Zucchi. It is located in

An app that helps you discover the city

The screenshot shows a mobile application interface for public transportation in Montevideo. At the top, there are buttons for 'Desde Mi Ubicación' (From My Location) and 'Lord Ponsomby 2456'. Below this is a map of Montevideo with several bus routes highlighted in purple. Two specific routes are listed at the bottom:

Route	Destination	Time
22'	407 - PORTONES	2'
28'	121 - PUNTA CARRETAS	14:42

Markers indicate stops at 'Maldondo y Convención' and 'San José y Andes'.

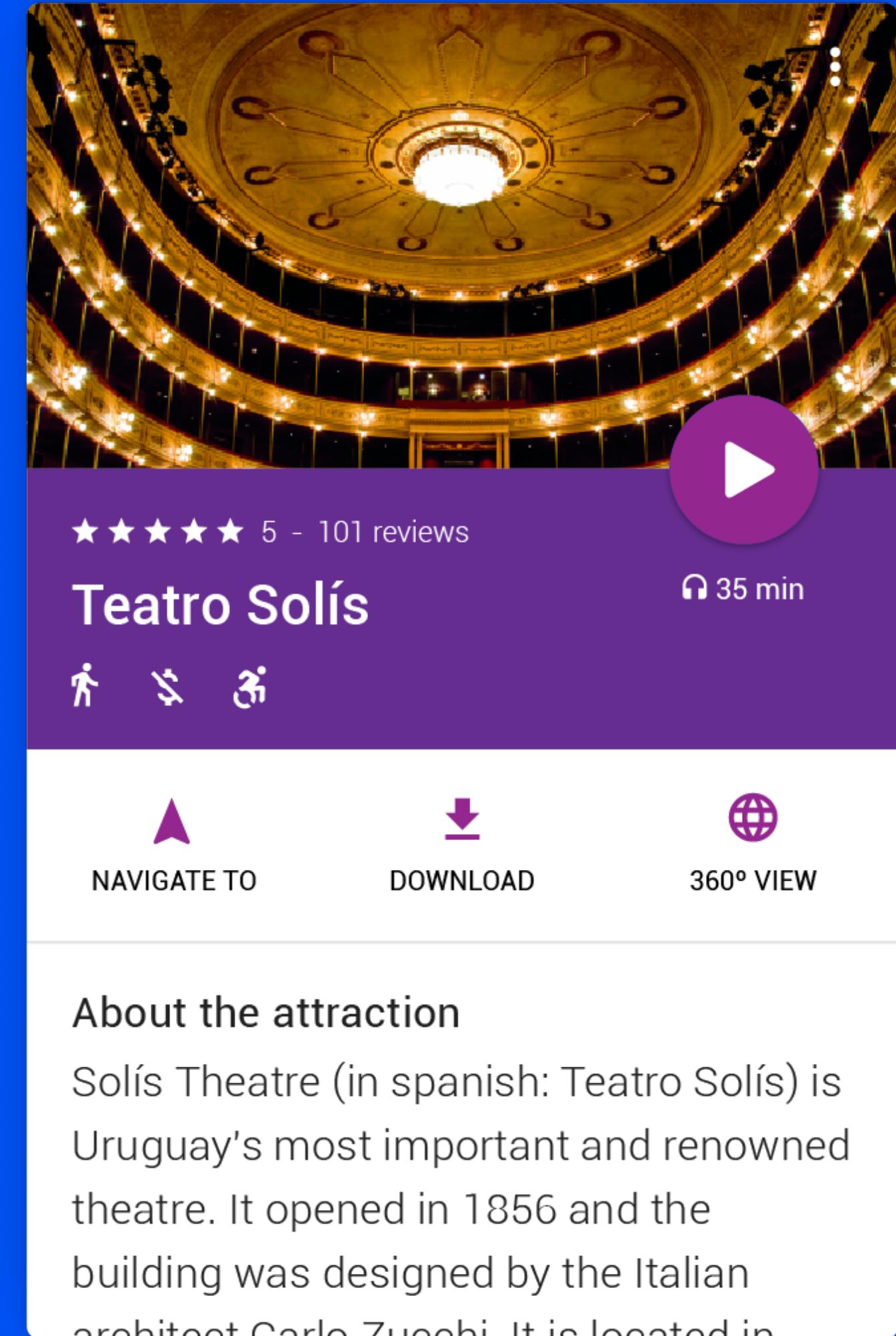
The official app of  
Montevideo's bus system

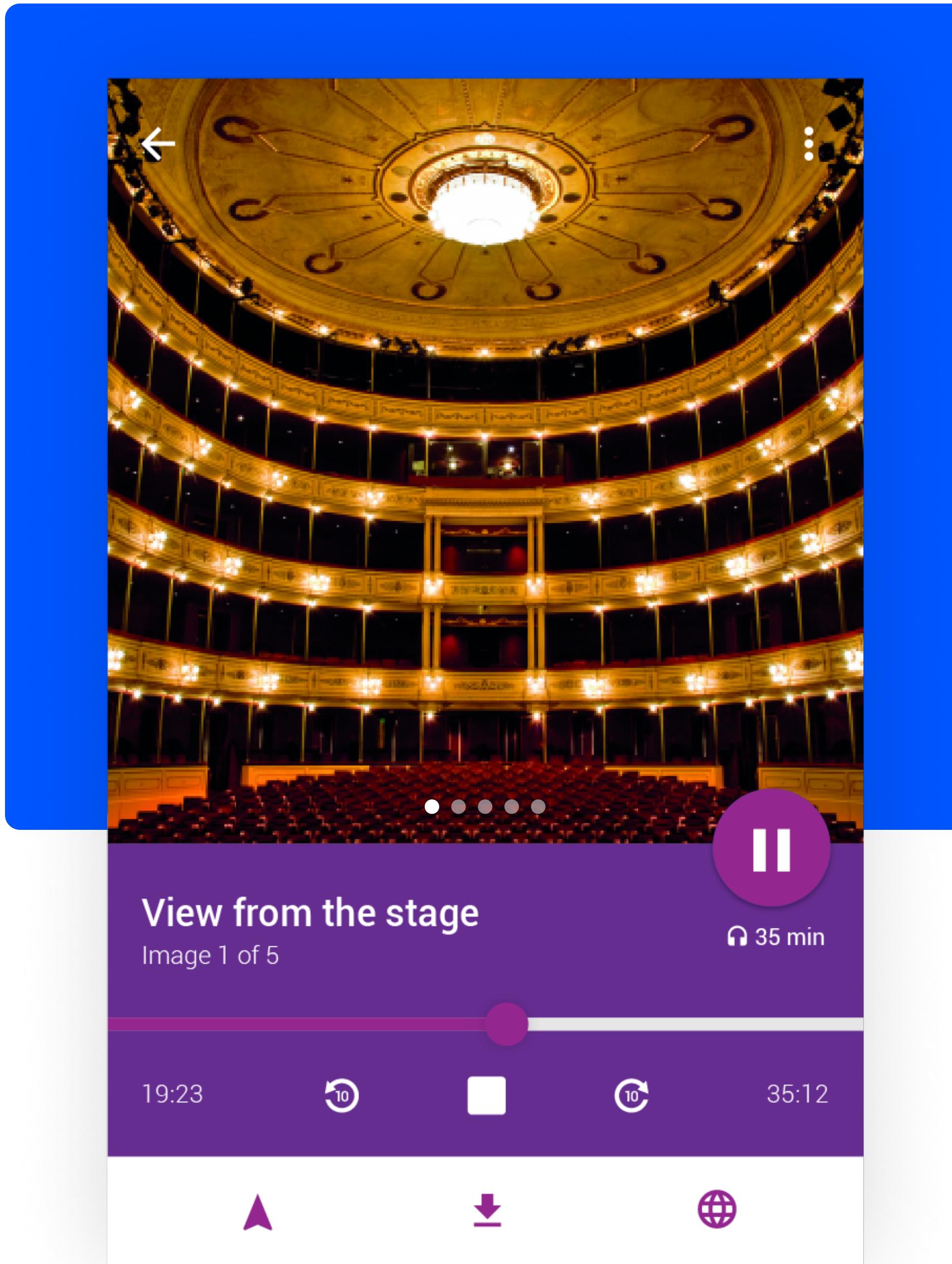
# An app that helps you discover the city

This is an **audioguide app** with touristic routes and attractions that we made for the Montevideo City Council. The app combines images, audio and navigation to offer **attractive and immersive touristic routes** that not only entertain, but also educate.

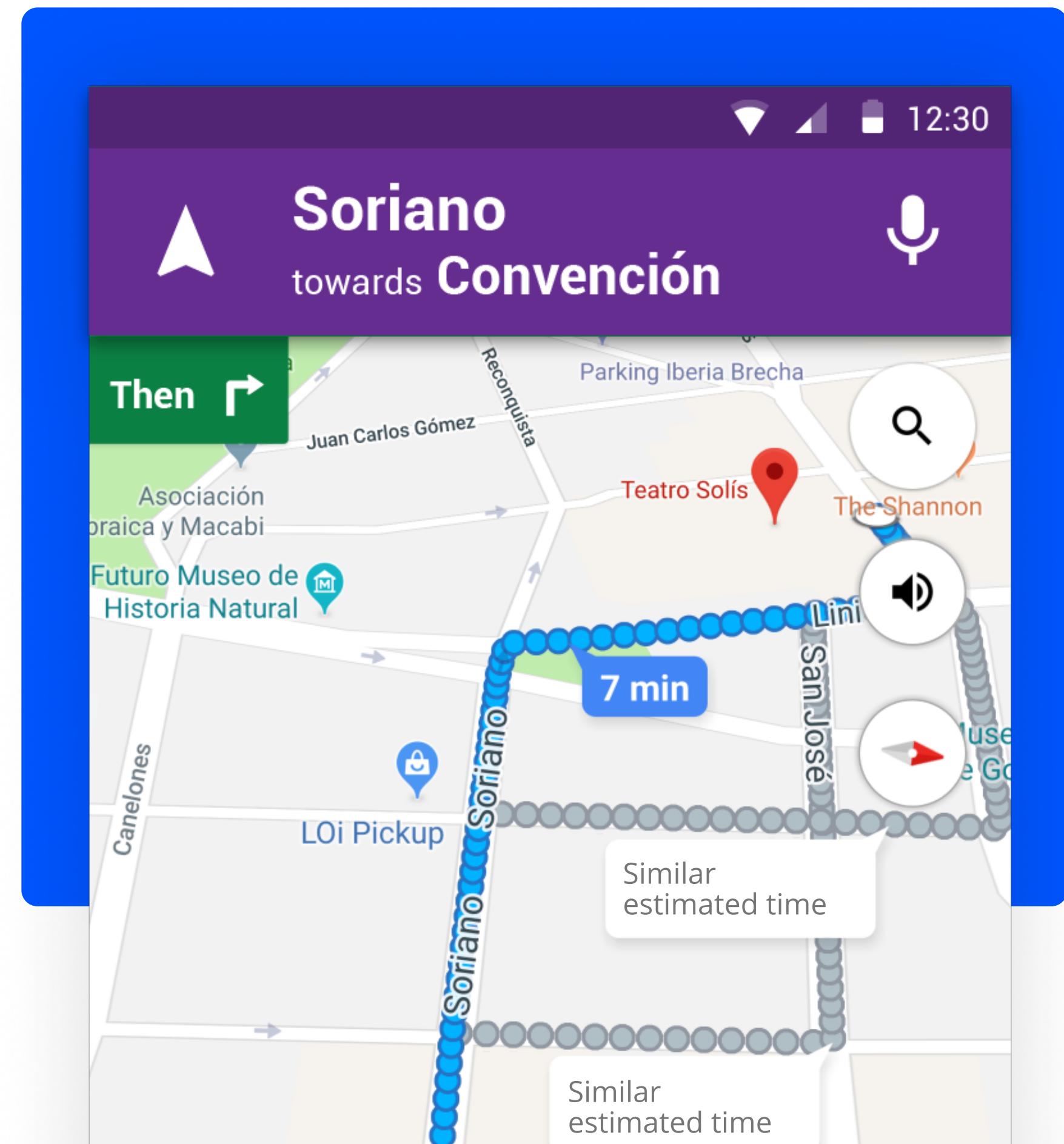
In the app's first release, all the content was created by the city council but we presented a proposal for a second release in which the app would have a community of users that generated content like niche routes and smaller attractions that were outside of the mainstream city tourism tour.

It was **designed for Android smartphones**, that's why it uses the operating system's icons, font and UX patterns.



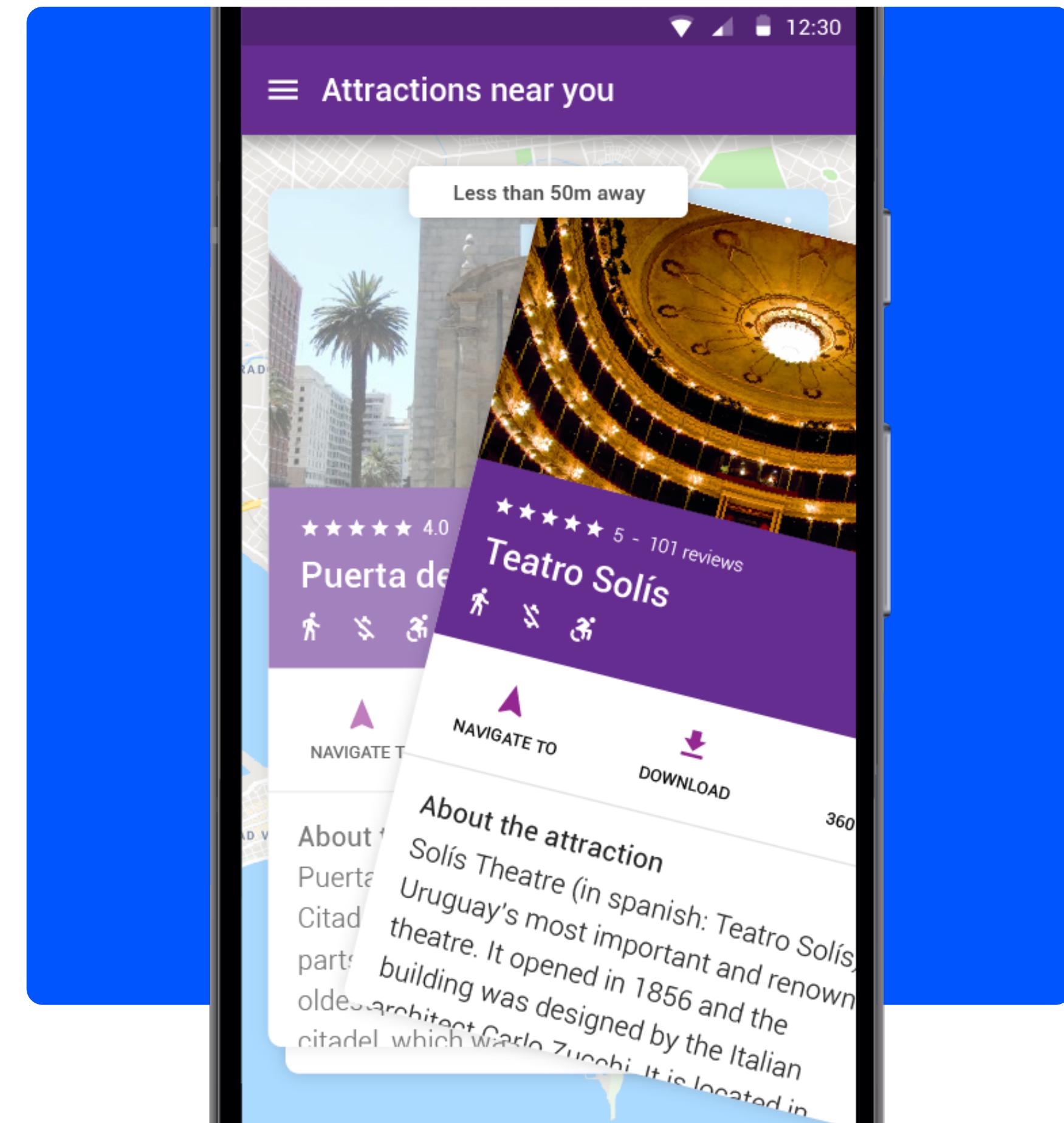
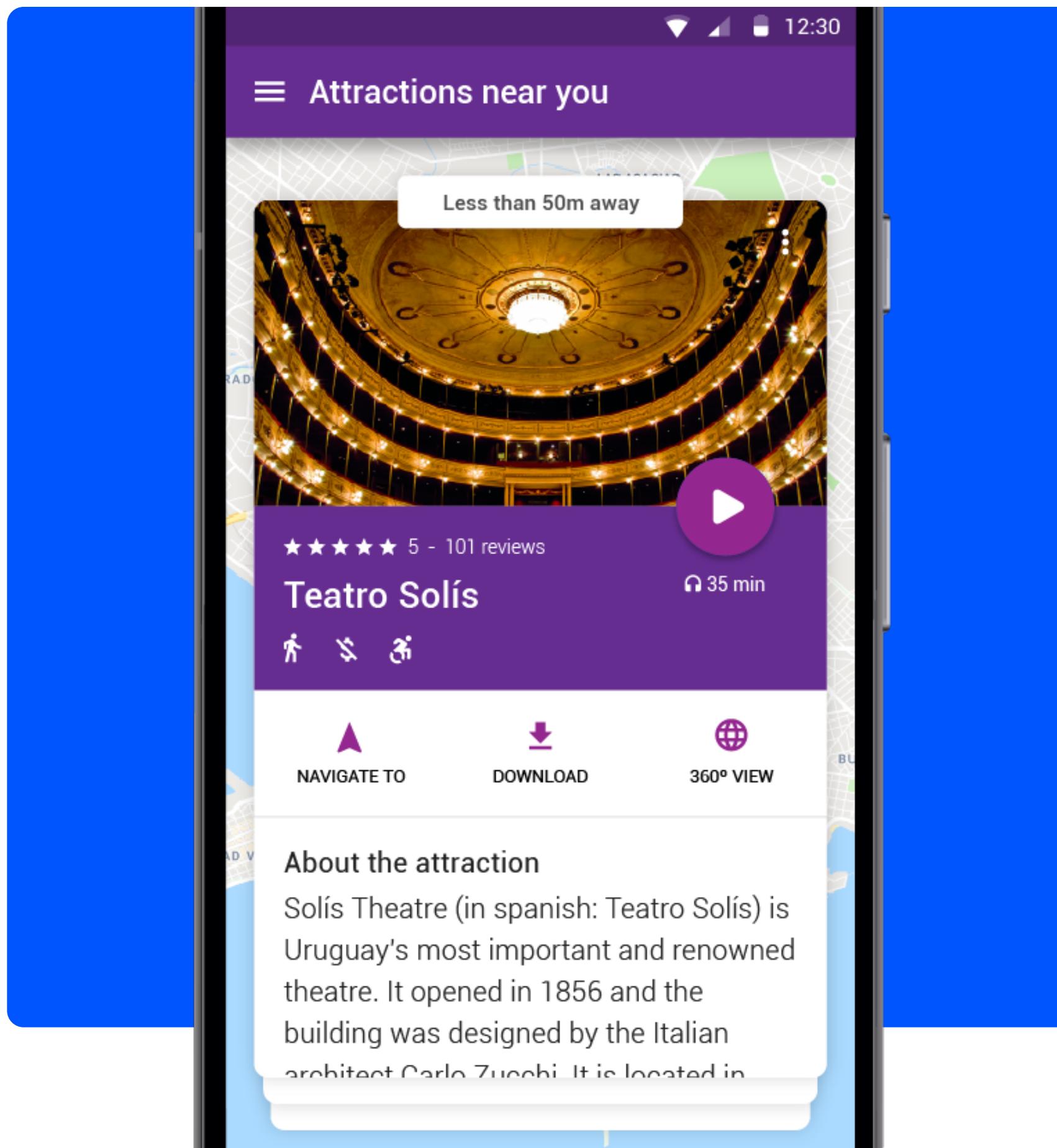


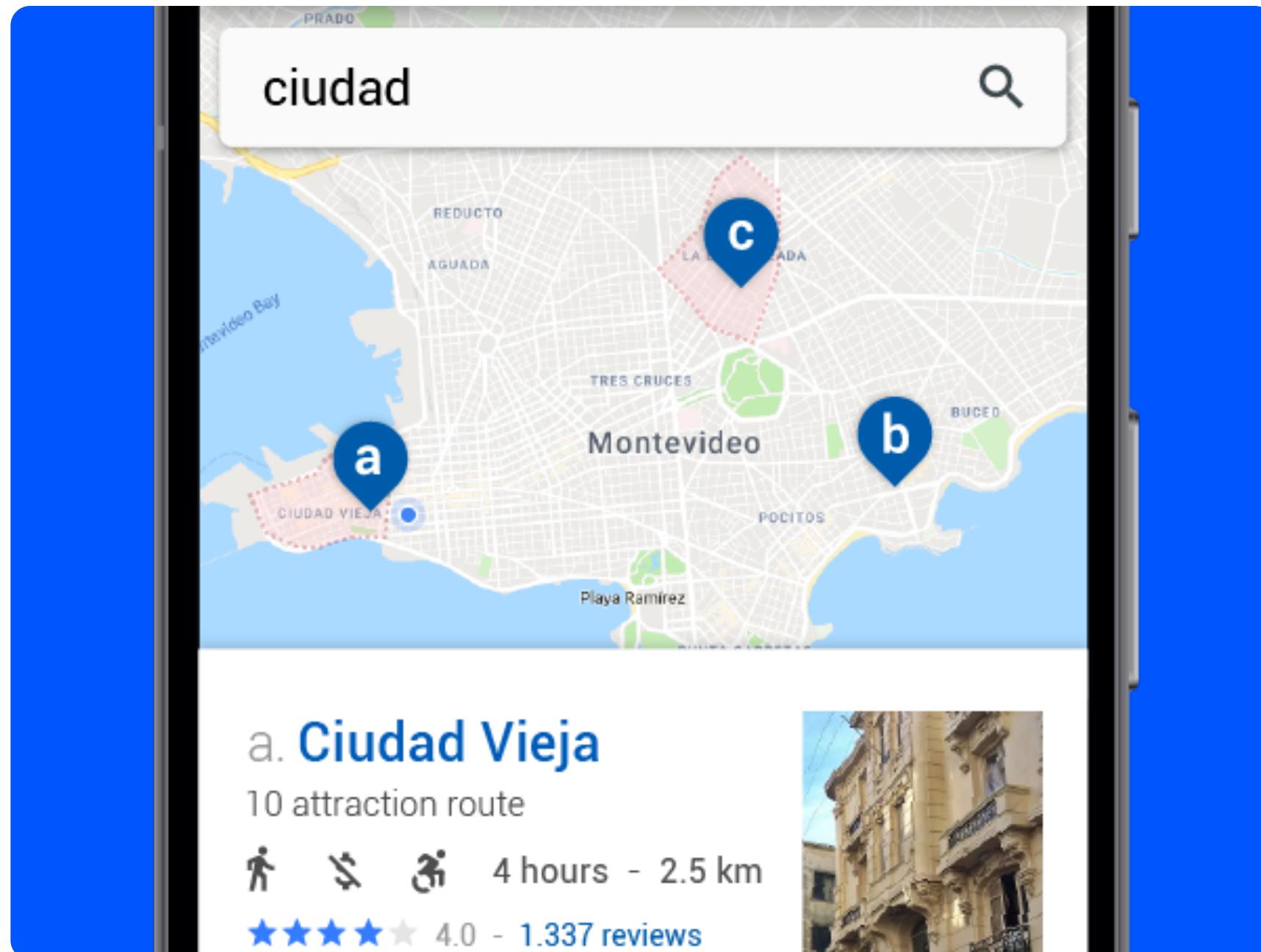
The app's main feature it's the audioguide of Montevideo's main touristic attractions, but it also offers **image galleries**, **360 degree tours** and **navigation** to get to the attractions.



# Nearby attractions

You can open the app and swipe between the attractions that are near you.





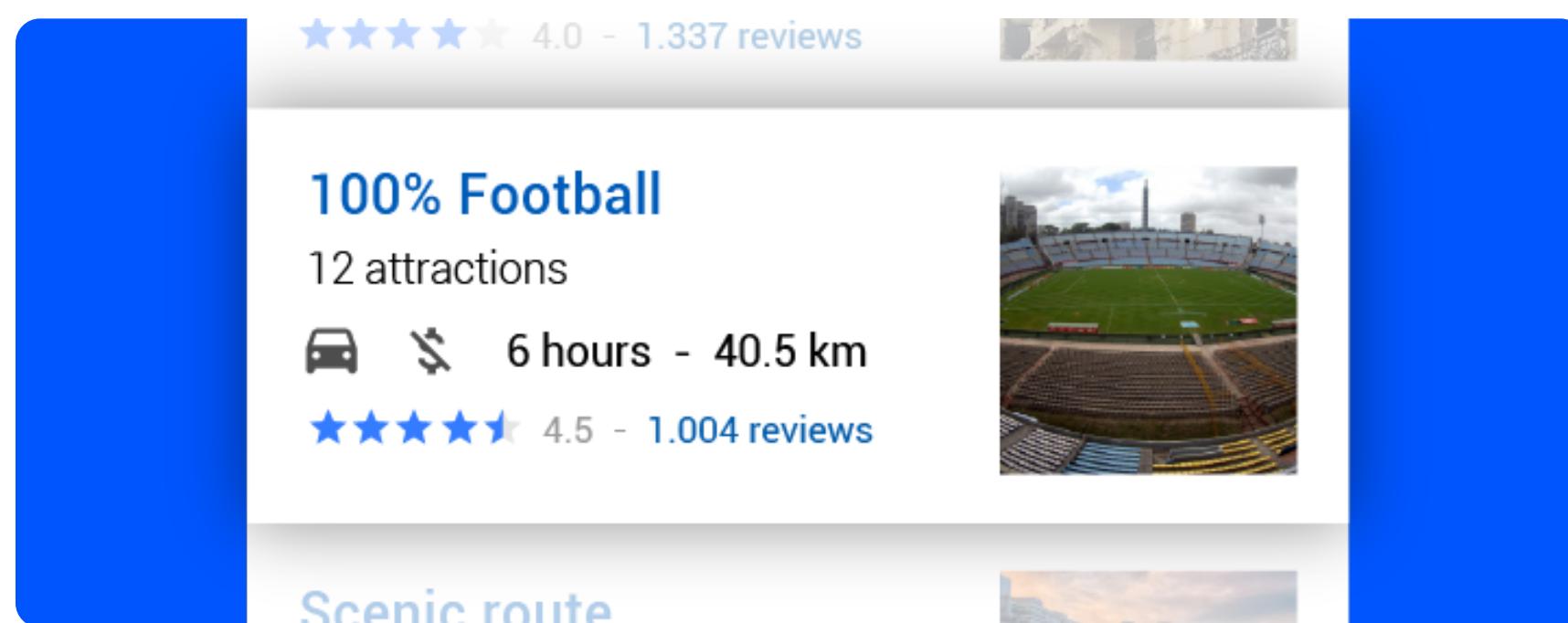
# Attraction Routes

There are **pregenerated attraction routes** that combine attractions in the same area or neighbourhood (Old City), and routes with attractions that share a theme in common (Football). There are two ways of finding routes:

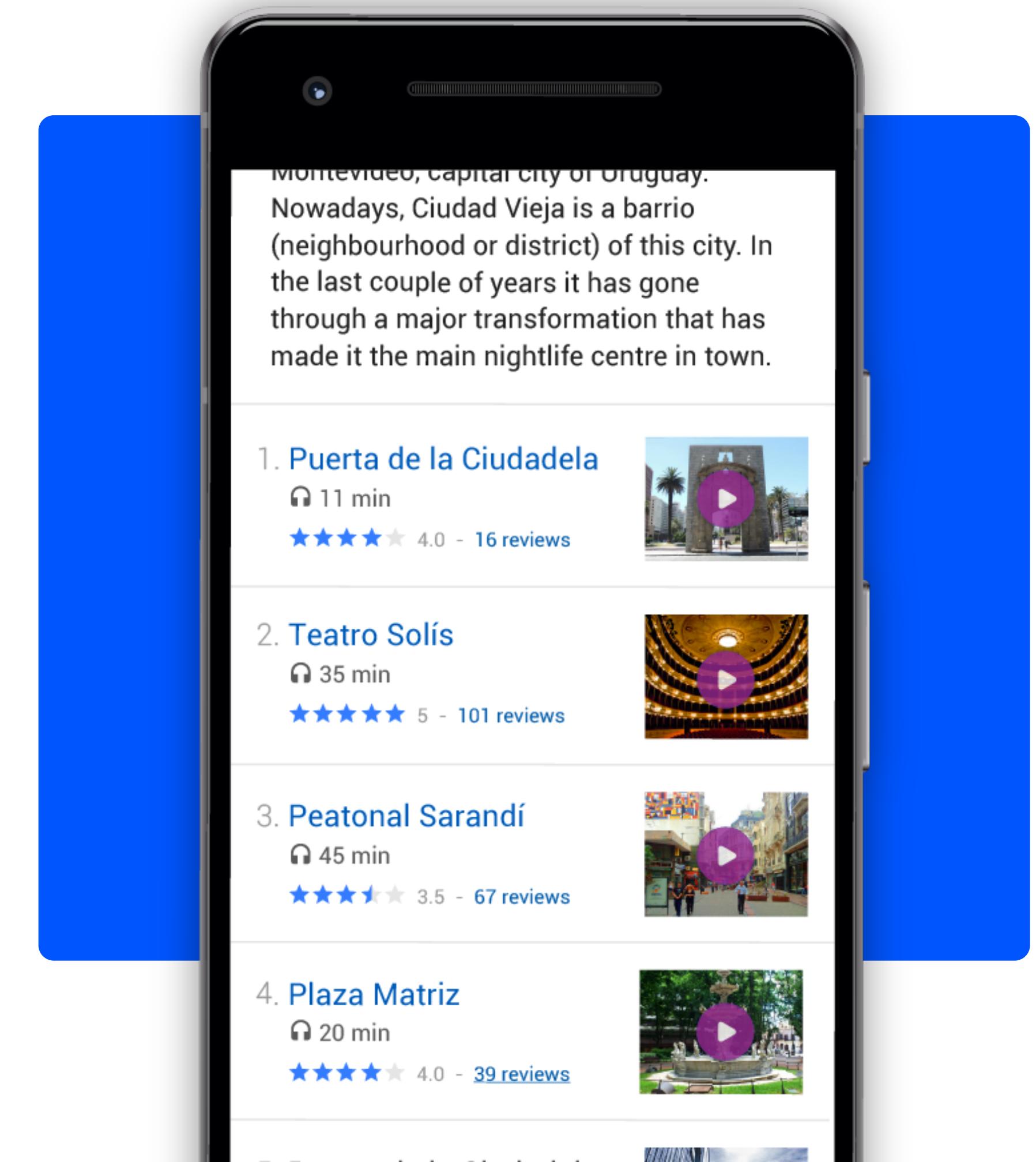
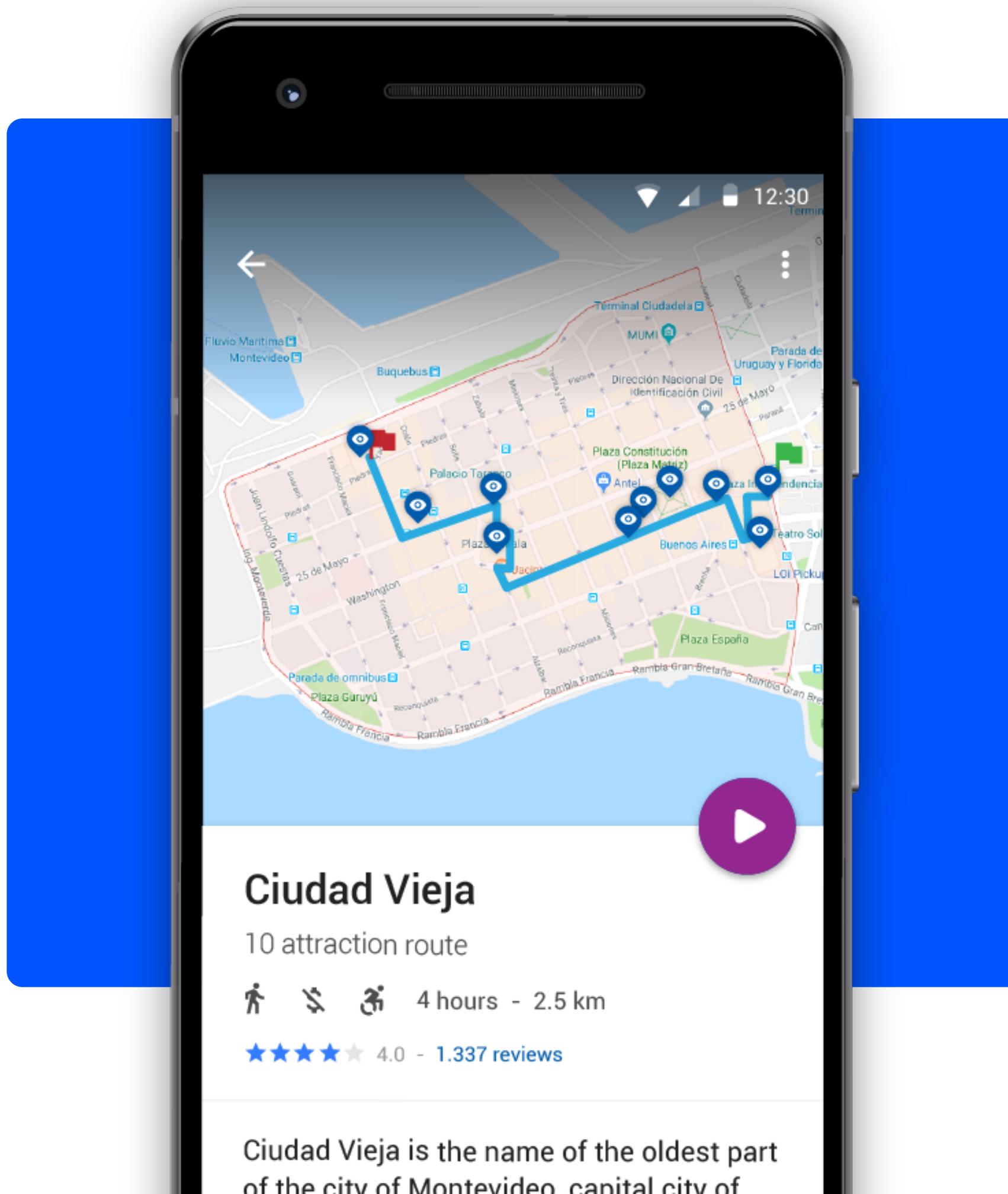
1. You can use the **search** for searching specific terms and you will get a list of routes and attractions that match that term. The area routes will be indicated in the map with a red outline.
2. You can **browse** routes list like "Top 5 popular routes", "Essential Montevideo" or "Foodies Heaven" among others.

Every route indicates:

- The amount of attractions in it
- The time that you need to tour it
- If it's free or not
- If you need a car to do it
- The distance you travel
- Accessibility
- Reviews



# Inside an Attraction Route



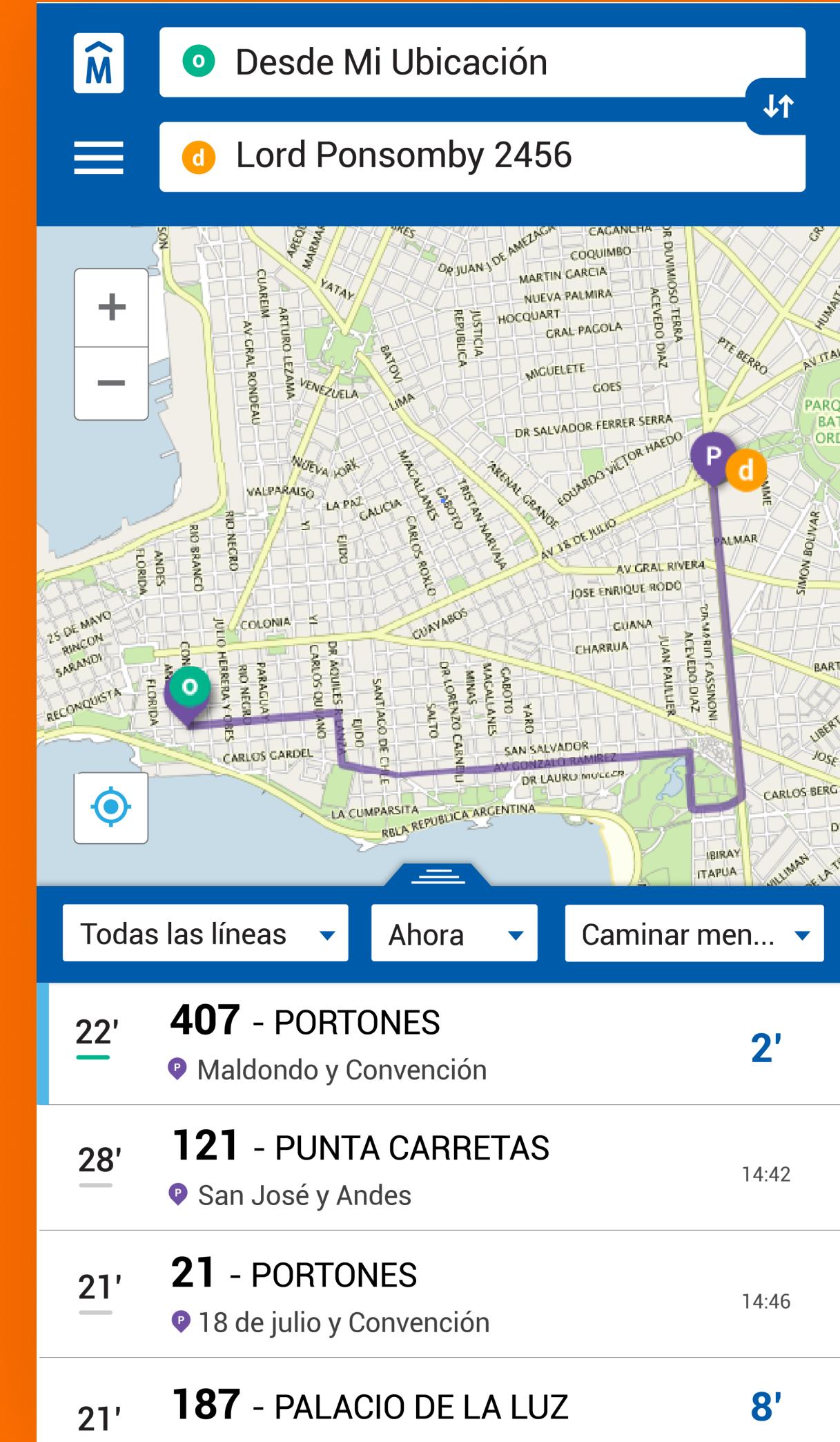
# The official app of Montevideo's bus system

This app has the the **real time location** of Montevideo's buses and can tell you **how to get from point A to point B** (like Google maps) using the metropolitan transportation system.

In this case I **wasn't** a part of the project from the beginning. I came to the project during it's 3rd iteration.

**I became the link between the City Council and our company**, so I started working in all the projects that we had with them.

I brought to the project the knowledge I acquired when I worked on a similar bus app called Nextbus and **helped build new functionalities and perfect old ones.**



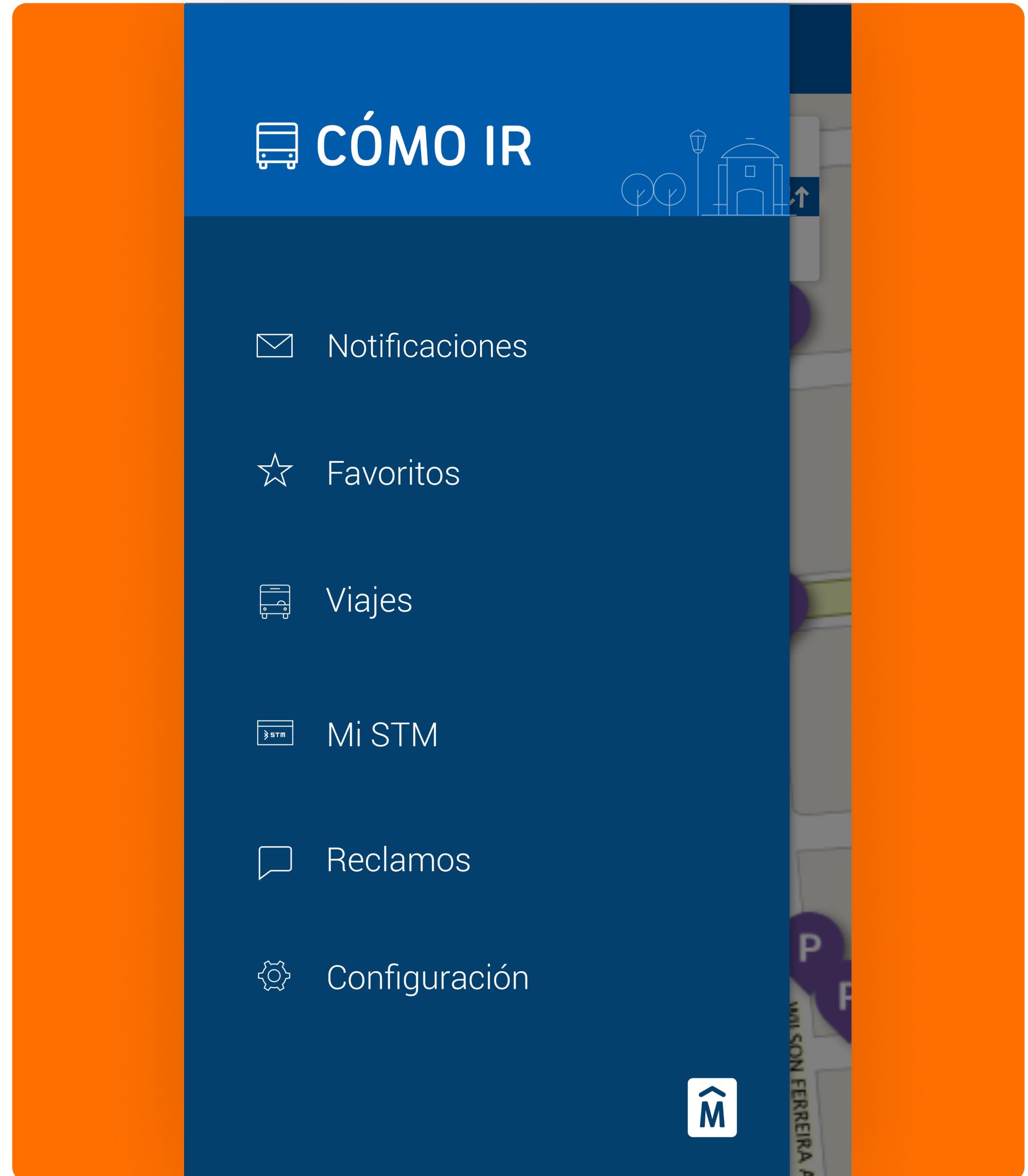
# The menu

Adding more functionalities demanded the **inclusion of a menu** that would make it easier to navigate between them.

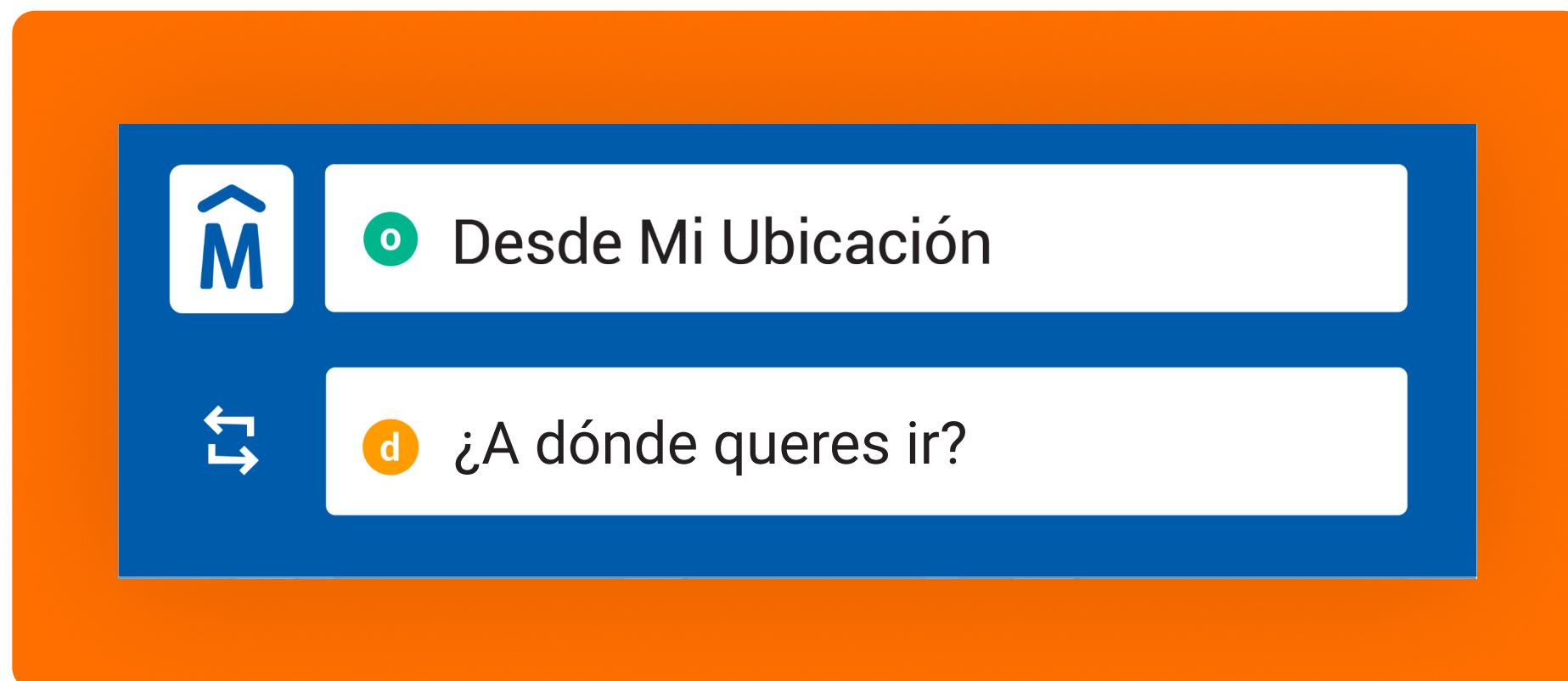
We inherit some of the icons (envelope, bus and STM card) from the City Council's stylebook guide, but we had to design the other ones and make them look like there were from the same family.

We also **worked on the labels** of the menu items to avoid any ambiguity and to make them as clear as possible.

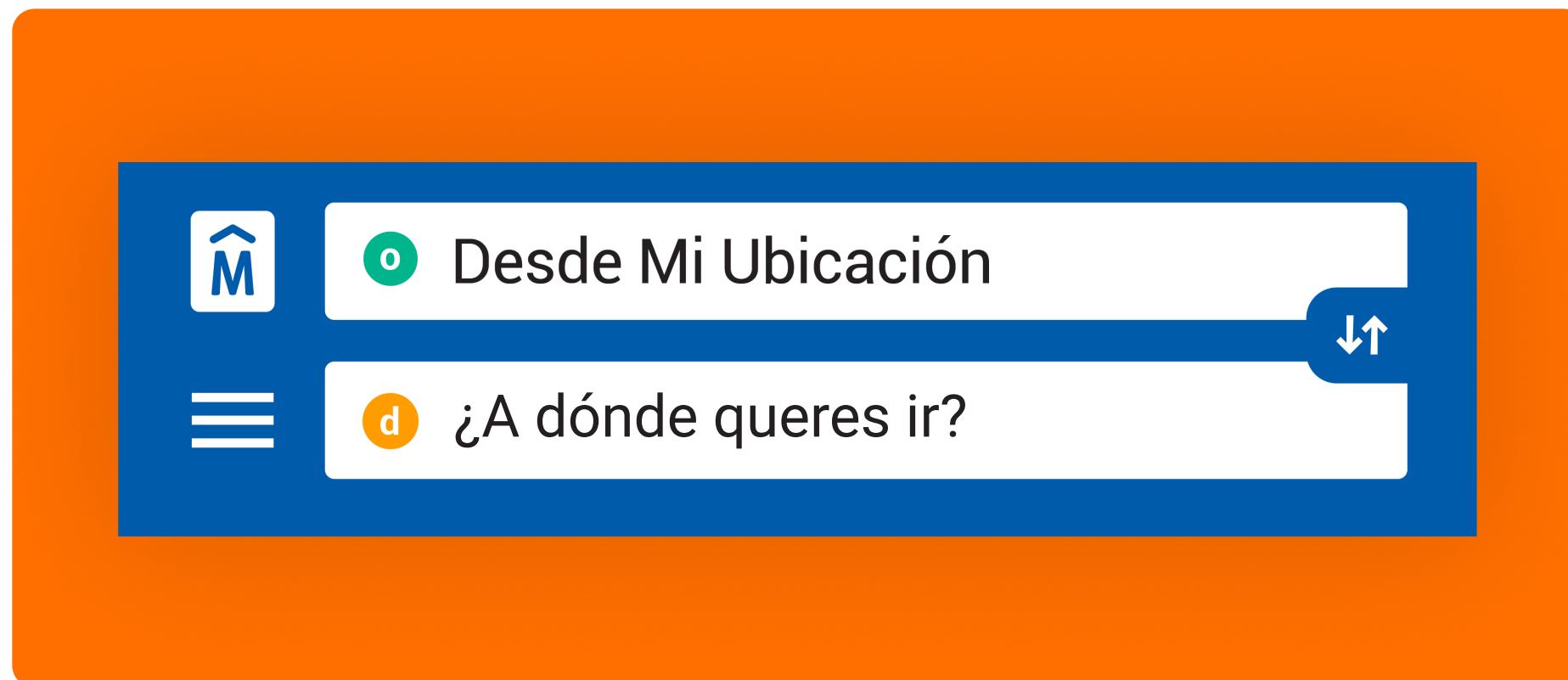
We had the space so **we added a bit of decoration and branding** because, after all, this is a government funded app so politics and publicity are involved.



## Before



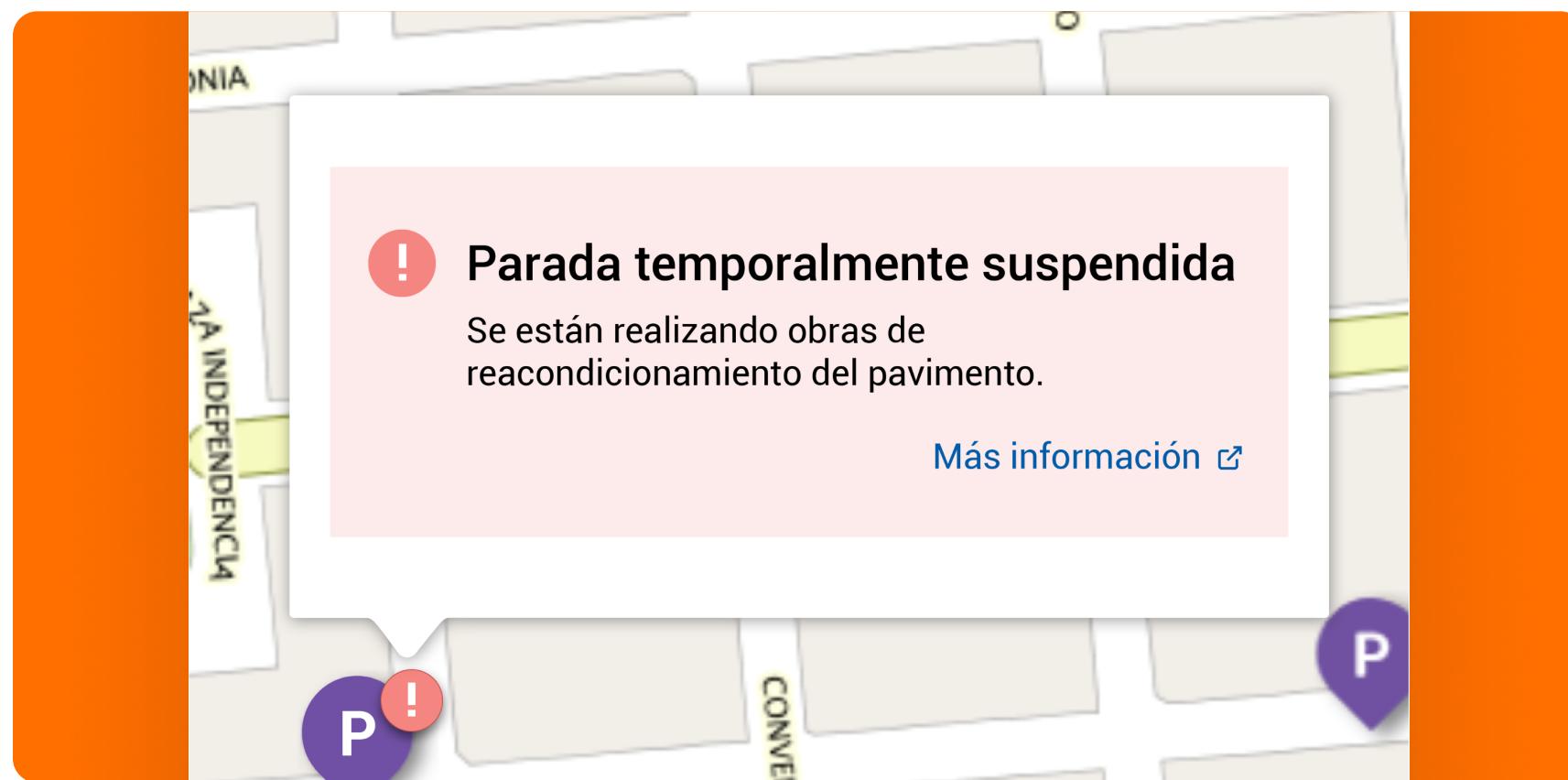
## After



## The header

The menu made us do some adjustments so we could find a place to accomodate it. This ended up in a header redesign. It looks like a simple change but there's a lot to it:

- We changed the location of the swap icon. Not only this made space for the **hamburger icon**, but it also reinforced the relation between the swap icon and the “origin” and “destination” inputs.
- We took advantage of the new location of the swap icon to improve it by **changing the icon** so the arrows point to the inputs. This, plus it's new location, made it clearer to understand it's functionality.
- We gained space by making it **20% shorter**. We reduced the inputs height and we made the logo smaller. This gained screen real state was transferred to the map.

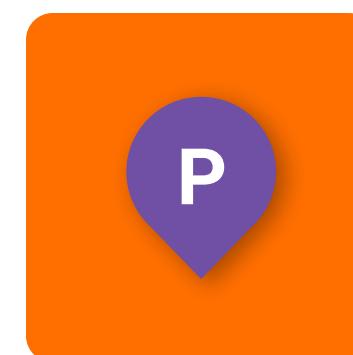


# Disabled bus stop alert

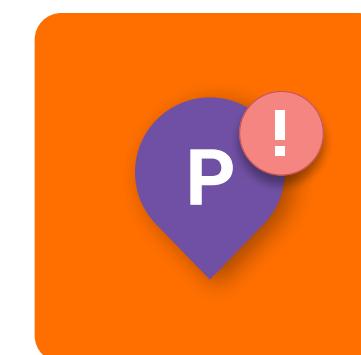
We had to come up with a way to **provide information for when a bus stop was temporarily disabled**. Instead of simply erasing it or disabling it, we created a **new icon** that differentiated a disabled bus stop from a normal one because we still wanted it to be clickable to allow us to show information.

In the first image (up) you can see the tooltip for when the app has enough information to let the user know where is the new **temporary stop**.

The second image (down) shows the case in which the app only knows the **reason why the bus stop is disabled**. It also has a link to the city's viality web for more information.



Normal bus stop icon



Disabled bus stop icon

# Transmitting buses indicator

We were tasked to find a way to show **how many buses of each bus line were actually transmitting their GPS coordinates**.

These coordinates were used to offer the user **real time arrival estimates and location** of the buses coming to their bus stop. So knowing how much of the fleet was transmitting added value to the real time data generated.

In addition to that, showing these numbers also forced the bus companies to strengthened their commitment of providing more accurate information.

In the first image (up) you can see the bus signal icon that works as a **global indicator of all bus lines together**. In the second image (down) you see the **tooltip with the breakdown for each bus line**, that appears when you click on the compressed indicator.

