

Thomas Lussiez



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PROFESSIONAL EXPERIENCE

- Promotional Ambassador – Multiple Firms – Montreal**
- 2014
2017
- » Experienced promoting and interacting with different types of individuals
 - » Worked with customers in several industries such as telecommunication, banking and sports
 - » Delivered key messages to the intended audience leading to improved conversion rates
- Event Coordinator Assistant – Fujinova – Nice**
- 2013
- » Led the event planning of a two-days medical conference by determining the location, conducting meetings and assisted in handling phone calls
 - » Achieved a target budget of €60 000 by negotiating contracts with lead partners and encouraged sponsors through incentives
 - » Participated in the implementation of event activities including welcome cocktails, conference presentation and exhibition booths
- Sale Representative – Decathlon – Monaco**
- 2012
- » Conducted market analysis for forecasting sales and inventory management levels
 - » Dealt with a diverse clientele under stressful situations and in a fast-paced work environment
 - » Designed and tailored promotional flyers to inform and attract clients
 - » Generated €23 000 in one day from the sale of aquatic products - awarded with the best performance across all divisions



EXTRA CURRICULAR ACTIVITIES

- Collaborator – Jeune Chambre de Commerce – Montreal**
- 2017
- » Assisted Project Manager for Gala 2017's organization and coordination
 - » Respected a pre-defined budget to determine location, themes, activities and prizes
- Treasurer then promoted to VP of the student office – Sub'Lime – Sophia-Antipolis**
- 2012
2013
- » Supervised a team of 15 people simultaneously by delegating tasks and managing responsibilities
 - » Promoted upcoming events through social media, designing flyers, mass mailing and community management
 - » Performed help-desk duties by handling students feedback and answering questions



EDUCATION

- 2014
2016
- Concordia University, John Molson School of Business**
- » Bachelor of Commerce, Major in Management
Montreal, Canada
- 2011
2013
- SKEMA Business School**
- » Bachelor of Commerce, Major in Entrepreneurship
Sophia-Antipolis, France



OBJECTIVE

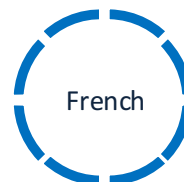


I seek to acquire a professional experience in a field where my skills in business development, project management and logistics will grow and develop



SKILLS

- ● Google Analytics Individual Qualification ● ●
- ● Microsoft Office & Project ● ●
- ● Time Management Abilities ● ●
- ● Organizational Skills & Attention to Detail ● ●
- ● Flexible & Adaptable Approach ● ●



INTERESTS

