

DO
MORE
OF
WHAT
YOU
LOVE

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Company Overview

KEY FACTS

- Founded in LA in 2018
- Patented "Co-owning Social Network"
- Secure Marketplace for fractional selling
- Partnered with Nationwide Lenders
- 20,000 New Users Per Month

The Numbers that Matter

Avg. agent commission
per transaction

\$15,371

Avg. buyer savings
per transaction

\$12,044

Our Partners

EQUIFAX

experian.

UWM
UNITED WHOLESALE MORTGAGE

BARADA
ASSOCIATES

vouched

**Quicken
Loans**

HOW THE INDUSTRY IS CHANGING

Steadily increasing home prices and stagnant wages are causing a shift.

650K

Homes that are co-owned with non-relatives in 2019 between LA, SF, NYC, and Seattle alone.



of ALL single family residential loans in 2019 were with multiple non-related borrowers — up 2% from 2018.


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330
BILLION

Worth of homes bought in the U.S. were between friends in 2019.

Co-owning market share increases 1% every year.

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What makes us different?

Higher-quality leads that are pre-vetted and financially checked, lower competition with other real estate agents, and more.

The FIRST social network for co-owning (several patents).

- 100% free for users to use.
- Users can meet and mingle based on the homes they're interested in, areas they enjoy, attractions and more
- All users are ID verified and financially vetted through our system

More deals completed faster with less time & energy.

- Meet our users and make connections
- One communication platform for the entire team.
- Easy options to help, refer, or connect
- Become apart of their team easily
- Expand your network

We're solving a huge pain point for the largest demographic.

- Millennials make up 38% of the entire buyers market, we created our entire company to bridge the gap between earnings and home prices.

WORKING WAYS

How the workforce is changing

Old

- Time wasted showing homes to "lookers"
- Drawn out transactions with many missed communications
- Saturated property finder sites
- Long life cycles for customers

New

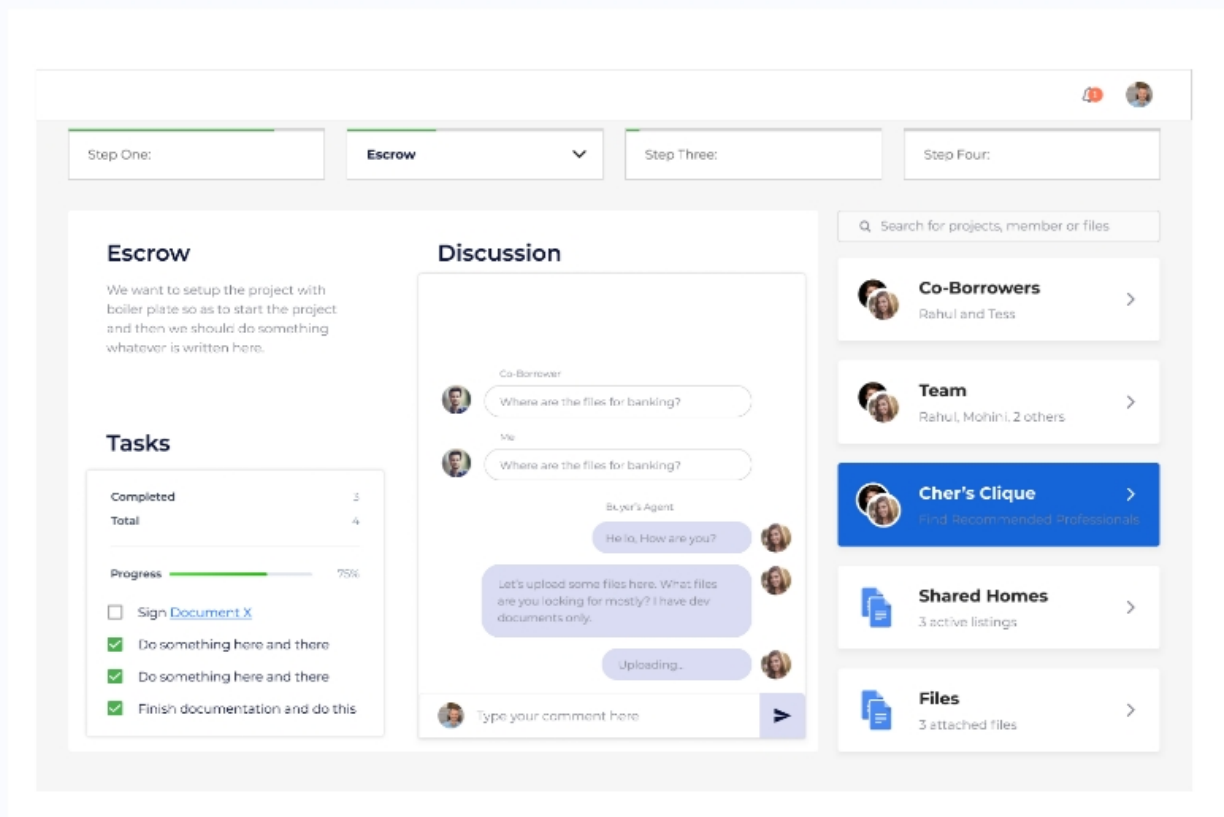
- Buyer credit, background, ID verified
- 60%+ less homes shown
- Streamlined/shorter sales
- Shorter sales cycle due to simple fractal selling

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- Simple and affordable
- Flexibility and freedom
- Community motivation
- International remote collaboration



A totally redesigned platform streamlines communication between all parties involved in the transaction; from buyer's agent, escrow officer, co-borrowers, and anyone else you'll need.



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THE PLATFORM BUILT FOR AGENTS

Clique **Lite**

 1 month plan

- ✓ Marketed as Cher's homebuying expert
- ✓ Live connections to buyers
- ✓ Cher's Clique Profile Badge
- ✓ Appear on many MLS listings

~~\$149~~

\$99

34% Off

[Buy Now](#)

Clique **Premium**



 12 month plan

- ✓ Marketed as Cher's homebuying expert
- ✓ Live connections to buyers
- ✓ Cher's Clique Profile Badge
- ✓ Appear on many MLS listings
- ✓ Priority Customer Support
- ★ Profile marketed in co-buyer chats

~~\$1,449~~

\$799

47% Off

[Buy Now](#)

Clique **Extra**

 6 month plan

- ✓ Marketed as Cher's homebuying expert
- ✓ Live connections to buyers
- ✓ Cher's Clique Profile Badge
- ✓ Appear on many MLS listings
- ★ Priority Customer Support

~~\$799~~

\$449

43% Off

[Buy Now](#)

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ONE FINAL THOUGHT

Co-owning **is** the solution for multiple demographics and will only become more popular and prevalent in the future.

Those that recognize this fact will seize this opportunity and ride this trend with ease, filling their schedule and bank account along the way.

The industry as a whole is changing, and we are one of the change agents.

The fact that you've found yourself in this presentation at this last page means that you see something coming too.

You can ignore this, sure. Click away right now and go back to doing exactly what you were doing before, but...

Just know that there are people hurting for this solution, wishing everyday that they could find a way to bridge the gap between renting and home owning. This is that bridge. You could be that person who helps them across.