

# Ramji Bahawathi Ram

## Senior Digital Designer



My Portfolio



CHENNAI



### TECHNICAL PROFICIENCY

Design Strong knowledge of color theory, typography, print, publish and illustration. Comprehensive understanding of design process, from Conceptualization an brainstorming to a meticulous eye for detail in final stages, hands on experience with DSLR cameras with Half Frame & Full Frame camera, completed VFX courses.

### ACHIEVEMENTS

2025 – Present

Got many appreciation from various clients in-terms of good quality and good creative design.

2023 – 2025

Got appreciation for finding a solution to generate automation using script with the help of ChatGPT.

2019 – 2022

Supported my team during quarantine period, produce highest no. of jobs and got appreciation.

2017 – 2019

Got many appreciation from the client.

And undergone various training in DIGITAL & VIDEO EDITING. And utilize my skills to support the In-house teams in my organization. And I have introduced various technique to complete the job quickly.

2013 – 2017

(as a Graphic Designer & Photographer) Got many Appreciation from the client all over India.

2010 – 2013

(as a Document Specialist) Got Shining Star Award & Best Performance Award, Punctuality Award 3 times in a year and got an Opportunity to meet the President of the Company.

### WORK EXPERIENCE

**Ascent Brandworks LLP, Chennai**  
**Project Manager – Graphic Designer**  
**Feb 2025 to present**

Worked as a Project Manager at Ascent Brandworks, overseeing end-to-end execution of marketing and branding projects. Managed the creation and delivery of social media posts, print advertisements, and promotional materials including flyers, brochures, pamphlets, and banners. Coordinated with creative teams to ensure timely execution, brand consistency, and effective communication across all channels."

**Lovely Offset Printers Private Limited Sivakasi**  
**Graphic Designer, prepress**  
**March 2023 to Jan 2025**

Responsible to creating the creative die cut book and more and also check the alignment and content, color, adapt the wrapper and inner as per the spec for the diary and Notebook product and similar to calendar and adapt the artwork to new die line as per the spec for carton box products.

**Hogarth Worldwide**  
**Artworker, Sep 2019 to June 2022**

Responsible for analyzing & reviewing the brief & doing production using

Adobe Photoshop, Illustrator, Indesign to produce a good quality output.

First 4 months work for UK Team (English) and the rest of the month work for Dubai Team (Arabic).

Support Packaging adaptation Team & other Team.

**Ad2pro Media Sol. Pvt Ltd**

**Executive Designer, Jul 2017 to Aug 2019**

Responsible for designing print advertising for global media companies and completely understand the Customer's requirements and create creative spec – design and produce high quality complex print – ensure high accuracy in copy, layout and technical execution – complete high volume of work done in exact deadline.

**Samdot Soft. Pvt Ltd**

**Graphic Designer, Nov 2013 to May 2017**

Responsible for doing Cloning, Color Correction, Image modulation, Logo Creation, Website – Layout creation, Banner creation, Document Creation – Layout, Formatting, Editing & Developing a complete book by using Adobe Suite. Photographer, remain same experience, which is mentioned above. My responsibilities is to take 360 Degree Photograph from the Client place & done in all over India.

**RR Donnelley Global Outsourcing Pvt Ltd**  
**Document Specialist**  
**March 2010 to August 2013**

Responsible for analyzing style as per client specification, extracting the document, creating styles as per client specification, doing alteration. Quality Assurance, On-Time Delivery, Training Associates on Client's updates. Have an ability to integrate into and work in terms. Have short learning curve, High degree of persistence. Strong analytic skills & resourcefulness. Time Management, Resource Management, Team Management & Process Management.