
FEEDBACK FROM PROJECT 2



They were great!

Things we liked in all the presentations:

1. A focus on results. Limited descriptions of the cleaning, code, and transformations that were behind each analysis.
2. Straightforward and testable hypotheses.
3. Visual presentations of your analysis. Key findings that could be summed up in just a few charts
4. Acknowledging any artifacts and limits of your dataset that affect your analysis (e.g. the 20-week anomaly).



Tips for next time:

1. Every chart should be self-explanatory. Label your axes. Include a legend and a title. Make the fonts big enough to read.
2. Frame your analysis around how it would be useful to your audience. This could happen when you state your hypothesis, or by concluding with an actionable recommendation, or both.
3. Outline your presentation. Decide which of your analyses your audience needs to know, and which insights to leave in the Jupyter notebook.
4. If your analysis is based on a new metric, be ready to justify its advantages and explain it if necessary.