

Project Initialization and Planning Phase

Date	28 July 2025
Team ID	RK
Project Name	Global Malnutrition Trends: A Power BI Analysis (1983-2019)
Maximum Marks	3 Marks

Define Problem Statements (Customer Problem Statement Template):

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love. A well-articulated customer problem statement allows you and your team to find the ideal solution for your customers' challenges. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

I am	Describe customer with 3-4 key characteristics – who are they?	Describe the customer and their attributes here
I'm trying to	List their outcome or "job" the care about – what are they trying to achieve?	List the thing they are trying to achieve here
but	Describe what problems or barriers stand in the way – what bothers them most?	Describe the problems or barriers that get in the way here
because	Enter the "root cause" of why the problems or barriers exist – what needs to be solved?	Describe the reason the problems or barriers exist
which makes me feel	Describe the emotions from the customer's point of view – how does it impact them emotionally?	Describe the emotions the result from experiencing the problems or barriers

Reference: <https://miro.com/templates/customer-problem-statement/>

Example:

I am	I'm trying to	But	Because	Which makes me feel
a scientist	study on nutrient deficient children	there is lack of information	due to less data is available	lost
a student	study on deficient children health	there is lack of information	due to less data is available	angry

Problem Statement (PS)	I am (Customer)	I'm trying to	But	Because	Which makes me feel
PS-1	A scientist	Study on nutrition deficient children	There is lack of information	Due to less data is available	lost
PS-2	A student	Study on deficient children health	There is lack of information	Due to less data is available	angry