

PROJECT REPORT TEMPLATE

BUILD AN EVENT MANAGEMENT SYSTEM USING SALESFORCE

TEAM ID: NM2023TMID19374

1.INRODUCTION

1.1 Overview :

Event management is the process of creating and maintain an event. This process spans from the very beginning of planning all the way to post event strategizing.

1.2 Purpose:

At the start, an event manager makes planning decision , such as the time, location , and theme of their event. During an event, event managers observes the events live and make sure things run smoothly. after an event, event managers are tasked with reviewing event data, submitting KPI and ROI findings, and staying on the ball for any post-event offerings.

2. Problem Definition & Design Thinking

2.1 Empathy map :

An empathy map is a collaborative visualization used to articulate what we know about a particular type of user. It externalizes knowledge about users in order to

- 1) create a shared understanding of user needs, and
- 2) aid in decision making



2.2 Brainstorming :

Brainstorming is a group problem-solving method that involves the spontaneous contribution of creative ideas and solutions. This technique requires intensive, freewheeling discussion in which every member of the

group is encouraged to think aloud and suggest as many ideas as possible based on their diverse knowledge.

The image displays two screenshots of the Adobe Reader application, showing a document titled "brainstroming - event management for ramkumar.pdf".

The top screenshot shows the document's main content, which is a "Brainstorm & idea prioritization" template. The template is divided into three main sections:

- Before you collaborate:** A section with a list of steps: "Team gathering", "Set the goal", and "Learn how to use the facilitation tools".
- Define your problem statement:** A section with a text box containing the text: "Event management is the process creating and Maintaining an Event 'In todays new environment, we have had to learnhow to manage not only our in person events but our virtual program as well".
- Brainstorm:** A section with a grid of yellow boxes for brainstorming ideas.

The bottom screenshot shows a zoomed-in view of the "Brainstorm" section. It features a grid with three text boxes:

- A purple box in the bottom left corner containing the text: "Purpose to manage events throughout their lifecycle".
- A teal box in the center containing the text: "The process of planning and coordinating the event usually referred to as event planning".
- A blue box in the top right corner containing the text: "saving a money for event management".

The Adobe Reader interface includes a menu bar (File, Edit, View, Window, Help), a toolbar with various icons, and a right-hand sidebar with options like "Export PDF", "Create PDF", "Edit PDF", "Combine PDF", "Send Files", and "Store Files". The status bar at the bottom shows the page number (1/1) and the zoom level (25%).

3. RESULT

3.1 Data

Model :

Object name

Field label

Data type

1.Event

Event

Text

2.Attendess

Attendee

Auto number,
phone

3.Speakers

Speaker

Text, Email

4.Vendors

Vendor

Email, Phone,
Text

3.2Activity & Screenshort :

Action	Label	Icon	Description	Type	Content Source	Icon	Overridden
Edit	Accept	Accept			Standard page		<input type="checkbox"/>
Edit	Clone	Clone			Standard page		<input type="checkbox"/>
Edit	Delete	Delete			Standard page		<input type="checkbox"/>
Edit	Edit	Edit			Standard page		<input type="checkbox"/>
Edit	Events Tab	Tab			Standard page		<input type="checkbox"/>
Edit	List	List			Standard page		<input type="checkbox"/>
Edit	New	New			Standard page		<input type="checkbox"/>

4. TRAILHEAD PROFILE PUBLIC URL

Team Leader – <https://trailblazer.me/id/vramkumar12>

Team Member 1 - <https://trailblazer.me/id/ssadha16>

Team Member 2 - <https://trailblazer.me/id/sabari78>

Team Member 3 – <https://trailblazer.me/id/sabitha97>

5. ADVANTAGES & DISADVANTAGES

Advantages :

- 1.opportunities for creativity
- 2.Ability to work different events
- 3.high projection job growth

Disadvantages :

- 1.Unconventional work hours
- 2.Time away from family and friends
- 3.Multiple events at the same time

6. APPLICATIONS

1.vFAIRS is a type of business application that enables companies to store employee information ,manage common EVENT functions ,and execute critical EVENT activities such as processing payroll and administering benefits.

2.Features of vFAIRS application include an employee self-service portal, payroll ,workforce management ,recruitment and hiring ,benefits administration ,and talent management .

7. CONCLUSION

In conclusion ,due many challenges that are facing human resource departments , there is need for organisations to adopt correct and workable policies that will not only ensure they alleviate these challenges but also develop mechanisms of Dellinger with such challenge in case they occur in the future .

8. FUTURE SCOPE

The project has a very vast scope in future . The project can be implemented on internet in future.