

Ram Kumar

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SUMMARY

Designer and Developer passionate about creating impactful digital experiences. Expert in combining creativity and functionality to deliver user-centric solutions. Dedicated to innovation, collaboration, and continuous improvement.

WORK EXPERIENCE

Freelance Graphic Designer

Dec 2024 - Present

- Creative and detail-oriented Graphic Designer with expertise in developing visually compelling designs for brands, businesses, and individuals. Skilled in logo design, branding. Proficient in Adobe Creative Suite (Photoshop, Illustrator, InDesign) and other design tools like Corel Graphics Suite (CorelDRAW, Corel Photo Paint).

UI/UX Design Intern

Mar 2025 - Present

Zidio Development

- UI/UX Design Intern with a keen eye for user-centered design and seamless experiences. Assisted in designing e-commerce interfaces, focusing on usability and aesthetics. Proficient in tools such as Figma, Adobe Photoshop, Illustrator, and Canva to produce high-quality graphics and layouts.

Web design and Development Intern

Jan 2025 - Feb 2025

Internship Studio

- Collaborated with team members to design and develop responsive, user-friendly websites using modern technologies like HTML, CSS, JavaScript, and frameworks such as React or Bootstrap. Worked on an e-commerce project, developing product pages and improving UI/UX.

PROJECTS

Chicken Masala Packaging Design

[Link to Demo](#)

Designed premium packaging for "Buy N' Taste" Chicken Masala using Adobe Photoshop, ensuring a visually appealing and market-ready product. Integrated high-quality imagery, typography, and branding elements to enhance consumer engagement. Managed layout composition, color scheme, and spice ingredient graphics to create an eye-catching design aligned with brand identity.

Agarbatti Box Design

[Link to Demo](#)

Designed an elegant and market-ready Agarbatti (Incense) Box using Adobe Photoshop for artwork and Adobe Illustrator for dieline creation. Focused on visually appealing packaging with a harmonious blend of colors, typography, and imagery to enhance brand identity. Ensured precise dieline setup for accurate printing and packaging production.

E-Commerce Website

[Link to Demo](#)

An e-commerce website offering a seamless shopping experience with a wide range of products across multiple categories, built with React JS for a dynamic front-end and MongoDB for efficient data storage. Features include secure payment options, personalized recommendations, and fast delivery services. Designed with a user-friendly interface to ensure convenient browsing and hassle-free purchasing.

EDUCATION

2021 - 2024	BSc.Computer Science at Pioneer Kumaraswamy College-Nagercoil	(CGPA: 8.32)
2020 - 2021	Class 12th at CSI Matric Hr Sec School-Kulasekharam	(87.11)
2018 - 2019	Class 10th at CSI Matric Hr Sec School-Kulasekharam	(88.00)

CERTIFICATES

Full Stack Development	Jan 2024 - July 2024
Graphic Design	July 2024 - Jan 2025
Training and Internship in Website Design and Development	Jan 2025 - Feb 2025

SKILLS

Designing Skills	Adobe Photoshop, Adobe Illustrator, Adobe Indesign, CorelDRAW, Figma, Canva
Programming Skills	Python, CSS3, HTML5, JavaScript, ReactJS
Database Skills	MySQL, MongoDB
Soft Skills	Communication, Adaptability, Collaborative Worker, Time Management