

Electronic Products Review Analysis

2014

2018



OnyxData Challenge, February 2024

brand

- ☐ Alpine
- ☐ Belkin
- ☐ Bose
- ☐ Bowers & Wilkins
- ☐ Boytone
- ☐ CLARITY-Fi
- ☐ Corsair
- ☐ Definitive Technology

4.37

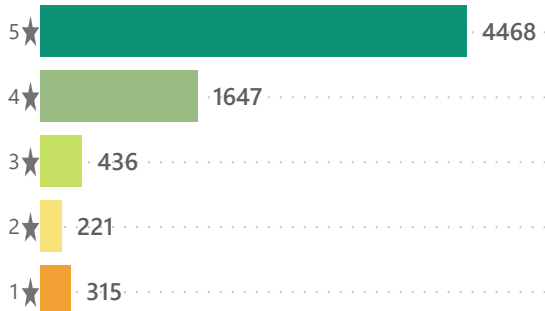
Overall Rating



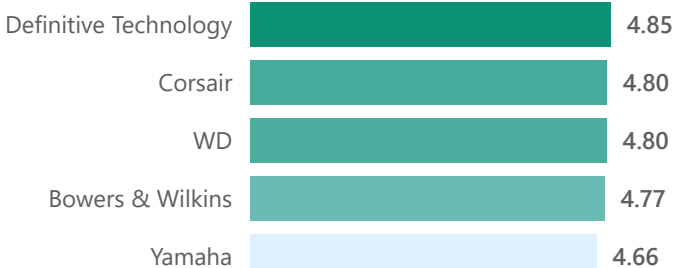
Total Reviews

7087

Customer Satisfaction Rating



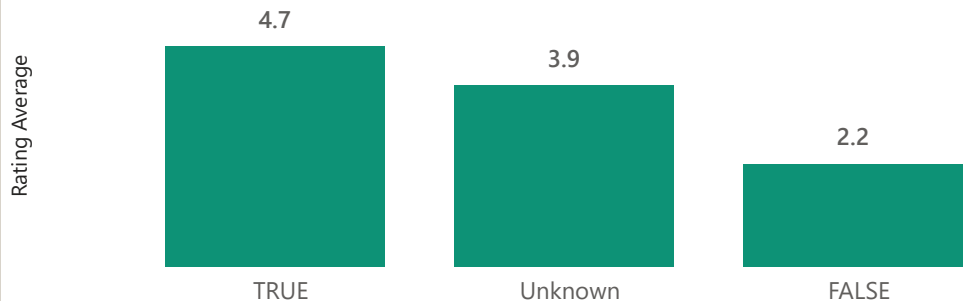
Top 5 Brand by Ratings



Net Promoter Score



Relationship between ratings and recommendation status



Top 10 Categories by Ratings

categories	rating	nps	reviews
Computers,Mice & Mouse Pads	4.85	90.9	88
Outdoor Speakers,Electronics Features	4.85	94.4	108
Computers,Memory (RAM)	4.80	96.5	114
Headphones,Electronics	4.77	92.6	108
Electronics,Car & Vehicle Electronics	4.76	96.9	97
Electronics,Computers	4.64	89.6	594
Photography,Photography Bags Cases	4.63	89.3	131
Accessories,Portable Power Banks	4.55	85.0	80
Portable Bluetooth Speakers,Audio Docks & Mini Speakers	4.53	83.7	712
Headphones,Bluetooth Headphones	4.40	87.2	156

Total Reviews by Quarter

