



Year

2014

Month

Apr

Country

All

Monthly Revenue

\$55.70K

+39.3% (+\$15,719)

Monthly Orders

31

+3.2% (+1 orders)

Monthly Revenue per Order

\$1.80K

+34.8% (+\$464)

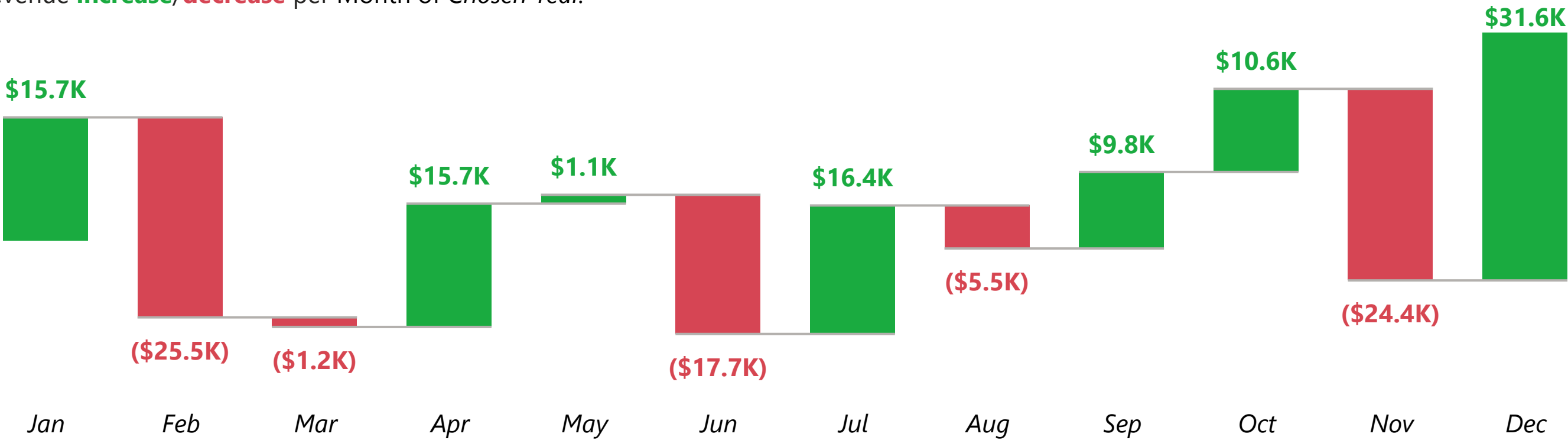
Monthly Average Discount

5.12%

+7.5%

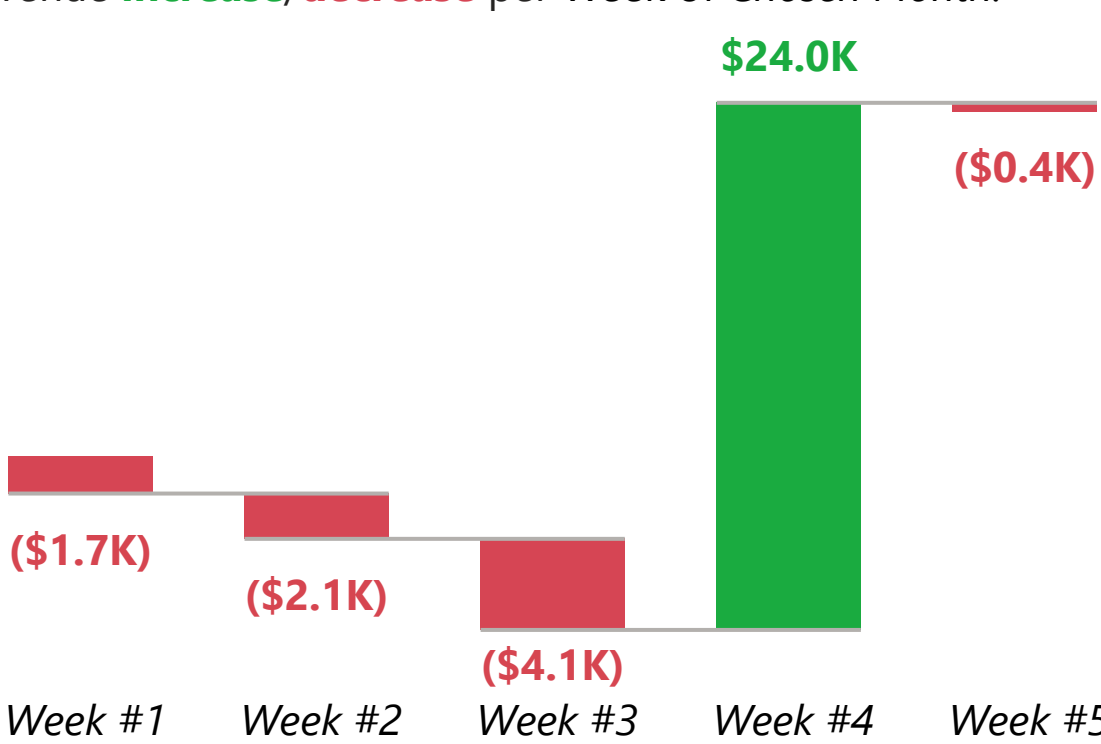
Revenue Change per Month

Revenue **increase/decrease** per Month of Chosen Year.



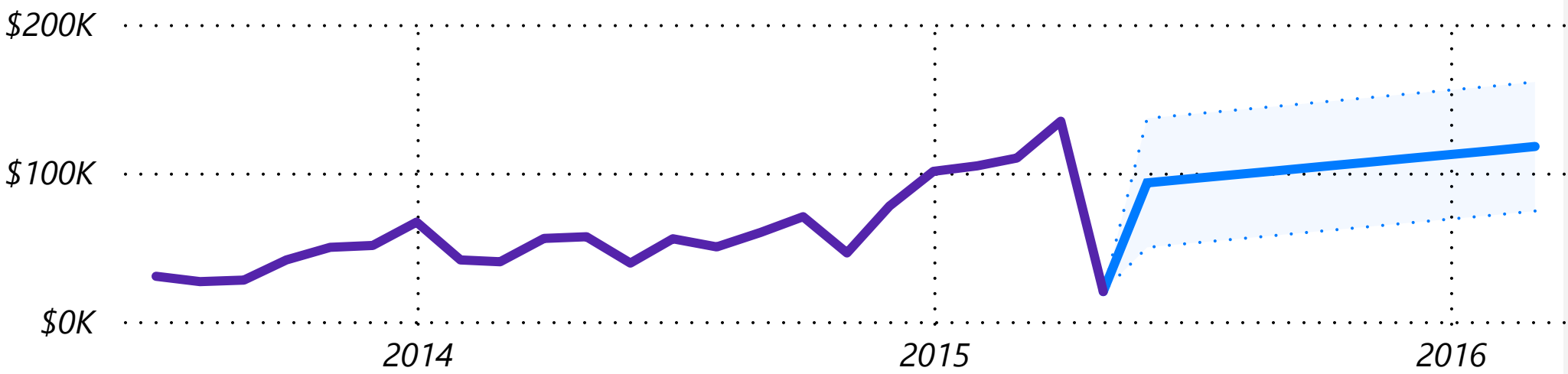
Revenue Change per Week

Revenue **increase/decrease** per Week of Chosen Month.



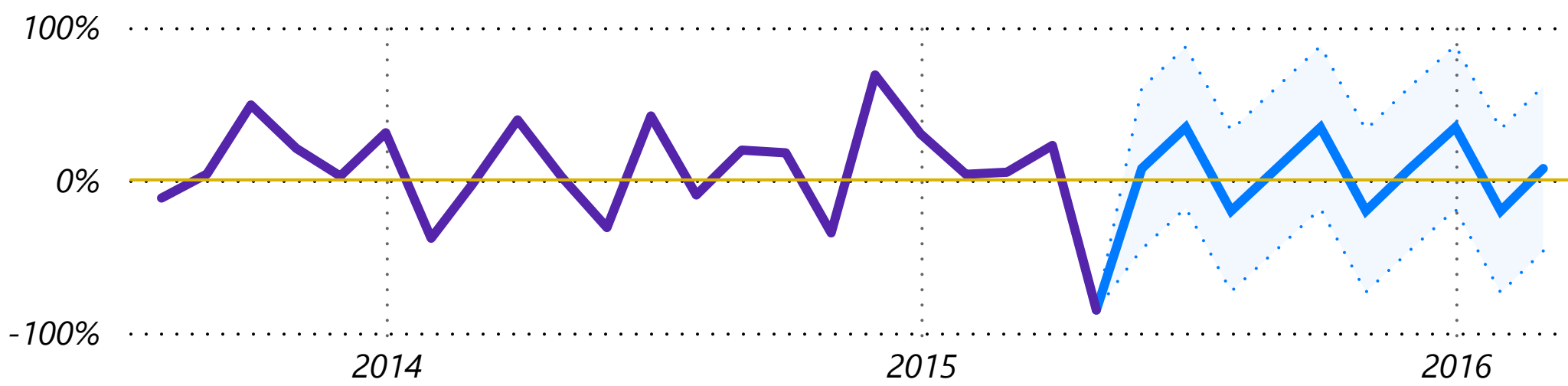
Total Revenue Trend

Total Revenue from start of company conception, **forecasted** by 10 months.



Revenue Growth Trend

Revenue Growth from start of company conception, **forecasted** by 10 months.





Year

2014

Month

Apr

Monthly Customers

27

+11.1% (+3)

New Customers

4

BLAUS, CACTU,...

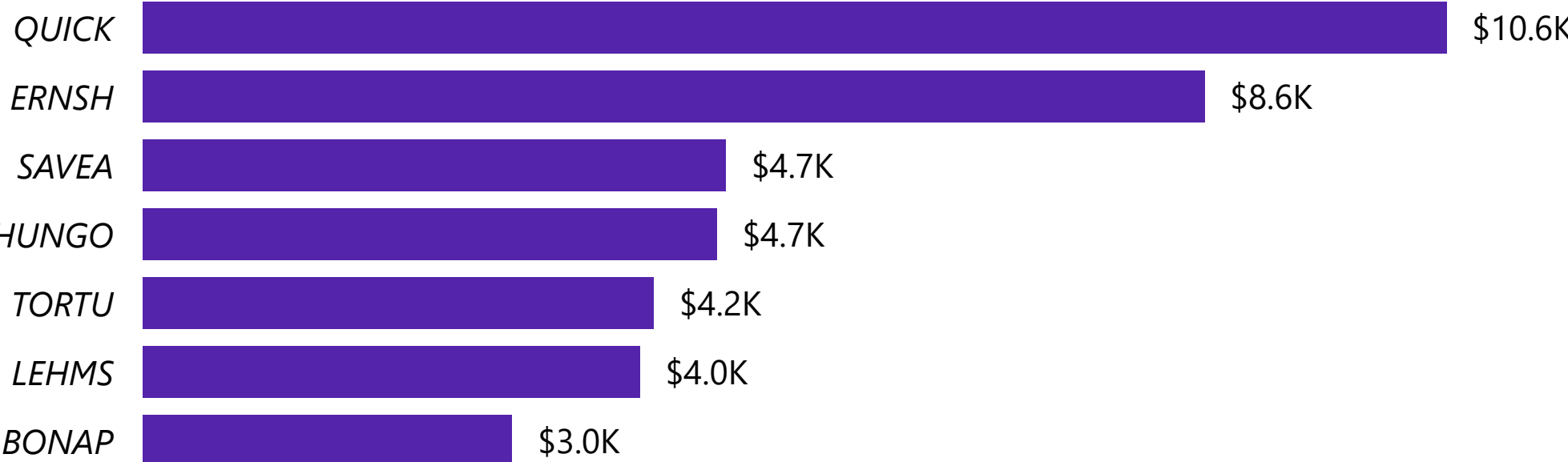
Churned Customers

0

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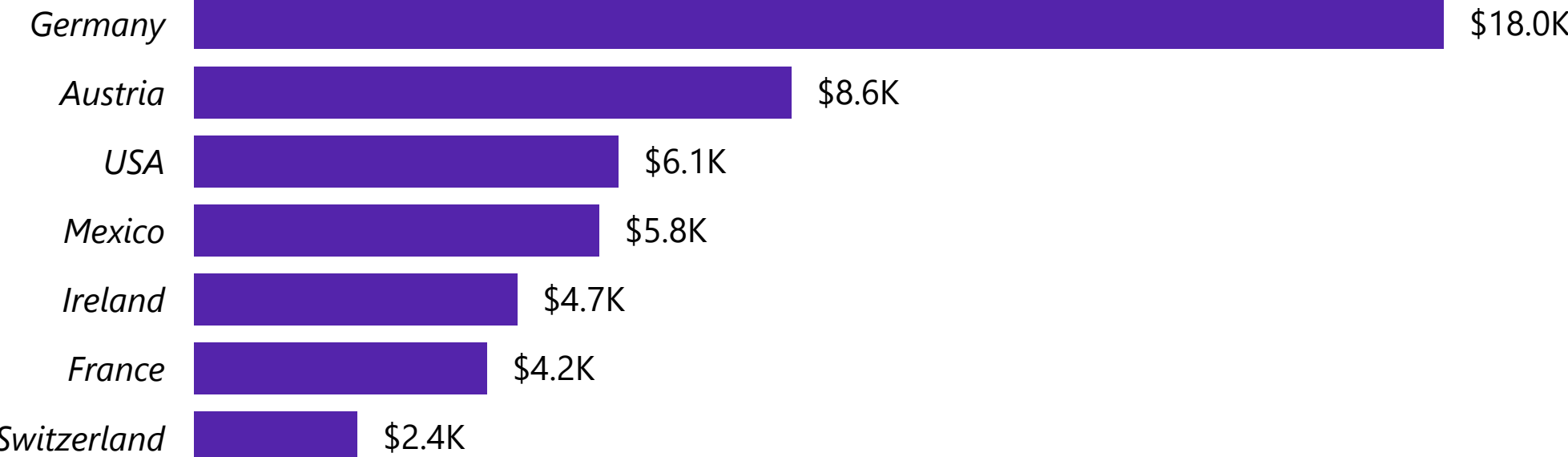
Top Customers by Revenue

Highest Revenue segmented by Customer of Chosen Month.



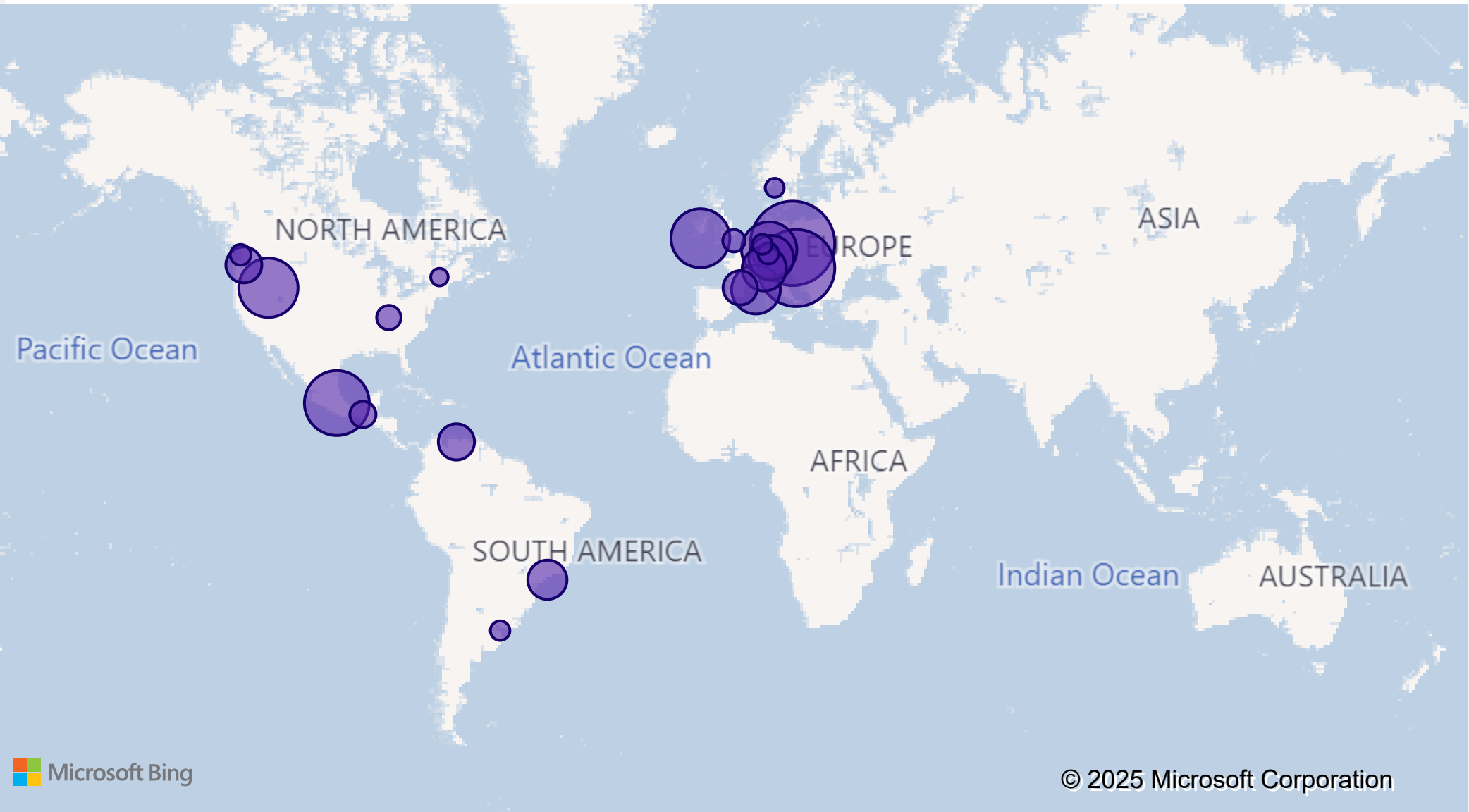
Top Countries by Revenue

Highest Revenue segmented by Country of Chosen Month.



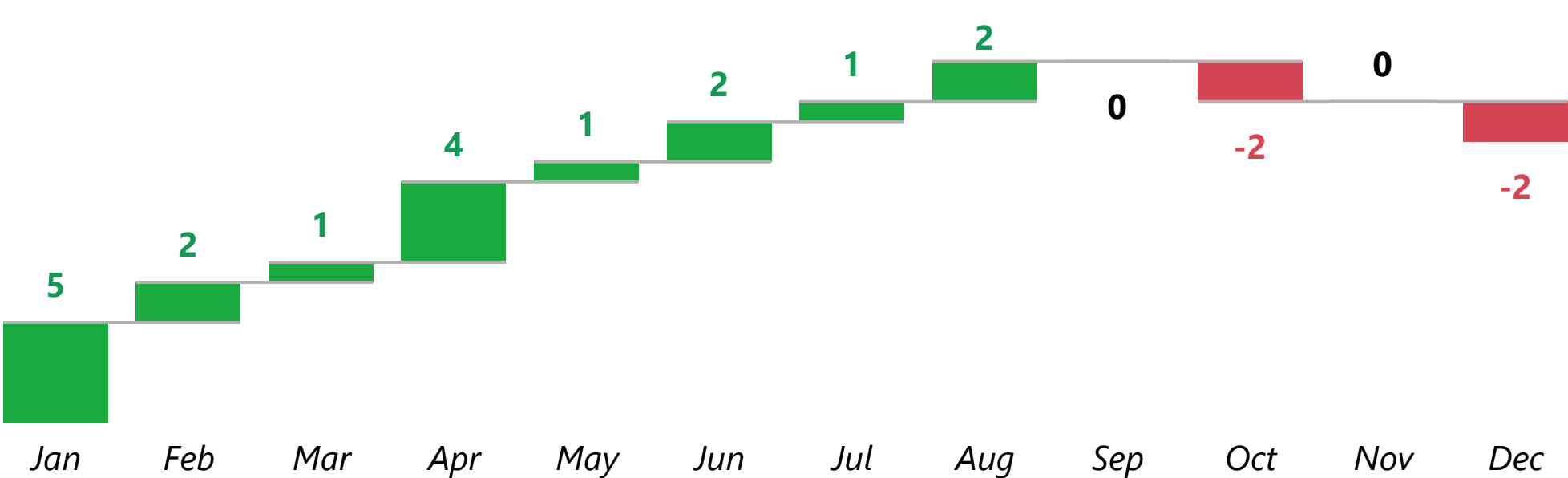
City - Revenue Map

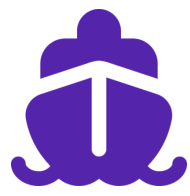
Size of bubbles represent the revenue, each Circle represents a city.



Net Customer per Month

New Customers - Churned Customers.





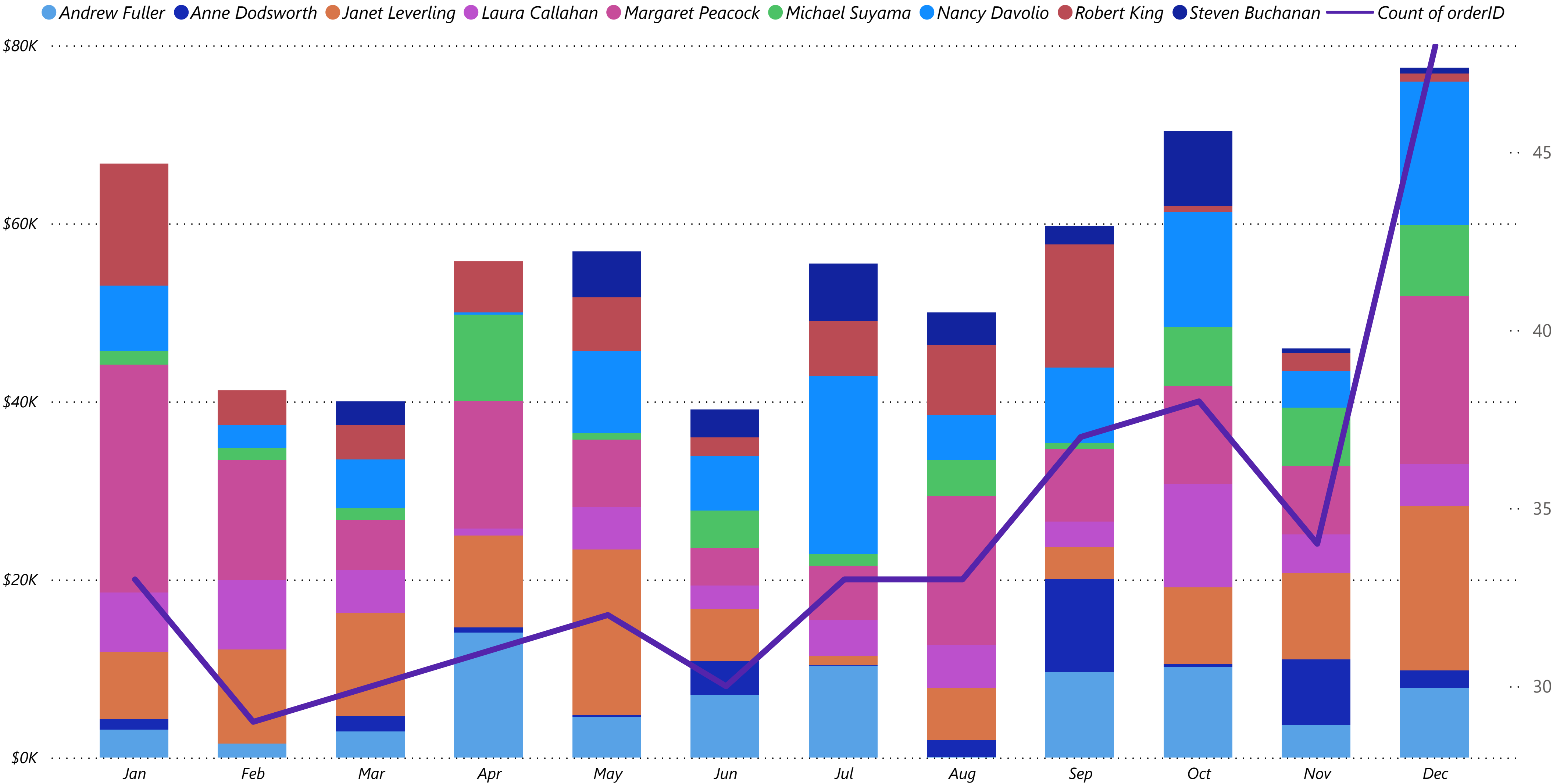
Year

2014

Employee

All

Top Employees by Revenue and Orders per Year





Year

2014

Month

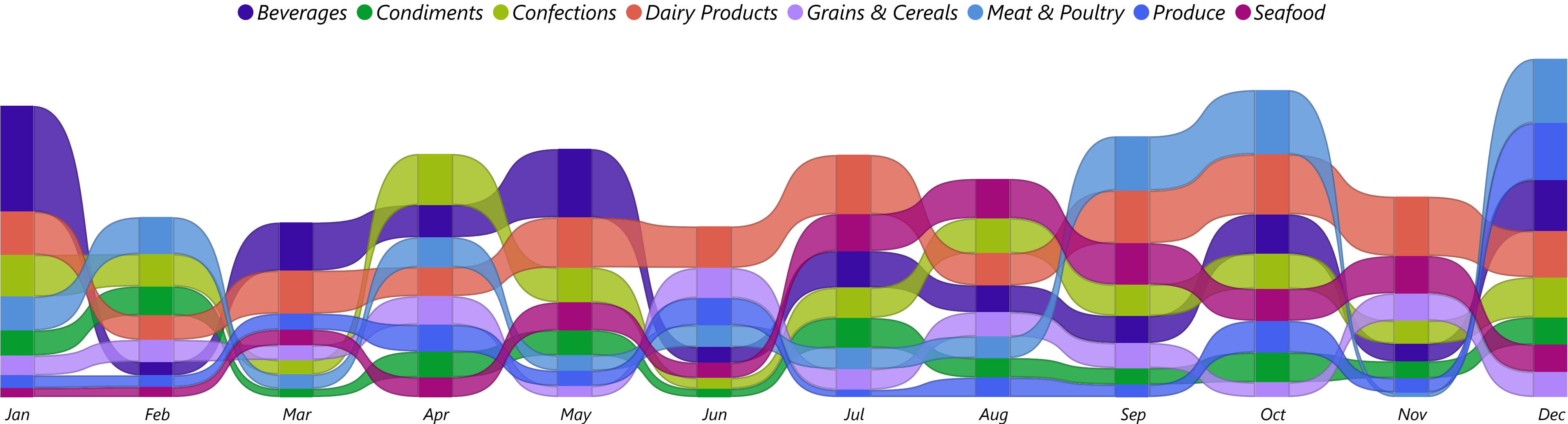
Apr

Category

All

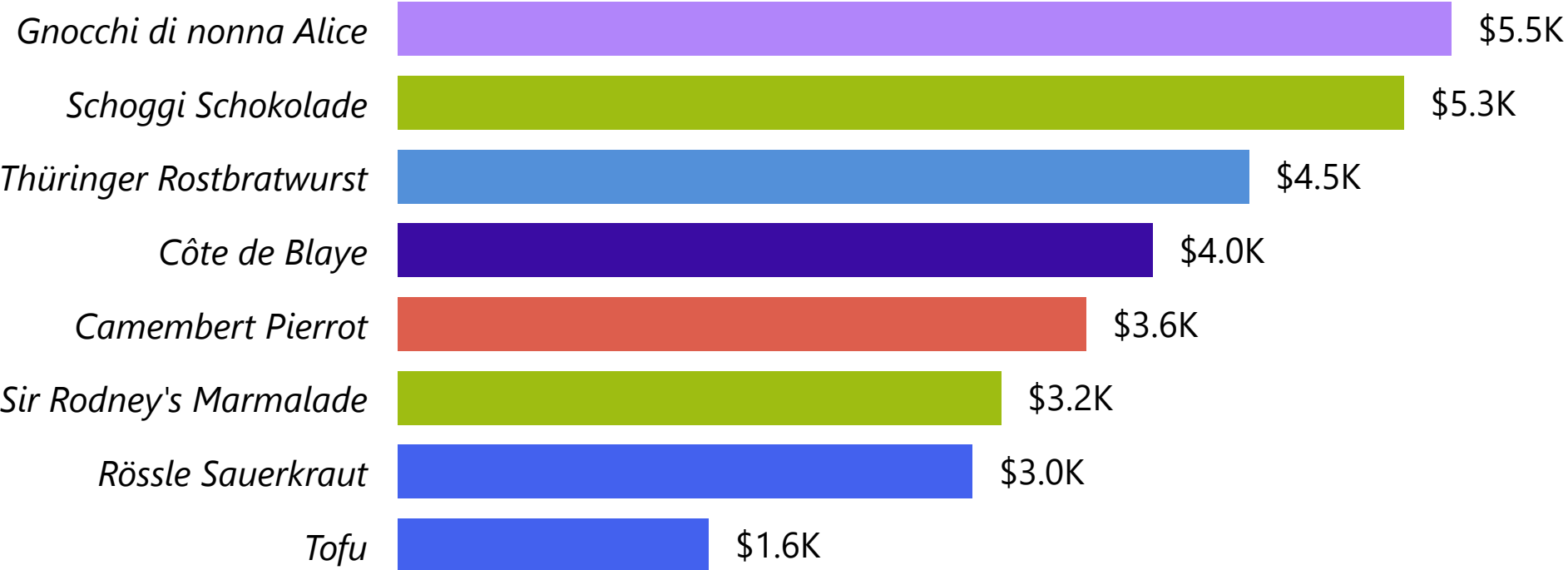
Top Categories by Revenue per Year

Revenue by **Category** of Chosen Year,



Top Products by Revenue

Products by Revenue of Chosen Month. Same color coding as the visual above.



Shipper Overview

Count of Late Shipments and **Average Turn-around-Time** of each Shipper of Chosen Month.

