

Date	31 January 2025
Team ID	LTVIP2026TMIDS74689
Project Name	Prosperity Prognosticator: Machine Learning for Startup Success Prediction
Maximum Marks	4 Marks

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

[illegible]

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

10 minutes

TIP
You can select a sticky note and hit the pencil button to write or click to start drawing!

Sushma

Build a community of people who can help each other.	Find a mentor who can help you learn more about the problem.	Find a mentor who can help you learn more about the problem.
Research the problem and find out what is causing it.	Research the problem and find out what is causing it.	Research the problem and find out what is causing it.

Bhavitha

Research the problem and find out what is causing it.	Research the problem and find out what is causing it.	Research the problem and find out what is causing it.
Research the problem and find out what is causing it.	Research the problem and find out what is causing it.	Research the problem and find out what is causing it.

Ram Rao

Research the problem and find out what is causing it.	Research the problem and find out what is causing it.	Research the problem and find out what is causing it.
Research the problem and find out what is causing it.	Research the problem and find out what is causing it.	Research the problem and find out what is causing it.

Lakshmi Devi

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Research the problem and find out what is causing it.	Research the problem and find out what is causing it.	Research the problem and find out what is causing it.

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

20 minutes

10*

Ask customers how to group sticky notes to make it easier to find, remove, organize, and categorize important ideas as they're within your mind.

Start-up Data Analysis for Prediction

Identify key data points

Organize data points

Identify key trends

Identify key data points

Organize data points

Identify key trends

Machine Learning Model Development

Identify key data points

Organize data points

Identify key trends

Identify key data points

Organize data points

Identify key trends

Risk and Success Evaluation System

Identify key data points

Organize data points

Identify key trends

Identify key data points

Organize data points

Identify key trends

Web Application and User Interface

Identify key data points

Organize data points

Identify key trends

Identify key data points

Organize data points

Identify key trends

Step-3: Idea Prioritization

4 Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

TIP 💡

Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the **Home** pointer holding the **H** key on the keyboard.

Importance

If each of these tasks could get done without any difficulty or cost, which would have the most positive impact?

Feasibility

Regardless of its importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

